

Theatre of the Air

TIMES ATLANTIC STANDARD TIME

CFNB
FREDERICTONCFNB
FREDERICTON

THURSDAY'S PROGRAMME

8.00—Musical Clock
8.20—Canadian Press News
8.30—M.M.A. Talk
8.45—"The Listening Post."
9.00—Morning Concert
9.15—Dance Music
9.30—Monitor News.
9.45—The Three Capsules
10.00—Studies in Black and White
10.15—Musical Memories
10.30—House of Peter MacGregor
10.45—Enterprise Program.
11.00—Happy Warrior Program
12.00—Purina Programme
12.15—Building Products
12.30—Big Sister
12.45—Getting The Most Out of Life.
1.00—Frigidaire Program
1.30—Canadian Press News
1.45—Sherwin Williams
2.00—Happy Gang.
2.30—Birthday Program
2.45—Tango Serenade.
3.00—Marconi Band Concert
3.30—Tea Dance.
4.00—The Story of Mary Marlin
4.15—Ma Perkins
4.30—Pepper Young's Family
4.45—The Guiding Light
5.00—Club Matinee.
5.15—Magical Voyage
5.30—Popular Songs.
5.45—Burgess Battery Program.
6.00—Master Singers
6.15—Canada Cement Program
6.30—Howie Wing
6.45—Macdonald Tobacco Program.
7.00—Famous Artists—King Cole.
7.45—Valley Motors Program.
7.20—News.
7.30—Light Up and Listen Club.
7.45—Sports Review
8.00—Cocoanut Grove Ambassadors.
8.15—Major Bill.
8.30—Can. Press News.
8.45—Hobby Horses.
9.00—Montreal Orchestra.
10.00—The Melody Weavers.
10.30—Dance Music from the Chateau Laurier Hotel, Ottawa.
11.00—Gibert Darisses' Orchestra.
11.30—Slumber Boat.

WEAF, NEW YORK, 660K.

7.00—Metropolitan Opera Guild.
7.15—Malcolm Claire
7.25—Press-Radio News
7.30—By Candlelight.
7.45—Sweet and Low.
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer All-Star Revue
9.00—Rudy Vallee Variety Hour
10.00—Good News of 1939
11.00—Kraft Music Hall
12.00—Gliding Swing
12.15—Del Courtney's Orchestra.
12.25—National Motor Boat Show.
12.30—Orchestra.

WABC, NEW YORK, 860K.

7.15—Howie Wing
7.30—Today
7.45—Crossroads Hall.
8.00—County Seat.
8.15—Doris Rhodes, Songs.
8.30—Joe Penner
9.00—Kate Smith Hour
10.00—Major Bowes' Amateur Hour.
11.00—Tune-Up Time.
12.00—John B. Kennedy Looks at the News.
12.10—Evening News
12.15—Vincent Lopez Orch
12.30—Cab Calloway
1.00—Sammy Kaye
1.30—Paul Pendarvis' Orchestra.

WBZ, NEW YORK, 990K.

7.30—Armchair Quartet.
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen, Tracer of Lost Persons
8.30—Dick Gasparre's Orch
9.00—Interesting Neighbors
9.30—Rochester Philharmonic.
10.30—Town Meeting
11.30—People I Have Known
12.00—Artie Shaw
12.30—Ray Noble's Orchestra.
1.00—Seger Ellis' Orchestra.
1.30—Ted Weems' Orchestra.

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FRIDAY'S PROGRAMME

8.00—Musical Clock
8.20—Canadian Press News
8.30—M.M.A. Talk
9.35—"The Listening Post"
9.00—Morning Concert.
9.15—Canada Cement
9.30—Monitor News.
9.45—Three Capsules.
10.00—Dan and Sylvia
10.15—Musical Memories
10.30—Wade Lane's Home Folks.
10.45—Enterprise Program.
11.00—Happy Warrior Program.
12.00—Noon Purina Program
12.15—The Bell Boys.
12.30—Big Sister
12.45—Getting The Most Out of Life
1.00—Frigidaire Concert Hall
1.30—Canadian Press News
1.45—Salada Tea Program.
2.00—Happy Gang.
2.30—Birthday Program
2.45—Popular Songs.
3.00—Marconi Band Concert
3.30—Building Products.
3.45—The Old Refrains
4.00—The Story of Mary Marlin
4.15—Ma Perkins.
4.30—Pepper Young's Family
4.45—The Guiding Light
5.00—Club Matinee.
5.15—Magical Voyage.
5.30—Tango Serenade.
5.45—Burgess Battery
6.00—Sherwin Williams
6.15—Crimson Trail.
6.30—Howie Wing.
6.45—Macdonald Tobacco Program
7.00—King Cole.
7.15—Valley Motors.
7.20—News.
7.30—Light Up and Listen Club
7.45—Sports Review
8.00—Cocoanut Grove Ambassadors.
8.15—Major Bill
8.30—From a Rose Garden
9.00—Chansonnette.
9.30—Miss Trent's Children
10.00—Campbell Playhouse.
11.00—Graham Spry.
11.15—Scrub Oak Hollow
11.30—Fanfare

WEAF NEW YORK 660K.

7.00—Relaxation Time
7.25—Press Radio News
7.30—George R. Holmes
7.45—Father and Son.
8.00—Amos 'n' Andy
8.15—Hollywood Gossip
8.30—Revelers
8.45—Sweetheart Program.
9.00—City Service Concert
10.00—Waltz Time
10.30—Death Valley Days
11.00—Lady Esther Serenade
11.30—Uncle Ezra
11.45—Story Behind The Headlines
12.00—Johnny Messner's Orchestra
12.25—News
12.30—Orchestra.
1.00—Orchestra.
1.30—Del Courtney's Orchestra.

WABC, NEW YORK, 860K.

7.00—News
7.05—Manhattan Serenade.
7.15—Howie Wing.
7.30—Today
7.45—Jack Berchr
8.00—County Seat.
8.15—Lum and Abner
8.30—Jack Haley.
9.00—Campana's First Nighter
9.30—Burns and Allen
10.00—Campbell Playhouse.
11.00—Grand Central Station.
11.30—Barry Wood, Songs.
11.45—American Viewpoints
12.00—John B. Kennedy.
12.10—News
12.15—Leighton Noble's Orchestra.
12.30—Tommy Dorsey's Orchestra.
1.00—Buddy Rogers' Orchestra.
1.30—George Hamilton's Orchestra.

WBZ, BOSTON, 990K.

7.45—Lowell Thomas
8.00—Artie Shaw
8.30—Trio Time.
8.45—Oscar Shumsky.
9.00—Criminal Case Histories.
9.30—NBC Jamboree.
10.00—Plantation Party
10.30—orse and Buggy Days
11.00—Boxing Bout.
12.00—Al Donahue's Orchestra.
12.30—Dick Gasparre's Orchestra.
1.00—Eddie Rogers' Orchestra.
1.30—Orchestra.

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Marx Brothers
Are Signed For
The Kellogg Hour

The Marx Brothers—Groucho and Chico—have been signed for the new Kellogg show starting next Sunday, January 15. They are added to a lineup which already included Ronald Colman, Carole Lombard, Cary Grant, Lawrence Tibbett and Robert Emmett Dolan's orchestra.

The Kellogg hour, to be broadcast each Sunday at 11:00 P. M., A. S. T., over the NBC red network, will be a new type of radio programme. Members of the cast have organized a club, which will be known as "The Circle."

Ronald Colman will be president of the club; Carole Lombard, secretary, and the unexplained title of "beadle" has been bestowed upon Cary Grant. Members include Tibbett, Groucho Marx, Dolan and others who will be inducted from time to time. Chico Marx will be heard in a very unusual role as an employee of the club.

Decidedly informal, "The Circle," official name of the show, will hold weekly meetings to engage in congenial fellowship, mutual enjoyment, of the various talents of its members, and "spirited" discussion of subjects the chair will allow to be brought in to the open.

As president of the club, Colman raps the gavel and presides over the meetings. His role differs from that of a master of ceremonies.

Lawrence Tibbett, renowned operatic baritone, will be the musical star of the show and the orchestra will be conducted by Robert Emmett Dolan. The Foursome, unusual vocal group, have also been signed for the show. "The Circle" will not have an iron-clad formula. If one of its members during the week comes across a choice piece of poetry or philosophy, or an appropriate anecdote, it will be included in the broadcast.

First broadcast of its kind ever presented, the club will attempt to capture the atmosphere of informality, camaraderie and fun that might be expected to prevail if these same people sat together every Sunday night in one of its members' homes.

ROSALIND RUSSELL
GUEST STARS ON
COFFEE PROGRAM

Rosalind Russell, one of the stars of "The Citadel" which was picked by New York film critics recently for as the outstanding picture of the year, will be the guest star on the Chase and Sanborn Hour next Sunday, January 15. With Don Ameche she will be heard in a drama especially written for the programme. Edgar Bergen and Charlie McCarthy, Nelson Eddy, Dorothy Lamour and Robert Armstrong's orchestra are other features of the broadcast over the NBC red network at 9:00 P. M., A. S. T.

The week's problem for Charlie McCarthy has been getting rid of Bergen's cold. Last Sunday night Charlie was embarrassed by that telltale voice quality that indicates a cold. He hopes to make Bergen stay in bed and cure it before this coming Sunday. This is not the first time that Charlie has caught cold from Bergen either.

Nelson Eddy, with selections from his operatic and concert repertoire, will do four numbers during the hour broadcast. Don Ameche and Dorothy Lamour will sing popular tunes.

"We who have training and have minds that we know how to use must not be swept away by things that really aren't true."—Mrs. Franklin D. Roosevelt.

ANN TENNA
TELLS ALL!

Paul Luther celebrates his third anniversary in radio January 20th. He's heard as Ward Elman in "Backstage Wife", narrator of "Road of Life" and announcer of "Inside Story".

When Fred Astaire headlines the Screen Guild Show over CBS Sunday, January 15, he will introduce for the first time on the air "Only When You're In My Arms", a song from his latest motion picture, "The Castles".

Mary Small, Ben Bernie's vocalist, will make a series of eastern theatre appearances besides doing her air stint with the ole maestro on Sundays. She'll headline the stage show at the Earle Theatre in Philadelphia for one week starting January 20.

Isabel Norwick, collector of earrings, including those worn by an eel and earrings that weigh three pounds apiece, will headline Dave Elman's "Hobby Lobby" programme over the NBC-Blue network January 11.

Frances Adair, member of the Swing Fourteen, harmony group on "Johnny Presents," has been assigned a featured singing role on the "Sunday Drivers" programmes headlined by Fields and Hall.

Andy Devine is doing his Jack Benny broadcasts these days with a full grown beard. The hirsute adornment is necessary for his current role in the film, "Stage Coach".

Marie V. Payne, a lady taxi-driver who plies her trade in New York City, will stop her meter long enough to appear as Fred Allen's "Person You Didn't Expect to Meet" on "Town Hall Tonight" over the NBC-Red network, Wednesday, January 18.

Lanny Ross, singing star of "Hit Parade", celebrates his 10th radio anniversary January 21.

Leslie Howard, London-born stage and screen star, will appear as a guest on the Al Jolson programme over CBS Tuesday, January 17, at 8:30 P. M., E. S. T. He will lend laugh lines offered by Jolson and will do his own specialty. Jolson regulars include Martha Raye, Parkyakarkus and Lud Gluskin's orchestra.

ROLAND YOUNG
KEPT AIR SHOW
UP IN THE AIR

Until fifteen minutes before broadcast time last week Bing Crosby and Bob Burns were not sure that guest star Ronald Young would be able to appear on the show.

Ninety minutes before the broadcast, as Ronald Young completed his rehearsal, a page rushed in with a message that his wife had been stricken suddenly and that her illness might be serious.

Nervously, Young gave the message to Crosby and then ordered his auto mobile brought up from the parking lot. As Young hurried toward the door, Crosby walked with him, told him that if he found the condition of Chase and Sanborn Hour next Sunday, January 15, with Don Ameche she will be heard in a drama especially written for the programme.

Fifty-five minutes before the broadcast, Young had not telephoned Crosby, and the telephone at Young's home was busy.

Crosby cleared one more song and John Scott Trotter rehearsed an extra hand number. Bob Burns said he could add a few additional minutes to his monologue. Crosby, Burns and Ken Carpenter began devising dialogue and a new station break to fit out the time, in the event Young could not return. These were to be ad libbed.

Fifteen minutes before broadcast time Young walked into the studio and announced that he would go on the air.

When he left home, physicians still had not been able to tell him his wife's condition. After Young's first turn at the microphone, he telephoned the doctor and found that Mrs. Young was not in danger. He went back to the microphone to participate in the station break routine, then left before the show was over.

Highlights in the dramatic life of Carrie Jacobs Bond, America's best-loved woman composer, will be dramatized on the Edgar Guest "It Can Be Done" programme over CBS Wednesday, January 18 at 10 P. M., E. S. T. Following an interview by Guest with Mrs. Bond, the drama will tell of the woman's untiring efforts in composing 175 songs, including "Just A-Wearying For You" and "When You Come to the End of a Perfect Day". Guest will also offer new verses and philosophies as an added feature.

Helen Brown, featured player in "Big Town", signed for a leading role in "Dr. Jenner" at MGM, the day the radio group went east.

Maestro Raymond Paige, Mrs. Paige and their pet pooch trained into New York Monday, January 9th.

Al Jolson flew to Sacramento, California, after his broadcast to emcee Governor Olson's Inaugural Ball.

Script writers of "Dr. Christian" have prepared an interesting sequence which will reintroduce Rosemary De Camp (Judy) to the cast.

Bill Bacher, producer of the Wednesday oil show, plans to have Frances Langford introduce a new song number on each broadcast.

Don Wilson, the "voices" in "Ferdinand the Bull", hosted a party of ten at the Grauman's Egyptian Theatre premiere of the Disney picture.

The radio drama class of the Max Reinhardt Workshop often attends rehearsals of "Big Town" to study broadcasting technique.

Maestro David Broekman gave a luncheon for Maestro Raymond Paige at the Hollywood Brown Derby the day before Paige went east.

Gene Lester, "Radio's Singing Cameraman", has an exclusive assignment to photograph the Tyrone Power and Screen Actors Guild shows.

Wilbur Hatch, music director of "Gateway to Hollywood", is assistant conductor on the Al Jolson air programme.

WINNING CONTRACT

By the Four Aces

(David Bruce Burnstone, Merwin D. Maier, Oswald Jacoby, Howard Schenken, world's leading team of four, inventors of the system that has beaten every other system in existence.)

HAND STRONG ENOUGH TO BID
David Bruce Burnstone was your partner yesterday and you held:

♠ K x
♥ A x
♦ Q x x
♣ A K Q x x x

With neither side vulnerable, the bidding went:
Jacoby Burnstone Maier You
Pass Pass 3♠ (?)

ANSWER: Bid three notrump. With a hand that will probably take eight tricks you should not allow Mr. Maier's pre-emptive bid to shut you out. In The Four Aces System partner will take out only in a good long suit which promises game.

Score 100 per cent for three notrump, 60 per cent for double (take-out), 50 per cent for four clubs, 0 for pass.

Question No. 28.

Neither side is vulnerable. You are Merwin Maier's partner, and the bidding goes:

Schenken Maier Jacoby You
Pass Pass 3♠ (?)
You hold:

♠ x
♥ A Q 10 x x
♦ K Q J x
♣ A K Q

What do you bid? (Answer tomorrow)

TODAY'S HAND

West, Dealer
Neither side vulnerable
Duplicate Bridge

♠ 9 7 5
♥ K 8 6 3
♦ 10 8 7 4
♣ J 2

♠ 10 9 7 2
♥ A K J 2
♦ 10 8 5 3
♣ 6

♠ K 2
♥ A 5
♦ Q 6 3
♣ A K Q 9 7 4

The bidding:
West North East South
Pass Pass 3♠ 3NT
Pass Pass Pass

It will be noted that South's hand is the same as the one given in Question No. 27, which is answered above. In the Duplicate game in which it occurred the varying results obtained depended entirely upon how South's hand was bid. At almost every table East opened in third position with a pre-emptive bid of three spades. No South player thought of passing, but several merely overcalled with four clubs. On the singleton spade opening this contract was defeated two tricks. These players knew they

could not bid three notrump because they use this bid for takeout purposes and they were naturally not desirous of having partner take out in a weak diamond or heart suit.

Two South players doubled, only to have the humiliation of seeing the contract made (these players use the double of an opening three-bid for business). Of course there were quite a few players who made the correct and only winning bid of three notrump. They knew that their partners would leave them in this contract unless they really had something worthwhile to show. Needless to say, no defense could defeat the game in notrump.

(Copyright, 1939, by The Four Aces)
The Four Aces will be pleased to answer letters from readers if a stamped (3c), self-addressed envelope is enclosed with each communication addressed to The Four Aces, c/o The Daily Mail.

If you desire the pocket outline of The Four Aces system of Contract Bridge, send with your request to The Four Aces, c/o The Daily Mail a stamped (3c), self-addressed large size envelope and you will receive an outline without any charge.

SKATES

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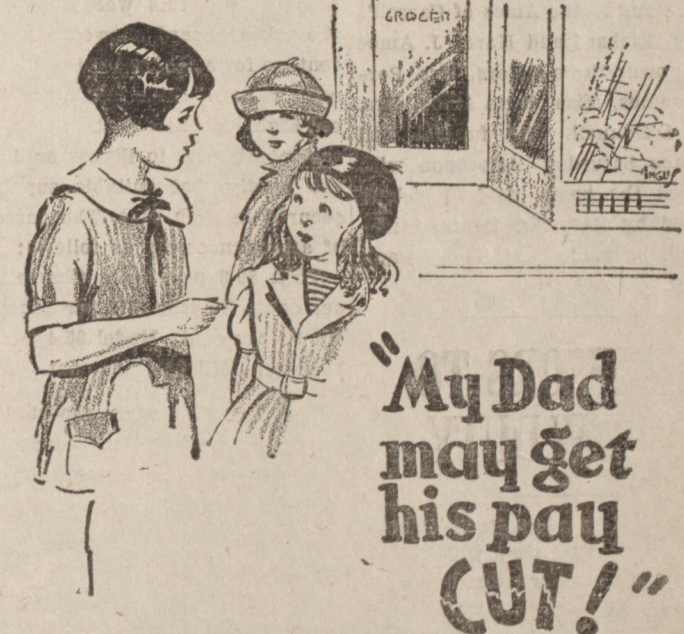
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"MY mother's real worried," Jean confides to friends. "She says if higher taxes are put on chain stores, it'll mean having to pay higher prices for so many things our family can't get along without. Paying more for clothes and shoes and school supplies and food and things like that just takes a big slice out of Dad's salary!"

We hear every chain store customer understands the present chain store tax situation as well as Jean's mother does. Special taxes on chain stores, already operating at a minimum of profit and expense, can be taken care of in only one way—by adding the amount of the tax to retail prices. And as the things the chain stores sell are the every-day necessities you can't do without (to say nothing of the little "extras" that make life so much more worthwhile) you will readily see that special chain store taxes are equal to a direct cut in your husband's salary!

Prepared in the Maritimes
FOR CANADIAN CHAIN STORE ASSOCIATION