

Grand CULINARY CONTEST

Running for 12 Weeks

MOTHER'S DAY or the MODERN WAY WHICH IS THE BEST?

If you believe that the combination of sheer genius, loving care and experience which was the rule in Mother's Day was the best, mark your entry "MOTHER'S DAY." If you think modern scientific methods are superior mark your entry "THE MODERN WAY." At the end of the contest we will tell you which school of cooking has the most followers according to the list of entrants, and which stands highest in the number of weekly and final prizes won.

The contest rule is that all articles must be actually cooked. Recipes alone are not enough. A Weekly Judging will be held every Wednesday evening of each week at the office of the Maritime Electric Co., Ltd. All entries must be turned in at the same office before 5.00 pm. Wednesday. Each week three Weekly Prizes will be awarded and nine other contestants will receive "Honorable Mention". As the contest lasts 12 weeks, at the conclusion 144 persons will have won either Prizes or Honorable Mention. This will qualify them for a chance to compete for the final main prizes which will be awarded at a public judging held at the store of Colwell and Jennings. All articles cooked which the entrants do not wish returned will be given to the Children's Aid for use in the Children's Home. The list of prizes for this week and donors are printed at top of this page.

THOSE CULINARY SPREES

Cooking to most men is a perilous adventure, which generally brings regrets. It is refreshing to watch the puzzled way in which a male friend reacts to your tactful suggestion that clams are just as good, nay even better, when boiled for twenty minutes rather than two hours. It requires talent of a high diplomatic order to hint to an angry husband whose wife

has gone home to her mother, that it really isn't necessary to fill the pot with rice right to the brim when boiling it as a vegetable. The male cook must have his fling, but just the same is always glad to resign his unfamiliar duties into competent hands. Ladies, so that there may be no doubt who rules the kitchen, enter the contest today.

Stout Advocates of "Mother's Way"

The opinion has been freely expressed by various men who have vivid memories of their mother's cooking in boyhood days that the modern ideas of a balanced diet are all wet. When they were young they claim a balanced diet meant that if one had eaten a couple of pounds of sirloin steak and vegetables, and thought possibly one had eaten too much meat, one balanced it off with one or two pumpkin pies. It is true that many of these stout advocates of the good old days are fat, and show signs of high blood pressure. Nevertheless they are almost to a man jolly, friendly souls, who all believe life is a fine thing and that a man should marry when he is twenty-one. In fact, if they met an Englishman of the old school used to feel for a foreigner. To a man they believe that Mother's Way was the best. Indeed they seem to have got a great deal of happiness out of life. Although they are too contented to take a strong stand and express their views in this contest of ours, one could easily guess which way their sympathies lie. So let us appeal to all those who intend to mark their entries, "Mother's Way," to enter the contest at once.

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Opp. Prov. Normal School

LADIES You are Invited

to attend another series of Cooking Schools

We are going to hold a series of six Cooking Schools. The first
session to start on the afternoon of October 28th and will con-
tinue afternoon and evening for three days, or until the 30th. The
Schools will be held in the store formerly occupied by the Master
Grocerteria on Queen Street just above our office. All activities
will be under the direction of Miss Marjorie Sinclair, Home
Economist.

The admission is FREE — Door Prizes will be drawn for at each
session

THE DAILY MAIL CULINARY CONTEST WILL BE EXPLAINED
AT EACH MEETING

Afternoon — 2 p.m. Evening — 8 p.m.

MARITIME ELECTRIC COMPANY, LTD.
FREDERICTON NEW BRUNSWICK



Thanksgiving Day Features

CRISCO		
1 lb. can	26c	3 lb. can 69c
KELLOGGS CORNFLAKES		25c
3 packages		
PEERLESS SAGE or SAVORY		12c
Per tin		
BRETT'S SWEET CHOW CHOW		25c
20 oz. Per bottle		
START THE DAY THE HEALTHY WAY GRAPE-NUTS		20c
Per package		
IN SIX DELICIOUS FLAVORS		
JELL-O		15c
2 packages		
INSTANT POSTUM		35c
Per tin		
MAKE IT IN A JIFFY—RIGHT IN YOUR CUP		
Maxwell House COFFEE		49c
1 pound tin		
SO RICH IN FLAVOR		
BRETT'S JELLIED CRANBERRY		15c 25c
8 oz. jar		16 oz.
IT'S DELICIOUS WITH TURKEY		
BENSONS CORN STARCH		13c
1's Per package		
For Gravies, Puddings, Desserts, etc.		
AYLMER SLICED PINEAPPLE		19c
16 oz. Per tin		
CRACKER JACK POP CORN		05c
Per package		
HEREFORD CORNED BEEF		25c
1's 2 tins		
VIRGINIA SALTED PEANUTS		19c
Per pound		
DOLE PINEAPPLE JUICE		10c
1's Per tin		
KIPPERED SNACKS		11c
2 tins		
Dandy TOILET TISSUE		25c
8 rolls		
GANONG'S PEPPERMINT PATTIES		29c
Per lb.		
SCHWARTZ Prepared MUSTARD		13c
9 oz. Per jar		
QUALITY PEACHES		18c
2 squat H.S. Per tin		
CROWN BRAND CORN SYRUP		21c
2's Per tin		
Hawes FLOOR WAX		45c
1's Per tin		
Makes the Home Bright for Thanksgiving		
NATURE'S BEST TOMATO JUICE		25c
1's 4 for		
Quick QUAKER OATS		35c
(New cup and saucer pkg.) Per pkg.		
CHRISTIE'S RITZ		15c
Per package		