## A PLATFORM FOR THE **BUSINESS MEN IS** DISCUSSED BY EDITOR Colorful Ceremonies at

Canadian Business Magazine Gives Views on Present Election and General Conditions

What is really important in this pre-election period is the platform of the government-to-be. The usual cure-all from more adequate self-regulation, or public works baiting will all be carried from microphone to stump by every aspiring group. But what the suc-cessful leaders sincerely intend to do and how they intend to go about it, is inns' promises. of greater moment to John Business Man. If the individuals comprising the or-ganized business of the country con-

dence we are in constant touch with the heart of business. Its beat has the heart of business. Its beat has been measured by a business poll. Probably half the business men we met and heard from, think recovery may best be obtained by getting back may best be obtained by getting back to an economy where we live publicly political or business platform. within our means.

First plank of importance then in a business platform is a return to balanced budgets with the consequent atmosphere of confidence wherein individuals are encouraged to increase their commercial operations. Sixty-five per cent of the votes of organized usiness would give first place to the

plank of sound public finance. Just as difficult of accomplishment, politically, and closely allied to the former in the business mind, is the problem of railway deficits. People are weary of hearing about their rail way losses and contradictory railway arguments. Business favours some immediate and effective action on the railway problem, whether under co-operative or unfied regimes.

What does the business man himself think about Canadian recovery efforts with the scone of groupment? within the scope of government? Through our rural and urban com-heard of in our forefather's day, are readily welcomed here and there by

Business wants the chance to em-

# LURE SPORTSMEN

Since the Chicago sportsman, Thomas M. Howell, landed the world's rec-ord tuna with rod and line off Liver-

sportsmen have been trying their hand at this thrilling sport in these waters, according to the Fish and Game De-partment of the Canadian Ntaional Railways, Mr, Howell is back again just recently and other deep sea ang-lers who have been after tuna within the past week or two and succeeded in lers who have been after tuna within ly in the faith, succor the defenceless, the past week or two and succeeded in protect the weak."

railway problem, whether under co-operative or united regimes. For third place in importance, prod-uctive employment vies with increas-ed farm purchasing power. Recovery is still beyond our grasp until Cana dian morale and the opportunity to work is restored to every last em-ployable. Production wheels can but immediately respond to the demands of reemployed. But lack of purchasing power does not only exist in urban unemployment reas. Organized business would next nail down the plank of increas-ed farm purchasing power to their platform. True, improvement in prices is noticeable, but in few cases, can one country alone influence a sound price increase. Any government ac comed as fourth in importance to re-covery. Business realizes some one must to make a landing owing. In most

ernment, admitting, at the same time, their minds so quickly and often".

# **ABBEY IS SCENE** OF KNIGHTING

Installation in British

galiery of the Triforium, the Knights Grand Cross of the Most Honorable 000,000) by the depreciation of foreign who are worse off than they were two Order of the Bath, passed in proces-sion to their places, and the choir was filled with a rosy splendof. Sixty sikken mantles billowed, sixty New Since Content of the balance of \$2,800,000,000 marks (1,120,000,000). Sixty sikken mantles billowed, sixty Sixty sikken mantles billowed, sixty

plumed hats were set down. Last of all, the Great Master, the Duke of Connaught took his seat, and the

fretted roof of their chapel of Henry the reopening of the chapel and the admittance to their order of a score of men pledged to preserve "the fair pattern of valiant and true knighthood.

pool, Nova Scotia, last summer, a considerable number of United States sportsmen have been trying their hand

covery. Business realizes some one must pay, continue to pay and will probably pay more in the future for our public operations, but by its vote, business records its view that a reduction of business taxes is the next important step in the recovery platform. Hesi-tantly he votes this way, but asks how employment can be increased, public revenue enlarged, if the government dos not leave him working capital aft-er the year's tax returns are made. Individualistic, first, last and al-ways, organized business then sug-gests we be confronted with less com-petition and regimentation from gov-ernment, admitting, at the same time, your sovereign lord, and him and h right defend to your power; you shall defend maidens, widows and orphans

Then the Great Master tendered his offering of gold and silver, and, in his turn, Admiral of the Fleet Sir Roger Keyes, as the senior knight installe made his offering and yielded his sword to the dean, who laid it on the

## PUBLIC DEBT MOUNTS UNDER NAZI RULE; GERMANY FACES **GRAVE DANGER OF INFLATION**

Installation in British Order of Bath LONDON-Ceremonies in connec-tion with the installation of Knights of the Bath are vividly described by a correspondent of the Morning Post in the following report: Noon in 'Westminster Abbey-Lis-teners in the Triforium heard below, them the still distant sound of boys' vices, sweet, highpitched and clear. The singing swelled, and ceased. In the Abbey trumpets rang. Presently, far below the worn stone gallery of the Triforium, the Knights

all, the Great Master, the Duke of Connaught took his seat, and the voice of the Dean of Weetminster was heard reading. "Be strong in the Lord, and in the strength of His might." Seven years had sped since the Knights of the Bah had met for a ceremony of installation. Soon under he banners stiffly hung beneath the retter roof of their chapel of Henry the Seventh, they would make both admittance to their order of a score of man pledged to preserve "the fair gattern of valiant and true knight Around the Great Master, his breth-ren-famed in peace and war-waited

of the regime's most pressing prob-lems, as well as of some of its great-

Limited though the effectiveness of the price control has been, it has in some cases had the effect of causing owners of stocks of goods to withhold them from the market rather than sell them at the officially fixed prices. In recent days there have been shortages in Berlin of eggs and nork

at various points. They have tried to Total expenditures for the Nazis' prevent increases in prices, they have strictly rationed imports and they

### Food Shortage Occurs

The regime's most pressing prob-ems, as well as of some of its great-est achievements. Boom Has Pleasant Results Among the pleasant results of the

process will probably increase, and the numbers of those who profit by it

decline. The public mood may be ex-

pected to deteriorate rather than im-prove, but it is no more certain that there will be a national social crisis of the first order in the predictable fu-ture than it is that there will be an

economic and financial crisis too

inanced by taxation. This is a measure of the internal boom which the Nazis have created in Germany and the origin of some than before and so far the than be had before and so far the these powers. Food Shortage Occurs Food Shortage Occurs

Her school career has been an out-

# "I'm Using Extra Electricity ... And It Doesn't Cost **Me A Penny More**



since it operates only at the end of a whole inflationary process and has no effect at the beginning.



It seems quite unnecessary to remind anyone, who lives within a hundred miles of the Capital City, about the FREDERIC-TON EXHIBITION, which this year takes place SEPTEMBER 7 - 14. But for fear that some absent minded person may forget, we mention the matter for the last time this year

If you have any doubts about the excelence of the Big Fair, read what the newspapers say; ask your neighbor, who knows about the big preparations that have been going on for weeks, and then make your plans for a nice outing in the beautiful September weather, for which Fredericton is famous.

The attractions are many and you'll like every one, so miss nothing.

Remember the dates, September 7th to 14th

### MEET EVERYBODY AT FREDERICTON'S FRIENDLY FAIR

tar before returning it with the ad-

'I exhort and admonish you to use your sword to the glory of God, the defense of the gospel, the mainten-ance of your sovereign's right and nonor and of all equity and justice, to the utmost of your power.

Swords were drawn and sheathed, according to ancient usage. The pro cession reformed-and presently, that radiant chapel, the banners hung once more above empty stalls. One o'clock in the Abbey.

Again the choir stalls were washed with color, and the silken mantle rustled. The voices of the singers mount ed in the jubilant chant: "O be jog-ful in the Lord, all ye lands."

As the last notes of the national anthem died away, the procession moved from the choir. Leaving the Abbey even greyer than before, like an evening sky after the sunset flus! has faded, the Knights of the Mos Honorable Order of the Bath passed down to the Chapter house to doff their mantles and to re-enter the modern world.

### HALIFAX STILL SUPREME IN REALMS TRANSPORTATION

From time to time as announce ients are made of innovations in the transportation world, the thought, probably, comes to mind as to wheththe days of the railway are numbered. Inventions and advances made during the past ten years would indicate this is far from being the case A great amount of research work is being carried on and it is only now their immense possibilities are be coming to be realized. So far there has been no agency developed that can handle a number of people with greater despatch or with a greater deree of safety than the railway. In Great Britain last year, out of even 96,000,000 passengers handled on one was killed and one in every 000,000 injured. The same applies freight where the railway is the co mon carrier of all classes of goo irrespective of bulk, weight or amoun

# ... Be Sure to **GET YOUR SHARE**

Don't wonder about the extra electricity you get at NO EXTRA COST. It is yours for the using and we want you to use it. Take your appliances down from the shelf . . . turn on your lights . . . install the electric range. and refrigerator you have been wanting and needing . . . your extra electricity will help pay the cost.

# \$9,930 saved for our customers 60,017 Unused Kilowatt Hours of Electricity

It is estimated that our customers would have paid \$9,930 more for the electricity used in the first 6 months the new rates have been effective if it had been Ibilled at the average rate in effect in the same period of

1934. During this period only 31,307 of the 91,324 extra kilowatt hours of electricity that were available at no extra cost were used by our cus-

### Maritime Electric Company, Limited New Brunswick Fredericton