

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Chateau Laurier Orch.
8.15—Major Bill
8.30—Organ Recital
8.45—Talk
9.00—Big Town
9.30—Al Jolson Show
10.00—Symphonic Series
11.00—From Sea to Sea
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.15—Summary and weather
6.25—Planologie
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Songs by Carletta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Steine Battle Boys
8.45—Benno Rabinoff
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 880 K.

5.00—Myrt and Marge
5.15—Bob Byron, whistler
5.30—Story of Industry
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Dear Teacher
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.35—Sports Resume
7.45—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Famous Actors' Guild
9.00—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.

6.00—Peggy Wood Calling
6.15—Edward Dacles
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.35—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.30—Edgar A. Guest
9.00—Husband and Wives
10.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.45—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.

6.00—Songs by Carletta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Chateau News Reporter
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Miss Fisher Directs
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.00—Program Resume
6.15—Don Winslow
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Canadian Red Cross Appeal
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—Science at Work
9.00—One Man's Family
9.30—Hon. Ian Mackenzie
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—Horace Heidt's Orchestra
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Malfant and Daunais
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Songs
7.45—Billy and Betty
8.00—Orchestra
8.15—Uncle Ezra
8.30—Swing Harmonics
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alistair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 880 K.

5.00—Curtis Institute
5.45—Dr. Dafee
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Children's Corner
6.45—To be Announced
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.35—Orchestra
7.45—The Singing Waiters
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolian Trio
8.45—Boake Carter
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Colonel Jack
10.00—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.

6.00—Neighbor Nell
6.15—The Four of Us
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Jack Baker, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
8.45—Charlotte Landing, Soprano
9.00—Eddy Duchin
9.30—To be Announced
10.00—Musical Comedy Hits
11.00—Gen. Hugh Johnson
11.45—Songs
11.30—Waitz Interlude
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.

6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Highway Safety Address
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alistair Cooke
12.00—Orchestra

Leo Pol Morin
Guest Artist "CBC
Symphonic Hour"

MONTREAL, Feb. 1—Music by the composer, Ravel, will be featured during the broadcast tonight from 9 to 10 p.m., EST, of the "CBC Symphonic Hour." Jean-Marie Beaudet will be conductor of the 70-piece orchestra and Leo Pol Morin, pianist, will be guest soloist.

The "Pavane Pour Une Infante Defunte," originally written for piano, will open the concert. This will be followed by "Introduction" and "Allegro" sung by Mr. Morin, and the collection of fairy tales known as "Mother Goose." Ravel's delicate, fanciful and whimsical genius is well suited to the illustration of these stories of "Once Upon a Time." The "Five Child's Pieces," which are comprised in this suite are only childish as regards their literary basis, the scoring being of that subtle simplicity which is by no means infantile. They are: (1) "The Pavane of Sleeping Beauty"; (2) "Hop O' My Thumb"; (3) "Little Ugly, Empress of the Pagods"; (4) "The Conversations Between Beauty and the Beast," and (5) "The Fairy Garden."

The rhapsody for violin and orchestra, "Tzigane," also will be heard and the concert will conclude with "Le Tombeau De Couperin," in four parts: (1) Prelude; (2) Forlane; (3) Menuet, and (4) Rigaudon.

Broadcast of Banquet

Proceedings in connection with the banquet to be held during the Dominion Convention of the Canadian Legion will be broadcast from Fort William on February 2nd, from 9:30 to 10 p.m., AST, over the coast to coast network of the Canadian Broadcasting Corporation. The programme will feature Red Newman and Ross Hamilton, former stars of "The Dumbbells."

BLACK IS PRESENTED WITH
BATON BY SPONSOR OF HIS
NEW AIR PROGRAM

Frank J. Black, noted maestro who picks up the baton on the Friday evening concert hour (over the NBC-Red Network at 9 p.m., AST, on Feb. 4th, is being given a gold baton by officials of the company which sponsors the program.

Featured on the show with Black's new orchestra will, of course, be the soprano voice of lovely Lucille Mann, a mixed choir, and a male quartette.

Black is taking over the baton which Rosario Bourdon, retiring conductor of the program, held for ten years.

**BABY'S OWN
SOAP**
Best for You and Baby too



Jean Dickenson (above), heard on Sundays on NBC's American Album of Familiar Music, believes that love will always be the most popular subject for air songs. She points out the great number of modern popular numbers that include the word in the title. "Fully half the available songs are built around romance," she claims.

RADIO DOPE

Swing, or trill, hot licks or coloratura interpolations, it's all the same to Genevieve Rowe, featured vocalist on the "Johnny Presents" programs. Several times she proved her unusual protean ability. On one occasion the soprano stood the studio audience on its proverbial ear with her exquisite rendition of the "Bell Song" from "Lakme." But at home listeners to the program would have gaped in amazement if they'd seen Genevieve return to the mike a few minutes after singing the "Bell Song"—to take her place with the "Swing Fourteen" chorus as they swung into "Dipsy Doodle!"

It pays—good American dollars, too—to oblige a friend, as Alice Frost happily discovered. Eight years ago Alice then a successful stage actress who had never been on the radio, substituted on a drama program for a friend who was suddenly taken ill just before broadcast time. This favor for her friend proved to be Alice's first radio "break"—and her one-shot broadcast earned her a regular role on the air. And Alice Frost has been busy in radio ever since.

At the time when Andre Kostelanetz is commanding attention among the leaders in radio polls being conducted throughout the country, a new honor has been conferred upon him. Grover Whalen has appointed him a member of the Advisory Committee on Entertainment for the World's Fair to be held in New York City in 1939.

MICROPHONICS

Peter Van Steeden has been awarded more speaking lines on Fred Allen's "Town Hall Tonight."

Walter O'Keefe has been nicknamed "Rogue" by the "Hollywood Mardi Gras" cast.

Johnny the Call Boy received a gift of a pair of specially constructed ice skates.

Phil Baker's "Goldwyn Follies" is scheduled for immediate release.

Mary Margaret McBride has 20 volumes of broadcasting material.

Kate Smith sings with her chorus during rehearsals.

The Mystery Chef's four dollar menu to feed four people two meals a day for a week will be distributed early next month.

Jack Benny plans to make a series of broadcasts from Honolulu.

Gabriel Heatter, host of "We, the People," is writing a yarn called "Things I Learned from the Loud-speaker."

Louise Fitch, the dramatic actress, has a kennel of wire-haired fox terriers.

Frank Black, General Musical Director of NBC, has his own ice rink—a pond on his farm in Doylestown, Penn.

John Golden is the chairman and other members of the committee are Cole Porter, Moss Hart, Howard Deitz, Sigmund Romberg, Rudy Vallee and Arthur Schwartz.

Kostelanetz plans to suggest a series of concerts featuring "The Music of Tomorrow" as part of the entertainment program.

RADIO'S BRIGHTER MINDS PREPARING
FOR TELEVISION SEE, HEAR PROGRAMS

Listeners Now Familiar With Characteristics and Appearances of Their Favorites Have Many Treats In Store

Television is still around the corner, but some of radio's brighter minds are already getting together to line up features for the time when radio starts "seeing things."

Dialers know the characteristics and even the appearances of most of their favorites, through constant air references and the fan magazines and newspaper radio columns, but here are a few things that'll still be well worth seeing:—

MARTHA RAYE of the Jolson show eating a chocolate bar and an apple and smoking a cigarette at the same time. Nobody but Martha could do it, but the hi-de-ho singer thinks nothing of it.

JOE PENNER running the gamut of facial expressions from a to z—anger to zest. Joe sometimes amuses his cast by telling a whole story without saying a word, merely by "making faces."

BUTLER BOTTLE'S countenance lighting up in the most beatific smile in radio as he starts his comedy routine with Phil Baker. Bottle looks

and talks so much like an English butler of the old school that he's been offered numerous jobs in that capacity.

BOB BURNS' peaceful laziness as he sprawls in a chair waiting for his turn to rehearse. Probably Bob has not even written his tales for the night's broadcast, but one would never guess it looking at his complete relaxation.

RAYMOND PAIGES' never-falling good humor and hearty laugh on every occasion. His curly blond hair, and cheeks kept always pink by sea air.

CARLTON KADELL'S impeccable attire and all-around good looks that bring a chorus of "ah's" from feminine attendants at "Big Town," "Thrills" and the Whiteman show.

RALPH RAINGER'S and LEO ROBIN'S warm friendliness and sincerity, which would be sure to make a hit with television dialers if the song writers hit the radio "screens." Rainger is the handsome leading-man type while Robin is more stockily built.

BORROWING EXPERIENCES

An
Enthusiastic Customer:

A professional man, who was assisted many years ago by a small personal loan obtained at the Bank of Montreal, is still an enthusiastic and loyal customer. He has told many of his friends that the Bank's assistance at a time

of need is one reason for his success.

If you need money, your application for a loan, properly secured, will be welcomed by the manager of any one of our 500 branches.

BANK OF MONTREAL

ESTABLISHED 1817

"a bank where small accounts are welcome"

Modern, Experienced Banking Service....the Outcome of 120 Years' Successful Operation

HOW TO
WIN FRIENDS
AND
INFLUENCE
PEOPLE

By DALE CARNEGIE
Author of the famous book
of this name

HAVE YOU SMOKED
A TURRET
LATELY?

THE offer of a Turret Cigarette is one sure way to start a smoker saying "yes"! "Have a Turret" is an invitation that encourages a receptive state of mind because Turret is such a genuinely satisfying cigarette. Turrets, you know, are made from choice Virginia leaf, combined in an original and unique blend which gives them their distinctive taste, found in no other cigarette. Even the Turret package is better—it has a handy calendar on the back to keep you up-to-date. If you haven't smoked a Turret lately, try a package today.

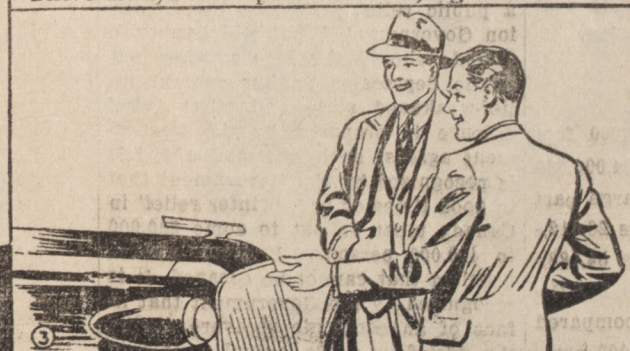
Imperial Tobacco Company of Canada, Limited

GET THE OTHER PERSON SAYING YES



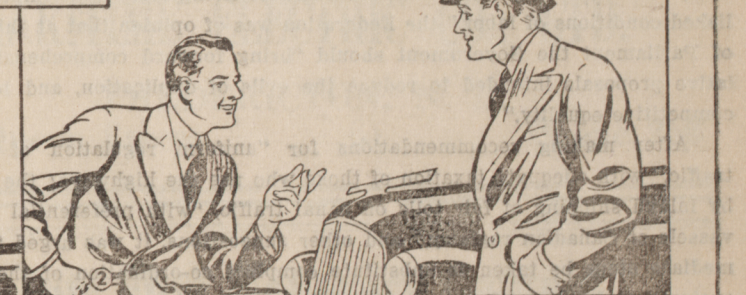
"When you wish to persuade some one to your way of thinking, begin by talking about things on which you both agree."

"If possible, get him saying 'Yes, yes', at the outset. Strive always to keep him from saying 'No'."



"A series of 'Yes' responses, on the other hand, causes a receptive and accepting state of mind."

"The more the other man says 'Yes', the better your chances become of getting him to say 'Yes' to your proposition."



"There are sound psychological reasons for this. When a person says 'No', the whole neuro-muscular system sets itself on guard against acceptance."

"A negative, defensive attitude is induced. It becomes easy and natural to go on saying 'No'."



"He has found himself agreeing with everything else you have said. You and he, it appears, look at things in much the same way."

"Consequently, he will hesitate before saying 'No'. He will not say it without very good reason. But a 'Yes' response comes easily, has no resistance to overcome."

Quality and Mildness
Turret
CIGARETTES
PLAIN OR CORK TIP