

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Vocal Selections  
6.45—Closing Stock Quotations  
7.00—Rakov's Orchestra  
7.30—Let Us Sing  
8.00—Chateau Laurier Orch.  
8.15—Luigi Romanelli and Orch.  
8.30—The Children's Album  
8.45—Roland Todd, Organist  
9.00—This English  
9.15—The Gloom Chasers  
9.30—Acadia Serenade  
10.00—Bonjour Paris, Bonsoir  
10.30—Dramatic Presentation  
11.00—Symphonic Strings  
11.30—Talk  
11.45—The News  
12.00—Music for Music's Sake  
12.30—In a Modern Mood

CKAC, MONTREAL, 730 K.  
6.15—Summary and weather  
6.26—Pianologue  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—Programme Valda  
8.00—L'Ecole de Hockey de l'Air  
8.15—Song Time  
8.30—Queens Hotel Trio  
8.45—The Don Juan of Song  
9.00—The Provincial Hour  
10.00—Di-So-Ma  
10.45—Silver Strings  
11.15—Westinghouse Newscast  
11.30—Del Casino, Songs  
11.45—Four Stars  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Science in the News  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.45—Today's Sports  
7.55—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Local Varieties  
8.30—Steine Bottle Boys  
8.45—Benno Rabinoff  
9.00—Johnny Presents  
9.30—Lady Esther's Serenade  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Serenade  
12.00—Violin in the Night  
12.15—Orchestra  
12.30—Orchestra

WABC, NEW YORK, 880 K.  
5.00—Myrt and Marge  
5.15—Bob Byron, whistler  
5.30—Story of Industry  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Dear Teacher  
6.45—Dorothy Gordon's Corner  
7.00—All Hands on Deck  
7.30—Press Radio News  
7.45—Sports Resume  
7.55—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Famous Actors' Guild  
9.00—Newspaper Drama  
9.30—Al Jolson Show  
10.00—Watch the Fun Go By  
10.30—Jack Oakie College  
11.00—Swing School  
11.30—Russell Dorr, Baritone  
11.45—Four Stars  
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.  
6.00—Peggy Wood Calling  
6.15—Edward Dacles  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—String Time  
7.30—Press Radio News  
7.45—Tony Russell, Tenor  
7.55—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
9.00—Edgar A. Guest  
9.30—Husband and Wives  
10.00—To be Announced  
10.30—Roy Shield Review  
11.00—Gen. Hugh Johnson  
11.30—Orchestra  
11.45—Past Masters' Program  
12.00—Vagabonds  
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.  
6.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Studio Program  
7.30—Wrightville Clarion  
7.45—Shero Trio  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Chateau News Reporter  
9.00—Johnny with Russ Morgan  
9.30—Wayne King's Orchestra  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Miss Fisher Directs  
12.00—News

## WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Adventures of Jamie and Josie  
6.45—Closing Stock Quotations  
7.00—Orchestra  
7.30—Canadian Capers  
8.00—Markowsky and his Orch.  
8.15—La Salle Cavaliers  
8.30—Major Bill  
8.45—Kathleen Stokes, Organist  
9.00—Laughing with Canada  
9.15—The Campbell Sisters  
9.30—National Sing Song  
10.00—Dramatic Mystery Series  
10.30—Spotlight Parade  
11.00—Labour Organization  
11.30—Orchestra  
11.45—The News  
12.00—Restless Bows  
12.30—Waltz Intermezzo

CKAC, MONTREAL, 730 K.  
6.00—Social Announcements  
6.15—Summary  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—L'Amour Contre la Haine  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Malfant and Daunais  
8.45—Don Juan of Song  
9.00—Les Montagnards de Quebec  
10.00—Chantons en Choeur  
11.00—La Ligue des Proprietaires  
11.15—Westinghouse Newscast  
11.30—Patti Chapin, Songs  
12.00—Molson Sports Reporter  
12.30—Orchestra

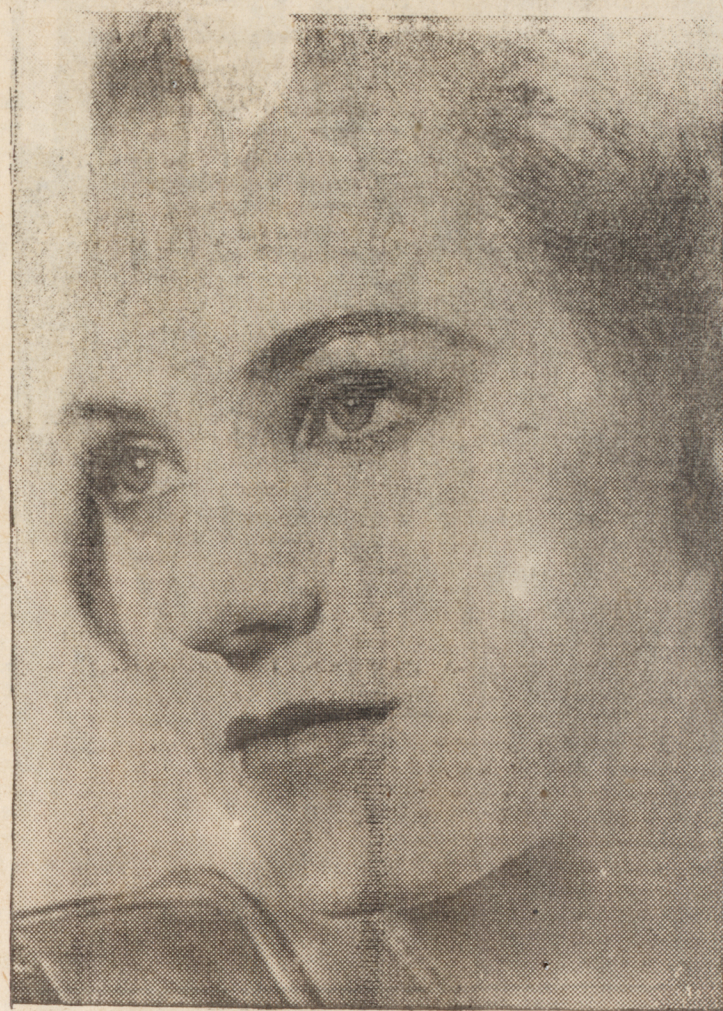
WEAF, NEW YORK, 660 K.  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—America's Schools  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.45—Songs  
7.55—Billy and Betty  
8.00—Orchestra  
8.15—Uncle Ezra  
8.30—Swing Harmonicas  
8.45—Jean Sablon  
9.00—One Man's Family  
9.30—Lady Esther's Serenade  
10.00—Town Hall Tonight  
11.00—Hit Parade  
11.45—Alistair Cooke  
12.00—Orchestra  
12.15—Ink Spots  
12.30—Orchestra

WABC, NEW YORK, 880 K.  
5.00—Curtis Institute  
5.45—Dr. Dafee  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Children's Corner  
6.45—To be Announced  
7.00—Jack Shannon, Songs  
7.15—Four Stars  
7.30—Press Radio News  
7.45—Orchestra  
7.55—The Singing Waiters  
8.00—Poetic Melodies  
8.15—Hobby Robby  
8.30—Arollan Trio  
8.45—Boake Carter  
9.00—The Cavalcade of America  
9.30—Texaco Town  
10.00—Chesterfield Presents  
10.30—Colonel Jack  
10.45—Gang Busters  
11.30—Del Casino, Songs  
12.00—Tomorrow's News Tonight  
12.30—Orchestra

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—The Four of Us  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.45—Jack Baker, Tenor  
7.55—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
8.45—Charlotte Landing, Soprano  
9.00—Eddy Duchin  
9.30—To be Announced  
10.00—Musical Comedy Hits  
11.00—Gen. Hugh Johnson  
11.15—Songs  
11.30—Waltz Interlude  
12.00—Vagabonds  
12.15—King's Jesters  
12.30—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—The Revellers  
7.30—Wrightville Clarion  
7.45—Vic Arden's Orch.  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Highway Safety Address  
8.45—Johnnie Eagles  
9.00—One Man's Family  
9.30—Wayne King's Orch.  
10.00—Walter O'Keefe and Orch.  
11.00—Your Hit Parade  
11.45—Talks by Alistair Cooke  
12.00—Orchestra

## These Queens Are Really Kings



The kingpin of the Four Kings heard on Horace Heidt's Alemite Brigadiers program on NBC is pretty Yvonne King, who, in addition to singing in the quartet is featured in solo work. The Brigadiers are heard over the NBC-Blue Network on Tuesdays from 9:00 to 9:30 p.m., EST.



Annette King, pretty Illinois co-ed who gave up plans for a career as a school teacher two years ago to start singing over the radio, is now one of the busiest vocalists in NBC Chicago studios. She is heard on the NBC Breakfast Club and Club Matinee programs.

## AWARD DECISION TO BE ANNOUNCED THURSDAY NITE

Kate Smith To Interview Mary Emma Woolly On Show

As one of three features of her program for Thursday, Jan. 6, at 9 p.m., AST, Kate Smith will interview Mary Emma Woolly, former president of Mt. Holyoke College, in conjunction with announcement of the winner of the \$1,000 Kate Smith Award for Heroism, in a "Command Appearance" of the most popular of three heroic nominees whose deeds were dramatized on the WABC - CBS variety show on Nov. 25.

The third feature will be dramatization of three more heroic circumstances of new "Command Appearance" nominees, from which one participant will be chosen for a similar award on the Kate Smith show for Feb. 3. Runners-up on the Thursday program and the Feb. 3 show will receive 2nd and 3rd prizes of \$250 each.

Candidates for this Thursday's \$1,000 Kate Smith Heroism Award are Miss Jean Gibson, 18-year-old Stockton girl; Lester Miles, 19-year-old lad from Livonia, La., and Howard "Happy" Herbert, 27 year old tugboat captain from Jersey City.

All "Command Appearance" nominees are decided by a distinguished committee that includes J. Edgar Hoover, Elsie Robinson, and Admiral Cary T. Grayson. The outstanding candidate for "Command Appearance" is selected by Kate Smith's radio audience.

## RADIO'S SERVICE TO PUBLIC REVIEWED BY NBC PRESIDENT

(By LENOX R. LOHR)

President, National Broadcasting Co.

In 1937, the first year of NBC's second decade, it is not enough for the National Broadcasting Company to look back on the 12-month period and point with satisfaction to significant contributions in various phases of radio broadcasting. Today, we must consider our obligation of service to a public that daily is growing more conscious of cultural and educational values. How, we may be asked, have we met this obligation during the past year?

In the field of music, our efforts to improve the quality and enlarge the reception of this art form throughout the country culminated in obtaining the services of Arturo Toscanini, the world's greatest living symphonic conductor, and assembling the first full-strength symphony orchestra ever to be maintained by an American broadcasting company exclusively for the radio public's enjoyment.

### Presenting Both Sides

On all matters of public question throughout the year we have carefully maintained a policy of presenting over the air, fairly and impartially, both sides of the issue. In periods of natural catastrophe, like the Ohio River floods and the Hindenburg disaster, our networks were kept open for constant service and information. And in doing our share towards international good - will, we have augmented a large number of pick-ups from abroad by enlarging the activities of our International Division with daily broadcasts in six languages on radio beams directed to Europe and South and Central America.

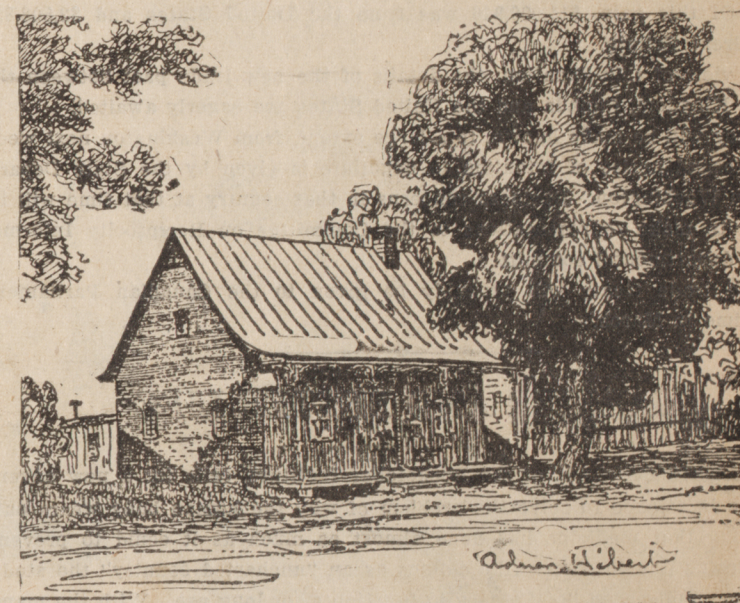
To serve a vast audience with the best in radio, NBC improved its technical facilities as in no previous year. Forty-one stations were added to the networks, bringing the total to 143 outlets. New studios were built, or begun, at Washington, D.C.,

Philadelphia, Schenectady and Cleveland. Ground will be broken soon at Hollywood, Calif., for another great broadcasting plant.

### Television Progress

In television, we have begun to accumulate operating experience against the day when this art becomes a commercial actuality. In addition to the technical progress of television during 1937, we have, in conjunction with the Radio Corporation of America, contributed towards the solution of program problems through the constant use of an experimental television studio. More than 60 television demonstrations have been given by NBC in the past year; nearly 300 persons have appeared before our television cameras; full length drama has been presented, using five different studio sets, and film taken especially for the production. Experiments with educational program material, and with the color response of facial make-up and costume fabric, also have been undertaken. A most recent development is America's first mobile television station, the RCA-NBC Telemobile transmitter, to be used during the coming year for experimental televising out outdoor news events.

## BOUGHT BY GOVERNMENT



The house in which the late Sir Wilfrid Laurier was born, shown above, at St. Lin, Que., has been purchased by the Dominion Gov't. and will be maintained as a historic monument in memory of the French-Canadian leader who was Prime Minister of Canada from 1896 to 1911.

HOW TO  
*Win Friends  
AND  
Influence  
People*

By Dale Carnegie Author of the famous book of this name...

HAVE YOU  
SMOKED A  
TURRET LATELY?

If every nagging wife, and every fault-finding husband would make it a point to "cool off" by smoking a Turret in silence, before saying a single word, many a home might be a pleasanter place in which to live. Turrets are so soothing because they are made from an original and unique blend of fine Virginia tobaccos. Even the package is better—it has a handy calendar on the back to keep you up to date. If you haven't smoked a Turret lately, try a package today.

Imperial Tobacco Company of Canada, Limited

IF YOU WANT  
A HAPPY  
HOME LIFE  
Don't nag!

"Of all the sure-fire devices ever invented for destroying love and breaking up a home, nagging is the most deadly. An authority on Domestic Relations says that one of the chief reasons why men leave home is because they won't tolerate nagging wives."



"If you are prone to nag, don't try to justify yourself by saying that you have cause. Perhaps you have. But that is not the point."

"The point is that nagging never accomplishes anything you want. Invariably, it only makes a bad matter worse."

"Yes, and many a wife has been driven to desperation by a carping, fault-finding husband."

"Probably, more promising marriages have been wrecked, more homes broken up, by nagging partners than by any other one cause."



"Husbands and wives are human beings—prone to faults and shortcomings. Yet, by adjusting themselves to each other's personalities, lasting happiness is possible."

"Later in this series, I will tell you how these adjustments can sometimes be made. But remember, nagging is worse than useless, always. Avoid it as you would avoid a snake."

Quality and Mildness  
**Turret**  
CIGARETTES  
PLAIN OR CORK TIP