

KEMAL MAY CHANGE NAMES OF STREETS, BUT PARIS CLINGS TO OLD

(By Richard Le Gallienne)

I see that Kemal Pasha had decreed a wholesale change in the names of all Turkish towns, villages, streets and squares, so that not even a place name shall be left to recall the old Turkey dear to lovers of the Arabian Nights. This is one of those iconoclastic gestures commonly indulged in by the dictators of new regimes.

In France, fortunately, the Revolutionary regime did not last long enough for its leaders to have their way with Paris, and they were only able to make an unimportant beginning. Of course, the names of many ancient streets have gone with the streets themselves, and changes continue to be made to do honor to contemporary heroes; but most Paris streets retain the old names which embody so much of the history of France, as well as recalling with charming quaintness the life and conditions of its past.

Many of these names have a picturesque oddity attractive for its own sake, irrespective of their meaning, which often sets one guessing. Such, for example, is the Rue du Cherche-Midi, which runs through the district between the Boulevard St. Germain and the Boulevard du Mont Parnasse. What can it name mean, we ask ourselves, this street where to translate literally, one goes looking for mid-day? There are several explanations. One is that it comes from a fifteenth century tavern sign, of which a 18th century reproduction is still to be seen at No. 19. In this two astronomical

sundial, looking for midday at two o'clock, "chercher midi a quatorze heures." According to another explanation, however, it has nothing to do with noon, "midi" having reference to the south of France, the Midi, and "cherche" being a corruption of "chasse." It appears that in the 16th century there was a house there called the Maison de la Chasse, from which the street was called "Chasse-Midi," an abbreviation of "la rue qui va de la Chasse au Midi"—the street which goes from the Chasse to the south. Authorities still disagree, so one may take one's choice. Admirers of Victor Hugo will be interested to know that much of his early life was spent there in the house of his parents, on the site of which now stands a gloomy military prison.

Ruffians and a King

Again, the Rue des Mauvais Garçons—the Street of the Bad Boys—a tiny street in the Temple quarter, turning out of the Rue de Rivoli behind the Hotel de Ville, tickles one's curiosity. Here the origin of the name is something very different from its suggestion of the pranks of mischievous schoolboys, for "bad boys" is a 13th century euphemism for a band of assassins hired by a nobleman who had a house nearby to murder the famous soldier Olivier de Clisson. Clisson was a comrade in arms of the great Bertrand du Guesclin, and as constable of France in 1389, made an unsuccessful attempt to invade England. The attempt on his life by the "bad boys" was also unsuccessful.

A house in the neighboring Rue de Moussy has a more romantic story. It

is a cafe bearing the sign "A Gabrielle d'Estrees," and over the bar is a full sweetheart. This commemorates the tradition that the famous lovers used to meet clandestinely in a cellar beneath the cafe, which had two subterranean entrances approached from two different streets, the king keeping trust by one and Gabrielle by the other.

Another street, some short distance away in the pastille quarter, bearing the pretty name of the Rue de la Cerisale, or street of the Cherry Orchard, commemorates a sadder chapter, the last, in this famous love story. The orchard was attached to the Hotel St. Paul, and here that sinister character Zamet, who was at once clown and financier to the king, had a little palace which was another meeting place of the lovers. It was the spring of 1599 and Henri was seriously contemplating divorcing Marguerite of Valois and marrying Gabrielle—a step by no means to the taste of the Medici family, who wished the king to marry a princess of their house. Henri was away at Fontainebleau, and Gabrielle awaited his return at the little palace in the cherry orchard. One evening Zamet served her one of his famous dinners, into which he had evidently slipped some of the potent Medici condiments, for, after eating it, she fell suddenly ill, and the swiftest messengers to Fontainebleau were too late to bring the king back to her side before she died.

Soldier And Singer

The death of Gabrielle was a real tragedy for Henri, for theirs was no common liaison, but a case of true love on both sides, and certainly the deepest attachment in Henri's philandering life. Gabrielle was a lady of noble birth, and, as well as her beau-

ty, she brought the king a rare mind and much wisdom in the conduct of affairs, about which he constantly consulted her. She was far more his real wife than the flighty Marguerite, who, of course, no more dreamed of being faithful to Henri than he to her. Although she was but twenty six when she died, she had already borne him several children, of whom Cesar became the head of the great house of Vendome; as there is little doubt that, but for Zamet's poisoned dinner, their union would have been regularized by the church and she would have become Queen of France, Henri, who was a good lyric poet as well as a great soldier, offered her his crown in two songs, one of which, "Charmante Gabrielle," lives still with an exquisite musical setting. One of its verses runs:

Partagez ma couronne,
Le prix de ma valeur;
Je la tiens de Bellone—
Tenez-la de mon coeur.

This man may be prosaically rendered: "Share my crown, the prize of my valor; I hold it from the goddess of war; do thou hold it as the gift of my heart."

Another street, in the same district like the Rue de Cerisale, owes its pretty, country-sounding name, the Rue de Beautreillis, to another great house included in the vast royal domain surrounding the Hotel de St. Paul. This, Hotel Beautreillis was famous for rich grapevines, from which the esteemed wine of St. Paul was made. Tradition says that the ancient vine still to be seen in the courtyard of a very old house, No. 7 Rue de Beautreillis, a building of the Henri Quatre period, was a slip from the original royal vine of the Hotel de St. Paul. The name of another nearby street, Rue Charles V, recalls Charles the Wise (1337-1380),

who built that famous palace which was a world in itself, inclosing within its surrounding domain the chateaux of nobles, farms, orchards, meadows, fish ponds, and an immense menagerie. With the wild beasts of this last his poor half-wit son Charles VI, known as Charles the Silly, came afterward to divert himself, when, neglected by his haughty Queen Elizabeth of Bavaria, and his courtiers, he lived there in filthy rags and tatters, his only companion a kindly young Burgundian lady, Odette de Champdivers, with whom he used to play cards when he was not playing with the lions. These lions have given its name to a neighboring street, the Rue des Lions, on the southern side of which fragments of the stone walls of the beast's cages are still to be traced. Those were the days when Paris was given up to the butcheries of those human brutes the Burgundians and the Armagnacs, whose corpses, strewn the streets, were eaten by wolves stealing into the city at nightfall. Wolves were familiar visitors in medieval Paris, as Villon tells us, particularly in the cemeteries, and there used to be a hair-raising legend of a little girl eaten by them in the Place aux Chats, a vanished square near the Halles.

OKIE - DOKE.

Dr. Frank H. Vizetelly, lexicographer, condemns the use of "Okie-doke," not because the happy-go-lucky corruption of O. K. is an intruder into the classical society of established English words, but because, as he says, such speech brands the user as a moron. And he doesn't take more kindly to the standard politeness, "I'm so sorry", "Thanks a lot" and "I'd appreciate that so much". These, he says, are patently insincere.

We concede the dictionary makes something of authority in deciding the rating of words as established or colloquial, but in the cases mentioned, intent and mental attitude is more to be considered than speech accuracy. Distinction between boorishness and good breeding largely is indicated by willingness and ability to use persuasively those refinements of courtesy which evidence themselves in certain accepted forms of speech.

For our part the fellow who shows himself good natured and polite is "Okie-doke", even if he doesn't quite feel the full force of what his words imply.

Michigan Community Swamped With Money

MIDLAND, Mich., March 6—Officials of Porter Township, where more than half of Michigan's oil is produced, are kept busy devising ways to spend its revenue, which runs in at \$150 a day.

First they built a new town hall and figured they had the problem licked for a while. Now \$40,000 has accumulated in the treasury.

Voters will ballot March 4 on a proposal to make electricity available to all the farms of the area.

Dummies in Window Stripped of Clothes

CINCINNATI, March 6—Six tailor's dummies which had turned nudist overnight in the windows of a downtown clothing firm, attracted attention of passersby, then of police. Investigation disclosed that thieves had smashed a glass door and stripped the models of six suits and two overcoats.

WEDNESDAY'S PROGRAM

CFNB—FREDERICTON, 550 K.

- 8.10—"Listening Post".
- 8.30—"Music and Song"
- 9.30—Organ Melodies
- 11.00—The Happy Warrior Hour.
- 12.00—Waltz Time.
- 12.30—Maytag Melodies.
- 1.00—Luncheon Music.
- 1.30—Marconi Hour.
- 2.30—Royal York Concert Orch.
- 5.00—Music Box Revue.
- 5.30—Hawaiian Echoes.
- 5.45—Vocal Period.
- 6.00—Studios In Black and White.
- 6.15—Dance Music.
- 6.30—J. Clark & Sons Program. "Musical Moments," with Chas Johnston, tenor and Herbert Webber, violinist.
- 6.45—Dance Music.
- 7.00—News Bulletins
- 7.10—"Real Life Drama"
- 7.15—Popular Orchestration.
- 7.30—Variety Program—Detroit.
- 8.00—Joe De Courcy's Orchestra.
- 8.15—Les Cavaliers de La Salle.
- 8.30—Billy and Pierre.
- 8.45—Canadian Press News.
- 9.00—Melody Mart—Moose Jaw.
- 9.30—Opening Nights.
- 10.00—Gaiety & Romance.
- 11.00—Masters of Music.
- 11.30—Chas. Dornberger's Orchestra.
- 11.45—Can. Press News Bulletin.

WABC—NEW YORK, 860 K.

- 4.00—Kate Smith's Matinee Hour
- 5.00—National Student Federation Program
- 5.15—Curtis Institute of Music.
- 6.00—Adventure Hour.
- 6.15—"Skippy"
- 6.30—Jack Armstrong—All American Boy.
- 6.45—Dick Tracey, Dramatic Sketch.
- 7.00—Buck Rogers—The 25th Century
- 7.15—Bobby Benson & Sunny Jim
- 7.30—"The Shadow"
- 7.55—Press Radio News
- 8.00—"Myrt and Marge"
- 8.15—Just Plain Bill
- 8.30—Silver Dust Presents—"The O'Neill's"
- 8.45—Boake Carter.
- 9.00—Diane and Her Life Saver.
- 9.15—Edwin C. Hill in "The Human Side of the News."
- 9.30—Everett Marshall's Broadway Varieties.
- 10.00—Andre Kostelanetz and Orch.—Lily Pons, soprano.
- 10.30—Burns and Allen.
- 11.00—Jack Pearl as Peter Pfeiffer.
- 11.30—Concert Hall—Howard Barlow.
- 12.00—Leon Belasco's Orch.
- 12.30—Ozzie Nelson's Orch.
- 1.00—Jacques Renard's Orchestra
- 1.30—George Hall's Orchestra
- 2.00—Joe Haymes' Orch.

CKAC—MONTREAL, 730 K.

- 5.00—Claudette de Seve & Beauty
- 5.15—Curtis Institute of Music
- 6.00—Social Announcements.
- 6.15—Pionologue.
- 6.30—The Fireside Program

7.15—Musical Novelties

- 7.25—L'Heure Recreative
- 8.00—Cystex Newspaper Adventures.
- 8.15—Le Cure du Village.
- 8.30—Merry Makers.
- 9.00—Emission Sweet Caporal
- 9.30—J. B. Lefebvre.
- 10.00—Le Talisman des Romagnols.
- 10.30—Real Life Dramas.
- 10.35—Mus-Kee-Kee Variety Show.
- 11.00—Amateur Night.
- 11.30—Columbia Concert Hall.
- 12.00—Le Reporter Sportif Molson
- 12.05—Alex. Lajoie & Orch.
- 12.30—Ozzie Nelson's Orchestra.
- 1.00—Jacques Renard's Orchestra.
- 1.30—George Hall's Orchestra.
- 2.00—Bulova Time and Sign Off

WEAF—NEW YORK, 660 K.

- 5.00—Woman's Radio Review.
- 5.30—The Jesters Trio
- 5.45—The Lady Next Door.
- 6.00—Shirley Howard, Songs.
- 6.15—Tom Mix Straight Shooters
- 6.30—George Sterney's Orch.
- 6.45—Ivory Stamp Club.
- 7.00—Summary of NBC Programs
- 7.05—Waldorf Astoria Hotel Orch.
- 7.15—Harry Kogen's String Quartet.
- 7.30—Press-Radio News
- 7.35—Arlene Jackson, songs.
- 7.45—Billy Batchelor—Dramatic Sketch.
- 8.00—Jack Denny's Hotel Biltmore Orchestra.
- 8.15—Stories of Black Chamber.
- 8.30—Easy Aces.
- 8.45—Uncle Ezra's Radio Station E-Z-R-A
- 9.00—Mary Pickford and Stock Company.
- 9.30—Lady Esther Serenade
- 10.00—Town Hall Tonight
- 11.00—Lombardo-Land
- 11.30—Ray Noble's Orch.
- 12.00—John B. Kennedy.
- 12.15—Voice of Romance
- 12.30—Eddie Duchin's Orchestra.
- 1.00—Ethel Shutta & Geo. Olson's Orchestra.
- 1.30—Terrace Garden Orchestra

WTIC—HARTFORD, 1040 K.

- 1.30—Merry Madcaps.
- 5.00—Women's Radio Review.
- 5.30—The Jesters.
- 5.45—Platt & Nierman, piano duo.
- 6.00—Shirley Howard.
- 6.15—Straight Shooters.
- 6.30—George Sterney's Orch.
- 6.45—Capt. Tim Healy.
- 7.00—Wrightville Clarion.
- 7.30—Press Radio News.
- 7.35—Gems from Memory.
- 7.40—Laurel Trios.
- 7.45—Billy Batchelor
- 8.00—Wm. Sheehan, Conn. Legislative Reporter.
- 8.15—"The Black Chamber."
- 8.30—Concert Miniatures.
- 8.35—C. C. C. Program—Merry Madcaps & Harriet Lee.
- 9.00—Mary Pickford Stock Company
- 9.30—Wayne King's Orchestra
- 10.00—Fred Allen's Town Hall Show
- 11.00—Guy Lombardo's Orchestra

PROGRAM SCHEDULE

(All Times Given are Atlantic Standard Time)

11.30—Ray Noble's Orchestra.

- 12.00—Eddie O'Shea's Orch.
- 12.30—Slumber Hour.

WJZ—NEW YORK, 760 K.

- 5.00—Betty and Bob dramatic sketch
- 5.15—Jackie Heller.
- 5.30—Rochester Civic Orchestra.
- 6.30—The Singing Lady
- 6.45—Little Orphan Annie
- 7.00—Education in the News
- 7.15—Summary of NBC Programs
- 7.17—Alma Kitchell, contralto.
- 7.30—Press Radio News
- 7.35—Three X Sisters.
- 7.45—Lowell Thomas
- 8.00—Amos 'n' Andy
- 8.15—Plantation Echoes, Willard Robison's Orch.
- 8.30—Red Davil—Dramatic Sketch.
- 8.45—Dangerous Paradise—Dramatic Sketch.
- 9.00—Penthouse Party.
- 9.30—Lanny Ross' Orchestra
- 10.00—20,000 Years in Sing Sing
- 10.30—John Chas. Thomas, Baritone.
- 11.00—Jimmy Fidler, Hollywood Gossip.
- 11.15—Madame Sylvia of Hollywood.
- 11.30—To Be Announced.
- 12.00—Hal Kemp and his Hotel Pennsylvania Orch.
- 12.30—Jolly Coburn's Orchestra.
- 1.00—Florence Richardson's Orch.
- 1.30—Paul Pendarve's Orch.

WGY—SCHENECTADY, 960 K.

- 5.00—Betty and Bob Dramatic Sketch
- 5.15—Woman's Radio Review.
- 5.30—The Jesters.
- 5.45—Stock Reports.
- 6.00—Kay Foster Songs.
- 6.15—Tom Mix Ralston Straight Shooters.
- 6.30—Optometric Series.
- 6.45—Ivory Stamp Club.
- 7.00—Miner's Quartet.
- 7.15—Air Adventures of Jimmy Allen
- 7.30—Press-Radio News.
- 7.35—Evening Brevities.
- 7.45—Billy Batchelor, sketch with Raymond Knight.
- 8.00—Col Jim Healey, Current Events
- 8.15—"The Black Chamber"
- 8.30—Easy Aces.
- 8.45—Uncle Ezra's Radio Station E-Z-R-A.
- 9.00—Mary Pickford Stock Company.
- 9.30—Wayne King and his Orchestra.
- 10.00—Town Hall Tonight.
- 11.00—Lombardo-Land.
- 11.30—Ray Noble's Orch.
- 12.00—John B. Kennedy.
- 12.15—"Me and My Guitar".
- 12.30—Art Kassel's Orchestra.
- 1.00—George Olson & Ethel Shutta.
- 1.30—Stan Myers and his Orch.
- 2.00—WGY Sign Off.

THURSDAY'S PROGRAMS

CFNB—FREDERICTON, 550 K.

- 8.10—"The Listening Post"
- 8.30—"Music and Song"
- 9.30—Organ Melodies
- 11.00—The Happy Warrior Hour.
- 12.00—Waltz Time.
- 12.30—Maytag Melodies.
- 1.00—Luncheon Music.
- 1.30—Marconi Hour.
- 2.30—Royal York Concert Orch.
- 5.00—Music Box Revue
- 5.30—Popular Songs.
- 5.45—Symphonic Gems.
- 6.15—Dance Music.
- 6.45—Organ Music.
- 7.00—News Bulletins
- 7.15—Popular Orchestration.
- 7.30—Fundy Fantasy—Bruce Hold-er's Orch.

8.00—Royal Yeast Program—Halifax.

- 8.15—Rex Battle's Orch.—Toronto.
- 8.30—Billy and Pierre.
- 8.45—C. P. News Bulletin.
- 9.00—Piano Interlude Studio.
- 9.05—"Say It With Music".
- 9.30—Program—Ottawa.
- 9.45—Premiere of "Lest We Forget".
- 10.00—University Lecture.
- 10.15—Male Quartet.
- 10.30—Music Magic—Chicago.
- 11.00—Melodic Strings—Toronto.
- 11.30—Billy Bissett and his Royal York Hotel Dance Orchestra—Toronto.
- 11.45—Can. Press News & Weather.

WABC—NEW YORK, 860 K.

- 5.00—The Little House Family.
- 5.15—Salvation Army Band.
- 5.30—Loretta Lee, Songs.
- 5.45—Dick Messner's Orch.
- 6.15—"Skippy"
- 6.30—Jack Armstrong, All American Boy
- 6.45—Dick Tracy: Dramatic Sketch.
- 7.00—Buck Rogers in the 25th Century.
- 7.15—Bobby Benson and Sunny Jim
- 7.30—Frank Dailey's Orch.
- 7.45—Beauty Program.
- 7.55—Press-Radio News
- 8.00—"Myrt and Marge"
- 8.15—Just Plain Bill
- 8.30—Nick Lucas Songs.
- 8.45—Boake Carter
- 9.00—Linit "Hour of Charm", featuring Phil Spitalny and his Girl Vocal and Orchestral Ensemble.
- 9.30—"The Forum of Liberty," with Edwin C. Hill, Edward Nell, baritone.
- 10.00—"The Camel Caravan"—Glen Gray's Orch.
- 10.30—Fred Waring's Pennsylvanians
- 11.30—Capt. Dobbs's Ship of Joy.
- 11.45—"The Voice of the Crusaders talk"
- 12.00—Little Jack Little Orchestra.
- 12.30—Arthur Warren's Orch.
- 12.45—Jerry Freeman's Orchestra.
- 1.00—Herbie Kay's Orchestra.
- 1.30—Leon Navara's Orchestra.
- 2.00—Roseland Ballroom Orchestra.

CKAC—MONTREAL, 730 K.

- 5.00—To Be Announced.
- 5.15—Theatre des ePits.
- 5.30—Loretta Lee.
- 5.45—Syrup Melodies.
- 6.00—Social Announcements.
- 6.15—Chansonnettes Francaise.
- 6.30—The Fireside Program.
- 7.15—Musique Classique
- 7.25—L'Heure Recreative
- 8.00—Langlier Presents—La Voix Musicale.
- 8.15—Le Cure du Village.
- 8.30—The Dream Man.
- 8.45—Les Deux Copains—Pharmacies
- 9.00—Dr. J. O. Lambert.
- 9.30—Par Dessus Les Toits presents par L. N. Messler
- 9.45—EnTrain les Depeches.
- 10.00—The Dominion Radio Theatre.
- 11.00—Radio Varieties.
- 11.30—To Be Announced.
- 11.45—Chas. Kramer's Orchestra.
- 12.00—Le Reporter Sportif Molson
- 12.05—Little Jack Little's Orchestra.
- 12.30—Arthur Warren's Orch.
- 1.00—Herbie Kay's Orchestra.
- 1.30—Leon Navara and his Orchestra.
- 2.00—Bulova Time and Sign-Off

WEAF—NEW YORK, 660 K.

- 4.00—Vic and Sade—Comedy.
- 4.15—Oxydol's Own Ma Perkins
- 4.30—Dreams Come True.
- 4.45—Imperial Grenadier Quartet.
- 5.00—Woman's Radio Review.
- 5.30—Arlene Jackson, songs.
- 5.45—Morin Sisters.

7.45—Billy Batchelor.

- 8.00—Wm. Sheehan, Conn. Legislative Reporter.
- 8.15—Whispering Jack Smith.
- 8.30—Bernard & Casper, Minstrels.
- 9.00—Rudy Vallee's Variety Show
- 10.00—Captain Henry's Showboat
- 11.00—Paul Whiteman's Music Hall.
- 12.00—John B. Kennedy.
- 12.15—Jack Berger's Orch.
- 12.30—Eddie Duchin's Orch.
- 1.00—Hotel Waldorf Astoria.
- 1.30—Hotel Statler Orch.

WGY—SCHENECTADY, 960 K.

- 5.00—Betty and Bob Dramatic Sketch
- 5.15—Woman's Radio Review.
- 5.30—Arlene Jackson, songs.
- 5.45—Stock Reports.
- 6.00—National Congress Parents and Teachers' Program.
- 6.30—Sugar & Bunty.
- 6.45—Musical Program.
- 7.00—Municipal Series.
- 7.15—Amer. Vocational Ass'n Talk.
- 7.30—Press-Radio News.
- 7.35—Evening Brevities.
- 7.45—Billy Batchelor, Sketch with Raymond Knight.
- 8.00—John Sheehan and Ensemble.
- 8.15—Whispering Jack Smith.
- 8.30—Al Bernard, Paul Dumont and their Burnt Cork Dandies.
- 9.00—Fleischmann's Variety Hour—Rudy Vallee's Orchestra.
- 10.00—Capt. Henry's Maxwell House Show Boat.
- 11.00—Paul Whiteman's Music Hall.
- 12.00—"Me and My Guitar".
- 12.15—Ralph Harrison's Orch.
- 12.45—Eddie Duchin.
- 1.00—Henry King's Orch.
- 1.30—Joe Reichman's Orch.
- 2.00—WGY Sign Off.

Zeence-Zee-Bah-Quod Good With Pancakes

BURLINGTON Vt., March 6—Would you like some zeence-zee-bah-quod on your pancakes today?

Zeence-zee-bah-quod was the word used by the Ojibway Indian squaw when she asked her husband if he wanted maple syrup to sweeten his food.

"Sweet drawn from wood" is the literal translation of the Indian word, according to H. W. Soule, county agent leader of the extension service of the University of Vermont and State Agricultural College. Soule is making a search of the writings of early explorers to establish if possible, where and when and by whom maple syrup was first made.

School Tax Notices

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The Daily Mail

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