

Wait, Mother—Ask Your Doctor First



Never Give Your Children Unknown "Bargain" Remedies To Take—Unless You Ask Your Doctor. Unknowingly You May Be Risking Their Health—Just To Save A Few Pennies

A MOTHER may save a few pennies giving her children unknown, unproved preparations. But the life of a child is precious beyond pennies. So—ask your doctor before you give any remedy you don't know all about. When giving the common children's remedy, Milk of Magnesia, never ask for "Milk of Magnesia" alone—but always ask for "Phillips".

Many children like Phillips' in the newer form—tiny peppermint-flavored tablets that chew like candy. Each tablet contains the equivalent of one teaspoonful of the liquid Phillips', and a big box costs but 25¢ at your drug store.

A bottle of Phillips' liquid Milk of Magnesia costs but 25¢. So—it is a fact that anyone can afford the genuine. Careful mothers ask for it by its full name "Phillips' Milk of Magnesia."

MADE IN CANADA



'PHILLIPS' Milk of Magnesia

Symbols and Gifts Are Here For Wedding Anniversaries

Sometime ago we printed a list of wedding anniversaries and their symbols. Since that time there have been requests for a reprint, as well as gift suggestions for each. So here they are.

FIRST, PAPER. Magazine subscriptions, books, good-looking boxes of stationery, guest logs, prints, etchings, games, smart bridge accessories, writing portfolios, lamps with parchment shades, scrapbooks.

SECOND, COTTON. Quaint, pillows, comforters, closet accessories, sheets and pillow cases, towels, bath mats, bridge covers, and luncheon cloths. (Authorities differ here. Some say that cotton is for the first anniversary, paper for the second).

THIRD, LEATHER. Bookends, book and telephone covers, picture frames, portfolios, desk accessories, luggage, hand bags, bill folds, leather chairs or ottomans.

FOURTH, FRUIT and FLOWERS. Clever containers of fruit or flowers, growing plants, glass fruit baskets of fruit wrapped in colored cellophane, modern vases with cut flowers.

FIFTH, WOOD. Field of furniture, wood panel screens, foot stool, quaint wood basket, wooden salad set, book ends.

SIXTH, IRON-SUGAR. Fire sets, candlesticks, iron tables, weather

For sugar, there are unique dishes, flower pots.

SEVENTH, WOOL. Woolen blankets, motor robes, gaucho robes for foot ball games, hooked rug, sweaters, knitted article.

EIGHTH, BRONZE. Book-ends, lamps, desk accessories, bronze figurines and tiny bronze animals for knick-knack collections.

NINTH, POTTERY. Lamps, vases, unique dishes, flower pots.

TENTH, TIN. Since this is a bit more difficult, often friends buy a gift they know will be appreciated and wrap it in tin foil to carry out the tin idea. Trays, flower holders and lamps come in decorated tin and are lovely. Crazy tin things obtained from the ten cent store will cause much merriment.

ELEVENTH, STEEL. Scissors and letter opener for the desk, lamp bases, book ends.

TWELFTH, SILK, FINE LINENS. Scarfs, handkerchiefs, boudoir pillows, silk comforter, lamp shades, table damask, linen towels, linen sheets and pillow cases, bridge sets, breakfast ensembles.

THIRTEENTH, LACE. Dollies for trays and tables, luncheon sets, tea cloths, lace handkerchiefs, lace-trimmed towels, boudoir pillows, lingerie.

FOURTEENTH, IVORY. Toilet sets, carved figures and animals, hand mirrors, miniatures.

FIFTEENTH, CRYSTAL. Richly etched stemware, cocktail sets with monogrammed glasses, crystal picture frame, vases, ash trays, salad or dessert sets, candelabra, refish dishes, sandwich plates.

TWENTIETH, CHINA. A set of service plates with cream soups, after-dinner coffee cups, candy comports, eight or a dozen hand some plates, tea set.

TWENTY-FIFTH, SILVER. Shelf field trays, coffee service, silver serving dishes, also things in pewter.

THIRTIETH, PEARL. Pearl-handled knives, letter openers, pearl-handled toilet articles boxes of various kinds and, of course, pearl jewelry.

THIRTY-FIFTH, CORAL. Jewelry, lamps with coral bases, boxes, coral-colored glassware, odd vases, and bowls.

FORTIETH, RUBY. Jewelry, ruby colored glassware of all varieties.

FORTY-FIFTH, SAPPHIRE. Jewelry, blue crystal ware of sapphire hue, vases.

FIFTIETH, GOLD. Deri-gold spoons for semitasse service, gold banded crystal or china, gold candlesticks, gold jewelry box.

FIFTY-FIFTH, EMERALD. Jewelry, crystal ware of this shade.

SEVENTY-FIFTH, DIAMOND. Jewelry.

Items of Interest to Women Gathered From Here And There

Just What Is a Square Meal?

Well, It May Be What a 'He Man' Craves, But What Woman Doesn't Like to Eat, Too?

"He man meals" The term is used to describe the type of food which a male is supposed to demand when the choice is left to him. At any restaurant which caters particularly to men, you will find thick juicy steaks, huge roasts of beef, great mutton chops, ham and eggs among the featured articles. Sea foods with oysters, lobsters and fish of many varieties are in demand by men.

If the truth were told, women, however, probably like this sort of a menu just as well. In general, they will, however, be more insistent upon the addition of at least one other vegetable beside the baked, hashed brown or au gratin potatoes to supplement the meat or fish. Men are beginning to share his taste with them, so I was told the other day by the owner of a large well known restaurant which is sure to be filled with patrons of Madison Square Garden among others.

To prove his point, he ordered for me a special combination which is featured and selected often. While we were waiting for it to arrive we whetted our appetites with large Robbin's Island oysters on the half shell. Then came one of the thickest steaks I have ever seen—a luscious brown, almost black on the outside, red and juicy inside. Around this were grouped five well cooked vegetables. Much to my surprise the string beans and peas were not the shade of arsenic green which so often results from the use of soda with vegetables and which most chefs love to use. As soon as I tasted them, I knew that the impossible had happened! Upon inquiry I learned that the vegetables are cooked in parchment paper in order to preserve their natural flavour and—surprise number two—they were cooked just enough to be tender.

As a special treat, I was allowed to have some of the famous Yorkshire pudding which generally is offered only with the roast beef. I am giving you the recipe for it today.

YORKSHIRE PUDDING

2 cups cake flour,
3 ounces raw beef fat, chopped fine
1-2 teaspoon salt
1-4 teaspoon pepper
Nutmeg to taste
1 teaspoon baking powder
2-3 cup cold water
3 eggs

Mix cake flour with beef fat, seasonings and baking powder. Add water and well-beaten eggs. Mix quickly and pour into greased bread pan, in a slow oven, 325 degrees Fahrenheit, forty to forty-five minutes.

COCKTAIL SAUCE

(For shellfish)

1 cup ketchup or chili sauce
2 tablespoons tarragon vinegar
1-8 teaspoon Tabasco sauce
1 teaspoon Worcestershire sauce
1 tablespoon horse radish
1 tablespoon finely minced celery
1 tablespoon finely minced onion
Salt.

TIMELY TIPS

An inverted pie plate over the top of the apple pie will cook the apples more quickly and thoroughly and prevent the crust from becoming too brown before the apples are done.

Dry bran is excellent for cleaning velvet flowers. Simply rub on the soiled parts and brush off, repeating if necessary.

A little ammonia added to the water in which white clothes are to be soaked with loosen the dirt and make the washing easier.

If you like a brown flaky crust to your pie spread a little sweet cream over the top crust before putting the pie into the oven.

Healing Lotion—A little healing lotion which should be kept in the house for every emergency is this: One drachm of boracic acid, two oz. of rose-water. When a child shows any little skin irritation it can be applied with splendid results.

Scrubbing brushes should never be left soaking in the water, even for a few minutes, as this loosens the bristles and makes them soft. A piece of tape should be fastened to the brush, so that when finished with, it can be hung up and allowed to drain.

DISCOVERIES

Combine leftover chicken with one half as much cooked ham or sausage and use in a casserole.

Scoop-out melons, grapefruit shells and lemon shells can be attractively used in serving cocktails.

If the fresh towels and napkins are put on the bottom of the pile when they are put away all will be used.

To pop corn successfully do not have the popper too full, start with a moderate heat and increase gradually.

When you use your canned peaches, cherries, etc., in puddings this winter, you can use the syrup for sauce.

When rubber articles are not in use they should be sprinkled with talcum powder and kept in a cool, damp place.

Five minutes is thought to be a good length of time for coffee to percolate, but a once famous chef allowed ten minutes.

When substituting evaporated milk for milk use one half cup evaporated milk and one half cup water for one cup milk.

A Happy and Prosperous New Year

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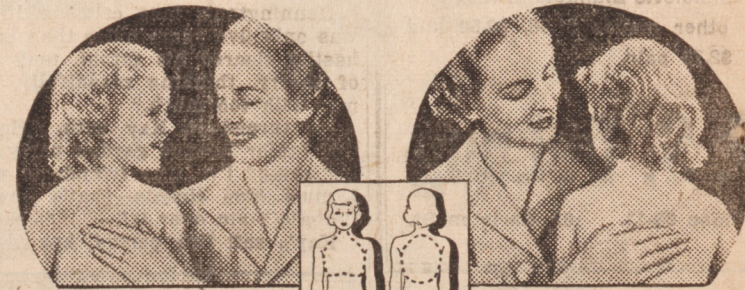
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Young Mothers! Here's Help to END COLDS Quicker



The 3-Minute VapoRub Massage

Massage VapoRub briskly on the throat, chest and back (between and below the shoulder blades). Then spread it thick over the chest and cover with warm cloth.

It takes so little time—it does so much—this 3-Minute VapoRub Massage!

Almost before you finish rubbing, VapoRub starts to bring relief two ways at once—two direct ways:

1. Through the Skin. VapoRub acts direct through the skin like a poultice or plaster.
2. Medicated Vapors. At the same time, its medicated vapors, released by body heat, are breathed in for hours—about 18 times a minute—direct to the irritated air-passages. This combined poultice-and-vapor action loosens phlegm—relieves irritation—helps break congestion.

VICKS VAPORUB

Mother! Look in your VapoRub package for full details of Vicks Plan—a practical home guide to greater freedom from colds. In clinic tests among 17,353 people, this Plan cut sickness from colds more than half! Follow Vicks Plan for Better Control of Colds

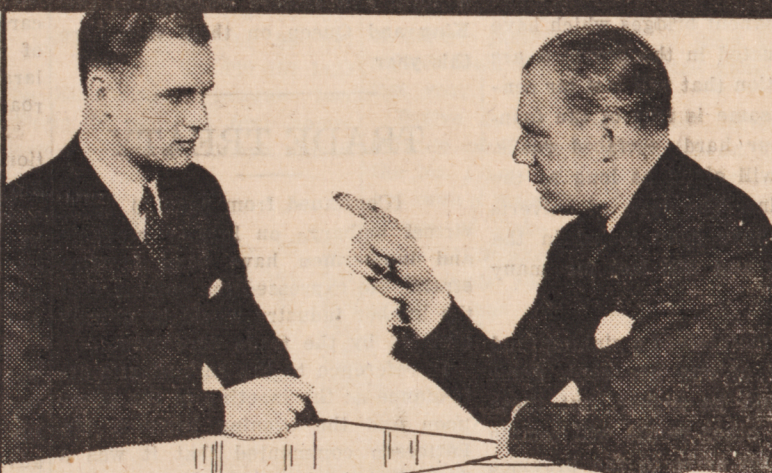
"NO ONE LIKES TO BE ORDERED ABOUT"

SAYS DALE CARNEGIE

Author of the famous book: "HOW TO WIN FRIENDS AND INFLUENCE PEOPLE"

"In the all-important business of getting along with people, we should strive to remember that no one likes to take orders."

"A knowledge of this basic trait in human nature has helped many successful men to acquire a reputation for uncanny ability in handling people."



"For instance, the closest associate of the head of a great industrial enterprise employing many thousands of people once declared he had never heard 'the chief' give a direct order to anyone."

"This man achieved his results by giving suggestions instead of commands."

"He never said: 'Do this', or 'Don't do that'. He said: 'You might consider doing this', or 'What would you think of doing it this way?'"

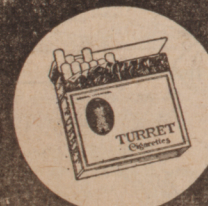
"A technique like this is easy on people's pride. It makes them want to co-operate. So remember, to get what you want, without giving offense, offer suggestions instead of giving direct orders."



Have YOU Smoked a Turret Lately?

If you haven't smoked a Turret lately, why not consider trying a package today? By accepting that simple suggestion, many, many smokers have gained an entirely new idea of how good and how satisfying a cigarette can be. Your experience may be the same, because you'll find Turret an unusual cigarette—a cigarette that is milder and cooler, with an original and unique blend of Virginia tobaccos which makes Turret just that much better, just that much different. Even the Turret package is better—it has a handy calendar on the back to keep you up-to-date!

Imperial Tobacco Company of Canada, Limited



Quality and Mildness

Turret

PLAIN or CORK TIP

CIGARETTES

For roll-your-owners we suggest Turret Fine Cut

Scotch One Is Better, Says Regretful Wife

"He liked the Dutch treat so well that I wish I had given him a Scotch one!"

That's what one reader has to say about "Dutch dates" (the girl pays her own expenses. Your Aunt Jane started the discussion with an article about letting the man pay for the sake of fostering romance.

Here's the rest of the letter: "Dear Miss Scott:

"I was just reading your item on 'Dutch Treats', and here is my answer. Five years ago I met a very nice boy. He didn't have much money to spend so we went out now and then on mine. At first he didn't like it, but later he didn't seem to mind.

"Now we are married and he seems to have liked the Dutch treat so well that he spends all his own money in one day, then takes the household money and mine, too. He has a saying that runs like this: 'My wife is thrifty and I can always depend on her for spending money'. "So you see we never have any more fun together because we never can afford it. If I refuse to let him have the money, there is always a terrible argument. To prevent this I always give in. He liked the Dutch treat so well that I often wish I had given him a Scotch one I sincerely agree with you.

"H. M."

Another feminine reader says: "It's all very well to be considerate of a man's pocketbook, but not to the point of paying your own way when you have a date with him. He just gets used to it, and doesn't thank a girl for it.

"I did it once. We were both in

college, so we took walks instead of going to the movies, and I sometimes served sandwiches and we'd eat at home instead of going out for dinner.

"I was such a thoughtful girl, and expected so little from this boy friend, that soon he began to think of me whenever he was broke. I found he was taking other girls out occasionally for dinner and once in a while to a dance.

"But he thought I didn't expect that, you see. I was just a pal who would always entertain him, feed him, and help him save his money to take out somebody else. When I realized this, I learned a lesson. Now I believe, like you, that the man should pay . . . and pay."

"H. D."

What do the rest of my readers think? Are you all against 'Dutch' dating, or can you tell us the other side of the story. Send your letters to Jane Scott, Boston Traveler.

James Stewart, whose last two appearances on "Silver Theatre" found him co-starring with Rosalind Russell, is scheduled to star alone on a forthcoming return engagement.

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