

THE DAILY MAIL

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TELEPHONE 67.

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PALM SUNDAY

"And others cut branches from the trees and spread them in the way". St. Matthew.

The first Palm Sunday procession, fulfilling, as it did, a noble prophecy, and having the outward trappings of a great victorious march with waving palm branches and singing multitudes, had all the external aspects of a triumph. As a matter of fact, that very procession hastened the bitter end, by intensifying the opposition to Jesus and determining the leaders of the Jews to complete their conspiracy against Him without further delay. It was really the beginning of the end of His earthly career and so far from bringing any thought of exultation to us, after these centuries, it should rather bring humiliation, because it reveals human falsity in such unmistakable outlines. Christ never trusted mobs.

It was the introduction to Passion Week, that solemn season which the Christian world has appropriated to the commemoration of the mysteries of our redemption, and during which we try to kindle the embers of religion in our hearts into pious warmth. The people on this first Palm Sunday were stirred out of their good old ways and went up and down the street asking, "Who is this?" We can very easily imagine, with every step of the journey, from the mountain side to the gates of the temple, the enthusiasm rising and the fiery zeal increasing until, when He reaches the temple, Jesus leaves the beaten track and stands forth in the light of a practical reformer. Hitherto He has said: "Render to Caesar the things that are Caesar's". Today He assumes the kingship of the Son of God, and institutes not merely a moral but a practical revolution. All Jerusalem, already stirred by the singing of the crowd, is astounded at the boldness of the Reformer who comes in the name of the Lord, and casts out the money-changers from the temple.

They talked of a prophet. They thought of the glory of Israel in times past, and they wondered if this were not the Lion of Judah's tribe who was coming to restore that glory again. To the question, "Who is this?" the answer was, "Jesus, the prophet from Nazareth of Galilee!" They knew about Him. They had heard of His words and works. This then is He! The old men rubbed their eyes. The young men were aroused and regretted that they were not better prepared for the coming struggle. The religious leaders were amazed and perplexed. The people were exultant; the Master encouraged the flame of national and patriotic feeling. He must show them that the Messiah, while not bringing a kingdom like any earthly kingdom, is nevertheless a patriot and inspires his followers to patriotic deeds; that while He Himself could only sow the seeds of truth, his successors must give that seed the requisite nurture and attention. The power of the Messiah, as Judah's Lion, must be made clear, and clear He accordingly makes it.

WOMEN'S RIGHT TO EARN

A proram for the relief of unemployment has been offered by a labor compliance officer for the NRA in Massachusetts, which would bar women from entering industry and displace the 6,000,000 women now employed in the United States with as many unemployed men at a family wage. Wage-earning women are held responsible not only for unemployment among men, but for such menaces to the life of the nation as divorce, race suicide, and prevention of the normal development of family life.

There is too much spunk in American women and too much fair play in American men to make it probable

that any such suggestions will be carried out. Nevertheless, these definite proposals represent a type of thought that has gained headway to an astonishing degree and must be analyzed.

The carrying out of such a policy would violate the inherent right of every individual to work and to choose his or her work. This right, of course, is not the prerogative of one sex.

If low wages and unemployment among men have been caused by the exploitation of women workers, the first thing for men to do is to take women into their unions and demand that they receive equal pay with men for the same work.

The first step in the reform suggested is the removal of married women workers whose husbands are earning enough to support them. The fact is overlooked that many men who have independent incomes sufficient to support them in comfort and even in luxury are holding positions and drawing salaries which, it might be argued, should go to unemployed men. If jobs are to be given to those who need them most, then our present system must be entirely overhauled.

It is imperative that the public view suggestions for the solution of our economic problems in their true light and not try to climb out of the slough of unemployment on the shoulders of women.—Christian Science Monitor.

SNAPSHOTS

How are our children and grandchildren going to pay the National Debt.

A painter asks when the City Hall clock is going to be painted. It's just a matter of time.

Ramsay MacDonald of twenty-five cent fame, is not the same Ramsay MacDonald who is Premier of Great Britain.

The builder of a spite fence has been haled to court in Los Angeles. The world asks for constructive criticism and this is what happens.

An educator says lots of really bright youngsters don't get promoted because the teachers don't like them. Shucks—every parent in our neighborhood whose kid got left down made that discovery years ago.

Sir John Aird and Sir Albert Gooderham in response to an requiring by the Toronto Star, said they had never seen of John Buchan and knew nothing about him. Most Canadians are the same way. He is said to be an exceptionally good man for the job. Tehre may have been some good Canadians like R. B. Bennett, who could have filled the job also.

Congratulations to Colonel C. W. Weldon McLean, son of the former Lieutenant-Governor H. H. McLean for the honors paid to him in England.

The Canadian Amateur Hockey Association would have acted wisely had it gone on record as being opposed to Sunday hockey.

Says Ontario paper: "Doc" Jordan, well-known summer resident of "Wa-be-ond", down Saugeen Beach way, successfully withstood some fancy surgical carving at St. Michael's Hospital, Toronto, last week and is at present convalescing at his winter home.

HORSE AND CAR COLLIDE

The automobile driven by Dr. W. C. Crocket was in collision this morning with a light express wagon on Queen street. There was no resultant injuries, although both car and wagon were damaged somewhat. The horse which was attached to the wagon, escaped unhurt. The incident had its amusing angle, and the sight of the frightened horse, front feet planted on top of the car, drew the attention of many citizens.

COOKING SCHOOLS

Ladies, don't miss the cooking schools beginning tomorrow (Tuesday) afternoon and evening. Electric Model Kitchens at Master Groceteria Store. Free Door prizes. Afternoon and evening sponsored by Maritime Electric Co., Ltd.

AUSTRIA BANS BREAD PROVIDED BY FRIENDS

Four Million Loaves Denied Because Socialists Might Benefit.

VIENNA, Austria, April 14—Four million loaves of bread, or at least the shadow of them, are cluttering the machinery of statecraft of Central Europe today.

Since January an international relief organization, directed by the Friends, has been seeking to bring the loaves into Austria and feed the hungry. The humanitarian project has created an embarrassing situation which diplomats are still trying to untangle.

Jewish refugees from Germany were expected to be among the chief recipients of the free bread, but Friend policy does not distinguish between the political complexions of needy persons. There are many hungry Socialists in Austria, whose hunger in some case at least may rise from the fact they persist in being Socialists.

Permission for establishment of the relief centers, for which \$400,000 has been collected mainly in the United States, might be easy enough to obtain in less agitated times. In the present feverish state of European politics, however, giving a loaf of bread to the wrong person might be construed as being as mischievous as making speeches on the wrong side.

Meanwhile beggar mothers still stand in the streets of Vienna asking for small change to buy food for babies.

"Early Triumphs of Christianity" Was Subject of Paper

(Special to Daily Mail)
FREDERICTON JCT., April 15—The B. Y. P. U. met on the 12th instant, the president, Lee A. Mersereau, in the chair. There were 19 present. Reports of the program committee, the Group leaders, and the audit committee were accepted. The latter showed accounts up to March 30 correct and a balance of \$81.82 on hand.

Group A, Miss Rosie Redstone, leader of Group A pro tem, had charge of the evening's program and read the Scripture. Miss Dora E. Alexander read a paper on the "Early Triumphs of Christianity."

The Groups for the quarter are at present:

A.—Mrs. Irvine Hawkes, leader; Dora E. Alexander, Norman Artes, Violet Graham, Hazel Hall, Edith McLaughlin, Marion Mersereau, Margaret Moore, Mrs. David Nason, Rosie Redstone, Ronald Tracy, Allan P. Stuart.

B.—Miss Annie Redstone, leader; Melita Ball, Donald Burnett, Raymond Burnett, Frank Hart, Charles Howe, Harry C. McCracken, Lee A. Mersereau, Bertha Redstone, Lois Shearer, Charles Tracy, Marjory Tracy, Gordon Westrup.

\$35 Picture May Be Worth \$35,000

OTTAWA, April 15—A grimy picture believed by its woman purchaser to be a lost work of the famous Dutch master Rembrandt Harmens van Rijn will be sent to Toronto art authorities for identification, it was learned today, James A. Graham, auctioneer, who sold the picture, a portrayal of a Greek legend of the devotion of a daughter to her imprisoned father, sold the purchaser, a Rockcliffe Park woman, had obtained the work "for \$35 and had subsequently discovered what she took to be the Dutch master's signature and the date 1673. Should it prove to be a genuine Rembrandt it was said, its value would be about \$35,000 on the basis of present prices. Authorities called attention to the fact Rembrandt could not have painted the picture in 1673 as he died in 1669. They suggested the date on the painting might have been erroneously deciphered.

BY-LAW INFRACTIONS

Several cases of infractions of city by-laws respecting traffic are scheduled to be heard in the police court before Police Magistrate Walter Limerick this afternoon.

OUR MAIL BAG

TAG DAYS

Fredericton, N. B.,
April 13th, 1935.

The Editor, Daily Mail,
City.

Dear Sir:

I was tagged this morning for the Humane Society and later followed two girls equipped with boxes, for the purpose. In less than one block on Queen Street they passed by at least 25 people without making any attempt to collect.

The writer would like to know the nature of the instructions given to these taggers. Is it only Queen Street who are to be asked to contribute? One would presume that Saturday, a market day, being selected that the purpose was to tag country residents as well as town's people.

Another thing, there should be an announcement in the local press, of the authority to hold a tag day issued from the City Hall.

The writer is fed up with tag days.
A VICTIM.

TAG DAYS

Editor, Daily Mail,
City.

Dear Sir:

I do not always agree with The Daily Mail. I do however, agree with what you say about tag days. They are not allowed in most cities and it is surprising that in a city like Fredericton that the Mayor gives permission for holding these as you say they are "Hold-ups".

Yours truly,
TEACHER.

Fredericton, N. B.,
April 14, 1935.

VALUE OF A GOOD HEADLINE

Although O. Henry wrote short stories, instead of advertisements, he fully appreciated the value of a good headline. It is said that a nervous editor once asked him whether he had finished the story scheduled for the next edition. "I have it 90 per cent finished," said O. Henry as he handed him a dozen or more sheets of paper. The editor exclaimed them. The first page contained four typewritten words and the rest of the pages were absolutely blank. "Where is your story?" said the editor. "This is nothing but a lot of blank sheets of paper." Then O. Henry explained his method of working. "I have the title to the story," he replied, "and when I have the right title the rest is easy because 90 per cent of my work is done."

A good headline often makes or breaks the effectiveness of the advertisement. A poem once written under the title, "Over the Hill to the Poorhouse," is believed to have induced more people to open savings accounts, to have had a more powerful effect on bringing up the subject of old age insurance than great amounts of mediocre disaussion of the subject.

The writer of good headlines studies the public mind, its wants, its interests and its fears. Then with a few well chosen words he arrests authorities for identification, it was learned today, James A. Graham, auctioneer, who sold the picture, a portrayal of a Greek legend of the devotion of a daughter to her imprisoned father, sold the purchaser, a Rockcliffe Park woman, had obtained the work "for \$35 and had subsequently discovered what she took to be the Dutch master's signature and the date 1673. Should it prove to be a genuine Rembrandt it was said, its value would be about \$35,000 on the basis of present prices. Authorities called attention to the fact Rembrandt could not have painted the picture in 1673 as he died in 1669. They suggested the date on the painting might have been erroneously deciphered.

COMMISSION MEETS TODAY

The New Brunswick Forest Operations Commission is holding a meeting here this afternoon, and will consider routine matters. The members of the Commission here are A. B. Gilbert, chairman, of Saint John; W. S. Richards, of Campbellton; J. H. Wallace, of Reynolds; G. H. Prince, of this city; and H. Lester Smith, secretary, also of this city.

GAIETY

NOW PLAYING

SHE WAS ALL THAT
A FLYING PILOT'S
HEART DESIRED—



A little good-luck lady
who was the angel of
the airport — and
every flier was her
daddy when her own
crashed down to death!

SHIRLEY
TEMPLE
in
BRIGHT EYES
A FOX Picture with
JAMES DUNN
Produced by
Sol M. Wurtzel

Also—
POPEYE THE SAILOR

NEWS REEL OTHER HITS
Shows at 2.30, 7.15, 9.00 Usual Prices

Here Wed. and Thurs.

JAMES CAGNEY, PAT O'BRIEN
Margaret Lindsay, Frank McHugh

—in—

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OF THE AIR

Classified Ads.

RATE: 25 words 25 cents per
Insertion. Each additional
word ½ cent.

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NO. 14547

We will pay \$5.00 for Coupon 14547. Second selection will be made if not redeemed in ten days. Bearer phone 631-11.

A very interesting lecture tomorrow night at the Fraser Memorial Hall. Rev. Mr. Telford will speak on "In the Steps of the Master."

YORK SPECIALS

EXTRA CHOICE WESTERN BEEF YOUNG COUNTRY PORK MILK FED VEAL

NICE FRESH STOCK OF YOUNG CHICKENS FOR WEEK - ENDS

Bees' Honey, 22-oz jars 35c
Iceberg Lettuce and Celery

Sunkist Oranges, per dozen 29c

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“Rustlers of Red Dog”

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