

## THE COST OF BEING A MOVING PICTURE STAR

If you asked the first hundred party now and then, yourself, in or young people you met if they would give the right sort of party, like to be movie stars, I think the percentage in the negative would be smaller than the gold content of the Hitler mark.

That is because few people know what the life of a movie star is really like. I learned something about it the other night, listening to a well-known actor who has just returned from Hollywood and is trying to get a job that will keep him from having to go back.

"I couldn't stand it, physically or financially," he declared with a grimace. "It was hard enough having to be on the lot every morning at 8 and to stand sweating in the glare of the lights, often till 'way past bedtime. It's tough work—movie acting. But the social life is tougher."

"But you don't have to go to the social life if you don't want to," I protested.

He laughed bitterly. "On the contrary, you do have to go in for it. All the business deals are put over at parties. All the politics is played with in earshot of a cocktail shaker. And believe me, there is plenty of politics. When salaries of five grand a week, or more, are floating around, there are plenty of fingers trying to grab them, plenty of well-wishers waiting for a chance to stab a luckier brother in the back.

"You've got to get about—see the right people and be seen by them. And you can't stay always on the receiving end. You've got to throw a

owe the government a big wad on last year's income tax. I've got to pay that or go to jail. Though I sometimes think that jail would be easier than staying in Hollywood. When I get clear, you can bet I'm going to stay clear. I'd rather play in the four-a-day on a second-class circuit than stay in that madhouse any longer. I wouldn't have to work half as hard and I'd have some cash in my pants when the end of the year rolled around. The trouble with this Hollywood racket is that all the figuring is done on the gross. When you start figuring the net, it doesn't look so good, believe me."

### NEWSPAPER ADVERTISING

Premier Pattullo of British Columbia is a firm believer in the value of newspaper advertising and recently used full-page space in a number of Eastern Canada newspapers to place before the public certain grievances of his province with respect to its treatments by successive Federal Governments. We would like to stress the fact that Premier Pattullo chose this method of carrying his message to the people whom he wished to reach. Here is his opinion of the value of using newspaper space:

"Newspaper advertising has tremendous advantages over other forms of advertising. A newspaper advertisement possesses stability and permanence. It can be studied at leisure, analyzed and followed up intelligently by discussion. The printed word cannot very well be contorted, and possibility of misconception is minimized. For public messages of importance that require study and cool analysis nothing can supercede the press."

## YEAST FROM WOOD SUPPLEMENTARY

And now industrial chemists are making yeast from wood, thereby adding another product to Canada's forest resources. A plant has been put into operation in Liverpool, Nova Scotia, to manufacture the yeast as a by-product of wood-pulp, states the Industrial Department of the Canadian National Railways. This by-product, which heretofore has been allowed to go to waste in hundreds of millions of gallons, is the sap of the tree after the fibres have been extracted and contains quantities of the highest grade of sugar. The process for converting this sap into yeast is the discovery of a Swedish engineer, G. Heijkenskjold. The process was first tried out in Europe six years ago and bakers and housewives in the Maritime Provinces are already using the new yeast. It is planned to build plants in other parts of Canada.

Latest victim of the jinx pursuing performers in the "Court of Human Relations" program is Chester Stratton, who arrived at the Columbia studios in New York in splints and a plaster cast. Chester was returning from a ship sailing with a party of the friends when a train collided with the car in which he was riding. Others incapacitated to date on the "Human Relations" sketches include Florence Baker, suffering from leg fractures; Allen Jocelyn, hobbling on crutches as the result of an automobile accident, and Ed Lewis, connected with the production of the shows, still using a cane after hurting his knee in an auto mishap. The one bright note is the recent marriage between the engineer, Charles Malmstedt, and the company's mischievous lady—Betty Worth.

## Of Interest to Women

### ECONOMICAL SALAD FOR SUMMER

Veal makes a delicious salad almost the vitamins in the green vegetables as good as a chicken salad and much by adding soda.

less expensive. Simmer the meat until very tender and let it cool in the well seasoned stock. This prevents that extreme dryness so characteristic of veal. The stock is strained and used for a soup the next day.

#### Veal Salad

One cup diced cooked veal, 1 cucumber, 1 cup diced pineapple, ½ cup diced celery, French dressing, mayonnaise, 1 tablespoon capers or snips of sweet pickles and olives.

Mix veal, cucumber, pineapple and celery. Add French dressing and let stand in refrigerator for half an hour or longer. When ready to serve arrange on a bed of lettuce mask with mayonnaise and garnish with the capers.

You may add nut meats hard cooked eggs or, when grapes are in season skinned and seeded grapes.

#### Currant Cocktail

One small piece stick cinnamon, rind from 3 lemons, rind from 5 oranges, 2 cups water, 1 cup currant juice, juice of three lemons, juice of five oranges, 1 cup tea infusion, 1-3 cup sugar syrup, 1-4 cup currants. Boil cinnamon, lemon rind and orange rind in the water for ten minutes. Strain and when cool add the other ingredients. Serve very cold. This makes 10 cocktail size servings.

If you have not a fish kettle with drainer, tie the fish in muslin so that it may be removed without breaking.

#### TO MAKE LIPSTICK STICK

Before you blame the brand for the fact that your lipstick does not stay on for hours check up on your method of application. Lipstick should be smoothed on dry lips, allowed to set for several minutes and then wiped off with cleansing tissue. Do not moisten your lips until the surplus has been removed and rough edges have been straightened.

#### FACILITIES

We are not here to have facilities found us for doing the work we like, but to make them.

#### SCALD ANIMAL DISHES

Don't forget to scald the household pet's drinking water utensils every day. Neglected water utensils are said by veterinarians to be the cause of many ailments of the dog or cat.

#### WRONG COOKING

Sir W. A. Lane the famous physician states that we are throwing away or spoiling by wrong cooking our most natural and healthful food. Preserved (food tinned food) and overcooked sloppy food have taken the place of our true diet. We give to the animals the outskirts of the wheat and other grains containing the precious vitamins, those mysterious substances which we need and they contain in addition the wonderful mineral elements which help in building up sound teeth and strong bodies. We overboil our vegetables and destroy

### British Unemployment Lowest in 5 Years

LONDON, England, July 30 — The Labor party moved a vote of censure on the cabinet this afternoon for the failure of the national government to deal adequately with the unemployment problem and to relieve distress in the "depressed areas", that is, South Wales, Clydeside and the Midlands.

As if in answer the government issued statistics showing that unemployment had sunk in the month of June to the lowest level in five years—2,000,110. There are 44,642 more people at work in England now than a month ago and 92,476 more than in the corresponding period of last year.

Five years ago, in June, 1930, unemployment for the first time in British history reached the 2,000,000 mark.

EMPLOYMENT SETS RECORD According to the ministry of labor, there were 10,361,000 insured persons between the ages of 16 and 64 at work in England on June 24. This is the highest number of employed during a period of fourteen years, when statistics were kept.

Impressive as these figures are, labor champions had plenty to say on their side: It is not the national government which has created jobs, but the general trend toward prosperity manifest in England. There may be more jobs now laborites point out, but not in proportion to the extent the population has increased.

A labor spokesman emphasized the fact that there are still 55,000 boys unemployed and 46,000 girls and that 23 per cent of all the unemployed have been without jobs for a year or more—meaning a minimum of 400,000 wage earners or, roughly 1,000,000, still per-

manently on the dole.

#### CALL CONDITIONS WORSE

The situation in the depressed areas is worse than it has ever been, it is claimed. Between one-third and one-quarter of all the unemployed are concentrated in these stricken regions, where the standard of living of the poor is low beyond belief.

The government has promised to make a beginning toward the relief of the depressed areas by transporting 2,000 families from the worst districts and planting them on land elsewhere.

Stanley Baldwin, replying to the labor structures, made his first big house of commons speech as the new prime minister.

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TO OUR ADVERTISERS  
In order to be sure that your advertisement gets in The Daily Mail all changes should be handed into the business office of this paper at 9 a.m. Short transient notices will be taken up to 10.30 a.m. Advertisements requiring extra space and requiring to have mats cast for same should be handed in the day previous to publication.  
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