

## THEATRE OF THE AIR

## FOR THE DANCERS

## TONIGHT

- 12 Mil.—Joe Haymes and his Orchestra.  
12:30 A. M.—Ozzie Nelson and his Orchestra.  
1 A. M.—Jacques Renard and his Orchestra.  
1:30 A. M.—George Hall and his Orchestra.  
2:00 A. M.—Ted Black and his Orchestra.

## "The Treasure Hunter" For "Opening Nights"

Edgar Stone will present "The Treasure Hunter," an original radio drama by John M. French, for the next presentation on the Commission's Opening Nights program, to be heard tonight at 9:30 P. M. AST.

"The Treasure Hunter" is a human interest story of the Canadian Northland, in which a young brother and sister, orphaned, struggle to keep their farm. To help swell the meagre earnings, they take in a prospector as lodger, and it is he who finds that the farm is rich in mineral. Of course there is the happy ending in which the prospector fights to have the youngsters save their property, and his reward is just what it should be in a play.

Edgar Stone's Radio Hall Players will be cast in this romantic tale of hardships and friendships in the hinterlands.

The final trip of Madison Avenue's last trolley car reached its most pathetic height at the conclusion of a CBS broadcast from the street car describing the midnight journey. Artists taking part turned souvenir hunters and virtually dismantled the

## Lady in White



HELEN MARSHALL, soprano, whose sweet toned voice has won the hearts of the NBC audience in her broadcasts as the "Lady in White" on the Swift Program.

"I should find it extremely difficult to know what to do with \$10,000 a year." —Prof. J. H. Nicholson, Professor of Education at a British college.

old vehicle. William A. Brady, with a tear of genuine sentiment, removed a passenger strap and had it photographed by the motorman. Ray Perkins made off with the Enter "at Front" sign. Vera Van took a bell cord and Gladys Baxter carried away a "No Smoking" sign. It took Chester Stratton to think of fitching the fare register, but M. Watson was satisfied with a handful of transfers. Richard Himber was so busy distributing a basket of fruit which he contributed to the excursion that he left empty-handed. Announcer Bob Trout was well pleased indeed to be able to hold on to his microphone.

## COUSIN FREDDIE RICH TO CONDUCT FOR JACK PEARL'S NEW SERIES

## Start St. Valentine's Day to Show Them Error of Way

When Jack Pearl steps to the microphone tonight for his return to the air in the new role of Peter Pfeiffer, father, a composer, saw to it that his cousin, Freddie Rich, will be on Freddie mastered the piano in his the podium as musical director. The programs, to be presented over the nationwide WABC-Columbia network by Frigidaire, will be heard from 11 to 11:30 P. M. AST, every Wednesday. By the odd coincidence of programming, the featured comic and the maestro of the series are first cousins. Their mothers were sisters, and Freddie and Jack were brought up in the same neighborhood in New York City. They were playmates in their boyhood, but since that "time they have followed separate paths to fame and have never before worked together professionally.

In addition to conducting his 30-piece orchestra in his own sprightly and sparkling dance arrangements, Freddie will have a regular speaking part in the program. The musical selections will be presented not as interludes to the script material but as integral parts of its episodic action. A 12 voice mixed chorus under the direction of Leith Stevens, young CBS vocal arranger and coach, will be heard with the orchestra.

Rich is one of radio's veteran conductors. He was born in Warsaw, brought to America as a small child, and grew up on New York's lower

East Side, the cradle of so many "greats" of the amusement world. His father, a composer, saw to it that Freddie mastered the piano in his early years, and he made his professional debut at the age of 11, banging out tunes appropriate to the action on the screen at a Second Avenue nickelodeon for after school stretches of up to ten hours. In callow youth he embarked on a vaudeville tour of major cities from New York to San Francisco. Then he became musical director for such stars as Eva Tanquay, Marie Dressler and Lew Fields, and for numerous Shubert productions.

He made his debut as a dance band master at the Astor Hotel in New York, remaining there, until 1928. Then, after a tour of Europe which culminated in a Royal command performance in England, he returned to New York late in 1928 as one of the principal conductors of the year-old charming coloratura soprano, Al Columbia network. Ever since, he has been a foremost figure in radio music, and has won additional renown as an arranger and composer. As a composer her program over the WABC-Columbia, he has to his credit two very successful numbers, Animal Crackers, night, with Anne Kostelanetz and On the Riviera. His most recent and most ambitious work is an American symphony in three movements, "Penthouse," in which he describes as seen and heard from his penthouse phases of modern metropolitan life: apartment, high above Manhattan.

## Soprano Star



JESSICA DRAGONETTE, popular NBC Soprano Star, who, as a guest artist on many of the NBC programs, has carried her singing conquests to every corner of the North American Continent.

## Lily Pons to Feature "Nightingale" Song

Lily Pons, popular prima donna of the Metropolitan Opera, will feature New York late in 1928 as one of the principal conductors of the year-old charming coloratura soprano, Al Columbia network. Ever since, he has been a foremost figure in radio music, and has won additional renown as an arranger and composer. As a composer her program over the WABC-Columbia, he has to his credit two very successful numbers, Animal Crackers, night, with Anne Kostelanetz and On the Riviera. His most recent and most ambitious work is an American symphony in three movements, "Penthouse," in which he describes as seen and heard from his penthouse phases of modern metropolitan life: apartment, high above Manhattan.

This work of the Russian composer has frequently been interpolated into the lesson scene of the Rossini opera "The barber of Seville."

Miss Pons also will sing Popper's "Gavotte," interpreting his characteristic treatment of the classical dance form; Giannina Mla, by Rudolph Friml, one of America's outstanding contemporary composers; and Cesar Cui's brilliant "Orientale," one of the most vivid and colorful of compositions expressing the western idea of oriental music.

Kostelanetz will present his mixed ensemble of 18 singers and his 40-piece orchestra in colorful scores of "Why?" from the stage musical success of a few seasons ago, Sons of Guns, and of a medley of Rudolph Friml's tunes from his most recent stage presentation, Music Hath Charms, comprising My Heart Is Yours, Maria, My Palace of Dreams, and Love. The orchestra will feature Blame it on My Youth, and George Gershwin's Fascinating Rhythm, from the score of his stage hit of a decade ago, Lady Be Good.

## WEDNESDAY'S PROGRAM

- CFNB—FREDERICTON, 550 K.  
6:00—Studies in Black and White.  
6:15—Dance Music.  
8:30—"Music and Song"  
9:30—Organ Melodies  
11:00—The Happy Warrior Hour.  
12:00—Waltz Time.  
12:30—Maytag Melodies.  
1:00—Luncheon Music.  
1:30—Marconi Hour.  
2:30—Royal York Concert Orch.  
5:00—Music Box Revue.  
5:30—Hawaiian Echoes.  
5:45—Vocal Period.  
5:00—Music Box Revue.  
6:30—J. Clark & Sons Program.  
"Musical Moments," with Chas Johnston, tenor and Herbert Webber, violinist.  
6:45—Dance Music.  
7:00—News Bulletins  
7:10—"Real Life Drama"  
7:15—Popular Orchestration.  
7:30—Variety Program—Detroit.  
8:00—Joe De Courcy's Orchestra.  
8:15—Les Cavaliers de La Salle.  
8:30—Program—Montreal.  
8:45—Canadian Press News.  
9:00—Melody Mart—Moose Jaw.  
9:30—Opening Nights.  
10:00—Gaiety & Romance.  
11:00—Masters of Music.  
11:30—Chas. Dornberger & his Mount Royal Hotel Orchestra.  
11:45—Can. Press News Bulletin.

- WABC—NEW YORK, 860 K.  
4:00—Kate Smith's Matinee Hour  
5:00—National Student Federation Program  
5:15—Curtis Institute of Music.  
6:00—Adventure Hour.  
6:15—"Skippy"  
6:30—Jack Armstrong—All American Boy.  
6:45—To Be Announced.  
7:00—Buck Rogers—The 25th Century  
7:15—Bobby Benson & Sunny Jim  
7:30—"The Shadow"  
7:55—Press Radio News  
8:00—"Myrt and Marge"  
8:15—Just Plain Bill  
8:30—Silver Dust Presents—"The O'Neills".  
8:45—Boake Carter.  
9:00—Diane and Her Life Saver.  
9:15—Edwin C. Hill in "The Human Side of the News."  
9:30—Everett Marshall's Broadway Varieties.  
10:00—Andre Kostelanetz and Orch.—Lily Pons, soprano.  
10:30—Burns and Allen.  
11:00—Byrd Antarctic Broadcast  
11:30—Melody Masterpieces  
12:00—Leon Belasco's Orch.  
12:30—Ozzie Nelson's Orch.  
1:00—Jacques Renard's Orchestra  
1:30—George Hall's Orchestra  
2:00—Arthur Warren's Orchestra.

- CKAC—MONTREAL 730 K.  
5:00—Claudette de Seve & Beauty  
5:15—Curtis Institute of Music

- 6:00—Social Announcements.  
6:15—Le Theatre Des Petits  
6:30—The Fireside Program  
7:15—Musical Novelties  
7:25—L'Heure Recreative  
8:00—Cystex Newspaper Adventures.  
8:15—Le Cure du Village.  
8:30—The Dream Man.  
8:45—Radio Gossip.  
9:00—Emission Sweet Caporal  
9:30—J. B. Lefebvre.  
10:00—Le Talisman des Romagnols.  
10:30—Real Life Dramas.  
10:35—Mus-Kee-Ke Variety Show.  
11:00—Amateur Night.  
11:30—Melody Masterpieces.  
12:00—Le Reporter Sportif Molson  
12:05—Alex. Lajoie & Orch.  
12:30—Ozzie Nelson's Orchestra.  
1:00—Jacques Renard's Orchestra.  
1:30—George Hall's Orchestra.  
2:00—Bulova Time and Sign Off

- WEAF—NEW YORK, 660 K.  
5:00—Woman's Radio Review.  
5:30—The Jesters Trio  
5:45—The Lady Next Door.  
6:00—Kay Foster, Songs.  
6:15—Tom Mix Straight Shooters  
6:30—Alice in Orchestra  
6:45—The Ivory Stamp Club  
7:00—Summary of NBC Programs.  
7:03—Waldorf Astoria Hotel Orch.  
7:15—The Desert Kid—Dramatic Sketch.  
7:30—Press-Radio News  
7:35—Arlene Jackson, songs.  
7:45—Billy Batchelor—Dramatic Sketch.  
8:00—Jack Denny's Hotel Biltmore Orchestra.  
8:15—Stories of Black Chamber.  
8:30—"Securities Markets Serving The People".  
8:45—Uncle Ezra's Radio Station E-Z-R-A  
9:00—Mary Pickford and Stock Company.  
9:30—Lady Esther Serenade  
10:00—Town Hall Tonight  
11:00—Lombardo-Land  
11:30—One Man's Family.  
12:00—Hotel Weylin Orchestra.  
12:15—Voice of Romance  
12:30—Eddie Duchin's Orchestra.  
1:00—Ethel Shutta & Geo. Olson's Orchestra.  
1:30—Terrace Garden Orchestra

- WJZ—NEW YORK, 760 K.  
5:00—Betty and Bob dramatic sketch  
5:15—Eddie East and Ralph Dumke, Songs and Comedy.  
5:30—Rochester Civic Orchestra.  
6:30—The Singing Lady  
6:45—Little Orphan Annie  
7:00—Education in the News  
7:15—Summary of NBC Programs  
7:17—Alma Kitchell Contralto.  
7:30—Press Radio News  
7:35—Federal Income Tax Talk.  
7:45—Lowell Thomas  
8:00—Amos 'n' Andy  
8:15—Plantation Echoes, Willard Robison's Orch.

## PROGRAM SCHEDULE

(All Times Given are Atlantic Standard Time)

- 8:30—Red Davis—Dramatic Sketch.  
8:45—Dangerous Paradise—Dramatic Sketch.  
9:00—Penthouse Party.  
9:30—Lanny Ross' Orchestra  
10:00—20,000 Years in Sing Sing  
10:30—John Chas. Thomas, Baritone.  
11:00—Jimmy Fidler, Hollywood Gossip.  
11:15—Madame Sylvia of Hollywood.  
11:30—To Be Announced.  
12:00—Hal Kemp and his Hotel Pennsylvania Orchestra.  
12:30—Jolly Coburn's Orchestra.  
1:30—Paul Pendarvis' Orch.

- WTIC—HARTFORD, 1040 K.  
1:30—Paul Pendarvis and his William  
5:00—Women's Radio Review.  
5:30—The Jesters.  
5:45—Platt & Nierman, piano duo.  
6:00—Hauptmann Trial.  
6:05—Kay Foster Songs.  
6:15—Straight Shooters.  
6:30—Supper Time—Story Man.  
6:30—Alice in Orchestra.  
6:45—Capt. Tim Healy.  
7:00—Wrightville Clarion  
7:30—Press Radio News.  
7:40—Laurel Trios.  
7:45—Billy Batchelor  
8:00—Wm. Sheehan, Conn. Legislative Reporter.  
8:15—"The Black Chamber."  
8:30—Concert Miniatures.  
8:35—C. C. Program—Merry Madcaps & Harriet Lee.  
9:00—Mary Pickford Stock Company  
9:30—Wayne King's Orchestra  
10:00—Fred Allen's Town Hall Show  
11:00—Guy Lombardo's Orchestra  
11:30—K-7 Spy Stories.  
12:01—Larry Stry's Orch.  
12:18—Voice of Romance.  
12:30—Slumber Hour.

- WGY—SCHENECTADY, 960 K.  
5:00—Betty and Bob Dramatic Sketch  
5:15—Woman's Radio Review.  
5:30—The Jesters.  
5:45—Stock Reports.  
6:00—Musical Program.  
6:15—Tom Mix Ralston Straight Shooters.  
6:30—Optometric Series.  
6:45—Ivory Stamp Club.  
7:00—Municipal Series—Lecture.  
7:15—Air Adventures of Jimmy Allen  
7:30—Press-Radio News.  
7:35—Evening Brevities.  
7:45—Billy Batchelor, sketch with Raymond Knight.  
8:00—Col Jim Healey, Current Events  
8:15—"The Black Chamber"  
8:30—Miners Quartet.  
8:45—Uncle Ezra's Radio Station E-Z-R-A.  
9:00—Mary Pickford Stock Company.  
9:30—Wayne King and his Orchestra.  
10:00—Town Hall Tonight.  
11:00—Lombardo-Land.  
11:30—One Man's Family—Sketch.  
12:00—Enrie Madriguera's Orchestra.  
12:15—Voice of Romance.  
12:30—Art Kassel's Orchestra.  
1:00—George Olson & Ethel Shutta.  
1:30—Stan Myers and his Orch.  
2:00—WGY Sign Off.

## THURSDAY'S PROGRAMS

- CFNB—FREDERICTON, 550 K.  
8:10—"The Listening Post"  
8:30—"Music and Song"  
9:30—Organ Melodies  
11:00—The Happy Warrior Hour.  
M. A.  
12:00—Waltz Time.  
12:30—Maytag Melodies.  
1:00—Luncheon Music.

- 1:30—Marconi Hour.  
2:30—Royal York Concert Orch.  
5:00—Music Box Revue  
5:30—Popular Songs.  
5:45—Symphonic Gems.  
6:15—Dance Music.  
6:45—Piano Recital.  
7:00—News Bulletins  
7:15—Popular Orchestration.  
7:30—Gene Fogarty, and his Chateau Laurier Orchestra.  
8:00—Royal Yeast Program—Halifax.  
8:15—Rex Battle's Orch.—Toronto.  
8:30—String Group.—Toronto.  
9:00—Official Opening of CRCN.— Windsor.  
10:00—"Salt in the Sea"—University Lecture—Halifax.  
10:15—Address—Under Auspices League of Nations Society.  
10:30—Music Magic—Chicago.  
11:00—Melodic Strings—Toronto.  
11:30—Billy Bissett and his Royal York Hotel Dance Orchestra—Toronto.  
11:45—Can. Press News & Weather.

- WABC—NEW YORK, 860 K.  
5:00—The Little House Family.  
5:15—Salvation Army Band.  
5:30—Dick Messner and his Orchestra  
6:00—Loretta Lee songs.  
6:15—"Skippy"  
6:30—Jack Armstrong, All American Boy  
6:45—To Be Announced.  
7:00—Buck Rogers in the 25th Century.  
7:15—Bobby Benson and Sunny Jim  
7:30—Joe Haymes' Orch.  
7:45—Beauty Program.  
7:55—Press-Radio News  
8:00—"Myrt and Marge"  
8:15—Just Plain Bill  
8:30—Nick Lucas Songs.  
8:45—Boake Carter  
9:00—Linit "Hour of Charm", featuring Phil Spitalny and his Girl Vocal and Orchestral Ensemble.  
9:30—"The Forum of Liberty," with Edwin C. Hill, Edward Nell, baritone.  
10:00—"The Camel Caravan"  
10:30—Fred Waring's Pennsylvanians  
11:30—Leith Stevens' Harmonies.  
11:45—The Voice of the Crusaders talk  
12:00—Little Jack Little's Orchestra.  
12:30—Arthur Warren's Orch.  
12:45—Jerry Freeman's Orchestra.  
1:00—Herbie Kay's Orchestra.  
1:30—Leon Navara's Orchestra.  
2:00—Roseland Ballroom Orchestra.  
CKAC—MONTREAL, 730 K.  
5:00—Claudette de Seve and Beauty.  
5:15—Salvation Army Band.  
5:30—Convention Hall.  
6:00—Social Announcements.  
6:15—Tante Bonheur  
6:30—"The Fireside Program."  
7:15—Musique Classique  
7:25—L'Heure Recreative  
8:00—Langlier Presents—La Voix Musicale.  
8:15—Le Cure du Village.  
8:30—The Dream Man.  
8:45—Les Deux Copains—Pharmacies  
9:00—Dr. J. O. Lambert.  
9:30—Par Dessus Les Toits presents par L. N. Messier  
9:45—En Triant les Despeches.  
10:00—"The Dominion Radio Theatre."  
11:00—Mus-Kee-Ke Show  
11:30—Leith Stevens Harmonies.  
11:45—Chas. Kramer's Orchestra.  
12:00—Le Reporter Sportif Molson  
12:05—Little Jack Little's Orchestra.  
12:30—Stanley Grill's.  
12:45—Jerry Freeman's Orch.  
1:00—Herbie Kay's Orchestra.  
1:30—Leon Navara and his Orchestra.  
2:00—Bulova Time and Sign-Off

- WEAF—NEW YORK, 660 K.  
4:00—Vic and Sade—Comedy.  
4:15—Oxydol's Own Ma Perkins  
4:30—Dreams Come True.  
4:45—Imperial Grenadier Quartet.  
5:00—Woman's Radio Review.  
5:30—Arlene Jackson, songs.  
5:45—The Lady Next Door.  
6:00—National Congress of Parents and Teachers Program.  
6:30—Sugar & Bunny, Comedy Sketch  
6:45—Willie Bryant and his Orch.  
7:00—Summary of NBC Programs  
7:03—Waldorf-Astoria Orchestra.  
7:15—Amer. Vocational Ass'n Talk  
7:30—Press-Radio News  
7:35—Mary Small, Songs  
7:45—Billy Batchelor, dramatic sketch  
8:00—Hal Kemp's Orchestra.  
8:15—Whispering Jack Smith, songs and Orchestra.  
8:30—Molle Merry Minstrels.  
9:00—Fleischmann Variety Hour— Rudy Vallee's Orch.  
10:00—Captain Henry's Maxwell House Show Boat  
11:00—Paul Whiteman's Music Hall.  
12:00—John B. Kennedy.  
12:15—Jesse Crawford, organist.  
12:30—Arcadia Cafe Orc.  
1:00—Hotel Waldorf Astoria.  
1:30—Hotel Statler Orch.

- WJZ—NEW YORK, 760 K.  
5:00—Betty and Bob, dramatic sketch  
5:15—Eddie East and Ralph Dumke, songs and comedy.  
5:30—Platt & Nierman, piano duo.  
6:00—El Chico—Spanish Revue.  
6:15—Three X Sisters.  
6:30—The Singing Lady—Nursery.  
6:45—Little Orphan Annie  
7:00—William Lundell, interview.  
7:15—Great Northern Hotel Orch.  
7:28—Summary of NBC Programs.  
7:30—Press-Radio News.  
7:35—Armand Girard, Bass.  
7:45—Lowell Thomas  
8:00—Pepsodent Program—Amos 'n' Andy.  
8:15—Gems of Melody.  
8:45—Kellogg College Prom—Ruth Etting.  
9:15—The Jesters Trio.  
9:30—Temple of Song.  
10:00—Death Valley Days  
10:30—Music Magic; Ruth Lyon, soprano; Cyril Pitts, tenor; Orchestra.  
11:00—Melodic Strings.  
11:30—Economics in a changing Social Order.  
12:00—Weylin Hotel Orchestra.  
12:15—Broadcast from Schooner "Seth Parker".  
12:30—Veterans of Foreign Wars.  
1:30—To Be Announced.

- WTIC—HARTFORD, 1040 K.  
5:00—Woman's Radio Review.

- 5:30—Blue Room Echoes.  
5:40—Hauptmann Trial.  
5:45—Blue Room Echoes.  
6:00—National Council Parents and Teachers.  
6:30—Sugar and Bunny.  
6:45—Willie Bryant's Orch.  
7:00—Wrightville Clarion.  
7:30—Press Radio News.  
7:40—Fire Prevention.  
7:45—Billy Batchelor  
7:00—Wm. Sheehan, Conn. Legislative Reporter.  
8:15—Whispering Jack Smith.  
8:30—Bernard & Casper, Minstrels.  
9:00—Rudy Vallee's Variety Show  
10:00—Captain Henry's Showboat  
11:00—Paul Whiteman's Music Hall.  
12:00—John B. Kennedy.  
12:15—Jack Berger's Orchestra.  
12:30—Slumber Hour.

- WGY—SCHENECTADY, 960 K.  
5:00—Betty and Bob Dramatic Sketch  
5:15—Woman's Radio Review.  
5:30—Arlene Jackson, songs.  
5:45—Stock Reports.  
6:00—National Congress Parents and Teachers Program.  
6:30—Sugar & Bunny.  
6:45—Musical Program.  
7:00—High Priests of Harmony.  
7:15—Amer. Vocational Ass'n Talk.  
7:30—Press-Radio News.  
7:35—Evening Brevities.  
7:45—Billy Batchelor, Sketch with Raymond Knight.  
8:00—Hal Kemp's Orch.  
8:15—Whispering Jack Smith.  
8:30—Al Bernard, Paul Dumont and their Burnt Cork Dandies.  
9:00—Fleischmann's Variety Hour— Rudy Vallee's Orchestra.  
10:00—Capt. Henry's Maxwell House Show Boat.  
11:00—Paul Whiteman's Music Hall.  
12:00—John B. Kennedy—"Looking over the Week"  
12:15—Eddie Lane & Orchestra.  
12:15—Eddie Duchin's Orch.  
1:00—Henry King's Orch.  
1:30—Joe Reichman's Orch.  
2:00—WGY Sign Off.

Bits about NBC broadcasters: Ray Knight is a member of the Massachusetts bar. He was admitted upon his graduation from Boston University law school. . . . Because of her size Irene Taylor is affectionately called "Half Pint" or "Shrimp" by her associates. . . . Leonard Stokes, baritone of the quartet heard on Captain Henry's Show Boat, recently married Lillian McMillan, a clothes designer of North Carolina.

## Special Prices

STANFIELD LADIES' UNDERWEAR, ALL-WOOL BLOOMERS, COTTON and WOOL BLOOMERS, ALL-WOOL VESTS, COTTON and WOOL VESTS, TURNBULL'S ALL-WOOL VESTS and DRAWERS

John J. Weddall & Son

A Home-owned Store  
91 YORK ST. (near King St.) Phone 63.

## School Tax Notices

—FOR SALE—

The Daily Mail

Prices Reasonable