

Advocates Southern Markets, N. B. Products

G. C. Cunningham, Director of N. B. Agency of Eastern Canada Potato Marketing Board Addresses Fredericton Board of Trade—Possibilities of Natural Products of New Brunswick—Premier Tilley and Hon. A. A. Dysart Speakers.

At one of the best attended supper meetings of a Fredericton Board of Trade for the past fifteen years at the Waverly Hotel last night, G. C. Cunningham, director of the N. B. Agency of the Eastern Canada Potato Marketing Board, delivered an impressive address, his specific remarks being on the export possibilities of New Brunswick produce in markets to the south of us. Close to one hundred attended the banquet.

The banquet, under the splendid direction of Mr. and Mrs. Jack Dewar was one of the finest held in the city in recent years and close to one hundred attended, including Premier L. P. D. Tilley and Hon. A. A. Dysart, leader of the Opposition.

Introductory Remarks

W. W. Hubbard, president of the Fredericton Board of Trade in a few well chosen and introductory remarks commented on the spurt in the Board of Trade membership for this city, and spoke of the Retail Merchants' interest and the committee appointed to co-operate with the Board of Trade. A meeting of the Retail Merchants' Association and the Board of Trade is scheduled for Tuesday. During the intermission the Devon Quartette furnished splendid vocal selections.

G. C. Cunningham's remarks were terse and to the point. He said that Eastern Canada Potato Marketing Board was well stationed in this city. He dwelt on export markets and its development. He referred to some of the things required. It was essential to have a quantity of products for a continued market. "It was essential to compete with other countries. It was necessary to have a large consuming market capable of paying the price. We must look to the future and develop markets. Markets should be in a temperate zone. Markets should be alternate, that is, trade connections with more temperate climates. There are, the speaker said, wonderful markets to be found in sub-tropical and tropical countries.

Our most profitable markets are in the south. The United States is profitable for turnips but actually it should be that countries to the south are patronized. The products of the north should find markets in Central America where the demand is greater and more profitable. The countries to the south are ripe for such trade. Maritime producers cannot build up large markets in Central Canada. Look beyond advised the speaker, even though we cannot forget the Canadian market or the British market. He pointed out that in Canada we have an almost exorbitant freight rate. Therefore we are handicapped therefore they are able to undersell us. These markets are never profitable, therefore unreliable.

Develop Export Trade

The speaker said that our opportunities are great for developing the export trade. It is essential to take advantage of these things. He referred to the good quality of our northern products. The harder products have a good market in northern states but turnips are more profitable than potatoes. Potatoes are a very valuable crop, especially a good export crop. In New Brunswick and Prince Edward Island climatic conditions are such as to produce the finest potatoes and the highest qualified certified seed.

The export market in Cuba is only a sample of what may be expected or developed. We in Canada, have failed to grasp our opportunities. The time has come to develop these markets.

It is a product in demand. Lumber, fish and potatoes is a basis to start. The speaker, Mr. Cunningham, declared that before the war there was a lucrative market. It is essential, he said, to make efforts to open up these markets just as soon as conditions are justifiable. He referred to the export from foreign countries and dwell of starch export and their by-products. Dextros and glucose were by-products for candy. European countries are developing this trade and developing by-products. Why can't we do this, he asked? He declared that they cannot grow these products there more cheaply than they can in this province. We must look into this and make an effort to place in the market our potato produce. Our by-products should be developed, he emphasized.

Ocean Shipments

Mr. Cunningham referred also to ocean shipments from our ports. It was necessary to deliver them at regular intervals and at less than cargo total. His opinion was that eggs potatoes and apples products should co-operative to enable us to develop markets in less than cargo lots. This prevents overstocking of the markets.

The speaker declared also for centralized shipping from a few ports and shipping from the nearest port thereby getting charter rates and eliminating all heavy freight rates in long hauls. The markets are there, he said, so why not develop them, he said in conclusion.

Hon. Mr. Dysart

Hon. A. A. Dysart leader of the Opposition, spoke briefly, declaring that Mr. Cunningham's remarks were important and all the Maritimes should take them to heart. We in the northern climates he said, should take them to heart, and tackle the problem with energy. He referred to the handicaps in the way of trade. But he said, if we want to sell, we must buy too. Leadership must come from the people themselves. We in the provincial sphere have to bring to the attention of the Dominion that we are interested in export trade. We have to buy to do this. He mentioned the "magnificent gathering" and ascribed the new Board of Trade of Fredericton as a fine gesture and hoped that the others would take "a leaf from the book of 'Dear old Fredericton'."

Premier L. P. D. Tilley was the last speaker of the evening and he spoke of the interesting remarks of Mr. Cunningham. He referred to his interesting trip to South America, and the large importers from New Brunswick who ship to Cuba. Cuba, he said, has bought modern machinery and are cultivating potatoes for themselves. They are buying now seed potatoes. Unfortunately for us they have cultivated their imports on this account. They eat fruit instead of our own potatoes, the premier said, and therefore the market is limited.

How Much To Raise?

Premier Tilley declared that we grow double the amount of potatoes we consume. He raised the question if we are wise in raising twice the amount of potatoes, we consume. He advocated the raising of other crops and stock. This is the situation declared Premier Tilley. We are not wise in raising potatoes at a dead loss, he said. We must consider the question further, he said. As to the farmer he said, that he was entitled to a paying wage for produce he sells. He should have a fair and reasonable turnover and should have adequate return for his work. He pleaded for

MINIMUM SALARY FOR TEACHERS TO BE CONTINUED

This Will Be on the Same Basis as Last Year—Matter Before Legislature on Friday.

The session at the legislative assembly yesterday afternoon was occupied with the disposing of routine business. The principal features of which was the appointing of the standing committees for the session. The House met at three o'clock as usual, and the business of the day was completed shortly after four. A number of bills were introduced, including an Act to issue provincial debentures, which was brought up for second reading; also an Act to amend "The Bills of Sale Act," and a petition for authorizing Woodstock to issue debentures. The latter was presented by Mr. Perry.

Hon. Mr. Harrison introduced a bill to amend the Schools Act. He explained that the Act was to enable the department to continue its minimum salary to teachers on the same basis as last year.

The standing committees report was concurred in by the House. It was as follows:

The standing committees follow:—
On Standing Rules—Hon. Mr. Reilly (chairman), Mr. Brooks, Mr. Groom, Mr. Wood, Mr. Fairweather, Mr. Dougan, Mr. Doucet, Mr. Niles, Mr. Downey, Mr. Gill.
On Contingencies—Mr. White (chairman), Mr. Agar, Mr. Perry, Mr. Guphill, Mr. Richard (Gloucester), Mr. Bortage, Mr. Brooks, Mr. Violette, Mr. Pirie, Mr. Moore, Mr. Dittie, Mr. Siddall, Mr. McAllister, Mr. Taylor, Mr. Anderson, Mr. Downey, Hon. Mr. Reilly, Mr. Jewett.

On Library—Mr. Evans (chairman), Mr. Wood, Hon. Mr. Harrison, Mr. White, Mr. Tweedie, Mr. Dysart, Mr. Doucet, Mr. Melville.

On Public Accounts—Mr. Taylor (chairman), Mr. McAllister, Mr. Jewett, Mr. Siddall, Mr. Groom, Dr. Coffyn, Mr. Fairweather, Mr. Moore, Mr. Anderson, Mr. Richard (Gloucester), Mr. Niles, Mr. Richard (Kent), Mr. Perry, Mr. Colpitts, Mr. Doucet, Mr. White.

On Agriculture—Mr. Melville (chairman), Mr. Atkinson, Mr. Guphill, Mr. Brooks, Mr. Moore, Mr. Dougan, Mr. Dittie, Mr. Perry, Mr. Richard (Gloucester), Mr. Siddall, Hon. Mr. Smith, Mr. Coffyn, Mr. Richard (Kent), Mr. Bortage, Mr. Doucet, Mr. Niles, Mr. Dysart, Mr. Evans, Mr. Wood, Mr. Leger, Mr. McAllister, Mr. Gill, Mr. Savoie, Mr. Colpitts, Mr. Pirie.

On Municipalities—Mr. Atkinson (chairman), Hon. Mr. Leger, Hon. Mr. Cockburn, Mr. Dittie, Mr. Wood, Mr. Fairweather, Hon. Mr. Harrison, Mr. Perry, Mr. Moore, Hon. Mr. Reilly, Mr. Jewett, Hon. Mr. Tilley, Mr. Dougan, Mr. Groom, Mr. White, Mr. Brooks, Mr. Leger, Mr. Doucet, Mr. Bortage, Mr. Dysart, Mr. Niles, Mr. Downey, Mr. Evans, Mr. Melville, Mr. Coffyn, Mr. McAllister, Mr. Richard (Gloucester), Mr. Savoie, Mr. Anderson.

On Corporation—Hon. Mr. Cockburn (chairman), Hon. Mr. Harrison, Hon. Mr. Tilley, Mr. Taylor, Mr. Guphill, Mr. Siddall, Mr. Fairweather, Mr. Dougan, Mr. White, Mr. Perry, Mr. Dittie, Mr. Niles, Mr. Violette, Mr. Pirie, Mr. Atkinson, Mr. Brooks, Hon. Mr. Reilly, Hon. Mr. Leger, Mr. McAllister, Hon. Dr. Taylor, Mr. Richard (Gloucester), Mr. Dysart, Mr. Anderson, Mr. Wood, Mr. Dysart, Mr. Anderson, Mr. Wood, Mr. Tweedie, Mr. Gill, Mr. Colpitts, Mr. Richard (Kent).

On Privileges—Hon. Mr. Leger (chairman), Hon. Dr. Taylor, Hon. Mr. Stewart, Hon. Mr. Reilly, Mr. Siddall, Mr. Tweedie, Mr. Dysart, Mr. Dysart, Mr. Richard (Gloucester).

On Law Practice and Procedure—Mr. Fairweather (chairman), Hon. Mr. Reilly, Hon. Mr. Tilley, Hon. Mr. Leger, Hon. Mr. Harrison, Hon. Mr. Cockburn, Mr. Dysart, Mr. Groom, Mr. Brooks, Mr. Richard (Gloucester) Mr. Atkinson.

the farmer who spends his money with the merchants and deserves reward.

In concluding Premier Tilley hopes for an increase in provincial success and promised assistance to the Fredericton Board of Trade and every other organization in the province.

In his introductory remarks W. W. Hubbard, president of the Board of Trade, who acted as chairman, referred to the fact that the bread used at the banquet was made from Carleton County wheat.

The meeting closed with the singing of the National Anthem. Without doubt the supper meeting was one of the most successful ever held by the Board of Trade in this city.

NATIONAL COUNCIL OF EDUCATION PRESENTED MOVIES

Capt. John Wilson, Lecturer, Spoke on "England As It Was in 1934"—Showed Motion Pictures of Points of Interest in Old Country.

"England as it was in 1934" was the subject of a lecture accompanied by motion pictures presented by Captain John Wilson, under the auspices of the National Council of Education, in the auditorium of the Provincial Normal School last night.

Captain Wilson, who was introduced by the chairman, Brigadier General F. W. Hill, presented four reels of motion pictures showing various scenes in Yorkshire and Derbyshire Oxford, London and Eton College. The pictures were taken while the captain was visiting these places in 1934.

The pictures showed many of the beautiful historic and characteristic scenes of Yorkshire, Derbyshire, London, Oxford and Eton College, accompanied by descriptive comment from Captain Wilson. The reel portraying scenes of Sports day at Eton College were most interesting and Captain Wilson showed fine judgment in the scenes that he chose; the reel portrayed fully and clearly the activities of the students of this fine old college and the visitors on sports day.

Scenes from London showed King George and Queen Mary and Lord Baden-Powell and the pictures of Yorkshire and Derbyshire depicted many agricultural and industrial scenes characteristic of those places.

At the conclusion of the address Brig-General Hill expressed a vote of thanks on behalf of the Fredericton Branch of the National Council of Education.

Kingsclear News

A very enjoyable card and Valentine party was held in St. Anne's Parish hall on Thursday night. Auction 45's were played at eleven tables. The first and second ladies' prizes were won by Miss Irene Goodine and Mrs. Charles Goodine; the first and second gentlemen's prizes were won by Chas. Goodine and Joseph Goodine.

Miss Margaret Mills, who spent the past two months with her parents, Mr. and Mrs. James Mills, has returned to Fredericton.

Mrs. Leo Goodine and little son Raymond, spent Sunday afternoon with Mr. and Mrs. Alfred King.

Mrs. Arthur Jewett, of Jewett's Mills, is the guest of Mr. and Mrs. John Black.

Miss Irene Goodine had tea with Mrs. Wm. Collicott on Wednesday.

Mr. Alfred King and sons are engaged in hauling pulp at Long Creek. We are sorry to learn that Mrs. John Black is confined to her home by illness.

We are glad to hear that the little son of Mr. and Mrs. Bamford is improving daily.

Mr. and Mrs. Charles Mills spent one evening last week at the home of Mrs. George Anderson.

Miss Gertrude Grey was calling on Miss Annetta King on Thursday last.

Of interest to the Women

IF YOU WANT HOMEMADE BREAD DON'T BE AFRAID OF THE WORD "YEAST"

(By Edith Shuck)

Many housewives who like to cook will try any recipe as long as it is not made with yeast. That word seems to scare them. Yeast is not difficult to work with, but it takes a little longer process than some other leavening agents. Good homemade bread is such a treat that every housewife who has the time should make and enjoy some rolls even if she does not want to make the dough into loaves of bread.

One of the many recipes for yeast bread that I have used there is one that I like in particular. It is commonly known as an "icebox" recipe, but the chilling is not the essential part of the process. The dough calls for yeast, baking powder and soda; the yeast is the real leavening agent, while the baking powder and soda give a fine texture without the long kneading. (If you have made rolls many times you know that the fine grain and texture of bread ordinarily comes from thorough kneading as well as from even temperatures during the rising and baking.)

For four loaves of bread, or an equivalent amount of dough to work into coffee cakes or rolls, these are the ingredients: One quart of milk, one cup of solid cooking fat, one half of a cup of sugar, two teaspoons of salt, one teaspoon of soda, two teaspoons of baking powder, two cakes of compressed yeast dissolved in one-half a cup of warm water, ten to twelve cups of bread or utility flour and one beaten egg if desired.

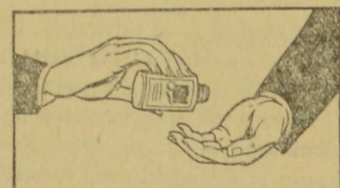
First scald the milk and add the fat and sugar, then allow the mixture to cool. Add the yeast, dissolved in the water and three cups of sifted flour and beat the mixture well. Then sift the soda, baking powder and salt with another cup of flour and add to the batter. Add two more cups of flour and beat the batter smooth. This makes a heavy sponge.

Place the sponge in a warm place where the heat will be uniform while it rises. Cover the bowl and let the sponge rise until it is double in bulk. Then add the egg, if desired, and flour, one cup at a time, until the mixture gets too stiff to stir with a spoon. Then start kneading the dough in a bowl, adding more flour slowly until the dough does not stick to the hands. When this stage is reached, lift the dough and the bowl and knead it until all the lumps of flour are worked out. After this time no flour is added to the dough with the exception of a very small amount which is put on the board or on the cloth on the board. If you are going to use some of the dough right away, form it into the desired shapes, and let rise until double in bulk. Cover bread or rolls with a paper or cloth during the rising. If you wish to store the dough for future use, put it in a greased bowl, grease the dough on top, cover the bowl tightly to keep the moisture from being drawn out of the dough and place the bowl in the icebox.

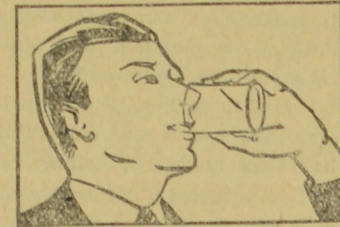
Allow the rolls or bread to rise until they are double in size. This is a sign that they are fully risen. When this is the case, a high temperature or 375 or 400 degrees F. or even a little higher, may be used for the bread. Rolls that are two inches deep bake in from 25 to 30 minutes. A loaf of bread weighing about a pound bakes from 50 to 60 minutes in a single pan. When it is baked, it will shrink from the edge of the pan very slightly and stop sizzling.

If you want to hasten the rising of rolls or bread put them in a 350-degree oven for 15 minutes, then raise the temperature to 375 or 400 degrees to finish the baking. Test the baked bread by pressing it lightly; if it responds quickly it is completely cooked.

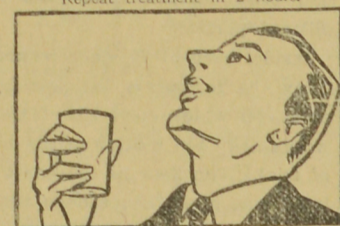
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2. Drink full glass of water. Repeat treatment in 2 hours.



3. If throat is sore, crush and stir 3 Aspirin Tablets in a third of a glass of water and gargle. This eases the soreness in your throat almost instantly.

Follow Directions to Ease Pain and Discomfort Almost Instantly

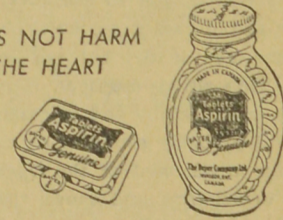
When you have a cold, remember the simple treatment pictured here . . . prescribed by doctors everywhere today as the quick, safe way.

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Just take Aspirin and drink plenty of water . . . every 2 to 4 hours the first day—less often afterward . . . If throat is sore, use the Aspirin gargle.

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And the Bed Has a Neat Steel, Decorated Panel, while the Spring is Constructed of Strong Link Fabric, Supported by Yielding Coils.

BED OUTFITS can be had at any of the following prices:

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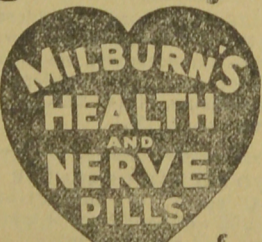
A Cash Deposit will reserve the goods of your choice and payment may be made by the Week or Month.

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for Weak and Nervous People