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Enjoy healthful Wrigley's Gum daily for its invigorating goodness! It's a quick pick-up—hits the spot. Relieves fatigue and calms the nerves. Aids digestion too! To keep it when driving, always chew Wrigley's Gum. Keep a package in your pocket or purse and take some home for the children—they love it—just watch how grateful they are. Enjoy it daily—millions do.

Partial Revision To Feature Experiment

WINNIPEG, Man., Jan. 24.—Experiments calling for partial revision of Trans-Canada air lines radio range system before inauguration of passenger service across the Dominion appeared probable today as engineers of the Department of Transport completed installation of a marker beacon 50 miles east of Vancouver. The new type of radio beam known as "The Squawker" is designed to throw a definite sound signal through the ear phones of the pilot at the same time actuating a red light on the aircraft instrument panel. It will supplement the present system based on the functioning of the "Cone of Silence" which indicates to the flier when he is over the range and exactly on course.

The Rocky Mountain marker has been built at Maple Ridge, B. C., to assure the pilots they have cleared the main terrain and can start the long descent to sea island airport at Vancouver, when the plane is over the upward beam spreading its signal

over an area 15 miles wide and three miles across at 10,000 feet the red light on the instrument board flashes and a "Squawk" is set up in the radio receiver.

Another type of the same beacon may be installed on the regular radio range towers to throw a cone-like upward beam with the apex on the ground and at 10,000 feet to provide a squawk cycle about a mile in diameter directly over the range station.

Two years have been required to bring the new apparatus to the present stage of development. Various of the Major airlines on the continent have been experimenting and all the equipment has had to operate through each season twice to prove its dependability and to give pilots opportunity to form definite opinion as to its value.

BETTER CARE NEEDED FOR OYSTER TRADE

LONDON, January 24.—Complaints have been made that trial shipments of Canadian oysters to the United Kingdom in past years have been with few exceptions "badly graded for size the bulk of them being too large, loosely packed, and dirty". These complaints have been received by Canadian Trade Commissioners in the United Kingdom.

In a report to the Department of Trade and Commerce, Frederic Hudd, Chief Canadian Trade Commissioner, states that it is essential that Canadian oysters be prepared very carefully in order to avoid criticism. "The oysters must be plump and well washed; careless inclusion of mud, seaweed, and other foreign matter lowers the attractiveness of the oysters and increases fatalities. In particular the shipment of thin, watery or fibrous oysters is provocative of complaints and expense".

Mr. Hudd recommends that "in view of the number of prospective producers some thought might profitably be given to a co-operative method of handling for export, in order that selection and packing might be standardized and provision made for regularity of shipment and continuity of supply, thus effecting steadiness of price to the advantage of both importer and exporter alike".

Importations of oysters for consumption into the United Kingdom have increased from 26,073 cwt. of 112 pounds in 1933 to 37,253 cwt. in 1937. Canada supplied 37 cwt. valued at £80 in the latter year. Approximately 95 per cent. of the oysters consumed in the United Kingdom are imported, the principal outlets being the London area and in the North of England.

CANADIAN GOODS ON CHILE MARKET

A number of old lines of Canadian commodities introduced into the markets of Peru and Chile during 1937 have since become established, while other products, despite the difficulties of exchange during 1938, are finding outlets for the first time. In reporting this to the Department of Trade and Commerce, S. G. MacDonald, Acting Trade Commissioner at Lima, states that "although competition is extremely keen, there are opportunities for a number of Canadian products, both natural and manufactured, and it is suggested that more Canadian exporters endeavor to market their products in Peru and Chile, particularly in the former country, where conditions are slightly more favorable."

MONCTON, Jan. 24.—For the third consecutive term, W. E. McMonagle was re-elected Mayor of Moncton Saturday, defeating former Mayor Thomas H. King by 698 votes. The City Council was returned to office in entirety by substantial margins in most cases. Two members of the council were returned by acclamation, Aldermen F. W. Storey and J. McN. Speer.

FUR RESOURCES TO BE MANAGED

Steps to be Taken to Insure Perpetuation of Industry

OTTAWA, January 24.—Delegates to the Provincial Dominion Wild Life Conference, arranged by the Department of Mines and Resources and held in Ottawa, January 15, 17 and 18, were told that in all the provinces and territories steps are being taken to insure the perpetuation of the fur industry by careful conservation of the fur-bearing animals. Great areas are being devoted to the production of fur, and special care is being taken in the issuing of hunting and trapping licenses in order to prevent excessive exploitation of the fur resources.

Particular emphasis was placed on the need of safeguarding the future livelihood of the Indian population. Thousands of Indians depend on trapping for a living and unless the fur resources remain adequate for their support it will be necessary to increase relief for these people. Wilderness areas across Canada are being closed to non-resident trappers for the benefit of the natives, and in British Columbia, where the system of trap-line registration is in vogue, a large number of trapping areas are reserved for the Indians.

Many conservation measures are being carried out in the various provinces. In the Northwest Territories, Alberta, Manitoba and Saskatchewan water control projects to restore the muskrat habitat are under way. Enormous areas in northern Quebec have been set aside as beaver sanctuaries, and the beaver is also receiving particular attention in New Brunswick.

All provincial officials at the conference stressed the importance of preventing interprovincial shipments of illegally taken furs, and a number of resolutions for the general improvement of wild life conditions throughout the Dominion were approved. A special resolution was adopted commending Lt.-Col. H. H. Ritchie, of New Brunswick, chairman of the conference, for the efficient manner in which he directed the proceedings of the meetings.

NEED 3000 MILE TRAIN TO CARRY COAL

MONTREAL, January 24.—If all the coal produced in Canada in one year were loaded into freight cars and these strung together the train would reach all the way from Montreal to Vancouver, a distance of nearly 3,000 miles, according to an economist of the Canadian National Railways. Writing on mining in the Canadian National Magazine, he points out that the structural materials—cement, lime, sand and gravel, stone—in last year's mining production, would fill two strings of cars reaching from Montreal to Vancouver and a train carrying the other non-metallics— asbestos, gypsum, quartz, salt, sulphur—would reach from Montreal to Halifax.

If Canada's 1937 copper production were cast in a block the width and height of a railway freight car the block would be nearly three miles long. A similar block of lead would be nearly two miles long and one of the zinc production would be nearly two and a half miles long. The year's silver production would form a slab a foot thick, 10 feet wide and nearly 240 feet long. The year's gold would make a block a foot thick, 10 feet wide and almost 24 feet long.

BE EXTRA CAREFUL Treat Colds Proved Way

Doubly proved—in world's largest colds-clinic, and by everyday use in more homes than any other medication of its kind. No "dosing." Just massage VapoRub on throat, chest, and back at bedtime. Relief begins almost at once. And long after sleep comes, VapoRub keeps right on working. Its poultice- and vapor action loosens phlegm, relieves irritation and coughing, helps break local congestion. Often, by morning the worst of the cold is over.

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MOTORS
BY M. O'HANE

COPEL

SPEEDY SMOKE SCREEN
RUSHING AROUND THE TRACK AND LEAVING A HUGE TRAIL OF SMOKE IN ITS WAKE THIS ROCKET-CAR OF 1938 ATTAINED A SPEED OF 60 M.P.H. IN 8 SECONDS.

1938'S PRIDE
THIS SUNBEAM CAR WITS ONCE CONSIDERED THE ULTIMATE IN AUTO COMFORT AND SAFETY. TODAY ITS CARE-CART WOOD AND NON-KID-STEEL STUDDED TRUCKS SEEM INADEQUATE. MODERN PRIDE CENTERS IN THE NEW 1939 CARS UNHOLSTERED IN RICH, LONG-WEARING, HIGH-VELVET WHICH GIVES MOTORING A NEW DEGREE OF LUXURY...

OBsolete TOOT-TOOT
IN 1930 A FRENCH ENGINEER INVENTED A LOUD-SPEAKER TO REPLACE THE RAUCOUS MOTOR HORN...

WATCH! YOU'RE GOIN' Y-DOPE!

THESE CARTOONS ARE THE ARTIST'S INTERPRETATIONS OF AUTO HISTORY SINCE 1939 BY CAROL BAKER

TRADING BRISK ON U.S. APPLE MARKET

LONDON, January 24.—With the Christmas and New Year holiday periods completed in the United Kingdom, the fruit market showed signs of returning to normal and a fairly active demand has developed for apples. Total supplies are however comparatively light. W. B. Gornall, Canadian Fruit Trade Commissioner in London, reports to the Department of Trade and Commerce, that active trading conditions have developed with brisk demand for freshly arrived stock of good quality at improved prices, particularly in the cooking varieties of the larger sizes.

"Outside of one or two Balkan states, there is not a balanced budget in Europe,"—Herbert Hoover.

"We have learned that there is such a thing as the right of employment,"—Upton Sinclair.

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Take 2 "Aspirin" Tablets with a full glass of water. Repeat if necessary according to directions. Relief from headache usually comes fast. If pain persists, see your doctor.

Many Doctors Advise This Easy Way to Relieve Pains of Headache, Neuritis and Rheumatism

Here is how to get speedy relief from common pains—rheumatism, neuritis, neuralgia—in the very way advised by thousands of doctors—at the cost of only a few cents.

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"NO ONE LIKES TO BE ORDERED ABOUT" SAYS DALE CARNEGIE

Author of the famous book: "HOW TO WIN FRIENDS AND INFLUENCE PEOPLE"

"In the all-important business of getting along with people, we should strive to remember that no one likes to take orders."

"A knowledge of this basic trait in human nature has helped many successful men to acquire a reputation for uncanny ability in handling people."

"For instance, the closest associate of the head of a great industrial enterprise employing many thousands of people once declared he had never heard 'the chief' give a direct order to anyone."

"This man achieved his results by giving suggestions instead of commands."

"He never said: 'Do this', or 'Don't do that'. He said: 'You might consider doing this,' or 'What would you think of doing it this way?'"

"A technique like this is easy on people's pride. It makes them want to co-operate. So remember, to get what you want, without giving offense, offer suggestions instead of giving direct orders."

Have YOU Smoked a Turret Lately?

If you haven't smoked a Turret lately, why not consider trying a package today? By accepting that simple suggestion, many, many smokers have gained an entirely new idea of how good and how satisfying a cigarette can be. Your experience may be the same, because you'll find Turret an unusual cigarette—a cigarette that is milder and cooler, with an original and unique blend of Virginia tobaccos which makes Turret just that much better, just that much different. Even the Turret package is better—it has a handy calendar on the back to keep you up-to-date!

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