

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

CFNB FREDERICTON

FRIDAY'S PROGRAMME

8.00—Musical Clock
8.25—Canadian Press News
8.30—M.M.A. Talk
8.35—"The Listening Post"
9.00—Morning Concert.
9.15—Canada Cement
9.30—Monitor News.
9.45—Three Capsules.
10.00—Dan and Sylvia
10.15—Musical Memories
10.30—Wade Lane's Home Folks.
10.45—Enterprise Program.
11.00—Happy Warrior Program.
12.00—Noon Purina Program
12.15—The Bell Boys.
12.30—Big Sister
12.45—Getting the Most Out of Life

1.00—Frigidaire Concert Hall
1.30—Canadian Press News
1.45—Salada Tea Program.
2.00—Happy Gang.
2.30—Birthday Program
2.45—Popular Songs.
3.00—Marconi Band Concert
3.30—Building Products.
3.45—The Old Refrains
4.00—The Story of Mary Marlin
4.15—Ma Perkins.
4.30—Pepper Young's Family
4.45—The Guiding Light
5.00—Club Matinee.
5.15—Magical Voyage.
5.30—Tango Serenade.
5.45—Burgess Battery
6.00—Sherwin Williams
6.15—Crimson Trail.
6.30—Howie Wing.
6.45—Macdonald Tobacco Program
7.00—King Cole.
7.15—Valley Motors.
7.20—News.
7.30—Light Up and Listen Club
7.45—Sports Review
8.00—Cocoanut Grove Ambassadors.
8.15—Major Bill
8.30—From a Rose Garden
9.00—Chansonnette.
9.30—Miss Trent's Children
10.00—Campbell Playhouse.
10.15—Graham Spry.
11.15—Scrub Oak Hollow
11.30—Fanfare

WEAF NEW YORK 660K.

7.00—Relaxation Time
7.25—Press Radio News
7.30—George R. Holmes
7.45—Father and Son.
8.00—Amos 'n' Andy
8.15—Hollywood Gossip
8.30—Revelers
8.45—Sweetheart Program.
9.00—City Service Concert
10.00—Waltz Time
10.30—Death Valley Days
11.00—Lady Esther Serenade
11.30—Uncle Ezra
11.45—Story Behind The Headlines
12.00—Johnny Messner's Orchestra
12.25—News
12.30—Orchestra.
1.00—Orchestra.
1.30—Del Courtney's Orchestra.

WABC, NEW YORK, 860K.

7.00—News
7.05—Manhattan Serenade.
7.15—Howie Wing.
7.30—Today
7.45—Jack Berch.
8.00—County Seat.
8.15—Lum and Abner
8.30—Jack Haley.
9.00—Campana's First Nighter
9.30—Burns and Allen
10.00—Campbell Playhouse.
11.00—Grand Central Station.
11.30—Barry Wood, Songs.
11.45—American Viewpoints
12.00—John B. Kennedy.
12.10—News
12.15—Leighton Noble's Orchestra.
12.30—Tommy Dorsey's Orchestra.
1.00—Buddy Rogers' Orchestra.
1.30—George Hamilton's Orchestra.

WBZ, BOSTON, 990K.

7.45—Lowell Thomas
8.00—Artie Shaw
8.30—Trio Time.
8.45—Oscar Shumsky.
9.00—Criminal Case Histories.
9.30—NBC Jamboree.
10.00—Plantation Party
10.30—orse and Buggy Days
11.00—Boxing Bout.
12.00—Al Donahue's Orchestra.
12.30—Dick Gasparre's Orchestra.
1.00—Eddie Rogers' Orchestra.
1.30—Orchestra.

CFNB FREDERICTON

SATURDAY'S PROGRAMME

8.00—Musical Clock
8.20—Canadian Press News
8.30—M.M.A. Talks
8.35—"The Listening Post"
9.00—Children's Birthday Program
9.30—Monitor News.
9.45—Popular Songs
10.00—Studies in Black and White
10.15—Musical Memories
10.30—House of Peter MacGregor
10.45—Enterprise Program
11.00—Happy Warrior Program.
12.00—Noon Purina Program
12.15—Building Products Program
12.30—Sherwin Williams Musicals.
12.45—Dance Music.

1.00—Frigidaire Program
1.30—Canadian Press News
1.45—Marconi Band Concert
2.00—Matinee In Rhythm.
2.30—Birthday Program
2.45—Campus Notes.
2.55—Metropolitan Opera Company.
6.00—Burgess Battery.
6.15—Canada Cement Program.
6.30—Master Singers.
6.45—Macdonald Tobacco Program
7.00—King Cole Artists.
7.15—Valley Motors.
7.20—News.
7.30—Concert Songs
7.45—Musical Workshop
8.00—Wes McKnight.
8.15—Mel Hallett's Orchestra.
8.30—Book Review.
8.45—Albert Pratz, violinist.
9.00—Len Hopkins' Orchestra.
9.15—Talks.
9.30—Golden Journeys.
10.00—NHL Hockey.
11.30—Symphony Orchestra.

WEAF, NEW YORK, 660K.

7.00—Kaltenmeyer's Kindergarten
7.25—News
7.30—To Be Announced.
7.45—Goodwill Mission
8.00—Avalon Time
8.30—Adrian Rollini's Orchestra.
8.45—Lives of Great Men.
9.00—Quaker Variety Show
9.30—Fred Waring's Pennsylvanians
10.00—Vox Pop
10.30—Annual Jackson Day Dinner.
11.00—New York State Jackson Day Dinner.
11.30—To Be Announced
12.00—Joseph Rines' Orchestra.
12.30—Horace Heidt's Orchestra
1.00—Jan Savitt's Orchestra.
1.30—Les Brown's Orchestra.

WABC, NEW YORK, 860K.

7.00—News
7.05—Leighton Noble's Orchestra.
7.30—Nighttime on the Trail.
8.00—Saturday Night Swing Club.
8.30—Joe E. Brown
9.00—Johnny Presents
9.30—Professor Quiz
10.00—Music Box.
10.15—Deep River Boys.
10.30—Jackson Day Dinner.
11.00—Your Hit Parade
11.45—Ray Heatherton, Songs.
12.00—John B. Kennedy.
12.10—Evening News Report.
12.15—Glenn Miller's Orchestra.
12.30—Charles Baum's Orchestra.
1.00—Kay Kyser's Orchestra.
1.30—Herbie Holmes' Orchestra.
2.00—Bob Chester's Orchestra.
2.30—Sammy Kaye's Orchestra.

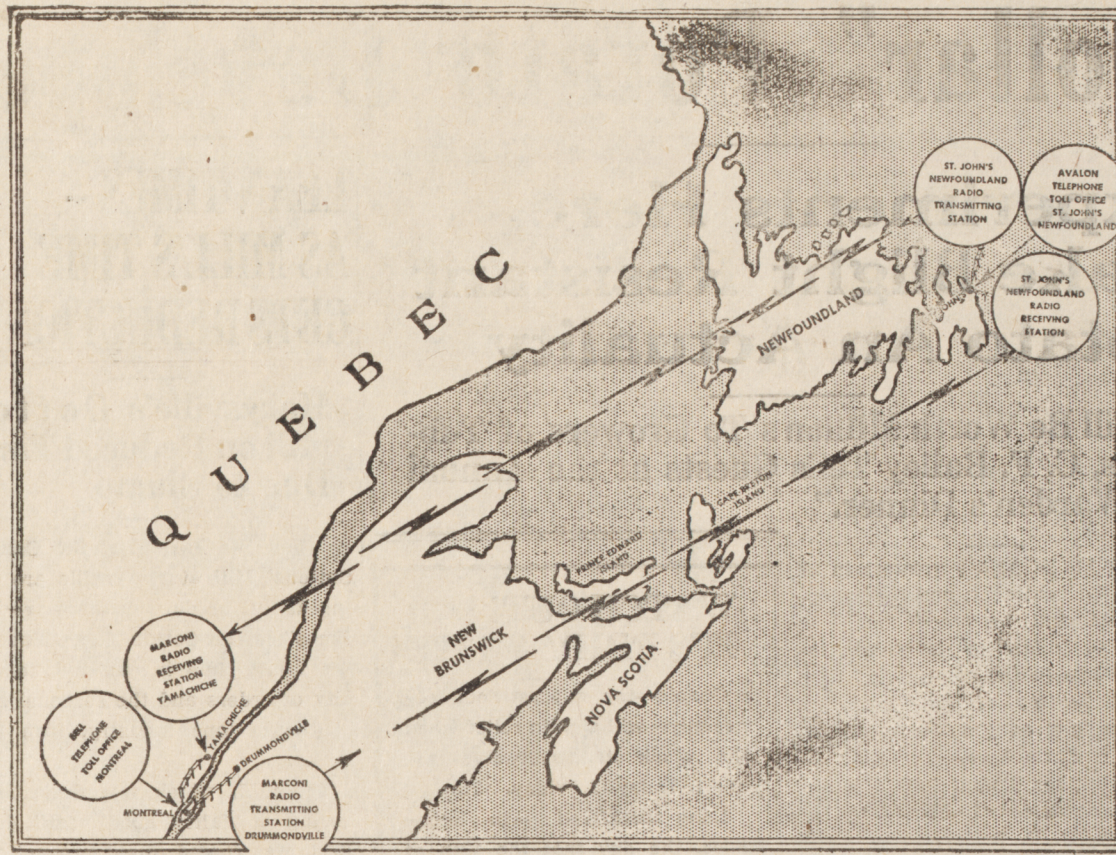
WBZ, BOSTON, 990K.

7.00—El Chico
7.25—Press Radio News.
7.30—Les Brown's Orchestra.
8.00—Message Of Israel
8.30—Uncle Jim's Question Bee
9.00—Al Donahue's Orchestra
9.30—Original Play.
10.00—Alka Seltzer Barn Dance
11.00—NBC Symphony
12.30—Organist, George Crook
12.45—Lou Breeze's Orchestra.
1.00—Orchestra
1.30—Rudy Vallee's Orchestra

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RADIOTELEPHONE LINKS NEWFOUNDLAND WITH CANADA

Radiotelephone Now Links Canada And Newfoundland

MONTREAL, January 13. — Tuesday Newfoundland was linked with Canada and the entire world when His Excellency Lord Tweedsmuir inaugurated the newly established radiotelephone circuit by calling from Government House, Ottawa, Sir Humphrey Walwyn, Governor of Newfoundland. Greetings were exchanged and the new circuit was officially placed in operation. R. M. Brophy, General Manager of the Canadian Marconi Company, is now in Newfoundland and also took part in the inauguration ceremony. The opening ceremony was heard in Canada through the medium of the CBC's national network which was broadcast between 6:15 and 6:30 P. M., E. S. T.

The epoch-making event, was made possible by combining the resources of the Avalon Telephone Company of Newfoundland with those of the Canadian Marconi Company and the Bell Telephone Company, enabling the people of Newfoundland to be in constant radio telephone communication with Canada and with most parts of the British Empire and the other nations of the world.

Most of us will recall the day less than forty years ago when a then little known man named Guglielmo Marconi startled the world by announcing that he had been successful in receiving wireless signals at Signal Hill, Newfoundland, from Poldhu, Cornwall, England. At that time, in spite of Marconi's demonstration that communication over great distances was possible without the use of wire or submarine cables, there was much skepticism expressed.

Great strides have resulted from Marconi's early demonstration. The world wide radiotelephone communication system that he has developed together with broadcasting has many times demonstrated its ability to bring the far flung points of the British Empire to literally a family circle.

Reduced to a non-technical description, briefly this new telephone circuit consists of a Marconi radio transmitter capable of working on any one of four channels and using a rhombic antenna. This antenna system is supported by four masts 97 1/2 feet high tailed out in the shape of a diamond.

The radio receiving equipment consists of two Marconi Crystal Control Receivers, each capable of operating on either of two frequencies, and installed in a separate building several miles from the transmitting site. A rhombic antenna system is used for the receiving station and is of the

same type as the transmitting aerial station.

A similar transmitter is located at the Marconi station at Drummondville, Quebec, and similar receiving equipment is installed at the Marconi station at Yarmachiche, Quebec. Here again rhombic aerial systems are installed at Newfoundland.

Telephone lines connect the transmitting and receiving station in Newfoundland with the Avalon Telephone Company Toll Office at St. John's, where Marconi equipment is installed to connect a subscriber to the radiotelephone circuit. Marconi privacy equipment is installed at the Avalon Telephone Toll Office in St. John's which makes the speech of a subscriber unintelligible to any unauthorized listener to the radio transmission.

Similar terminal and privacy equipment is installed in the Bell Telephone Toll Office in Montreal, and telephone lines from there connect with the Marconi transmitting and receiving stations at Drummondville and Yarmachiche.

The accompanying sketch graphically illustrates the manner in which a subscriber in Newfoundland would speak to a subscriber in Canada or vice versa.

VAUDEVILLE TEAM WILL HEADLINE VALLEE HOUR

Vaudeville was big contributor to Rudy Vallee's programme on Thursday, January 12, when he presented Pat C. Flick and Eddie Conrad, a favorite comedy team of variety fans; Al Herman, who was always billed in vaudeville as the "assassin of grief"; Kathleen Norris, world famous novelist and short story writer; Bub Taylor, novelty xylophonist; and Jane Warren, Rudy's own singing discovery. Sponsored by Royal Desserts and Fleischmann's Yeast, the Vallee Hour is broadcast over the NBC red network at 9:00 P. M., A. S. T.

A dramatic act, featuring Hollywood performers in a one act play specially written for the show, is still to be booked.

Pat C. Flick and Eddie Conrad were among the top comedy teams of the vaudeville houses which formerly stretched from coast to coast. They have an unusual style of delivery. Al Herman is another star of the variety stage who appears this week on the show which is now the chief stage of variety performers.

Rudy himself will interview Kathleen Norris who has one of the largest magazine audiences of any writer.

APPLAUSE BANNED BY KELLOGG SHOW BEGINNING SUNDAY

No applause will be permitted from the studio audience during the Kellogg show, "The Circle", which has its premiere on Sunday, January 15. This is the show starring Ronald Colman, Carole Lombard, Cary Grant, Lawrence Tibbett, the Marx Brothers and Robert Emmett Dolan's orchestra which will be broadcast each Sunday over the NBC red network from 11 to 12 P. M., A. S. T. "The Circle" is an informal programme, each broadcast consisting of a meeting of a club called "The Circle" with the various members entertaining each other. Applause from the studio audience would, it is felt, destroy the atmosphere of informality and spontaneity.

Lawrence Tibbett has picked two songs so far for the first broadcast. They are "My Reverie" and "I Got Plenty o' Nuthin'." Although Tibbett has always been a supporter of the popular type music this is believed to be the first occasion when he has selected a top tune of the moment for one of his programmes. "My Reverie" is one of the ten or fifteen currently most popular. It is based on a melody of Debussy's.

MacMurray, Goddard In Radio Theatre's "Front Page Woman"

Fred MacMurray and Paulette Goddard are the stars of "Front Page Woman" in the Lux Radio Theatre on Monday, January 16, with Roscoe Karns in the supporting cast of the play to be broadcast over the Columbia network at 10:00 P. M., A. S. T. Cecil B. DeMille directs the production.

MacMurray as Curt Devlin and Paulette Goddard as Ellen Garfield are reporters for rival newspapers. Since both cover the police beat their rivalry is an everyday affair. It all began when the two were assigned to an execution and Ellen fainted. Curt wired identical stories to his own paper and hers which turned out to be pretty embarrassing to the publishers.

Fires, missing persons, murders—and eventually a big "beat" on a jury decision, form the background for the romantic comedy drama "Front Page Woman" with MacMurray and Miss Goddard in the leading roles. The climax involves an amusing trick by which Devlin outwits his feminine rival by persuading her that the jury decision is just; the opposite of what it really is.

Incidentally Paulette Goddard, who has been on the radio only a few times, is the leading candidate of one school of thought for the role of Scarlett O'Hara.

"I'm quite certain that, in the end, commonsense will prevail, and we shall have a national policy adopted in transportation matters which will be for the general good."—Sir Edward Beatty.

Mrs. Daisy B. Niles has returned to the city after spending some time in Boston.

ANN TENNA TELLS ALL!

Scheduled to play music of Scotland on his January 23 "International Nights" broadcast, Marek Weber is conferring with his Scotch chauffeur to find some seldom-heard traditional airs of that country.

A graduate of the medical school at the University of Oregon, Eileen Palmer of the CBS "Scattergood Baines" cast worked as a laboratory technician before coming to radio.

A modern Cinderella is Maragret Hillias, heard as Allison Radcliffe in "Bachelor's Children". She insists on retiring before midnight, since she must report at the studios at 7.30 each morning for rehearsal.

One of the first to play "Stardust", one of modern music's classics, was Maestro Frankie Masier. He was a classmate of Hoagy Carmichael, its composer, at Indiana University and one of the early champions of the song.

Paul Luther, heard as Ward Ellman in "Backstage Wife", will fly to Omaha next week-end, to visit with Rudy Bundy, orchestra leader currently playing an engagement there.

Studying her family tree, Janet Logan of "The Romance of Helen Trent" has found that she is descended from Admiral Oliver Hazard Perry, the poet Ralph Waldo Emerson and General Israel Putnam.

Just before he went on the air as featured guest in last week's "It Can Be Done" show, Floyd Roberts, winner of the 1938 Indianapolis Speedway Classic, was given a shotgun by the manufacturer of the piston rings he used in his winning career.

Catherine McCune, who plays the role of Clara Potts in "Scattergood Baines" on CBS, had developed her talents during school days to the extent that she won a state voice contest and a medal for drama.

Though best known to dialers as a dramatic actress, Sunda Love, who plays the title role in "Stepmother" made her professional debut with a song and dance act.

One of the stars of the Rogers Park Business Men's bowling league, Harold Stokes, music director of the MBS "Your Sunday Date" show,

scored the season's high this week, rolling a 656 score for three strings.

A ten-second man during his school days, Tenor Jack Fulton tried a 100-yard sprint a few days ago to see how much of his old speed he had retained. He covered the distance in 13.2 seconds.

Now It Can Be Told Dept.—Orrin Tucker reveals that during his band's recent theatre tour, which preceded the current engagement at the Palmer House, one marquee proclaimed: "Strangers May Kiss Orrin Tucker".

Actively interested in world affairs, Virginia Payne, radio's "Ma Perkins", has signed for a series of lectures on "Democracy" to be given at the University of Chicago by Eduard Benes, former president of Czechoslovakia.

PERSONAL

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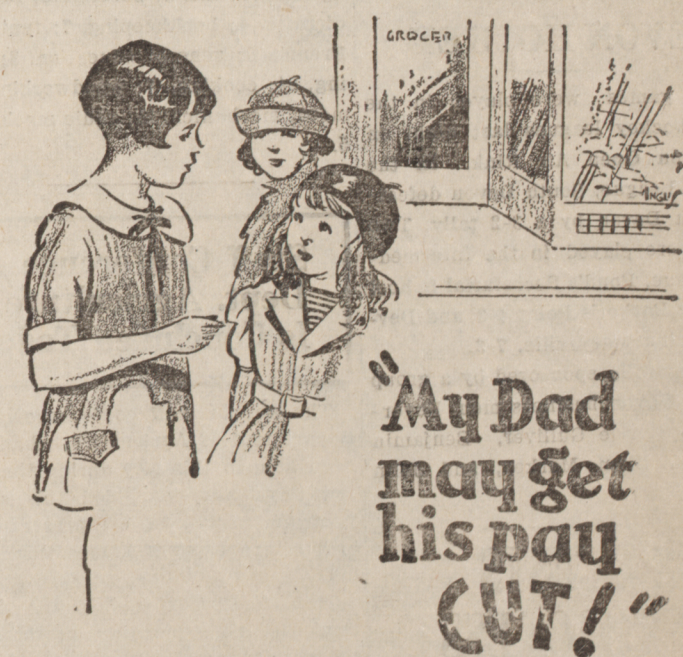
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"MY mother's real worried," Jean confides to friends. "She says if higher taxes are put on chain stores, it'll mean having to pay higher prices for so many things our family can't get along without. Paying more for clothes and shoes and school supplies and food and things like that just takes a big slice out of Dad's salary!"

We here every chain store customer understands the present chain store tax situation as well as Jean's mother does. Special taxes on chain stores, already operating at a minimum of profit and expense, can be taken care of in only one way—by adding the amount of the tax to retail prices. And as the things the chain stores sell are the every-day necessities you can't do without (to say nothing of the little "extras" that make life so much more worthwhile) you will readily see that special chain store taxes are equal to a direct cut in your husband's salary!

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