

## Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

CFNB  
FREDERICTON

## MONDAY'S PROGRAMMES

- 8.00—Musical Clock.  
8.20—News Bulletins.  
8.30—M. M. A. Talk.  
8.35—"The Listening Post."  
9.00—Morning Concert.  
9.15—Dance Music  
9.30—Monitor News  
9.45—Smilin' Jack.  
10.00—Central City.  
10.15—Musical Memories —  
10.30—Home Folks Frolic.  
10.45—Enterprise Program.  
11.00—Happy Warrior Program.  
11.30—Big Sister.  
12.00—Purina Program.  
12.15—Building Products.  
12.30—Sweet Serenade.  
12.45—News Bulletins.  
1.00—Frigidaire Concert Hall  
1.30—Road To Life  
1.45—Salada Tea Program.  
2.30—Marconi Band Concert.  
2.15—Life and Love of Dr. Susan.  
2.30—Birthday Program.  
2.45—Concert Songs.  
3.00—The Story of Mary Marlin.  
3.15—Ma Perkins.  
3.30—Pepper Young's Family.  
3.45—The Guiding Light.  
4.00—Club Matinee.  
4.30—Vic and Sade.  
4.45—Tango Serenade  
5.00—Music Box Revue.  
5.45—Dance Parade.  
5.45—Dick Leibert  
6.00—Jimmie Allen.  
6.15—New Bulletins  
6.30—Howie Wing.  
6.45—Macdonald Tobacco  
7.00—Tropical Moods.  
7.15—Valley Motors Program.  
7.20—News Bulletins.  
7.30—Light Up & Listen Club.  
7.40—Ray Mott, Pianist.  
8.00—Musical Maids.  
8.30—C'est Paris.  
9.00—Lux Radio Theatre  
10.00—Carnation Contented Hour.  
10.30—Talks.  
10.45—Baritone Soloist.  
11.00—News and Weather  
11.15—Chamber Music.  
11.50—Dance Orchestra.

WEAF, NEW YORK, 660K

- 5.00—Dick Tracy.  
5.15—Your Family and Mine.  
5.30—Jack Armstrong  
5.45—Little Orphan Annie  
6.00—Science in The News.  
6.15—Malcolm Claire  
6.25—News  
6.30—Rose Marie  
6.45—Del Courtney's Orchestra.  
7.00—Amos 'n' Andy  
7.15—Human Side of the News.  
7.30—Red Norvo's Orch.  
8.00—Al Pearce and His Gang  
8.30—Voice of Firestone.  
9.00—Hour of Charm  
9.30—Eddie Duchin's Orchestra.  
10.00—Carnation Contented.  
10.30—Horace Heidt's Orchestra.  
11.00—Orchestra.

WABC, NEW YORK, 860K

- 5.15—Let's Pretend  
5.45—The Mighty Show  
6.00—News  
6.05—Rhythm Round Up  
6.15—Howie Wing.  
6.30—Today.  
6.45—Enoch Light's Orchestra.  
7.00—County Seat  
7.15—Lum and Abner  
7.30—Camel Caravan  
8.00—Cavalcade of America.  
8.30—Pipe Smoke Time  
9.00—Lux Radio Theatre.  
10.00—Guy Lombardo.  
10.30—Columbia Workshop  
11.00—Evening News Report.

WBZ, BOSTON, 990K

- 4.00—Club Matinee  
4.55—Press News  
5.00—Rakov's Orchestra  
5.15—Terry and The Pirates  
5.30—Don Winslow  
5.45—Tom Mix  
6.00—Bob Armstrong's Orchestra.  
6.15—Patricia Gilmore  
6.30—Ray Perkins  
6.45—Lowell Thomas  
7.00—Alias Jimmy Valentine.  
7.30—Song Pictures.  
7.45—Science on The March  
8.00—Buckaroos.  
8.30—Those We Love  
9.00—Our National Resources  
9.30—Westminster Choir.  
10.00—True or False  
10.30—National Radio Forum.

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## TUESDAY'S PROGRAMMES

- 8.00—Musical Clock.  
8.20—News Bulletins.  
8.30—M. M. A. Talk.  
8.35—"The Listening Post"  
9.00—Morning Concert.  
9.15—Piano Interlude.  
9.20—Jingle Contest.  
9.30—Monitor News.  
9.45—Three Capsules.  
10.00—Central City.  
10.15—Musical Memories.  
10.30—House of Peter MacGregor.  
10.45—Enterprise Program.  
11.00—Happy Warrior.  
11.30—"Big Sister"  
11.45—Getting the Most Out of Life  
12.00—Purina Programme.  
12.15—Building Products Programme.  
12.30—Sweet Serenade.  
12.45—News Bulletins.  
1.00—Frigidaire Programme.  
1.30—The Road of Life.  
1.45—Studies in Black and White.  
2.00—Marconi Band Concert.  
2.15—Life and Love of Dr. Susan.  
2.30—Birthday Program.  
2.45—Birthday Program.  
3.00—The Story of Mary Marlin.  
3.15—Ma Perkins.  
3.30—Pepper Young's Family.  
3.45—The Guiding Light.  
4.00—Club Matinee  
4.45—Dance Music.  
5.00—Music Concert.  
5.30—Master Singers.  
5.45—Burgess Battery.  
6.00—Jimmie Allen  
6.15—News  
6.30—Howie Wing.  
6.45—MacDonald Tobacco Program  
7.00—Dance Music.  
7.15—Valley Motors.  
7.30—Light Up & Listen Club.  
7.45—Friendly Counsellor.  
7.50—Dance Music.  
8.00—Big Town.  
8.30—Dick Powell  
9.00—Goodwill Hour.  
9.30—Fibber McGee.  
10.00—Geoffrey Weddington.  
10.30—Old Gardener.  
10.45—Folk Songs.  
11.00—News.  
11.15—Violin Solos.  
11.30—Dance Music.

WEAF, NEW YORK, 660K

- 5.00—Dick Tracy  
5.15—Your Family and Mine  
5.30—Jack Armstrong.  
5.45—Little Orphan Annie  
6.00—Relaxation Time  
6.25—Press Radio News.  
6.30—Angler and Hunter.  
6.45—Ralph Blaine.  
7.00—Amos 'n' Andy.  
7.15—Vocal Varieties.  
7.30—Xavier Cugat's Orchestra.  
7.45—Right Thing To Do.  
8.00—Johnny Presents.  
8.30—For Men Only.  
9.00—Battle of the Sexes.  
9.30—Fibber McGee and Molly.  
10.00—Pepsodent Programme.  
10.30—Uncle Ezra.  
11.00—Nobel Sissel's Orchestra.

WABC, NEW YORK, 860K

- 5.00—Current Questions Before the Senate.  
5.15—Music for Fun  
5.45—The Mighty Show  
6.00—News.  
6.05—Dance Time.  
6.15—Howie Wing  
6.30—Foundations of Democracy.  
7.00—County Seat  
7.15—Jimmie Fidler.  
7.30—Second Husband  
8.00—Edward G. Robinson.  
8.30—Al Jolson Show  
9.00—We, The People.  
9.30—Camel Caravan  
10.00—"Dr. Christian"  
10.30—Jack Berch, Songs  
10.45—American Viewpoints.  
11.00—Evening News Report.

WBZ, BOSTON, 990K

- 5.00—Biltmore Boys' Orch.  
5.15—Terry and The Pirates.  
5.30—Don Winslow.  
5.45—Tom Mix  
6.00—To Be Announced.  
6.30—Adrian Rollini's Orchestra.  
6.45—Lowell Thomas.  
7.00—Easy Aces.  
7.15—Mr. Keen  
7.30—Oscar Shumsky  
7.45—Vivian Della Chiesa  
8.00—Gilbert and Sullivan  
8.30—Information Please.  
9.00—True Stories.  
9.30—Brain Trust.  
10.00—If I Had a Chance  
10.30—Rhythm School.  
11.00—Magnolia Blossoms.

Tiger Lady?  
Mixture of Buck and  
Ripley Brings 'm Back

HALIFAX, May 1 — "I guess I'm just a mixture of Frank Buck and Ripley," said Author Foehl of Williamstown, New Jersey, when he arrived in port yesterday on the Dutch freighter Kota Inten with a shipment of 464 animals, ranging from a tiger to a tiny cherry-headed pigeon, which he had collected in the Dutch East Indies and South Africa.

"I'm just a salesman of wild animals. I have a zoo at home and I take commissions from zoos all over the United States to gather strange animals and near perfect specimens of the more common type," he said. "However, I take a personal delight in finding an animal that no one else has found. For instance take the Hyrax there. He's first cousin to an elephant, scientifically speaking. He has the same skeleton as an elephant, the same toes, tusks, short tail and long drooping nose that resembles a trunk, but he's no larger than the American woodchuck. That animal is more closely related to the elephant than the rhinoceros or the hippopotamus," he declared.

Other rare species of the jungle aboard ship were a Macaque, a member of the simian family whose arms are twice as long as his body; Fishing Cats, treacherous members of the cat family who cannot be tamed and a Binturong, a half bear-half cat.

In the bird department Mr. Foehl had specimens of beautifully plumaged birds that would thrill most any woman if she could get but one feather for her new Spring hat. From Fancy Hornbills, that have never before been brought to America to Birds of Paradise fluttered about in community cages.

"And here is another bird that has never been captured before. It is a white eyed browned Hornbill. This bird is rare even in Java," he said.

In another section of the ship Mr. Foehl had snakes ranging from small black cobras to huge, mighty pythons. "They have to be handled a little more carefully. They're apt to bite the hand that feeds them a great deal more quickly than the other animals," he said.

Mr. Foehl's animals live well. At Java he put aboard the ship a ton of spring chickens, a ton of fresh apples, a ton of sweet potatoes, half a ton of canned grapes and an assortment of fresh vegetables.

"From our experience in the past, we know that the business methods and the economic rules of today may not prevail tomorrow," Harry L. Hopkins.

Plant Feeding System  
Gives Quality Yield

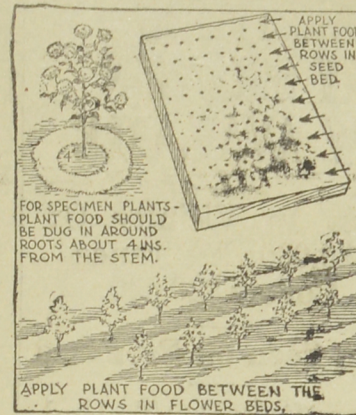
Flowers and vegetables of first quality can only be produced when the plants have abundant nourishment. Size, color, vigor and yield are all affected by feeding to a marked degree. The heaviest feeding should always be earliest, for it is at the start of their growth that plants most need stimulation. As they grow stronger and larger, they are better able to forage for themselves.

The spring flowering bulbs, herbaceous perennials, annuals and roses all benefit from a regular feeding program. Here is a feeding schedule to remind you when to feed your flowers.

Spring-flowering bulbs: Such as tulips, narcissus and hyacinths. Feed in early spring when foliage appears, at rate of one heaping teaspoon to one square foot of space surrounding plant. Keep away from stalk of plant and work into soil. Repeat application when buds start to appear.

Established perennials: Such as iris and peonies. Feed in early spring before plants appear, broadcasting plant food on the surface of the soil at the rate of one rounded tablespoonful to the square foot of space. If plants have already made their appearance, keep plant food away from the new shoots. Water in well. Give a second feeding when the buds appear.

Roses: Feed in the early spring at the rate of one rounded tablespoonful to each square foot of space around the bush. It is important that this first application be made as



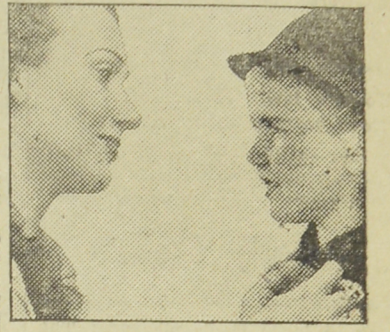
soon as the roses start growth. When the first color shows in the buds, make a second feeding of half this quantity. Feed every 30 days until the middle of August.

Annuals sown directly in beds: Prepare the seedbed thoroughly and apply a pint of complete plant food to 30 square feet of surface area. Rake this lightly into the soil, mixing well, before sowing seed. When buds appear feed again, giving half this amount.

Annuals transplanted from flats or cold frame: You may apply the plant food when preparing the bed, as directed above for annuals sown where thoroughly one level tablespoonful of complete plant food with the soil in the bottom of the hole, before setting out the plant. Feed again when buds appear.

If You Have  
a Child

ASK YOUR DOCTOR THIS

Ask Him Before Giving Your  
Child an Unknown Remedy

Practically any doctor you ask will warn: "Don't give your child unknown remedies without asking your doctor first."

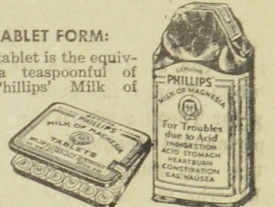
When it comes to the widely used children's remedy — "milk of magnesia," the standard of the world is established. For over half a century many doctors have said "PHILLIPS' Milk of Magnesia." Safe for children. No other is "quite like it."

Keep this in mind, and say "PHILLIPS' MILK OF MAGNESIA" when you buy. Now also in tablet form. Get the form you prefer. But see that what you get is labeled "Genuine Phillips' Milk of Magnesia."

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# "Should a Woman marry a man who does not smoke?"

Robert Louis Stevenson said, "No woman should marry a man who does not smoke. Whatever keeps a man in his front garden, whatever checks wandering fancy and all inordinate ambition, whatever makes for lounging and content, makes just as surely for domestic happiness."

And Sam Slick came out flat-footed, "It (a pipe) has made more good men, good husbands, kind masters, indulgent fathers and honest fellers, than any other blessed thing on this universal world". Lord Lytton adds, "He who doth not smoke hath either known no great griefs, or refuseth himself the softest consolation next to that which comes from heaven."

So we in the tobacco business are proud to make and sell a product which contributes so much to human happiness — and to play our part in an industry which has become a vital unit in the commercial and industrial economy of the Dominion.

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