

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Chateau Laurier Orch.
8.15—Major Bill
8.30—Organ Recital
8.45—Talk
9.00—Big Town
9.30—Al Jolson Show
10.00—Symphonic Series
11.00—From Sea to Sea
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.15—Summary and weather
6.25—Planologue
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Alr
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Steine Bottle Boys
8.45—Benno Rabinoff
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Myrt and Marge
5.15—Bob Byron, whistler
5.30—Story of Industry
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Dear Teacher
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.35—Sports Resume
7.45—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Famous Actors' Guild
9.00—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Edward Dacles
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.35—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.30—Edgar A. Guest
9.00—Husband and Wives
11.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.30—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Sports Roundup
7.30—Wrightville Clarion
7.45—Waltz Serenade
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—True or False
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Dale Carnegie
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Treasure Island
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Germany Salutes Canada
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—Science at Work
9.00—One Man's Family
9.30—Melodic Strings
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—String Quartet
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Red Rose Tea
6.30—Continental Varieties
6.45—The Fireside Program
7.15—Don Juan of Song
7.30—Le Reporter Salada
7.45—L'Heure de la Galette
8.00—Vocal Trio
8.15—Le Cure de Village
8.30—Markowski Trio
8.45—Blue Coal
9.00—La Chanson Express
10.00—Chantons en Choeur
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Orchestra
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Tom Hatters
7.30—Press Radio News
7.35—Orchestra
7.45—Songs
8.15—Uncle Ezra
8.30—Talk
8.45—Variety Program
9.00—One Man's Family
9.30—Tommy Dorsey
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alstair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Curtis Institute
5.45—Dr. Dafeo
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Stepmother
6.45—Hilltop House
7.00—Dear Teacher
7.15—News
7.30—Boake Carter
7.45—Lum and Abner
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolian Trio
8.45—Adult Education
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Ben Bernie
11.00—Gang Busters
11.30—Songs
12.00—Orchestra
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Dance Interlude
6.15—Don Winslow
6.30—Singing Lady
6.45—Tom Mix
7.00—Reporter
7.30—Organist
7.35—Revellers
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen
8.30—To be Announced
8.45—Vocal Varieties
9.00—Midweek Function
9.30—Harriet Parsons
10.00—Orchestra
11.00—Choir
11.15—Songs
11.30—Minstrel Show
12.00—Reporter
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Jean Sablon
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—String Ensemble
8.45—Chandu
9.00—One Man's Family
9.30—Orchestra
10.00—Town Hall Tonight
11.00—Your Hit Parade
12.00—Orchestra

LETTERS OF TRIBUTE FROM PUBLIC OF NORTH AND SOUTH AMERICA

Letters from all over the North and South Americas have been received at NBC headquarters in Radio City, New York, in ever increasing numbers, all of them weighted with praise for the NBC Symphony broadcasts. Signatures include many famous names—artists, financiers, writers, doctors, lawyers. This group represents the anticipated listeners, persons who were expected to evince interest in the NBC Symphony organization. Even more significant is the great quantity of communications from "the average listener": folk in isolated places who depend on radio for general education, current history and daily relaxation. A digest of these letters reveals a wide understanding of the underlying purpose in the formation of "America's first full-strength symphony orchestra to be maintained by an individual broadcasting company."

Radio as a Leader.
The following quotation, at some length, from a correspondent in New Mexico, reflects the general response: "I have wished for some time to add my word of appreciation to the many you have already received in praise of your symphony orchestra under the direction of Arturo Toscanini. The reason I have delayed this long is that I feel your action in presenting these concerts over the radio deserves more than a perfunctory acknowledgment; that it marks a development in the history of radio that should not be noted merely in passing."

It seems to me to mark the first real effort of radio to be a leader of good taste and culture rather than a sheep-like follower of undeveloped taste and absence of culture. For musical appreciation undoubtedly develops as the experience of music develops. . . . It is too true that the refinements of our civilization have been made available to only a small proportion of our people, the technique of distribution having lagged so far behind the techniques of production. So that from a social standpoint your making available the best in music to the people at large regardless of social, financial, or geographical barriers, is an amazing and important occurrence.

"Your Saturday night concerts this winter are becoming a shared experience that a people really becomes a people, and not just a conglomeration of isolated individuals with little realization of all they have in common as living beings?"

Social Evenings
Many listeners build social evenings around the NBC Symphony concerts. One writes "We have Saturday night NBC parties and would let nothing interfere without listening. From Mexico City: 'I send all my congratulations and wish the great Maestro a good and perpetual success in life. Next Saturday, I will be ready to hear the magnum program. For that day, I will invite many of my friends in order to listen too.'"

From New York City, a letter from "four young people": "We have a standing date for the next nine Saturday nights."

Excerpts quoted at random include: From the campus of Duke University, North Carolina: "The whole idea is highly credible—a forward step in radio!" From a writer in Pittsburgh: "To stretch out on a couch at home and hear the finest music with the clock stopped, is really cheating time. What more can we ask for?" From an ensign aboard a U. S. Navy destroyer: "The orchestra and its concerts stand to the everlasting credit of the National Broadcasting Company in its efforts to bring to the people fine music."

Included in a letter of gratitude from a listener in Oklahoma was the phrase: "Radio educates people if they will allow it to do so." And from Kansas comes the expression: "It's a great compliment to the taste of the radio audience for NBC to present this series and it reflects a great many complimentary things on NBC too."

A correspondent in Iowa stated: "We have a seven year old boy who, having heard Rodzinski conduct a concert some weeks past, insists on staying awake each Saturday night. He was a very tired boy Christmas night, but neither his mother nor dad received any peace until he was allowed to stay awake and hear Toscanini." Ed. note: Iowa hears the concerts from 9.00 to 10.30 p.m., (CST.)

From the 'Sticks'
From Michigan, a letter ran: "From way up here 'in the sticks' I wish to express my grateful thanks for the NBC Symphony Orchestra." A New York City motion picture theatre wrote: "Doubtless you will be interested to know that we tune in the NBC symphony broadcast for the edification of patrons who, in increasing numbers, make themselves comfortable in our lounge." From the West, "Music lovers in Denver are very heavily dependent on radio for concerts and opera. We plan not only our days but our winters according to your schedule." From the middle West, "I am a farmer and seldom have the chance to see and hear a good orchestra in person. This is a wonderful opportunity you are offering to farm folks."

Skipping across many seas, Judah L. Magnes, president of the Hebrew University in Palestine, wrote from Jerusalem: "We get up at 4.30 a.m. fix our fires (charcoal brazier, oil stove and coal stove), take our coffee from a thermos bottle, cover up with rugs and look for the stations. Let me congratulate you on what you are doing for the public and for music."

A listener associated with the Carnegie Institute, Guatemala City, wrote: "To hear the first program we rode for twelve hours to the nearest station, and it will be necessary to do the same thing for every program." And a listener in Santa Fe, New

Ann Tenna Tells All

Johnny the Call Boy tied Frank Readick at five pingpong games and now they're "twin champs" of the "Johnny Presents" cast.

On his new series which started March 7, Lou Holtz will feature a new type of comedy for him—no dialect stories.

Unlike most tenors, Kenny Baker of the Benny show has more trouble hitting low notes than high ones.

'Louise Fitch is auditioning a half-hour drama program, which has an aviation theme.

Kate Smith, who wears a new dress to every broadcast, designs all her own clothes and jewelry accessories to match.

Portland Hoffa, Fred Allen's air nemesis, is spending her weekends with her mother in Atlantic City, N. J.

Bob Ripley is a deputy sheriff of Westchester County, N. Y., where he lives, but still awaits his first call to active duty.

Since his air debut in 1924 the Voice of Experience has received nearly six million letters asking his advice.

Phil Baker puts his three youngsters to bed all by himself on the maid's night out.

Rush Hughes, NBC mickman, bicycles a mile a day to keep in trim.

Gabriel Heatter's young daughter, Maida, is a commercial artist who sometimes sketches her Dad's "We, the People" guest stars.

Dr. Frank Black corresponds with three music students at Missouri Valley College, which awarded him an honorary degree a few years ago.

Fred Allen calls his musical director, Peter Van Steeden, the greatest speaking maestro in the radio business.

Despite her heavy radio schedule, Mary Margaret McBride, is one of the most prolific of magazine writers.

Mexico, wrote: "Thank you for the wonderful concerts on Saturday night. You can't believe what great pleasure they give people like myself—and my servants as well—who live twenty miles from the nearest town."

CHOLERA INFANTUM
THE FATAL DISEASE OF CHILDREN

Is a valuable preparation that has been on the market for the past 88 years.
It effectively off-sets the vomiting, purging and diarrhoea of cholera infantum.
Price, 50c. a bottle at all druggists or dealers; put up only by The T. Milburn Co., Limited, Toronto, Ont.

NBC PERSONALITIES—MAREK WEBER

Marek Weber, maestro of the Carnation Contented program on NBC, had a physician's career all mapped out for him when he was born in Vienna on October 25, 1897.

Weber's father and most of the Webers for generations had been doctors and Marek took his first unsteady steps among the phials and bottles of his father's office.

The NBC conductor's ambition to become a musician and concert master first manifested itself when he was five years old. At that age Marek fashioned himself a crude violin made of a cigar box. The elder Webers looked upon Marek's interest in the squeaking and squawking on the cigar box as a boyhood whim and continued to make plans for his medical education.

Taught by Viennese
Marek's interest in his cigar box fiddle continued for more than a year and he finally prevailed upon his parents to buy him a real violin and permit him to enroll as a pupil under a Viennese concert violinist.

A year later the Webers moved to Lemberg, a city of approximately 200,000 population, whose pride was an opera house that was packed at every performance.

When the Webers went to the opera house to hear a performance of Lohengrin one night, the concert-master failed to show up. The assistant stepped into his place, but there was no one to fill the place of the assistant until the conductor of the orchestra, a Weber family friend spotted young Marek seated with his parents in one of the front rows of the opera house. Thus Marek Weber made his impromptu debut.

Even then Weber's parents didn't give up the ambition to have a doctor as a son. He was sent away to school to prepare for his medical career. But Marek opened secret negotiations with the bandmaster of a nearby military school and "eloped" with his violin.

Studied Under Joachim
Weber was returned home by Aus-

trian police, but he won his point, and his father enrolled him as a pupil under Joachim, great Hungarian violinist. At 12 he made his official debut in Vienna.

At 16 he was playing his violin in a tiny cafe on Unter den Linden in Berlin. Frequent visitors at the tiny cafe and admirers of Weber's music were ex-Kaiser Wilhelm and the Crown Prince.

It was during Weber's engagement in the Berlin cafe that he made his first phonographic recording and since then his countless recordings have rated a sale said to be second only to those of Caruso.

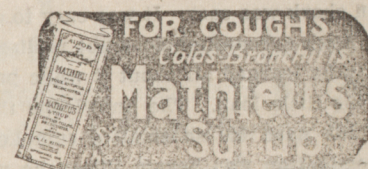
Weber made his debut as a conductor in Berlin when he was 17.

Played for Royalty

During his career Weber has been applauded by nearly all the royal palms of Europe, including those of Franz Joseph, Albert of Belgium and Alfonso of Spain. Weber and Princess Juliana were co-stars on a charity broadcast in Holland and the royal houses of England and Bulgaria have been represented at Weber concerts.

Weber came to the United States in the Spring of 1936 intending to make a brief concert tour and then return to his native Austria. Now he believes the United States and its people to be the finest in the world and only recently took out first papers for citizenship. The European maestro became conductor on the Carnation program January 2, 1937.

Weber is an ardent fisherman, sailor or automobilist. In his spare time he collects porcelain, priceless violins and books and sits in thrilled silence at American blood and thunder movies.



READ WHAT COLD CATCHERS ARE DOING NOW



THIS specialized medication—Vicks Vapo-nol—is expressly designed for the nose and upper throat, where most colds begin—and grow. Used in time—at the first sneeze or sniffle or irritation in the nose—it helps to prevent many colds, or to throw off head colds in their early stages. Even when your head is all clogged up from a cold, Vapo-nol brings comforting relief—lets you breathe again!

VICKS VAPOR-NOL
Keep it Handy . . . Use it Early

"BE SYMPATHETIC" SAYS DALE CARNEGIE

Author of the famous book "HOW TO WIN FRIENDS AND INFLUENCE PEOPLE"

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UNDERSTANDING and goodwill can easily be expressed in deeds as well as in words. In such a small thing as the offer of a Turret cigarette, for instance, which is equivalent to saying: "I want you to share with me the pleasure of smoking a very fine cigarette—my favourite." For Turrets are superlatively good cigarettes, made from the finest Virginia tobaccos, in an original and unique blend. As an added convenience to you, there is a handy calendar on every package. If you haven't smoked a Turret lately, try a pack today.

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Turret
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