



View of N. B. Exhibit at Boston Sportsmen's Show

FREDERICTON BOARD OF TRADE NAMED COMMITTEES, DISCUSSED NUMBER OF IMPORTANT MATTERS

Executive Meeting Last Night a Busy One—Co-operation Sought Between Board and Retail Merchants—Seek to Boom Tourist Travel For City—F. M. Sclanders Writes Interesting Letter to Board.

Fredericton Board of Trade last evening was an open meeting at which all members of the Board took part. The idea was to bring the new members in touch with the Board and to have them appointed to the active standing committees.

The following standing committees were elected for the year:

Transportation Committee—R. L. Phillips, Chairman; H. A. Smith, Geo. W. Hodge, Geo. Armstrong, C. L. Dougherty, W. Russell Evans, J. L. Neville.

Tourist Committee—R. P. Allen, chairman; F. L. Cooper, Donald Smith, Leslie Mavor, T. E. Doohan, W. T. Walker, C. H. Forbes.

Public Affairs—J. A. Reid, Chairman; M. A. Johns, D. M. Kidd, J. T. Jennings, Dr. C. C. Jones, W. J. West, E. C. Atkinson, M.P.P.

Entertainment—H. S. Murray, chairman, W. A. Loudoun, A. A. Miller, J. G. Fenety, Major F. H. Rowe, J. Hazen Fleming, Frank T. Pridham.

Programme Committee—Chairman, Donald Smith, W. J. West, J. L. Neville, J. D. Palmer.

George W. Hodge proposed that a committee composed of the retail merchants of the board get together and organize a branch of the Retail Merchants' Association, which body would act in conjunction with the Board of Trade and would be able to say just what was required in the way of having special excursions to the city for Easter and Christmas shopping, for Dollar Day, or for any other special sales that they may want to hold. He pointed out that in several other ways a branch of the Retail Merchants' Association would be a valuable asset both to the merchants themselves and to the board. This was heartily endorsed by vice-president, S. S. Miller, and others and a committee composed of W. J. Walker, Harold E. Munro and Kenneth H. Staples was appointed to complete such an organization. The secretary of the Board of Trade will bring this committee together.

To Meet City Council

It was arranged to have a strong committee from the Board of Trade meet the city council in committee on Monday evening next to take up the matter of a grant to the board from the city. It is pointed out that if the board is to function properly it will be necessary to have proper rooms where tourists and others may be able to call. The board has demonstrated that it is going to live, by the fact that the membership has increased within the last month from 35 to 135. The board has a good program prepared and one which will benefit both the city, to the merchants, the hotel keepers and others. But it will be absolutely necessary to receive assistance from the city, probably to the extent of \$1,000 or more in order to carry out this work. A communication was received from the Victoria county Board of Trade through its secretary, H. W. McPhail of Perth. Mr. McPhail pointed out the advisability of co-operation between the different Boards of Trade in central and northern New Brunswick. He suggested a central organization composed of representatives of the different boards and also suggested the delegates from each board meet in Fredericton in the near future to complete such organization.

It was decided to have a supper within the next month or so at which special speakers will be invited to address the board.

Boom Tourist Trade

The matter of booming tourist travel and providing for tourist literature in regard to Fredericton was taken up and discussed at some length by George W. Hodge, A. A. Shute, J. L. Neville, R. P. Allen, and others. It was suggested that some effort be made to point out to visiting tourists places of historic interest in Fredericton and vicinity and that inducements be made so these people would see Fredericton and if possible stop here for a time instead of driving right through the city as was very often done at the present time. It cannot be expected that the N. B. Bureau of Information

and Tourist Travel devote its attention to Fredericton alone because the office happens to be situated in this city. What is needed is a local office in a prominent place on Queen street to be opened at nights and at such times so as to be available to tourist travellers. Folders or pamphlets dealing exclusively with Fredericton and nearby points and giving places of interests, hotels and their rates and all other information, possible, should be available at this office and at the various hotels. This information could be procured at a moderate cost. R. P. Allen and J. L. Neville were requested to look into this feature of the board's activities.

The following additional new members were taken into the local board of trade: C. H. Burt, F. B. Osborne, H. A. Burt, R. B. Forbes, Harry Gibson, A. J. Gunter, P. M. Levine, R. G. Loughlin, Clarence Mills, Harold Munro, F. T. Pridham, H. L. Richards, F. H. Rowe, A. C. Yerxa, Joseph Wilby, and G. T. Chapman.

A letter containing many good suggestions was read from F. MacLure Sclanders, F.R.C.S., commissioner of the Saint John Board of Trade, who recently visited this city. Mr. Sclanders' letter deals with matters that might well be considered by the Fredericton business men. He also states that the St. John Board of Trade congratulates the Fredericton board on the wonderful progress which it has made within the last month and the Saint John board pledges its hearty support to this board whenever it is possible to lend its aid.

MR. SCLANDER'S LETTER

W. W. Hubbard, Esq., President, Board of Trade, Fredericton, N.B.

Dear Mr. Hubbard:

I just want to thank you and the other gentlemen of your Board for their very great kindness to me last night. I certainly enjoyed my little visit very greatly, and I do hope that before very long there may be occasion to revisit this friendly Fredericton.

Meantime, I am specially instructed by our President and officers to say that we are always most gladly at your service in any way in which it might be possible for us to help;—and, of course, in all provincial and national matters, it is of the highest importance that we work together.

The letter says amongst other things:—I have tried to indicate there seemed to be so very many things that render the presence of an active, able, earnest Board of Trade of the highest importance. For instance, I referred to the matter of reciprocal grading relations with the United States, and you will observe the item on the title page of the *Telegraph-Journal*. This issue is much closer than most people realize, and, with all deference I cannot help feeling that it is of greater moment to us than to the people of any other section of this Dominion. Intuitively, it seems to me that it might mean an opportunity for a return to the prosperity that was so characteristic of our Province prior to 1867. And I know you will not brand me as a secessionist if I say that, from an economic standpoint, we really are not a portion of Canada. Geography seems to have it so. Further,

when the Treaty was abrogated in 1866 Maritime business declined 28 per cent, whereas the business of Central Canada increased fully 100 per cent. In other words, what was their food was our poison. Upon this circumstance one is justified in stating that, economically, we are not a portion of Canada. In the past, our prosperity came mainly from the United States;—and there is no reason in the world why the past might not be repeated in the future. We have lain long enough under a cloud. Artificial conditions imposed upon us deprived us of our natural channels of trade and compelled upon us the impossible. We cannot trade with Central Canada on a profitable basis. Distance is an insuperable handicap, so is the slenderness of our population. Our local markets are to the south where there are millions of people.

Then, taking the matter of transportation: it is railway freight rates that determine the area within which we can trade;—and it would seem as though the traditional policy of our railroads was to establish freight rates that were all that the traffic could stand. So long as we took no action to secure rates that were reasonable and on a basis with rates applying elsewhere, nothing was done, and we simply permitted business to dwindle and die. Not once, to my knowledge, have the railways stepped in of their own accord and reduced a rate in order to help some Maritime economic activity.

You know how seriously our express rates were against us and you also know that quite recently these rates have been reduced about 50 per cent, and I can tell you that even with such a reduction, the Express Companies are making money.

Now, think what Maritime business has suffered all these years by reason of express rates that were so high that they could be reduced 50 per cent and still leave a profit on the traffic for the transportation companies. These are the sort of handicaps that withhold us in the most desperate sense and that are perpetuated decade after decade simply for lack of a few active, thoughtful Boards of Trade. One or two men cannot possibly do it all; but give us an active Board at the Capital City and another one here, with a few more scattered around the Province; and let us concentrate on some general issue that means much to us, and I think you will agree that really nothing could prevent a full measure of success.

It is scarcely necessary to impress that there is a great deal of most useful prestige attached to the Board of Trade of a Capital City; but, without a Board, your business and professional interests remain inarticulate. They have no voice.

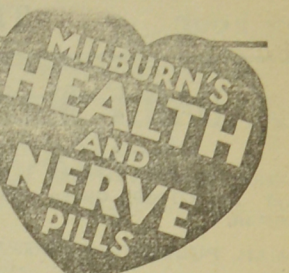
Referring to agriculture;—my respectful conviction is that we can never look for any real, substantial prosperity until conditions are improved for our farmers;—and such improvement, in my respectful opinion, imperatively involves more of the right kind of people on the land. We have too few farmers; and judging from the figures received recently from Dr. R. H. Coats, the Dominion Statistician, our farmers are decreasing all the time in a measure that is truly serious. We just have a letter from him from which it would seem evident that the figures contained in a previous letter with regard to deserted farms required considerable editing. Instead of 11,532, the increase in the number of vacant farms in the three Maritime Provinces for the decade 1921-1931 is now given as 3,435. The error is not ours;—but even these lower revised figures are sufficiently serious. We have to jettison our traditional antipathy to immigration. Had the Maritimes a population of three million instead of merely one, I think you will agree that we would then have very few problems that need worry us seriously. It was a bad day for the Maritimes when the little industry ceased to be and was crushed out by the mass production of great plants in Central Canada. As you say, even in Fredericton there were two thriving concerns manufacturing agricultural implements of the finest kind. But now all these come from Toronto or Brantford, and they are ever so much dearer and not nearly so good as the implements turned out by the small plants of former years.

There are many things which we can work together upon, notably agriculture; and you will always find us ready and glad to haul on the same rope with our Fredericton friends.

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Of Interest to the Women

NEXT TIME YOU MAKE CARAMEL SAUCE MELT ONLY HALF OF SUGAR REQUIRED

(By Frances Blackwood)

There are always little "extra special" tricks that women are discovering and using in this ancient art of cooking. That's one of the things that make it such a fascinating game.

One of these I learned recently—though the trick isn't a new one, having been happened upon by one who was delving into an ancient German cook book.

This particular item has to do with making caramel, for sauces or puddings, or flavorings or any such concoctions as depend upon a caramel sauce for their interest. Caramel, as you know, is made by heating sugar gently in a heavy skillet until it is a golden brown. Then water (usually in same quantity as the sugar) is added and the whole stirred until a rich caramel syrup develops. It's a bit "tricky", is this caramel making. Sometimes it gets too dark, sometimes it is too thick and often it is a nuisance. But the method suggested by the old book removes much of the question of success. This simple little method is to melt only half the sugar required in the recipe. Proceed with the work just as usual, browning the sugar, adding the water and stirring constantly to a syrup. Then remove the pan from the stove and while still boiling hot, stir in the remaining sugar—the result, a delicious smooth, perfect syrup.

DATE PUDDING

1-4 loaf of day old bread
2 tablespoons butter
1-2 cup of sugar
1 quart of milk
3 eggs
1-4 cup of chopped nuts
1-2 cup of chopped dates
1 tablespoon orange marmalade
Remove crust from bread and cut the slices in small cubes, after buttering them. Mix these with the dates, nuts and marmalade. Scald the milk. Beat eggs thoroughly, then beat with the sugar and about 1-4 teaspoon salt. Stir the milk into this and when well mixed pour over the bread mixture. Put in a buttered

I was delighted beyond measure with the splendid spirit that one could not but be conscious of at your meeting. Obviously, your people are ready for an active Board of Trade movement—and it seems to me that you are striking when the iron is hot. Do not let things cool down. Keep them hot until you have placed the Board of the Capital City right up on its feet.

Again thanking you and my other Fredericton friends for their very wonderful kindness and hospitality of yesterday and with sincere regard,

Yours faithfully,
F. MACLURE SCLANDERS,
Commissioner.

BARONET HORSE- BREAKER STILL IN THE SADDLE

MELBOURNE, Australia, Jan. 31—At the age of 84 Sir John Barnswall, the Australian-born holder of a baronetcy dating from 1862, still breaks horses on his property at Upper Thornton, 40 miles from Melbourne.

Recently Sir John displayed his skill by breaking in a horse for one of his grandsons.

His estate is named Crixton, after Crixton Castle, Ireland, where his ancestors lived.

baking pan and dot with any remaining butter. Bake about 45 minutes in a moderate oven. Serve hot or cold with cream, plain or whipped.

WALNUT MUFFINS

2 cups of flour
4 teaspoons baking powder
3-4 teaspoon salt
1-2 cup of shortening
1 cup of milk
1-3 of a cup of butter
Walnuts, chopped
Sift flour, salt and baking powder. Add shortening and mix to coarse crumbs. Stir in milk quickly and turn mixture out on floured board and knead lightly for one minute. Roll or pat dough out to a sheet about 1-2 an inch thick. Cream the butter, then spread it over the dough. Sprinkle with the brown sugar, and chopped nuts and roll up as you would jelly roll. Cut in slices about 3-4 an inch thick. Lay these in buttered muffin tins, cut-side down and up. Bake in a quick oven about 15 minutes.

A SPECIAL LEMON PIE

1 large lemon
3-4 cup of sugar
4 eggs
Use the juice of one large lemon and half the grated rind. Combine these with the sugar, mixing well. Beat the egg yolks thoroughly. Melt a teaspoon of butter in the top of the double boiler. Beat the sugar mixture with the beaten yolks and put in the double boiler over very hot but not boiling water and cook, stirring constantly until thickened. Do not over-cook this mixture—for this reason it is imperative not to have the water actually boiling. When well thickened, take from the fire. Fold in the stiffly beaten whites of two of the eggs. Put into a baked pie crust. Beat the remaining two egg whites very stiff and gradually beat in four tablespoons of sugar. Spread this over the top of the pie and set in a quick oven to brown. Don't let the stay in oven too long for this browning, under the broiler would probably be better than the oven.

P. E. I. JUSTICE HEADS THE FARM DEBT BODY

Ottawa, Feb. 1—Mr. Justice A. E. Arsenault of the Supreme Court of Prince Edward Island has been appointed chief commissioner of the provincial board of review under the Farmers' Creditors Arrangement Act, it was announced today by Hon. E. N. Rhodes, Finance Minister.

Charles McAllister, Williams of Charlottetown was appointed commissioner to represent the creditors and Edward B. MacLaren of Georgetown to represent the debtors. J. B. Johnstone, Charlottetown barrister, was appointed registrar of the board.

NOTICE OF LEGISLATION

NOTICE IS HEREBY GIVEN that the City of Fredericton will seek legislation at the next Session of the Legislative Assembly authorizing the said City to issue debentures in a sum not exceeding SIXTY THOUSAND DOLLARS (\$60,000.00) for the purpose of constructing permanent pavement in the said City.

Dated the Eighteenth day of January, A.D. 1935.

F. I. HAVILAND,
City Clerk.

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