

The Daily Mail

A Daily Paper For Every Home

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WHO SHOULD TAKE TOURISTS?

The business of catering to tourists is not an easy one. During the season it means getting up early and going to bed late. It requires strength and a cheerful willingness to work.

Clearly, it is not the sort of business that can be successfully managed by elderly people or by women alone. Unless they can afford plenty of help, such people have not the necessary physical strength to do a good job. Catering to tourists, it would seem, can best be undertaken by a young married couple—for to be successful, it requires the knowledge and skill of both a man and a woman.

Think of the thousands of farm homes situated along the paved highways and of the many town and city homes that could be improved to offer tourists every comfort. In most cases these improvements would pay for themselves in one season and the family could then enjoy them the year round. In view of our short season, it is still doubtful how much outlay our people are justified in making on places that can be used only in the tourist season. But when it is a case of improving one's own living quarters there can be no doubt of the wisdom of the investment.

But improved homes and increased income are not the only rewards waiting for those who take tourists. All over the Province the story is the same: "We meet such wonderful people. We've made so many good friends. And next to traveling ourselves, we've found that the best education is to meet others who are traveling."

It's a fact that those enterprising people now giving tourists the proper sort of entertainment are benefiting the entire province. In helping to build up an industry that has such tremendous possibilities they are doing a real public service. But there are yet not enough such people.

There are still too few places to stay where the traveler can get a good meal and a comfortable bed while he enjoys the luxury of absolute cleanliness.

Is there anything you can do about it? Are you so situated that you could cater properly to tourists and by so doing benefit yourself, your local community and your province?

BENEFITS OF ELECTRICITY

One of the necessary preliminaries for industrial development of York county is the provision of a plentiful supply of electric power at reasonable rates, coupled with continuous and efficient service. From the standpoint of agriculture, it is equally important that the rural districts of this county be supplied as soon as possible with electric current.

Rural electrification has progressed to a considerable degree in other parts of New Brunswick in recent years, and the farmers of this area are doing the natural thing in asking for the facilities granted to other sections. Much is made nowadays of the necessity for making farming as attractive an avocation as possible, by bringing to the farms many of the comforts and modern conveniences which were possible a few years ago only in the cities and towns. To keep the farmer on the land, something must be done in addition to finding markets for his produce. It is necessary to provide him and his family with those amenities of life which are a minimum consideration in many parts of this province and in other parts of Canada. What is there which adds more to the happiness and comfort of life on the farm than electricity with its manifold uses? The farmer's work is lightened, his recreation brightened, and the conveniences which formerly attracted the farm youth to the city are available at home, so there is not the same urge to leave the farm. Business would benefit materially from an adequate distribution system and modern rates in the country.

to mention the saving made by the householder. Industry is more liable to locate here when the power required is available than under existing conditions. Extension of electric power lines to rural parts of the county will mean the enlargement of the market for all sorts of electrical appliances, thus increasing the business of distributors here and in other centres. In addition to this, there is the intangible but highly important gain of a happier farm population on which each business centre in the county depends for its prosperity.

NEED FOR CAUTION

Attention is drawn by the Canadian Underwriters' Association to the great risk of accidents along the routes to be followed by the Royal Procession. A certain proportion of accidents is inevitable whenever and wherever vast crowds gather; but forethought and care duly exercised by the individual can be a powerful contributory factor in reducing the number to a minimum.

The Association suggests that one of the primary requisites to the efficient control of crowds and the prevention of accidents is prompt obedience to traffic rules by motorists, and points out that a fraction of a second in obeying an order may easily mean the difference between safety and accident. Further, landlords and public authorities and those erecting private stands are urged to make a careful inspection of balconies and verandahs, in order to ensure that they shall be strong enough to bear the extra load they will be called upon to bear.

In regard to fireworks displays, it is urged that crowds should be kept at a proper distance while they are in progress. Much pain and suffering, it is very properly emphasized, can be avoided by instant and cheerful obedience to the special rules announced to govern public conduct on the day of the procession.

SUMMARY OF CANAL TRAFFIC

Navigation was somewhat later in opening this year than in 1938, the first vessel passing through the St. Lawrence Canals on April 25 compared with April 16 last year, through the Welland Ship Canal on April 10 or one day ahead of last year and at Sault Ste. Marie on April 26 for the United States Locks and April 27 for the Canadian lock as compared with April 12 and 18, respectively, last year. St. Peter's Canal opened on April 27, but the other Canals were still closed to navigation at the end of April.

Total traffic through the Sault Ste. Marie Canals, Canadian and United States locks amounted to 117,230 tons for the five days as against 789,454 tons for nineteen days in 1938. Traffic using the Welland amounted to 199,512 tons compared with 663,885, and the tonnage using the St. Lawrence Canals in the six days was only 49,761 tons compared with 351,852 tons for the fifteen days in April, 1938.

DEPARTMENT STORE SALES IN APRIL

Dollar value of department store sales in April were eight per cent lower than in April last year, while an advance of 12 per cent was recorded over the previous month. Unadjusted indexes on the base of 1930-100, were 73.5 for the latest month, 65.6 for March and 79.6 for April, 1938. After making adjustments for changes in the number of business days, for normal seasonal variations and for the changing date of Easter, the index stood at 75.1, compared with 71.6 for March and 75.9 in April, 1938.

WORLD SHIPMENTS OF WHEAT

World shipments of wheat during the forty weeks of the present crop year aggregated 44,392,000 bushels as compared with 398,224,000 in the corresponding weeks last year. Shipments from North America totalled 184,842,000 bushels as against 145,152,000, Australia 76,035,000 bushels against 97,592,000, Argentina 70,635,000 against 53,448,000, Danube 69,768,000 against 47,952,000, Russia 35,904,000 against 39,972,000 and India 3,392,000 against 9,360,000.

ARGENTINA TO CRACK DOWN ON NAZI ACTIVITIES

BUENOS AIRES, May 15 — A decree banning political activities of foreign groups in Argentina, aimed chiefly at Nazis and Fascists whose actions have been under investigation recently, will be issued next week by President Roberto M. Ortiz, Presidential Secretary Luis A. Barberis announced.

The decree, it was believed would be the result of a nationwide inquiry into Nazi activities, which included a purported plot to annex Patagonia to Germany, as well as Fascist propaganda methods in this country.

Barberis made his announcement to reporters in the Casa Rosada (Government House) a few hours after Dr. Erich Otto Maynen, charge d'affaires of the German Embassy here, had agreed to allow one of the embassy secretaries to testify in connection with the investigation of Nazi activities, Maynen stipulated only that a request be made through the Argentine Foreign Office.

Maynen, who previously had invoked diplomatic immunity to prevent the secretary's appearance at the investigation hearing where authorities wanted to question him, informed Foreign Minister Jose Maria Cantillo of his willingness that the secretary be questioned.

Enrique Jerges, a German who denounced an alleged Nazi plot here to Argentine officials, involved one of the embassy's secretaries in the purported conspiracy but the diplomat's name was not made public.

It was believed Maynen had been instructed by Berlin to permit the secretary to be questioned.

BRITAIN ARMING FOR JUSTICE

LONDON, May 15 Britain is building airplanes to spread justice. Sir Kingsley Wood said during an inspection of Hanworth airfield and a factory of General Aircraft, Limited.

Speaking to some 1,000 workers, the Air Secretary declared:

"I want you to feel that what you are doing is not for purposes of aggression or for dictating to other nations but to see that justice and peace and right prevails throughout

Just in Jest

Done
"Well," said the doctor, "you're cured at last. How do you feel?"
"I feel," said the patient, looking at his pocket-book sadly, "I feel as if I must start life all over again."

Waste Of Material
Two oysters were in a big pot full of milk, getting ready for stew. Said one oyster to the other:
"Where are we?"
"At a church supper," was the reply.

Whereupon the little oyster said:
"What on earth do they want of both of us?"

Wifely Sympathy
Husband—Oh, there's that confounded rheumatism again!
Wife—I'm so sorry. I wanted to go shopping tomorrow, and your rheumatism is always a sign of rain. Isn't it provoking?

Modesty
"Jones, the new munitions millionaire, is a mighty unassuming chap, isn't he?"
"Oh, I don't know. He never impressed me that way particularly."

"Well, he has me. Why several of us were out with him the other night and it was quite a party, and, you know, none would ever suspect Jones had a cent."

The Gov'nor
The mistress of the house had questioned the applicant for the post of housemaid very carefully and found that she was completely satisfactory.

"There is just one thing," she went on. "You say that the Duke of Wellington would give you a good reference."

"That is so, madam," replied, the girl.

"Then," said the mistress "should I address my letter to the secretary?"

"Oh, no, madam!" said the maid. "Just write to Mr. Bass — he's the landlord."

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Bela Lugosi in
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with
LIONEL ATWELL
JOSEPHINE HUTCHISON

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Here Mon., Tues., Wed.,
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"Wanted By Police"

With Frankie Darro
Evelyn Knapp, Robert Kent

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"King of Chinatown"

with
Anna May Wong
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He's terrific!
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MR. PICOBAC'S CRONIES

PRESENTING LES SHARPLES, PROPRIETOR OF THE ONLY AND ORIGINAL TWO-CHAIR BARBER SHOP IN ESSEX CENTRE.

"Listen, Mr. Picobac,"
said Les

Razor in hand, Les Sharples, proud proprietor of the original two-chair barber shop of Essex Centre, paused and declared, "Nobody trusts a mugwump. You never know which side of the fence he is on."

"I'm not talking about mugwumps," replied Mr. Picobac brushing the blue smoke aside. "I'm talking about keeping an open mind. An M.P. should vote and smoke as his conscience guides."

"You always smoke the same kind of tobacco, I notice," continued Les.

"You bet I do," rejoined the Burley philosopher. "I smoke Picobac, the pick of Canada's Burley Crop, grown in Sunny Southern Ontario. I like a mild . . . cool . . . sweet smoke. The more I smoke it, the better I like it. But I'm open-minded. You show me anything better and I'll try it; but you can't do it."

Handy Seal-Tight Pouch 15c
1/4 LB. "LOK-TOP" TIN 60c
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Actually medicated with throat-soothing ingredients of Vicks VapoRub.
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Grown in Sunny Southern Ontario
Have you tried Picobac Sliced Plug - vest pocket tin 15c