

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

CFNB
FREDERICTON

WEDNESDAY'S PROGRAMME

- 8.00—Musical Clock.
8.20—Canadian Press News
8.30—M.M.A. Talk
8.35—"The Listening Post"
9.00—Concert Music.
9.15—Canada Cement Program.
9.20—Monitor News.
9.45—The Three Capsules.
10.00—Dan and Sylvia
10.15—Musical Mermaids
10.30—Wade Lane's Home Folks
10.45—Enterprise Program.
11.00—Happy Warrior Program.
12.00 Noon Purina Program
12.45—The Bell Boys
12.50—Big Sister
12.45—Getting the Most Out of Life
1.00—Frigidaire Concert Hall
1.30—Canadian Press News
1.45—Salada Tea.
2.00—Happy Gang.
2.30—Birthday Program
2.45—Building Products
3.00—Marconi Band Concert
3.30—Dance Music.
3.45—The Old Refrains
4.00—The Story of Mary Marlin
4.15—Ma Perkins
4.30—Pepper Young's Family
4.45—The Guiding Light
5.00—Club Matinee.
5.15—Magical Voyage.
5.30—Famous Artists—King Cole
5.45—Burgess Battery
6.00—Sherwin-Williams.
6.15—The Crimson Trail
6.30—Howie Wing
6.45—Macdonald Tobacco Program
7.00—Valley Motors Program
7.15—News Bulletins.
7.30—Light Up and Listen Club
7.45—Sports Review—"Pop" Donovan
8.00—Musical Scrapbook
8.15—Hollywood Casting Office
8.30—News
8.45—Under the Big Top.
9.00—One Man's Family
9.30—Choral Group.
10.00—Labor Relations.
10.30—Featured by Faith
11.00—Story of Nickel.

WEAF, NEW YORK, 660K.

- 7.45—Father And on
8.00—Amos 'n' Andy
8.15—Hnman Side of The News
8.30—Revelers
8.45—Jack Marshall's Orchestra.
9.00—One Man's Family
9.30—Tommy Dorsey's Orchestra
10.00—Town Hall Tonight
11.00—Kay Kyser's Orchestra
12.00—Johnny Messner's Orch.
12.25—News
12.30—Dick Gasparre's Orchestra.
1.00—Artie Shaw's Orchestra.
1.30—Lights Out

WABC, NEW YORK, 860K.

- 8.00—County Seat.
8.45—Lum and Abner
8.50—Colgate Ask-It-Basket
9.00—Gang Busters
9.30—Paul Whiteman's Orchestra
10.00—Texaco Star Theatre.
11.00—It Can Be Done.
11.30—Buddy Clark Musical Weekly.
12.00—John B. Kennedy
12.10—Evening News Report
12.15—Red Norvo's Orchestra.
12.30—Vincent Lopez Orchestra
1.00—Benny Goodman's Orchestra.
1.30—Henry King's Orchestra.

WBZ, BOSTON, 990K.

- 7.30—Gluden Serenaders
7.45—Lowell Thomas
8.00—Easy Aces.
8.15—Mr. Keen
8.30—Horace Heidt's Orchestra.
9.00—Roy Shield's Orchestra.
9.30—Hobby Lobby
10.00—Magnolia Blossoms.
10.30—Wings For The Martins.
11.00—NBC Minstrel Show.
12.00—Public Interest in Democracy.
12.30—Lee Shelly's Orchestra.
12.30—Orchestra.
1.00—Dance Orchestra.
1.30—Dance Orchestra.

CFNB
FREDERICTON

THURSDAY'S PROGRAMME

- 8.00—Musical Clock
8.20—Canadian Press News
8.30—M.M.A. Talk
8.35—"The Listening Post."
9.00—Morning Concert
9.15—Dance Music
9.30—News Bulletins
9.45—The Three Capsules
10.00—Studies in Black and White
10.15—Musical Memories
10.30—House of Peter MacGregor
10.45—Enterprise Program.
11.00—Happy Warrior Program
12.00—Purina Programme
12.15—Building Products
12.30—Big Sister
12.45—Getting the Most Out of Life.
1.00—Frigidaire Program
1.30—Canadian Press News
1.45—Sherwin Williams
2.00—Happy Gang.
2.30—Birthday Program
2.45—Concert Songs
3.00—Marconi Band Concert
3.30—Dance Music.
3.45—The Old Refrains
4.00—The Story of Mary Marlin
4.15—Ma Perkins
4.30—Pepper Young's Family
4.45—The Guiding Light
5.00—Popular Songs
5.15—Magical Voyage
5.30—Famous Artists at the Court
5.45—Burgess Battery Program.
6.00—Master Singers
6.15—Canada Cement Program
6.30—Howie Wing
6.45—Macdonald Tobacco Program.
7.00—Valley Motors Program
7.15—News Bulletins.
7.30—Light Up and Listen Club.
7.45—C.C.M. Musical Workshop.
8.00—Cocanut Grove Ambassadors.
8.15—Major Bill.
8.30—Can. Press News.
8.45—Hobby Horses.
9.00—Montreal Orchestra.
10.00—The Melody Weavers.
10.30—Dance Music from the Chateau Laurier Hotel, Ottawa.
11.00—Gibert Darisses' Orchestra.
11.30—Slumber Boat.

WEAF, NEW YORK, 660K.

- 7.00—To Be Announced
7.15—Malcolm Claire
7.25—Press-Radio News
7.30—To Be Announced.
7.45—Mary McHugh.
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer All-Star Revue
9.00—Rudy Vallee Variety Hour
10.00—Good News of 1939
11.00—Kraft Music Hall
12.00—Gliding Swing
12.15—Def Courtney's Orchestra.
12.25—Press Report.
12.30—Orchestra.

WABC, NEW YORK, 860K.

- 7.15—Howie Wing
7.30—Today
7.45—Crossroads Hall.
8.00—County Seat.
8.15—To Be Announced
8.30—Joe Penner
9.00—Kate Smith Hour
10.00—Major Bowes' Amateur Hour.
11.00—Columbia Workshop
11.30—Americans At Work.
12.00—John B. Kennedy Looks at the News.

- 12.10—Evening News
12.15—Vincent Lopez Orch
12.30—Cab Calloway
1.00—Sammy Kaye
1.30—Will Osborne
WBZ, NEW YORK, 990K.
7.30—Rhythm School
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen, Tracer of Lost Persons
8.30—Dick Gasparre's Orch
9.00—Interesting Neighbors
9.30—Eastman School of Music.
9.30—Town Meeting
11.30—People I Have Known
12.00—Artie Shaw
12.30—Lou Breeze's Orchestra.
1.00—Orchestra.

Kate Smith often plays benefactress. The other day a studio secretary was selling chances on a hundred dollar bill for some charity organization. Her sales story caught Kate's ear and the singer bought up a whole book, then persuaded the boys in the orchestra to divide the remaining chances among themselves.

Operating Surplus
Revealed in CBC
Annual Report

The Annual Report of the Canadian Broadcasting Corporation for the year ending March 31, 1938, as submitted by L. W. Brockington, K. C., Chairman of the Board of Governors, reveals a net operating surplus of \$88,624.66 and an increase in fixed assets of \$702,987.73. Of the latter, \$500,000 was financed by an interest-bearing loan from the Dominion Government and the balance from the general revenues of the Corporation, which is secured entirely from the proceeds of the license fees and a limited amount of commercial revenue. The total revenue from both these sources in the period mentioned was \$2,253,735.29.

All revenues of the Corporation are used for the production of programmes and the upkeep of facilities. Of the total budget 500.27 per cent was used for programmes, 22.97 per cent for wire lines for transmitting programmes, 13.24 per cent for the operation of CBC radio stations, 2.70 per cent for the lease of time on certain privately owned stations and 6.77 per cent for administration expenses. Compared with the year ending March 31, 1937, these figures show significant changes. In that year only 41.53 per cent of the budget was spent on programmes, 27.82 per cent was required for transmission, 13.38 per cent went for station operation, 9.20 per cent was paid for private stations, while 8.07 per cent was required for administration.

National Coverage

The period under review saw a decisive beginning in the plan for national coverage along lines almost parallel to those recommended in the original Aird Commission Report. The first two units, CBL and CBF, in a chain of nationally owned high-power stations, were completed. Of equal importance was the increase of national network broadcasting from six hours to twelve hours with provision for a further increase to sixteen hours as and when required. This has opened the way for greater flexibility of programme interchange between the several parts of Canada and for the routing across the country of many international features from the United States and abroad.

This arrangement is also of paramount importance in facilitating provision for special daytime services, such as programmes for schools and rural listeners.

While noting improvements in CBC studios at Halifax, Montreal and Toronto on a temporary basis, the Report stresses the increasing urgency of adequate studio facilities in these main production centres and the hope that finances may permit the construction of such in the near future.

Short Wave

Emphasis is laid on the importance to Canada of the construction of a high-power short wave system which would serve to facilitate programme exchanges on a world-wide basis and thereby act as a powerful medium of national advertisement. Being a project to the general national advantage it was considered as one for special financial consideration by the Government. In this connection the Corporation laid down the policy of recommending no new short-wave stations.

censes under private control, pending clarification in consultation with the Government of its own plans for a short-wave system.

With respect to television, the policy laid down was to consider only applications from parties financially capable of conducting research and that for experimental purposes only. In the matter of facsimile (the reproduction through radio receivers of news in some printed form) the policy was announced of recommending the denial of all applications from private interests.

The very intricate international wave-length and interference situation is referred to in the Report in connection with the agreement between Canada, Cuba, United States and Mexico now awaiting ratification by Mexico, when it is expected many serious interference difficulties may be overcome and a wholesale redistribution of station channels be put into effect throughout North America.

VERSATILE SIREN



Repeatedly cast as a siren in stage plays, because of her dark beauty, Standa Love came to radio to avoid type casting. Now heard as star of the "Stepmother" series, she plays on several other programs weekly in roles ranging from high school girls to middle-aged widows.

ANN TENNA
TELLS ALL!

Floyd Roberts, 1938 winner of the 500-mile Indianapolis Speedway races, who guest starred with Edgar Guest on "It Can Be Done," set a new track record in capturing first prize money with his racer.

Peter Van Steeden laughed so heartily at the ad lib comedy Fred Allen supplied on "For Men Only" during a recent guest spot that the maestro almost missed his music cues on several occasions.

Elaine Sterne Carrington was represented on the air by three major shows in one week. They were her daily "Pepper Young's Family" programs, the Jean Hersholt "Dr. Christian" series and the Kate Smith Hour for which she penned a special script for Franchot Tone's guest appearance.

Lucille Manners, soprano star, who was recently crowned "Queen of Winter" at Lake Placid, was also selected as the best dressed woman at the resort.

Johnny Green, who takes over the baton on the "Johnny Presents" programs Jan. 28 as successor to Russ Morgan, started his business career as a clerk in Wall Street.

Albe Lyman, who recently revealed his secret ambition to Cal Tinney on "If I Had the Chance," was a Chicago taxi-driver before becoming an orchestra leader. His specialty is drums.

For the first time in a number of years there's a new George White show due on Broadway and an interested first nighter will be Don Voorhees, maestro of "Cavalcade of America," who used to conduct the pit orchestra for White extravaganzas.

Coincidental with news of her contract renewal on "Hilltop House" for another year, Bess Johnson, star of

IT'S NO WONDER



Virginia Simms, above, beautiful vocal star and one of the reasons why Kay Kyser's "College of Musical Knowledge" ranks as one of the outstanding radio favorites with listeners from coast to coast.

JOKE BECOMES
REAL PROBLEM
TO NBC AUTHOR

CHICAGO, Jan. 4.—Yesterday's joke has become tomorrow's problem for Paul Rhymer, author of NBC's Vic and Sade program.

In a recent broadcast, Rush Gook, irrepressible son of Vic and Sade Gook, began telling about his friend "Smelly" Clarke, whose Uncle Strap one fine day took his lady friend to a fish dinner in Peoria. Rush never finished his story. His parents brushed him aside before he got to the point of his story.

The point the author intended to make in this situation is that small town parents still are guided by the traditional rule that children should be seen and not heard.

But the radio audience, it seems, wants to know what happened at the fish dinner in Peoria.

Curiosity has resulted in a deluge of fan letters to Author Rhymer. "When are you going to let Rush complete his story 'What happened to Uncle Strap's lady friend in Peoria'?" That's what everybody wants to know, including Author Rhymer. "When I can think of a payoff," he says, "I'll let Rush complete his story."

Leopard Loring's Kid

By
Hayward Coleman

But Minkey went into a bicycle and slithered away, blocking and sidestepping Johnny's swings and poking his left into his face. Then when the fury of Johnny's rush had expended itself, he crowded in and battered the red spotted warrior back across the ring, firing accurately with both hands to head and body.

Time after time Johnny tried to feint Minkey's guard down with his left and swing his right through to the button. But always he was to slow. Minkey was beating him to the punch.

Minkey sneered at him. "Your father may have been a Leopard but you're still a cub without its ears dried."

Johnny tried to return the insult with burning leather, but it was no use. His punches were wild and his arms were beginning to feel the drag of leaden weights. Coolly, accurately, Minkey stepped in with a perfectly timed left to the chin. Johnny's knees did a flip flop and he skidded along the floor, on his head like an ostrich seeking shelter.

The world was going round and round Johnny. His legs were lifeless, the pit of his stomach seemed to have sunk out. Five, the referee warned. Six. Johnny somehow managed to twist his legs under him and balance himself on his heels.

At nine he came up, up into a maelstrom of hurtling fists clad in tight fitting leather.

And then the bell rang. Johnny wobbled to his corner.

He did not hear the advice that little Stack poured into his ear. But from somewhere he remembered that Stack would lose five thousand dollars besides the purse if he didn't beat Minkey. Too bad. But somehow it couldn't be helped. The night be-

fore had taken a terrible toll. The gong again. Johnny went out slowly, seeming to feel his way. He clinched as Minkey rushed at him. A little time and he would have some of his strength back, maybe.

But Minkey pushed him away and cracked both hands to the head. Johnny crouched and shot his right. It had only landed—but Minkey was on his guard, watching for things like that. He slapped Johnny in the face twice in return and danced out of range as Johnny cocked his right again.

Stack's boy could not realize the danger in following. Minkey now however, could not realize that the thing to do was to let Mickey bring the fight to him. He floundered ahead, and Johnny reeled and went under a crushing left hook to the side of the chin.

He dragged himself up again into that hail of punches. The roar of the crowd sounded like a gigantic waterfall in his ears. The giant arc lights pained his eyes, blurred his sight. He tried to clinch but Mickey shoved him off and faced him with both hands. Johnny staggered, caught hold, was pushed off again, and went down under another right to the head.

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