\* \* \* \* \* \* FOR THE DANCERS -TONIGHT 12.00 Mid.-Freddie Ber-🔹 gin's Orchestra. 12.30 A. M.-Enric Madrig-\* + uera and his Orchestra. 12.45 A. M.-Art Jarrett and 🔸 -fe -fe his Orchestra. -\* rand his Orchestra. \* s and his Orchestra. \* \* \* -\* \* 2

### New Day and Hour

NEW beginning Friday, April 19.

9:15 p.m., AST., in the future.

Other Western cities in which Dow- ber of the Boston Braves. ney has engagements to sing in leading motion picture theatres will be the scenes of succeeding broadcasts.

Contraction of the local distance

TUESDAY'S PROGRAMS CFNB, FREDERICTON, 550 K. 8.10—The "Listening Post" 8.30—Organ Melodies. 00-Birthday Party. 9.15-Novelty Program. 9.30-Maytag Melodies. 11.00—Happy Warrior Hour. 12.00—Sherwin Williams Musicale 12.30—Building Products Program. 1.00—Waltz Time. 1.30-Marconi Hour. 2.30-Royal York Concert Orch. 5.00—Musical Comedy Memories. 5.30—Concert Songs. 5.45-Strings. 6.00—Dance Music. 6.15—"Your Eyes"—Talk. 6.20-Piano Selections 6.30-Popular Orchestrations. 6.45—Purina Program. /.00—News Bulletins. 7.15—The Voice at Eventide. 7.30—Russian Bear Orchestra with Kuban Cossock Choir, New ork 8.00—Ray Dawes' Orch. 8.15—Rex Battle's Orch.

8.30-Billy & Pierre-Montreal. 8.45—Canadian Press News Bulletin. 9.00—Musical Oddities. 9.30-Ouening Nights. 10.00-Program-Toronto. 10.30-To Be announced-Montreal.

1.00-Cleveland Symphony Orchestra 11.30-Gilbert Watson and his Old Mill Orchestra.

# THEATRE OF THE AIR

#### King Baseball **Returns To Radio with Two Big Openers**

Radio's "ringside" seats are again 1.00 A. M.-Orville Knapp \* being polished off in the big base \* ball bleachers of the country to ac 1.30 A. M.-Leon Navara & commodate the glib and expert gen-\* try, including Ted Husing and Pat \* Flanagan, who'll keep the nation's \* fans properly informed as to who is socking what apple around a certain diamond in somebody's league.

Babe Ruth is just around the cor-For Morton Downey ner, as well as the Champion Cards, according to initial broadcast plans

YORK, April 16-Morton just announced by the WABC-Colum-Downey is going on a personal ap bia network. The CBS schedule will pearance tour, and in order that he lead off with two major openersmay co-ordinate his radio and stage the St. Louis Cardinals playing the work his broadcasts over an NBC Chicago Cubs April 16, and the New WJZ network will be heard on a dif- York Giants versus the Babe's new ferent day and at a different hour, Boston Braves on April 23. Flanagan will describe the former and Husing

The popular singer, who formerly the latter, in minute play-by-play. broadcasted from the NBC Radio City The game between the Cardinals studios each Tuesday at 8:15 p. m., and the Cubs will be played at Wrig AST., will be on the air from vari- ley Field, Chicago, on Tuesday, April ous Western cities each Friday at 16, and will be brought to listeners from 4:00 to 6:00 P.M., AST.

Downey's last Tuesday broadcast The contest between the New York tonight, also will be the last he and Giants and the Boston Braves at the Ray Sinatra's orchestra will give Polo Grounds, New York City, on from Radio City for a while. Three Tuesday, April 23, will be on the air days later they will go on the air from from 4:00 to 6:00 P.M., AST. This Detroit for their first Friday pro- game will be of special interest, in gram, and the following Friday they that it will bring the first appearance will face the microphone in Chicago. of Babe Ruth in New York as a mem

> New Spring Coats, Suits and Dresses at R. L. Blacks.

8.45-Fred & Albert.

9.00-L'Heure Provinciale. 10.00-Poesies & Lettres.

10,.30-La Tribune de L'Air. 10.30—Lee Shelley's Orch. 10.45—La Tribune de la'air.

11.00-Mus-Kee-Kee. Varlety Show.

12.00—Le Reporter Sportif Molson 12.05—Chas. Dornberger's Orch.

-Jacques Renard's Orch.

1.00—Orville Knapp's Orchestra.. 1.30—Leo Navara & Orch.

4.00—Vic and Sade. 4.15—Oxydol's Own Ma Perkins'

5.00—Woman's Radio Review. 5.30—Jack Savage's Hillbillies.

7.15-Mid-Week Hymn Sing

7.35—Mary Small and her songs 7.45—To Be Announced.

8.30-"Easy Aces" Comedy sketch.

8.45-You and Your Government.

9.00-Leo Reisman's Orch with Phil

8.00-The Three Scamps Trio.

8.15-Whispering Jack Smith

7.30-Press-Radio News

Orchestra.

WEAF, NEW YORK, 660 K.

6.00-Meredith Willson's Orchestra.

6.15—"Congress Speaks" 6.45—Nursery Rhymes — Milton J. Cross & Lewis James. 7.00—Summary of NBC Programs 7.03—Xavier Cugat's Waldorf Astoria

2.00-Bulova Time and Sign-off

11.30—Chas. Kramer's Orch. 11.45—Chas Kramer's Orchestra.

## **MICROPHONICS**

Gus Haenschen, NBC musical director, has devised a new system for filing music of any description so that it can be gotten at immediately. The maestro has found such a system necessary since he is director of three programs, all calling for entirely different types of music"Showboat", "Lavender and Old Lace" and "American Musical Reveue".

Louise Bernhardt, famous concert contralto who has recently made her debut as a popular radio congstress, has one extremely profitable hobby. In her spare time she designs opera and stage costumes with all the skill of a porfessional. As a result, when she sings a stage role, all she has to do is step to her cupboard and select the homemade costume she needs?

An all-wise friend of Whispering Jack Smith has just sent him a miniature pair of horse-blinders. The friend knows that Jack goes through torture in his fight to resist the temptation of buying a new automobile every time the spring models are displayed and he hopes the blinders will act either as a hint or a hindrance!

Captain Tim Healy, director of the Ivory Stamp Club of the Air, is one radio artist who really uses his sponsor's proudct diligently. When he gets through examining the thousands of rare and not-so-rare stamps which are brought to his attention daily, the popular philatelist's hands welcome a washing.

They asked Wilfred Glenn, of the Revelers, his opinion of a certain singer, and he said: "He's a Scotch tenor". "But that's a impossible", someone said. "He's American and his parents are American". "I know it", Glenn replied, "but he's a Scotch tenor just the same. He hangs on to every note as if it were a greenback".

There's one thing radio that Bernice Claire, stage and screen star, still can't become accustomed to. And that is the shortness of the program. She says that "you look up and it's gone!" Of course, it's much easier, but she also likes the idea of holding an audience for a much longer period of time.

PROGRAM SCHEDULE

(All Times Given are Atlantic Standard Time)

#### Early Failure Gave Marcelli Start To Fame \* gr-am, "Opening Nights," to be \*

NEW YORK, April 16-It wasn't - 9.30 p.m. "Bracelets" is the because of modesty that Ulderico & title of the play which was Marcelli couldn't blow his own horn. 🔹 written by a young Western 🔹 He was too frightened!

when the musical director of the new & to do with a young crook who Fibber McGee and Molly program, be 🔹 is reclaimed under rather ginning tonight over an NBC-WJZ & amusing circumstances and network, was the French Horn prod- & the scenes will have sparkle 

Born in Rome and taken to Santiago as a protege of the director of the Chilean National Conservatory of Music, young Marcelli soon struck a Tuberculosis Assoc. snag in his musical progress. The conservatory's proud maestro gove Marcelli a solo, spot in the school's annual recital. But when the young artist put the horn to his lips he was unable to play a note. Three times the National Tuberculosis Associathe accompanist played introductory tion's work will be broadcast to a chords,, and each time the boy failed nationwide WABC-Columbia network to respond. He had a bad case of tonight from 6:15 to 6:30 P.M., AST. "cotton mouth."

The next day Marcelli turned in the New York and has been arranged in instrument. In its place he chose a conjunction with the association's anviolin, and has played it since to nual "early diagnosis campaign." The fame

Marcelli came to North America in Tuberculosis with Modern Weapons." 1914 to conduct at the Panama-Paci. A group of prominent physicians fic Exposition, remaining to organize from the New York Academy of Meda symphony orchestra at Oakland, icine will attend the broadcast. California. Aside from his musical talent, he is an expert fencer and a Molly program, Marcelli's orchestra caricaturist.

In the new Fibber McGee and p.m., AST.

6.15-Grandpa Burton.

6.30—James Wilkinson, baritone. 6.45—Capt. Tim Healy. 7.00—Wrightville Clarion 7.30—Press Radio News. 7.35-Laurel Trio. 7.45-Studio Prdgram. 8.00-Wm. Sheenan, Conn. Legislative Reporter. 8.15—"The Black Chamber." 8.30-Lum and Abner. 8.45—Frank Sherry and Laura Gau- Program Reunites det. 9.00-One Man's Family. 9.30—Wayne King's Orchestra 10.00—Fred Allen's Town Hall Show 11.00—Guy Lombardo's Orchestra 11.30—Ray Noble's Orchestra. 12.00—Eddie O'Shea's Orch. 9.30-Everett Marshall's Broadway 12.30-Slumber Hour. WJZ-NEW YORK, 760 K. 5.00—Betty and Bob dramatic sketch 5.15—Jackie Heller. 5.30—Rochester Civic Orchestra. 6.30—The Singing Lady 6.45—Little Orphan Annie 7.00—Education in the News 7.15—Summary of NBC Programs 7.17—Alma Kitchell, contralto. .30-Press Radio News 7.35-Three X Sisters. 7.35—Three X district 7.45—Lowell Thomas 8.00—Amos 'n' Andy 8.15—Plantation Echoes, Willard 8.15-Plantation Robison's Orch. 8.30—Red Davis—Dramatic Sketch.

8.45-Dangerous Paradise-Dramatic

10.00-Town Hall Tonight. 11.00-Lombardo-Land, 11.30—Ray Noble's Orch, 12.00—John B. Kennedy. 12.15-Voice of Romance 12.30-Eddie Duchin's Orch. 1.00-Art Jarrett's Orch. 1.30—Stan Myers and his Orch-2.00—WGY Sign Off.

### **Old Stage Friends**

NEW YORK, April 16-When Hal Kemp and his orchestra with Harry Jans and Peggy Flynn, comedy team, inaugurated their new series of shows heard over an NBC-WJZ network each Wednesday at 9:00 p.m. AST., two old stage friends were brought

Jans, formerly of the vaudeville team of Jans and Whalen, appeared with Peggy in the productions of "Good News" and "Follow Through," before they both turned to radio.

Jans and Whalen were heard several times on the Fleischmann Variety Hour with Rudy Vallee and his Connecticut Yankees.

Her Favorite Cabby

NEW YORK, April 16-There is a

taxicab in New York with an auto-

graphed photo of Vivienne Segal in

it. The driver calls for Miss Segal

before her American Musical Revue

broadcast each Sunday night, takes

her to the UBC studios, then waits

association's present slogan is "Fight ----will be heard each Tuesday at 11:00

That was way back in the days 🐇 Vancouver, B.C. The story has 👻 \* ers. 20 \* \* \* \* 4

Page Seven

EXCITING COMEDY DRAMA

Edgar Stone has selected a

🔹 clever "thriller" for his next 🔹

✤ dramatic offering on the Can-

\* odian Radio Commission pro \*

\* heard over the Eastern and \*

### To Dramatize Its Work In Radio Program

A dramatization of the history of The program will be heard from

11.45—Canadian Press News

WABC, NEW YORK, 860K. 5.00—Visiting America's Little House 5.15—Poetic Strings. 5.30—Science Service. 5.45—Cleo Brown, pianist. 6.00-Dick Measner's Orch. Orchestra. 6.30-Jack Armstrong, All American Boy. 6.45-Dick Tracy-dramatic sketch. 7.00-Buck Rogers in 25th Century. 7.15—Bobby Benson and Sunny Jim. 7.30—Understanding Music. 7.55—Press-Radio News 8.00-"Myrt and Marge" 8.15—Just Plain Bill 8.30—Jerry Cooper, baritone. .45-Boake Carter 9.00-Lavender and Old Lace, with Frank Munn, tenor;.. Bernice Claire, soprano; Orchestra. 9.30—"Melodiana" 10.00—Bing Crosby & Georgie Stoll's Orchestra—Guest Artist. Orchestra-Guest Artist. 10.30-Linet "Hour of Charm". 11.00-The Camel Caravan - Walter O'Keefe, Glen Gray's Orch; An-nette Hanshaw & Ted Husing. 11:30-Capt. Dobbsie's Ship of Joy. 11:45-The Voice of the Crusaders-Talk. 12.00-Frank Dailey's Orch. 12.30—Jacques Renard's Orch. 1.60—Orville Knapp's Orch. 1.30-Leon Navara and his Hotel St. Moritz Orchestra. 2.00—Roseland Ballroom Orchestra.

CKAC, MONYREAL, 730K. 3.30—School of the Air. 4.00—Columbia Variety Hour. 5.00-Perrin Program. 5.15—Poetic Strings. 5.30—Ecole du Doux Parler. 5.45—Syrup Melodies. 6.00—Social Announcements. 6.15—Summary & We Recommend. 6.20-To Be Announced. 6.30-Montreal Pharmacy Program. 6.45-The Fireside Prog. 7.15—Musique Classique. 7.25—L'Heure Recreative. 8.00—La Maison Chas. Desjardins Ltee. 8.15-Le Cure de Village. 8.30-Le Quart d' Heure Bee Bonheur et de la Gaiete.

Duey & Johnny. 9.30—Lady Esther Serenade —Wayne King's Orchestra. 10.00—Ben Bernie's Orchestra 10.30—Ed Wynn 11.00—Palmolive Beauty Box Theatre 12.00-Stanley High, editor and author. 12.15-Voice of Romance 12.30-Stan Myer's Orch. 1.00-Art Jarrett's Orch. 1.30-To Be Announced.

WJZ, NEW YORK, 760 K. 4.45—Nellie Revell at Large. 5.00—Betty and Bob — Dramatic Sketch. 5.15—Louis J. Haddad, president, Am erican Bridge League. 5.30—Temple o'f Song. 6.00—Your Health. 6.15-Jackie Heller, Tenor 6.30—Singing Lady 6.45—Little Orphan Annie 7.00—Angelo Ferdinando's Orch. 7.28—Summary of NBC Programs 7.30—Press-Radio News 7.35—Dorothy Page, Songs. 7.45—Lowell Thomas 8.00—The Pepsodent Program—Amos 'n' Andy. 8.15-Morton Downey. 8.30-Hits and Bits. 9.00-Eno Crime Clues 9.30-Edgar A. Guest and the Household Program of Musical Memories. 10.00-To Be Announced. 11.30-To Be Announced. 12.00—Irving Aaronsons's Orch. 12.30—To Be Announced. 1.00—Shandor, violinist. 1.06—To Be announced.
1.30—Cosmopolitan Hotel Orchestra WTIC. HARTFORD, 1040 K. 4.45—Willie Bryant's Orch. 5.00—Women's Radio Review. 5.30—Marie de Ville. 5.45—Wadsworth Atheneum Program. 6.00-Col. Roscoe Turner's Flying Stories. 6.15—Congress Speaks. 6.45—Nursery Rhymes. 7.00—Wrightville Clarion, 7.30—Press Radio News 7.35—Gems from Memory, 7.45—Norman Neilson. 8.00-Wm Sheehan, Conn. Legislative

Reporter. 8.15—Whispering Jack Smith.

8.30—Easy Aces. 8.45—You and Your Government. 9.00-Leo Reisman's Orchestra. 9.30-Wayne King and his Orch. 10.00-Ben Bernie's Blue Ribbon Orc. 10.30-Ed Wynn, the Fire Chief and Eddie Duchin's Orch.

8.30-Lum and Abner

15-Stock Reports.

5.35—The Jesters.

5.45—Stock Reports.

6.00-Musical Program.

6.15-Congress Speaks.

7.30-Press-Radio News.

7.35-Evening Brevities.

7.45-Lang Sisters.

8.00-Musical Prog.

9.00—Leo Reisman's Orchestra. 9.30—Wayne King's Orchestra

9.30—Wayne King's Orchestra 10.00—Ben Bernie's Orch. 10.30—Ed Wynn; Eddie Duchin's Ora 11.00—Beauty Box Theatre. 12.01—Stanley High. 12.15—Jesse Crawford, organist. 12.30—Slumber Hour

WGY, SCHNECTADY, 790 K.

4.00—Vic & Sade Comedy 4.15—Oxydol's Own Ma Perkins.

5.30-Jack Savage's Hillbillies.

6.45-Microphone Discoveries.

7.00—Bag and Baggage. 7.15—Mid-Week Hymn Sing.

8.15-Whispering Jack Smith.

4.30—Willie Bryant's Orch. 4.50—Woman's Legislative Forum. 5.00—Betty and Bob, sketch.

8.45-Health Talk.

11.00—Palmolive Beauty Box Theatre 12.00—Union College Montebanks. 12.30-Stan Myer's Orch. 1.00-Art Jarrett's Orch. -Florence Richardson's Orch. 2.00-WGY Sign off.

#### WEDNESDAY'S PROGRAM

CENB-FREDERICTON, 550 K. 8.10-"Listening" Post. 8.30—Organ Melodies. 9.00—Vocal Period. 9.00—Vocal Period. .15—Novelty Program. 9.30—Maytag Melodies. 11.00—The Happy Warrior Hour. 12.00—Sherwin-Williams Musicale. 12.30—Building Products Program. 1.00—Frigidaire Program. 1.30—Marcont Hour. -Royal York Concert Orch. 5.00-Music Box Revue. 5.30-Hawailan Echoes. 5.45-Vocal Period. 6.00—Studies in Black and White. 6.15—Canada Cement Prog. 6.30-Chas. Johnston, tenor; Robin Bailey, pianist; Herbert Web-ber, violinist. 6.45-Purina Program. 7.00—News Bulletins 7.10—"Real Life Drama" 7.15—Popular Orchestrations. 7.30—For Your Approval. 8.00—Joe DeCourcy's Orch. 8.15—Les Cavaliers de La Salle. 8.30—Billy and Pierre. 8.45—Canadian Press News. 9.00-Allan Cup Finals from Halifax. 11.00—Masters of Music. 11.30—Chas. Dornberger's Orchestra. 11.45-Canadian Press News Bulletin and Weather.

WABC-NEW TORK 860 K. 4.00-Kate Smith's Matinee Hour 5.00-National Student Federation Program 5.15—Curtis Institute of Music. 6.00—Rhythm Bandbox. 6.15-Adventure Hour 6.30-Jack Armstrong-All American Boy. 6.45—Dick Tracy, Dramatic Sketch.

6.00-Social Announcements. 6.15-Summary and We Recommend 6.20-Pionologue. 6.25-Real Life Dramas. 6.30-Montreal Pharmacy Program. 6.45-The Fireside Program. 7.15-Musical Novelties 7.25-L'Heure Recreative 8.00—Cystex Newspaper Adventures. 8.15—Le Cure de Village. 8.30-Merry Makers. 9.00-Emission Sweet Caporal 9.30-Organ Recital. 10.00—Variety Show. 10.30—Radio Varieties. 11.00—Amateur Night. 11.30—Columbia Concert Hall— Nor man Cordon, barltone. 12.00-Le Reporter Sportif Molson 12.05—Claude Hopkin's Orchestra. 12.30—Freddie Berren's Orch. 1.00-Keith Beecher's Orch. 1.30—Louis Ponico's Orch. 2.00—Bulova Time and Sign Off

7.00—Buck Rogers—The 25th Century 7.15—Bobby Benson & Sunny Jim

8.15—Just Plain Bill 8.30—Silver Dust Presents— "The

9.00—St. Louis Blues. 9.15—Edwin C. Hill in "The Human

10.00-Andre Kostelanetz and Orch .-

10.30—Burns and Allen. 11.00—Jack Pearl as Peter Pfeiffer.

11.30-Concert Hall-Norman Cordon,

Side of the News."

Lily Pons, soprano.

baritone. 12.00—Claude Hopkin's Orch.

2.00-Joe Haymes' Orch.

5.00-Claudette de Seves.

12.30-Freddie Berren's Orch.

1.00—Keith Beecher's Orch. 1.30—Louis Panico's Orchestra.

5.15-Curtis Institute of Music

CKAC-MONTREAL 730 K.

7.30-The Household Music Box.

7.45-Poetic Strings. 7.55-Press-Radio News.

8.00-"Myrt and Marge"

O'Neills".

8.45-Boake Carter.

Varieties.

WEAF-NEW YORK, 660 K. 5.00-Woman's Radio Review 5.30-Jack Savage's Hillbillies. 6.00—Fire Safety. 6.15—Grandpa Burton. 6.30-James Wilkinson, baritone. 6.45—Ivory Stamp Club—Capt. Tim Healy. 7.00-Summary of NBC Programs 7.03—Dance Music. 7.15—Harry Kogen's String Sextette. 7.30-Press-Radio News 7.35-Dale Wimbrow, the Mississipp Minstrel. 7.45-Billy and Betty, dramatic sketch. 8.00-Dance Music 8.15—Stories of Black Chamber. 8.30—Easy Aces. 8.45—Uncle ∉zra's Radio Station E-Z-R-A 9.00-One Man's Family.

9.30—Lady Esther Serenade 10.00—Town Hall Tonight 1.00—Guy Lombardo's Orch. 1.30—Ray Noble's Orch. 2.00—John B. Kennedy. 2.15—Cyril Pitts, tenor. 2.30-Leonard Keller's Orch. 1.00—Art Jarrett's Orch. 1.30—Terrace Gargen Officiestra

#### WTIC-HARTFORD, 1040 K.

5.00—Women's Radio Review. 5.30—The Three Scamps. 5.45-Platt & Nierman, plano duo. 6.00-Rosco Turner's Flying Stories

9.00-Hal Kemp's Orch. 9.30—House of Glass. 10.00—20,000 Years in Sing Sing 10.30—John McCormack, tenor. 11.00-Jimmy Fidler, Hollywood Gossip. 11.15—To Be Announced. 12.00—Gene Marvey's Orch. 12.30—Ink Spots—Negro Quartet. 12.38-Jolly Coburn's Orch. 1.00—Shandor, violinist. 1.08—Dick Fidler's Orch. 1.30-Bob Chester's Orch.

WGY-SCHENECTADY, 960 K. 5.00—Betty and Bob Dramatic Sketch 5.15—Woman's Radio Review. 5.30—Jack Savage's Hillbillies. 6.00—Musical Porgram. 6.15-Stock Reports. 6.30—George Sterney's Orch. 6.45—Ivory Stamp Club. 7.00—Bag & Baggage. 7.15—Air Adventures of Jimmy Allen 7.30—Press-Radio News. 7.25 Example Stamp Club. 7.35—Press-Radio News. 7.35 Example Stamp Club. 7.35—Chi and the stample Sta 7.35—Evening Brevities. 7.45—Miner's Quartet. 8.30—Easy Aces. 8.45—Uncle Ezra's Radio Station E-Z-R-A.

# 9.00—One Man's Family, sketch. 9.30—Wayne King and his Orchestra

in his cab until she finishes her broad cast so that he may drive her to any desired destination. "Harry" has been Miss Segal's cabby for years. Jack Johnstone, author of "Buck

tury. First, the daily newspaper cartoon strip became one of the most 8.00—Col Jim Healey, Current Events popular air serials. And now the 8.15—"The Black Chamber" author has been asked if he'd be interested in selling the rights and writing the script for a movie serial

