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THURSDAY, SEPTEMBER 26, 1935

OUR GOVERNOR GENERAL

The Earl of Bessborough, fourteenth Governor General of Canada today severed his official connection with the Dominion. At 3:30 o'clock this afternoon his special train pulled out of the Union Station at Ottawa to the plaudits of a huge crowd. On the back platform of the train His Excellency and the Countess of Bessborough with their children waved goodbye.

Sir George Perley, acting Prime Minister, and with a number of Cabinet Ministers, Members and Senators and members of their families thronged the platform as the train pulled out and cheer after cheer was raised. The Diplomatic Corps, the Deputy Ministers and senior members of the Civil Service were there, with troops on guard to keep the crowd back. Outside the station rolling cheers accompanied the arrival of Their Excellencies escorted by mounted troops. It has been an old tradition that the outgoing and incoming Governor Generals shall pass each other at sea. The general election has postponed the arrival of Baron Tweedsmuir, the new Governor General so that for a short time Canada will be without a Governor General. Sir Lyman P. Duff, Chief Justice of the Supreme Court of Canada, will act as the Governor General's deputy.

The best of wishes from all true and loyal Canadians will follow Lord and Lady Bessborough and their interesting family as they leave our shores for their homeland after five years in Canada. Canada has been lucky in her experiences with Our Sovereign's representatives in this country and the outgoing Governor General and his good lady are no exception. Those who met Their Excellencies while they were in this city were charmed by their manner and will ever kindly remember them. We all wish them the best of luck in their domestic life as well as in their public connections.

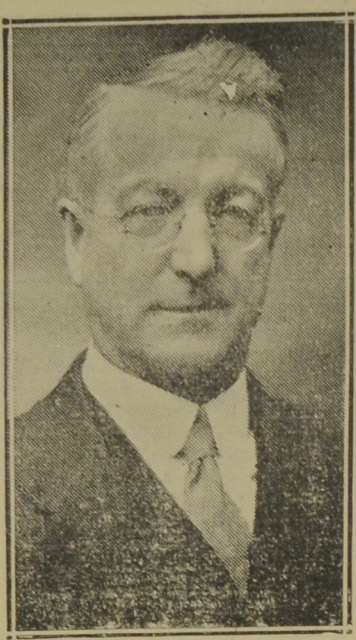
EYE VERSUS EAR

The technology and the drama of radio have advanced at such a dizzy rate that there has been little time or inclination to study its economics. However, a beginning has been made in a survey conducted by an advertising committee which discloses that the lusty youngster of the air has developed definite economic characteristics and limitations. Like all other forms of fixed capital, radio equipment seems to have a characteristic use-factor—that is, it is normally in use for only part of the time in which it might be employed.

The survey just completed indicates that of 12,439,586 receiving sets in the United States, only 4,546,318 are in use at any given time. This would give radio receiving apparatus a use-factor of 36 per cent—surprisingly close to the average use-factor of electric generating equipment. The use-factor of broadcasting equipment may be larger than that of receiving equipment, but only if there is included a large amount of "silent" broadcasting when the ether waves dash against tuned-out receivers.

Radio has another characteristic which links it to its parent industry, electric power. Its product cannot be stored. The output of an electric generating station—electric power—must be used the instant it is produced. A broadcast message is useful only in proportion to the number of people who hear it the instant it is dispatched. All communication by ear suffers from that handicap. Visual communication is not only more permanent, but is susceptible to degrees of repetition that sound cannot match.

The printing press, invented nearly five centuries ago, is still more efficient for the propagation of information than any later device. In addition it has all the advantages which all forms of visual communication enjoy because the human species is primarily eye-minded.



HIS WORSHIP MAYOR W. G. CLARK Who accepted the memorial to the 104th Regiment, which was unveiled today.

SNAPSHOTS

The new monument is nice and small—small is right.

Every motorist knows that the driver of the other car is always to blame.

But why did Moscow want to kidnap Premier Bennett? Isn't there a dictatorship there now?

It has taken Dora the better part of the summer to assure herself that Halleluassie isn't a Harry Lauder song.

And is the Dean of Canterbury to take active part during the general election campaign in support of Social Credit? This may revive a rather old subject—the Church in politics.

Listening to next morning summaries of the previous evening's election speeches, comments the Winnipeg Tribune, makes one wonder how history can be written as accurately as it is.

Messrs. Bennett, and King are both being opposed in their ridings by C. C. F. and Social Credit candidates, which perhaps hope to see the two leaders deprived of seats in Parliament. Do the electors in general wish to see experienced men like these defeated?

Extensive Hard Surface Roads Policy Sought

(Continued from Page One)

one, with national and provincial assistance. This has led to vagaries in administration, unequal distribution of the burden and of the suffering, so that in many communities the dole had been inadequate. The consequent malnutrition has been appalling. Moreover, in some local communities it has been inefficiently administered, at great cost to the community with little relief for the suffering. "The roads scheme did employ men at useful work and paid them a wage. It did give us something to show for our money. Unfortunately in more than one instance it appears to have become a part of the party political game. . . . Observers of our political system must be filled with disgust and contempt for the party game which seems to be played by nearly every party in every province in this country. No progressive movement, no improvement of our lot, no temporary or permanent solution of our problem is possible while this dirty game of the spoils systems continues."

MORE 'NEW' STUDENTS

The total enrolment of new students at the University of New Brunswick swelled today to seventy-one with the registration of two local students. They are John Kilburn, who enters as a first year student in electrical engineering, and Roberta Dayton, who is a first year student in arts.

Wise birds know
WHITE OWL
STREAMLINE
CIGARS
5¢

Memorial to 104th Regiment Unveiled

(Continued from Page One)
the march of the 104th Regiment: March of the One Hundred and Fourth Overland, overland, up from the sea, Onward and on to the north, Great in their doing and great in their stride, All hail to the Hundred and Fourth! Men were they who answered the call, And men were they who dared, A thousand strong in the trackless waste When winter its teeth had bared, Leagues upon leagues of frozen wilds, River and lake and slough, And snarling winds drew back amazed When Drummond's men went through. Heroes were they in olden days, Who carved Great Britain's name, And heroes are they to men today Who forge an Empire's fame. Overland, overland, up from the sea, Onward and on to the north, Great in their loyalty, great in their might, All hail to the Hundred and Fourth! H. A. CODY.

Hon. R. B. Hanson
Hon. R. B. Hanson, minister of trade and commerce, expressed his appreciation of the privilege conferred upon him at being asked to take part in the unveiling of such a fine memorial. He paid high tribute to the heroism of those brave men in whose memory the monument is erected, and he deemed it a great privilege, he said to pay tribute to them.

The Premier
Following a selection by the Knight of Pythias Band the chairman called upon Hon. A. A. Dysart, premier and minister of lands and mines, who spoke as follows:

"Ladies and Gentlemen, We gather to honor a band of men whose courage and devotion to duty made possible an achievement unsurpassed in the annals of British military history. It is altogether fitting and proper that we should do this and that some tangible evidence of their sacrifices should be raised to the sight of men.

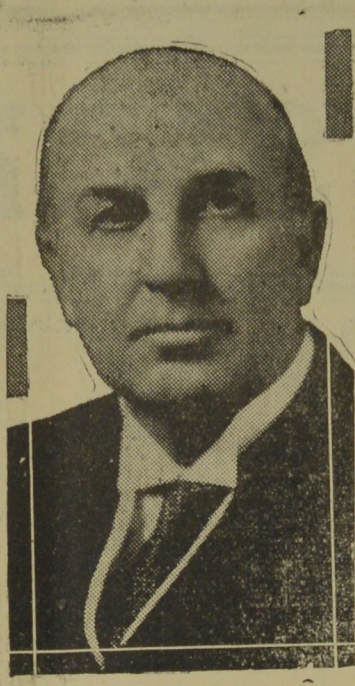
"By the erection of monuments such as this which we today unveil, can we hope to preserve and, may I say, perpetuate the wealth of historic lore with which we are so abundantly endowed. British tradition and Canadian valor might well incite in the youth of our land inspiration for future achievement. By keeping these historic land-marks ever fresh and verdant, may we appropriately instill in the rising generation that love of country which, of all qualities of mind is priceless. In speaking of Waterloo, Victor Hugo somewhere said that the glorious achievement of that day was attributable not alone to Wellington nor to the intrepid courage of his forces but, said he: "England was there." In other words, patriotism.

"The preservation of "Old Victory" as the training ship for the youth of old England fires in the very soul of the British tar that devotion to duty that virtually symbolizes the immortal Nelson. If we turn to the great Republic to the south, we find that all energies are bent in the direction of, and to the end that, great historic feats of valor, chivalry and achievement are implanted in the minds of their children from the cradle onward.

"The older Provinces of Canada are endowed with an unusually rich historic background and, in these days of stress, a monetary value is being placed upon them. Thus, we see the old province of Quebec commercializing through a well-directed broad program of publicity, building up a tourist traffic that places her in the lead. The Province of Nova Scotia, too, has made vast strides in this regard during recent years and it is for us here and now to determine upon a publicity campaign that shall bring to the present generation some of the financial benefits that accrue to progressive tourist business.

"In the Provinces mentioned, every town, village, hamlet and countryside perpetuated in monumental architecture the memory of those whose sacrifice and patriotism made possible the task of colonization and development. Memorable events, ancient customs and handicrafts are handed down from generation to generation. Little wonder, therefore, that during the past few years the Province of Quebec, with its quaint countryside folklore has become the happy land of tourists. It is yearly visited by hundreds of thousands of holiday seekers drawn alike from this great Dominion, as well as the United States, and this, in a material sense, has raised the tourist business to the status of one of the major industries of the land.

"While extolling the achievements of our sister provinces, I am not unmindful of the work that has already been done in this province. Much more, however, remains to be done. Not only must we ourselves be fully cognizant of the priceless heritage which is our birthright but we must be alert to the possibilities of placing before those millions of people who may from year to year become our summer visitors the story of the land that is New Brunswick. The exploration of Champlain, and his associates, the early colonial efforts of the French-Canadians, the sacrifice of the United Empire Loyalists, the reconciliation of the two great races in the founding of our great Province and the struggle for responsible government, all these and more are wrapped up in the romance that time will not efface.



HON. R. B. HANSON, K. C. Minister of Trade and Commerce, who spoke today at the unveiling of the 104th Regiment Memorial.

tions of Champlain, and his associates, the early colonial efforts of the French-Canadians, the sacrifice of the United Empire Loyalists, the reconciliation of the two great races in the founding of our great Province and the struggle for responsible government, all these and more are wrapped up in the romance that time will not efface.

"Perhaps I may be permitted to refer to the one jewel, so to speak, of this province—need I say the County of Kent? Its history antedates by a century or more that of most other sections of the province. Its shores were skirted by the Cabots, father and son, in the dim past, about 1497. Historians may differ but it is believed by many that an actual landing was made by these intrepid explorers on the eastern shores of that county. Coming to more modern times however, need one point to a more significant fact than that the entrancing little hamlet of Kingston, now known as Rexton, is the birthplace of one of Canada's most distinguished sons and that one in whose hands for a time hung the destinies of old England—ladies and gentlemen, need I mention the name of Andrew Bonar Law?"

The Premier paid high tribute to Dr. Webster, the chairman, and continued: "In conclusion, may I extend to the Sites and Monuments Board of Canada, particularly to our good friend, Dr. Webster, the citizens of Fredericton, members of the York-Sunbury Historical Society, as well as descendants of the soldiers of His Majesty's 104th Regiment, and all who have assisted in the erection of this monument to commemorate this notable historic event, my heartiest congratulations upon the successful completion of so worthy an undertaking?"

After the entire body had sung "The Maple Leaf Forever" the formal act of unveiling took place when Mrs. Dysart, wife of the premier, assisted by Girl Guide Commissioner Miss Kate Stewart and Boy Scout Commissioner Alvah Good removed the Union Jack from the memorial. Immediately following the unveiling little Miss Sibyl Brannen, daughter of Mr. and Mrs. Sterling Brannen, presented the first lady of the province with a bouquet. Then there pierced the still fall air the sound of the Last Post as a parting tribute to those who have gone before us. John Forrester, well known local bugler, sounded the parting tribute to them.

Mayor Clark
His Worship Mayor Clark then, on behalf of the city accepted the memorial which will always stand as a lasting memorial to the brave men of the 104th.

"On behalf of the City of Fredericton I take pleasure in extending a welcome to all who are attending this memorial service.

"This City is indeed indebted to Dr. Webster and the Historic Sites and Monuments Board of Canada for the erection of this monument to commemorate the services of the 104th New Brunswick Regiment who started from here and marched to Quebec in February, 1813.

"On behalf of the City and the Historical Society I carried on considerable correspondence in connection with this monument. We are now happy that the erection is completed, ready for the unveiling. All will, I am sure, agree that the site selected is a suitable one, just where these hardy soldiers undoubtedly passed as they started on their way.

"Looking back we must remember that this was a little town at that time. It was not built up around here then at all, for a few years later, in 1828, when the old government house was completed there is historical reference to many being present from the neighboring town of Fredericton. Certainly there were less than 1800 people in Fredericton at that time.

"You may wonder why the flag used on this occasion looks so old, but it is historic in that it is the Royal Standard that was used at the old government house before Confederation. This flag we cheer as this day we recall the brave men of the 104th (Continued on Page Five)

CAPITOL
HERE THURS. - FRI. - SAT.
Now the monster has a brain as well as a heart! To scheme and hate . . . and LOVE!
CARL LAEMMLE presents
KARLOFF
— in —
BRIDE OF FRANKENSTEIN
A Universal Picture with COLIN CLIVE VALERIE HOBSON Elsa Lancaster—Una O'Connor
ALSO PLAYING
Ken Maynard and his Wonder Horse TARZAN
— in —
"MYSTERY MOUNTAIN"
and the 3 STOOGES
— in —
"MEN IN BLACK"
HERE MONDAY!
"PARTY WIRE"
JEAN ARTHUR VICTOR JORF

CONSERVATIVE MEETINGS
all at 8 o'clock p.m.
Thursday 26th Sept.
Schoolhouse — Hanwell
Public Hall — Meductic
Friday 27th Sept.
The Hall — Lakeville Corner
Hon. R. B. Hanson and Others
McGinley Hall — Kingsclear
Saturday, 28th Sept.
The Hall — Napadogan, 7.30 p.m.
Hon. R. B. Hanson
Orange Hall — Cross Creek
Hon. R. B. Hanson and E. C. Atkinson

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Public Meeting
Fredericton OPERA HOUSE
SATURDAY, SEPTEMBER 28
at 2.30 p.m.
Hon. Mitchell F. Hepburn
PREMIER OF ONTARIO
Mayor W. G. Clark
LIBERAL CANDIDATE YORK-SUNBURY
WILL DISCUSS THE ISSUES OF THE FEDERAL ELECTION
ALL ARE WELCOME
ABNER B. BELYEA, Secretary,
York-Sunbury Liberal Association.

GAIETY
NOW PLAYING
Grand fun
FOR EVERYONE—
SOBRING THE FAMILY!
GEORGE WHITE'S 1935 SCANDALS
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JAMES DUNN
NED SPARKS
LYDA ROBERTI
CLIFF EDWARDS
ARLINE JUDGE
ELEANOR POWELL
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— in —
"ALIBI IKE"
— with —
OLIVIA DE HAVILLAND
It pays to advertise in The Daily Mail.

LIBERAL MEETINGS
The public are cordially invited to hear the issues of the Federal Election discussed. Chair taken at 8 p.m.
Thursday, Sept. 26th
Dumfries (Hall)
South Waterville (Schoolhouse)
Friday, Sept. 27th
Millville (W. I. Hall)
McGivney (Schoolhouse)
Fredericton Junction (Hall)
Hammondville (Hall)
Saturday, Sept. 28th
Fredericton Opera House (Afternoon)
Fosterville (Hall)
Parker's Ridge (Schoolhouse)
Monday, Sept. 30th
Meductic (Hall)
Springfield (Schoolhouse)
Tuesday, Oct. 1st
Victoria Mills (St. Margaret's Hall)
Nortondale (Schoolhouse)

Special Meeting
SATURDAY, SEPT. 28th, HON. MITCHELL F. HEPBURN, PREMIER OF ONTARIO, IN FREDERICTON OPERA HOUSE at 2.30 p.m.
ABNER B. BELYEA, Secretary,
York-Sunbury Liberal Association.