

THEATRE OF THE AIR

FOR THE DANCERS
TONIGHT

12.05 A. M.—Red Nichols and his Orchestra
12.30 A. M.—Freddie Berrens' Flying Trapeze Orchestra.
1.00 A. M.—Claude Hopkins' Cotton Club Orchestra
1.30 A. M.—Charles Dornberger and his Mt. Royal Orchestra.
2.00 to 2.30 A. M.—Frank Dailey's Orchestra.

Winston McQuillan Holiday Bound

The bright lights of New York City the theatres, night clubs, radio studios and what have you? have long appealed to Winston McQuillan, scripter and producer of last year's "The Bentleys Have Music" and this season's "Mad Fuzys" presented over the CBS network. Mr. McQuillan has now responded "and it was to that city he journeyed when he commenced his holidays on March 23.

Upon his return to Winnipeg, Mr. McQuillan will be kept busy on the production of the new Commission feature, "No Mournful Numbers," which will be presented on Tuesdays. Commencing April 23, the program will be heard from 9.00 to 9.30 p.m. AST.

With Jean Murray doing the double with Mr. McQuillan, "No Mournful Numbers" will be refreshingly humorous. An orchestra of strings, woodwind and manolins will be directed by Isaac Mamott. Vern Leatherdale, George Murray, Wilfred Davidson and Mike Lewak will compose the quartet. Mary Baron, who is with the girls' trio, will sing solos, and

Joan Blondell To Be Guest Star of "Hollywood Hotel"

Joan Blondell, Glenda Farrell and William Gargan will appear over the nationwide WABC-Columbia network as guest stars of the "Hollywood Hotel" dramatic musical revue, during its broadcast tonight from 10.30 to 11.30 P.M. AST. The film stars, to be introduced by Louella Parsons, screen columnist, will offer a preview scene from their new picture, "Travelling Saleslady." The film is an amusing comedy in which Miss Blondell, as a go-getting travelling saleslady for a remarkable new tooth-paste, introduces revolutionary methods into the industry with startling results.

The musical bill will feature singer and master of ceremonies Dick Powell; Anne Jamison, young lyric soprano; Frances Langford, popular blues songstress; Ted Fio-Rito and his orchestra and ensemble.

Conrad Thibault, Jane Pickens and Ruth Carhart, Roxy's new singer, all were fellow students at the Curtis Institute in Philadelphia. Now all three are making names for themselves over the air by a curious coincidence live in the same New York apartment building.

Eugene Hudson, violinist, will be featured with the orchestra in special arrangements.

Altogether, "No Mournful Numbers" should be one of the Commission's big shows of the coming season.

MICROPHONICS

Don Voorhees, musical director of "Club Romance," was troubled with a musician who rarely found his time to go to bed. At a rehearsal this week the musician fell asleep and did not wake up until the rehearsal was half over. "Do you feel rested now?" Don asked. "Yes, sir," the musician replied. "I feel full of pep." That's fine," Don announced. "Then you can go right out and hunt for another job!"

A recent survey among the girl musicians on Phil Spitalny's "Hour of Charm" program disclosed the fact that only two out of the 32 females know how to cook. Since this fact was published, Spitalny has received a total of 84 cook books and over 200 recipes, for distribution among the members of his orchestra.

Radio artists include many strange things among their cherished possessions. For example, Joe Cook, has a bottle with a gaudy label reading, "Dr. Johnston's Famous Elixir of Life." It is one of the three bottles which he received for a week's salary from the boss of a medicine show with which he appeared at the age of 12.

James Melton plans to write his memoirs some day, although he claims he's much too busy at present living them to spend much time writing. To date he's gotten as far as the title, which is "On The Air and off The Record."

In addition to the innumerable activities which have won him the label "busiest man in radio," Frank Luther, a famous singer in his own right, has a new enthusiasm to fill in his "spare" time. Luther is now preparing original material for the divers talents of his singing wife, Zora Layman, the new "rave" of the Roxy Show.

Jane Froman tried to use the telephone at a friend's house. Picking up the receiver she heard two people harshly criticizing a third person. As Jane hung up the receiver, the hostess inquired, "What's the trouble?" It seems," Jane replied, "that I tuned in on a roast-to-roast hook-up."

Frank Munn, featured artist on the age radio artist does not spend "Album of Popular Music," drives to enough time out-of-doors. Long Island twice a week to vocal-ize in the open air. He believes that Daily Mail advertisements bring the lungs are of paramount importance.

"Babillage-Caprice" Is a Decided Success

H. Rooney Pelletier, Canadian Radio Commission program chief in Montreal, whose new feature "Babillage-Caprice" has caused favourable comment throughout the Dominion following its recent presentation over the coast-to-coast network from CRCM is making still further advances in spring season entertainment. Already Mr. Pelletier has almost completely revamped the winter schedule into something quite spring-like and Canadian radio listeners may look forward to a long list of entertaining programs from CRCM.

"Le Chanson de Paris" which gained a large audience during the weeks it was on the air, will be replaced by the ever popular Lyric Trio performing in a new musical setting and Mr. Pelletier has several other new programs in the evolution stage. "Babillage-Caprice," however, is something distinctly new to Canadians and proof of its popularity is to be found in the Montreal office files which contain dozens of telegrams and scores of letters, all of a congratulatory nature.

A new idea, months of planning and weeks of actual rehearsal and preparation, were responsible for the success of "Babillage-Caprice." The first half of the show features a modern orchestra, a quintet of voices and soloists, and musical numbers especially arranged for the broadcast. The second half—The Commission Concert Hall of the Air—supplies the demand for more serious music.

The bookkeeper admits he looks forward to after-hours, when he can stop billing and do a little cooking.

FLASH!

Countess Olga Albani has been signed to do a guest star appearance on "the pause that refreshes on the air" on April 12 with Frank Black's "90-voiced symphony of popular music."

SHORTS

Edwin C. Hill has become more than a little perturbed about the crime situation and will devote his entire broadcast next Monday night, April 1, to a discussion of the subject. With Hill aroused a stirring talk can be expected.

Countess Olga Albani may take a vacation from Silken Strings this year but if she does she'll probably spend her time making moon pitchers.

When a portrait of the Voice of Experience was displayed in Manhattan the gallery showing it had its attendance record very severely broken.

Mrs. Ernestine Schumann-Heink keeps two safety deposit boxes. In one she places her contracts and business papers, while the other contains valuable music manuscripts.

Singin' Sam swore he'd break eighty in his first round of golf, but when he broke his favorite brassie (instead, he really swore!

Bobby Benson was to have played a theatre date in Hartford, but an ancient Sunday law prohibited it!

We will send you the DAILY MAIL to any post office address from now until August 1 for \$1.

Read the DAILY MAIL for the latest news of city affairs. We cater to local happenings and plan to give the citizens all the news, all the time.

FRIDAY'S PROGRAM

CFNB—FREDERICTON, 550 K
8.10—"The Listening Post"
8.30—"Music and Song"
9.30—Organ Melodies.
11.00—The Happy Warrior Hour.
12.00—Waltz Time.
12.30—Maytag Melodies.
1.00—Luncheon Music.
1.30—Marconi Hour.
2.30—Royal York Concert Orch.
5.00—Musical Comedy Memories.
5.30—Organ Recital—Miss Margaret Richards.
5.45—Vocal Selections.
6.30—Camera Club.
6.15—Studies in Black & White.
6.35—Dance Music.
6.45—Talk on Agriculture under Auspices of Prov. Dept. of Agriculture.
7.00—News Bulletins.
7.10—"Real Life Drama".
7.15—Dance Music.
7.30—Ray Dawe and his Orch.
8.00—Les Cavaliers de La Salle.
8.15—Music Appreciative Series.
8.30—Billy and Pierre.
8.45—Canadian Press News.
9.00—Rainbow Revue—Ottawa.
9.30—Bits of This and That—Regina.
10.00—Friday Night—Soloists with Orchestra—Calgary.
10.30—Up-to-the-Minute.
11.00—The Lyric Trio—Montreal.
11.30—Billy Bissett's Orch.
11.45—Can. Press News Bulletins.

WABC—NEW YORK, 860 K.

4.00—Benay Venuta.
4.15—Minneapolis Symphony Orch.
6.00—Adventure Hour—Dramatic Sketch.
6.15—"Skipty".
6.30—Jack Armstrong, All-American Boy.
6.45—Betty Barthell, songs.
7.00—Leon Navara's Orchestra.
7.15—Bobby Benson and Sunny Jim.
7.30—H. V. Kaltenborn, — Current Events.
7.45—Beauty Program
7.55—Press-Radio News.
8.00—"Myrt and Marge".
8.15—Just Plain Bill.
8.30—Silver Dust Presents — "The O'Neills".
8.45—Boake Carter.
9.00—Mrs. Franklin D. Roosevelt.
9.15—Edwin C. Hill in "The Human Side of the News".
9.30—True Story Court of Human Relations.
10.00—March of Time
10.30—Hollywood Hotel, Dick Powell, Jane Williams, Orchestra.
11.30—Col. Ctoopnagle and Budd.
12.00—The Four Aces of Bridge.
12.05—Ozzie Nelson's Orch.
12.30—Jacques Renard and His Orch.
1.00—Claude Hopkins' Orch.
1.30—Joe Haymes' Orch.
2.00—Frank Dailey's Orchestra.

CKAC—MONTREAL, 730 K.
4.00—Benay Venuta, Songs.
4.15—Minneapolis Symphony Orch.
6.00—Social Announcements.
6.20—To Be Announced.
6.30—The Fireside Program.
7.15—Instrumental Novelties.
7.25—L'Heure Recreative.
8.00—Montreal Pharmacy Program.
8.15—Le Cure de Village.
8.30—The Dream Man.
8.45—Fred and Albert.
9.00—L'Heure Provinciale—Lecture, Musicale.
10.00—Amateur Show.
10.15—To Be Announced.
10.30—To Be Announced.

11.30—Famous Hockey Players.
11.45—Real Life Dramas.
11.50—Joe De Courcy's Orch.
12.00—Le Reporter Sportif Molson.
12.05—Mus-Kee-Kee Variety Show.
12.30—Jacques Renard's Orchestra.
1.00—Claude Hopkins' Orch.
1.30—Joe Haymes' Orch.
2.00—Bulova Time and Sign Off.

WEAF—NEW YORK, 660 K.

5.00—Woman's Radio Review.
5.30—NBC Music Guild.
6.15—The Tom Mix Ralston Straight Shooters.
6.30—Interview by Nellie Revell, reporter.
6.45—The Ivory Stamp Club.
7.00—Waldorf Astoria Hotel Orch.
7.15—Merry Macs, songs.
7.30—Press-Radio News.
7.35—Arlene Jackson, songs.
7.45—Desert Kid, Sketch.
8.00—To Be Announced.
8.15—"The Black Chamber".
8.30—Fox Fur Trappers.
8.45—"Uncle Ezra's Radio Station E-Z-R-A"
9.00—Cities Service Concert with Jessica Dragonette.
10.00—Waltz Time—Munn-Siegel.
10.30—Pick and Pat in One Night Stands.
11.00—Campana's First Nighter.
11.30—The Pause That Refreshes on the Air.
12.00—George R. Holmes.
12.15—Angelo Ferdinand's Orchestra.
12.30—Jolly Coburn's Orch.
1.00—George Devron's Orch.
1.30—Don Pedro's Orch.
WJZ—NEW YORK, 760 K.
5.00—Betty and Bob — Dramatic Sketch.
5.15—Rhythm Ramblers.
5.30—Glee Club of the College of New Rochelle.
5.45—General Federation of Women's Club.
6.00—Al Pearce and his Gang.
6.15—Jackie Heller.
6.30—The Singing Lady.
6.45—Little Orphan Annie.
7.00—Jack Berger and his Hotel Astor Orchestra.
7.28—Summary of NBC Programs.
7.30—Press-Radio News
7.35—The Mississippi Minstrel.
7.45—Lowell Thomas.
8.00—The Pepsodent Program—Amos 'n' Andy.
8.15—Plantation Echoes.
8.30—Red Davis—Dramatic Sketch.
8.45—Dangerous Paradise—Dramatic Sketch.
9.00—Irene Rich—Dramatic Sketch.
9.15—To Be Announced.
9.30—The Intimate Revue—Al Goodman's Orch.
10.00—Beatrice Lillie—Comedienne.
10.30—The Armour Program with Phil Baker.
11.00—Circus Nights.
11.45—To Be announced.
12.00—Hal Kemp's Orch.
12.30—Ink Spots—Negro Novelty Quartet.
12.38—Jack Denny's Orch.
1.00—Shandor, violinist.
1.06—Freddie Berrens and his Flying Trapeze Restaurant Orchestra.
1.30—Marti Michel's Orch..

WTIC—HARTFORD, 1040 K.

5.30—Music Guild.
6.15—Straight Shooters.
6.30—Nellie Revell.
6.45—Stamp Club.
7.00—Wrightville Clarion
7.30—Press Radio News.
7.35—Gems from Memory.
7.40—Studio Program.

PROGRAM SCHEDULE

(All Times Given are Atlantic Standard Time)

8.00—William Sheehan, Conn. Legislative Reporter.
8.15—"Black Chamber".
8.30—Frank Sherry & Laura Gaudet.
8.45—The Harmonizers.
9.00—Jessica Dragonette.
10.00—The Travelers Hour.
10.30—Pick and Pat.
11.00—First Nighter.
11.30—Frank Black's Orchestra.
12.00—George Holmes.
12.20—Jesse Crawford, organist.
12.30—Slumber Hour

WGY SCHENECTADY, 790 K.
4.00—Vic and Sade Comedy.
4.15—Oxydol's Own Ma Perkins.
4.30—Kay Foster, Songs.
4.45—Book News—Levera Fuller.
5.00—Betty and Bob Dramatic Sketch.
5.15—Woman's Radio Review.
5.30—Elmer Tidmarsh, organist.
5.45—Stock Reports.
6.00—Lang Sisters.
6.15—Tom Mix Ralston Straight Shooters.
6.30—Interview—Nellie Revell.
6.45—The Ivory Stamp Club.
7.00—Bag and Baggage.
7.15—Air Adventures of Jimmy Allen
7.30—Press Radio News.
7.35—Evening News.
7.45—Musical Program.
8.00—Col. Jim Healey — Current Events.
8.15—"The Black Chamber".
8.30—Dick and Dot, sketch.
8.45—Uncle Ezra's Radio Station E-Z-R-A.
9.00—Cities Service Concert.
9.30—WGY Farm Forum.
10.00—Waltz Time, Frank Munn, tenor.
10.30—One Night Stands
11.00—The First Nighter.
11.30—The Pause That Refreshes on the Air—Frank Black and Orch.
12.00—Geo. R. Holmes.
12.15—"Me and My Guitar".
12.30—Ralph Harrison's Orch.
1.00—George Devron's Orch.
1.30—Don Pedro's Orchestra.
2.00—WGY Sign Off.

SATURDAY'S PROGRAM

CFNB—FREDERICTON, 550 K.

8.10—"The Listening Post."
8.30—Music and Song.
9.30—Organ Melodies.
11.00—The Happy Warrior Hour.
12.00—Waltz Time.
12.30—Maytag Melodies.
1.00—Luncheon Music.
1.30—Marconi Hour.
2.30—Dance Music.
5.00—Music Box Review.
5.30—Concert Songs.
5.45—Strings.
6.00—Dance Music.
6.30—Vocal Selections.
6.45—Organ Music.
7.00—News Bulletins.
7.15—Dance Music.
7.30—Concert Group—Ottawa.
8.00—Laurie Hart's Orchestra—Hall-fax.

8.15—Gene Fogarty and his Chat-eau Laurier Orch.
8.30—Book Review.
8.45—Canadian Press News.
9.00—Old Time Frolic.
9.30—Cotter's Saturday Night.
10.00—Gen. Motors Hockey Broadcast.
11.30—Chas. Dornberger's Orchestra.
11.45—Can. Press News and Weather

WABC—NEW YORK, 860 K.
4.00—Special Program by Buffalo Philharmonic Orch.
4.30—Buffalo Variety Workshop.
5.00—Modern Minstrels.
6.00—Little Jack Little's Orchestra.
6.30—Transatlantic Bulletin.
6.45—Fascinating Facts.
7.00—Bucknell Univ. Founder's Day Observance.
7.30—Benay Venuta, Songs.
7.45—Beauty Program
7.55—Press-Radio News
8.00—Soconyland Sketches.
8.30—Outdoor Girl Beauty Parade.
9.00—Roxy and his Gang.
9.45—St. Louis Blues.
10.00—Andre Kostelanetz' Orchestra with Richard Bonelli, baritone.
10.30—Richard Himber and Studebaker Champions.
11.00—Minneapolis Symphony Orchestra.
11.30—Ted Husing.
11.40—California Melodies.
12.00—Glen Gray's Casa Loma Orch.
12.30—Johnny Green's Orch.
1.00—Cab Calloway's Orch.
1.30—Frank Dailey and his Orch.
2.00—Roseland Ballroom Orchestra.

CKAC—MONTREAL, 730 K.
3.00—Special Program by Buffalo Philharmonic Orch.
5.00—Modern Minstrels.
6.00—Social Announcements.
6.20—U. of S. California Band.
6.30—The Fireside Program.
7.15—Interlude Classique
7.30—Le Bon Parler Francais.
7.45—Chansons Francaises.
7.55—Press Radio News.
8.00—Radio Gossip.
8.15—Planologue.
8.30—Outdoor Girl Beauty Parade.
9.00—Roxy Revue.
9.45—To Be Announced.
10.00—Hockey Broadcast.
11.30—California Melodies.
12.00—Le Reporter Sportif Molson.
12.05—Variety Show.
12.30—Johnny Green's Orch.
1.00—Cab Calloway's Orch.
1.30—Frank Dailey's Orch.
2.00—Sign Off.
6.00—Eddie Duchin's Orch.

WEAF—NEW YORK, 660 K.
3.00—6.00—Metropolitan Opera.
6.00—Eddie Duchin's Orch.
6.30—American Band.
7.00—Summary of NBC Programs.
7.02—Tom Coakley's Palace Hotel Orchestra.
7.30—Press-Radio News.
7.35—Martha Mears.
7.45—Thornton Fisher—Sport Parade
8.00—Religion in the News.
8.15—Whispering Jack Smith, Songs.
8.30—Jamboree—Variety Music and Orchestra.
9.00—The Swift Program, Sigmund Romberg; Wm. Lyon Phelps.
10.00—Songs You Love with Rose Bampton & Shilkret's Orch.
10.30—The Gibson Family.
11.30—"Let's Dance"

WJZ—NEW YORK, 790 K.
3.00—6.00 Metropolitan Opera.
6.00—George Stoney and Orch.
6.15—Jackie Heller, Tenor.
6.30—Gardens of the Nations.
7.00—The Jewish Program.
7.30—Press-Radio News.
7.35—The Songfellows.
7.45—Master Builder Program.

RADIO DEBUT

"Rolly" Blair and his Old Time Dance Orchestra caused quite a sensation amongst the local radio fans in their debut over CFNB on Wednesday night at 8.15.

Without a doubt these artists are the best of their kind heard over the local station. It is quite probable that they will continue to broadcast regularly and so their fans can depend on again hearing the smart rhythmic music of these talented artists.

Why "Foolscap" Was So Called

Do you know how the writing paper we call foolscap came to have that queer name? The name goes back to the time of King Charles I, who granted many monopolies for governmental support and among them was the manufacture of paper. The water-mark on the finest paper was always the royal arms of England. A great deal of this paper was used, so much that those who secured the sole right to sell it acquired large fortunes. Parliament at last set this monopoly aside, and when King Charles I. was brought to the scaffold, it was ordered that the royal arms be taken from the paper, and that a court fool with his cap and arms be substituted in derision of the executed king. From that day to this, paper of that particular size since has been called foolscap.

There's bound to be some sort of balance if we do not expect more than half the benefits promised by any candidate nor more than half the disasters promised by the opposition.

Chest Colds
Rub well over throat and chest
26 VICK'S VAPORIS
OVER 17 MILLION JARS USED YEARLY

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