## ZELLERS

DAILY STORE NEWS

# Sheepskin **Slippers**

binding red fur collar. Sizes 5-10.
Pair only

59c

SHOP AT ZELLERS-IT PAYS

# Special Permanents

For this week only, Permanent, Regular \$5 ,for \$3.50 Permanent Ends, \$150 — \$2.00 Shampoo, Finger Wave, 50c All work guaranteed

### Idell's Beauty Shoppe 107 WESTMORLAND ST. PHONE 746 Next to Kileel's Shoe Store

CREPE PAPER DENNISONS BRUNSWICK ALL SHADES 10 cts.

MRS. A. M. GRIFFITHS 71 York Street - Tel. 474-21

# DR. A. A. ROWAN

General Practice

Ear, Nose and Throat Surgeon Phone 321

117 YORK ST.

\$15 QUEEN ST.

Plumbing and Heating

BLUE ORCHID BEAUTY SHOPPE

Call on us for your EUGENE PERMANENT OR FRIGIDENE

The most cool method of permanent waving used. Our Prices are frem \$2. to \$7.

No long waits and we aim to satisfy

Rankine's CREAM SODAS

Ginger Cookies, 2 lb. ..... 25c

2 lbs. 25c

A. T. SWEED Phone 1309 847 Charlotte St

### SOCIAL HAPPENINGS

### Governor General Expert Guide



L ord and Lady Tweedsmuir spent much time on deck as the Canadian Pacific SS. Duchess of Richmond steamed up the St. Lawrence. In the above picture Canada's new Governor-General, who is a distinguished historian as well as a successful writer of romantic adventure stories, pointed out historic landmarks of Canada's Ancient Capital to Lady Tweedsmuir and his son, the Hon. Alastair Buchan, as the liner neared Quebec.

nall fireside tea yesterday afternoon city today. at her home. Mrs. A. Pierce Crocket poured Mrs. Miller was assisted in serving by Mrs. Bryce M. Love.

Concert Association of Fredericton are to be favored with a musical treat tomorrow evening in the opening programme of the season. Miss Myrtle Leonard, contralto of the Metropolitan Opera Association will be the artist of the evening. 长米米米

At the regular meeting of the Vic toria Order Nurse held this week it was stated that during October the Pythian Sisters served tea at the

Cathedral are sponsoring a tea this afternoon in the Cathedral Memoria Hall. The tables are decorated with candles and the tea and coffee cup are presided over by Mrs. LeB. Bull and Miss Pearl Peters. The boys of the League will assist in serving.

Miss Margaret Evans, former prov incial librarian, who expects to leave this city on Saturday next, is the guest of Mrs. J. M. Lemont, George

The Ladies' Auxiliary of the Wilmot Saint John street.

Miss Helen Neill entertained the day night. Bridge Club of which she is a member last night at her home. The prize tea-cups.

※ ※ ※ ※ County is a guest at the Queen to-

The A.Y.P.A. held its weekly meeting last evening. Oscar Harris was in the chair and a good attendance present. Dancing and games were enjoydered by Miss Marcelle Gorham, ac- on November 16. companied on the piano by Miss Mir- During the past few days, the level iam Eardley. Harold Hughes also provided music for dancing.

or other containers for exhibits at the time of its freezing. The Daily Mail Cooking Contest, kindly call for same at Maritime Electric Co., Ltd., store.

Mrs. F. L. Miller entertained at a N. P. McLeod, Saint John, is in the

## \* \* \* \* The members of the Community SERVICE ON RIVER ENDS NEAR FUTURE

day Following Three-Inch Rainfall

weekly well-baby Conference in this change today to colder temperature was a large attendance, testifying to the high esteem in which the deceasby the Barker's Point Women's Institute.

### ### | Cathedral are sponsoring a tea this | Cathedral are spon

> ng of the St. John river is not far the home of her sister Mrs. C. closing of the river of navigation, the steamer Majestic of the Eastern Canda Coastal Steamships, Limited, is hurt so severely on Monday is doing hurt so severely on Monday is doing today, While no ice has yet been encountered, the company officials are at her home here.

craft, will replace the motorship D. J. ers are Miss Weldon, Miss LeBlanc Church were entertained at an en-joyable sewing party last evening at the home of Mrs. William Johnson on Saint John tomorrow on its final trip Moncton. Subjects taught include

was won by Miss Dorothy Pond and last when the final trip down river, ing these classes. The course is es-Miss Mary Neill presided over the was made on November 14 -a year pecially for counties of Carleton, Vic-F. J. Boyer, Victoria, Carleton was encountered in Salmon River. Similar to the one put on at Sussex County is a guest at the Queen to-

ed. Three violin soles were ably ren- made its last trip from the capital

of the Saint John has risen consider- orders for all kinds of trucking. ably, although it is still well below Phone 904-21. its usual level for this time of year, He did not believe the level of the Will the ladies, who have left plates river would influence to any extent

> LATE MISS HELEN S. KEEN The funeral of Miss Helen Sarah Keen, who died at her home in North Devon yesterday morning, took place this afternoon with service at the home, conducted impressively by Rev. Milton Burtt. A large number were n attendance as the young woman had been esteemed by all and who was very popular with young and old alike. Interment was in the Rural Douglas cemetery. The pall-bearers were Ralph Campbell, George Howell, Jack Watson, and Oswald Reynolds.

JAPAN is inevitably associated with CHERRY BLOSSOMS and the CHRYSANTHEMUM . . .

The Japanese hold a high place for proper arrangement of interior decoration. We suggest that you call us when thinking of this beautiful flower.

### **BEBBINGTON'S**

### FLORENCEVILLE

the new Governor-General and his wife Lady Tweedsmuir arrived at Quebec, the N.B.W.I. sent a message of greeting and good wishes to her having heard of her work for Womens WANTED-One or two boarders want-Institute in the Old Country. message sent by wire was: "N. Women's Institute welcome you, a fellow member to Canada and extend greetings and best wishes. (Signed) WANTED — Those who have foot Mrs. Andrew McCain, president N.B. W. I.; Mrs. Robt. Thompson, Secretary N.B.W.I."

I have received a letter in reply conveying thanks for the message of welcome and stated "that she was looking forward with much pleasure to being identified with the splendid"

WANTED — A middle-aged man or middle-aged married couple without children. The man must be experienced in farm work. For further parwork of Women's Institutes throughout Canada. FLORENCEVILLE, Nov. 13-The

death of Mrs. Miles Birmingham oc curred at her late home on Friday morning. She died of heart failure having been in falling health for the past year although able to be up and about each day. Before her marriage she was Miss Annie Trafford, daughter of the late Mr. and Mrs. Thomas Trafford and was born in Centreville WHEN THE AGE FOR WEARING 77 years ago. She was a life-long member of the Baptist church and was president of the U.B.W.M. Society in ganized and superintended a Baptist Mission Band. She was a woman of fine Christian character who will be much missed by a large circle of friends. She is survived by her survived by her survived husband, three daughters, Mrs. Charles W. Clarke, Woodstock; Mrs. John Kilpatrick, Florenceville; Mrs. Eldon Estey, East Florence-Mrs. Eldon Estey, Cast Florence-Owen Course of the Co of Lakeville; two sisters, Mrs. G. W. Jamieson, Vancouver, B.C.; Mrs. Geo. Holmes, Cloverdale, B.C.; and three brothers, Sewell Trafford, Centreville; Rainsford Trafford, Andover; William Trafford, Fort Fairfield. The funeral services were conducted on CONCERT ASSOCIATION Temperature Colder To-Sunday afternoon at the Baptist church, Connell, by Rev. A. S. Bishop, pastor of the church. A mixed quartette sang. The pallbearers were Eldon Estey, C. W. Clark, Lynn Stickney and Clinton Trafford. The flowers Rain earlier this week and a sharp were numerous and beautiful. There

With colder weather here the clos- tient. She will soon be able to go to off, Marking the first stage of the Clark, Woodstock, before returning Tomorrow evening

making its final trip of the season to as well as can be expected at the Grand Lake and Washademoak points | Parker Hospital, Bath.

momentarily prepared for any emerShort Course for Girls at the Voca The Majestic, which boasts the only tional School, Woodstock. The course steel hull, among the company's river is from Nov. 6 to Dec. 4. The teachto this city and will be made ready cookery, sewing, weaving, needlepoint for the winter upon its return Satur- novelties and lessons in Home Nurs-

ing, waitress and laundry work.

The Carleton county W. I.s are of-The closing of the Washademoak The Carleton county W. I.s are ofthis year will be one day later than fering prizes to the students attendago today. On that trip, the Majestic toria and Madawaska. There are 19 met with some difficulty when ice girls in attendance. The course is Indications are that the Fredericton service will remain open longer this year than for the past two years. In 1934, the Majestic was laid away on November 24, while in 1933 the ship made its last trip from the central

Lee H. Hanson is prepared to fill

# Revival

-AN EVENING OF PLAYS-

NORMAL SCHOOL

# Hundreds...

of young men and women are today holding splendid positions because they attended

> FREDERICTON BUSINESS COLLEGE Established 1894

and got a right start on the road

Do you want to be one of the many more who will do the same?

Write for full particulars about our Business Course

F. B. OSBORNE, Principal FREDERICTON,

## Classified Ads

FLORENCEVILLE, Nov. 12-When RATE: 25 words 25 cents per insertion. Each additional word 1/2 cent,

WANTED

ed. Reasonable rates and attractive rooms in modern house, centrally located in business section one block from Queen St. Apply 340 King St.

trouble to have their arches adjusted through our foot correction system. Dr. Geo. K. Bell, Chiropractor and

HEALTH is the most priceless possession we have. It inspires ambition, hard work and success. Chiropractic has restored health and happiness to millions, and so has grown to be the foremost drugless health science of all times. DR. G. K. BELL, Chiropractor, Osteopath, 606 Queen St. Phone 415. Hours 10-12, 2-4, 7-8 and by appointment.

GLASSES ARRIVES it is needful to change the lenses at intervals. On account of change of focus it is necessary that the eyes be tested regularly. To wear the same lenses for a long time may result in serious damage to the sight. See us for your yearly examination. E. H. Wilbur, 69 Regent St. Telephone 1305-21.

price. Also used cars and all kinds used parts bought and sold. Currie & Waugh, cor. Queen and Westmor-land Sts. (Opp. People's Benefit

presents

Contralto

of the Metropolitan Opera Association in

FOR SALE

FOR SALE—Valuable farm property in Victoria County, 165 acres, 100 of which are under cultivation. New house, barn, granary, hog pens and machine shed and all modern equipment, including two horses, five milking cows and four or five year-ling cattle. For further particulars write J. C. Irvine, c/o D. & D. Metors, Fredericton, N. B.

FOR FINE SHOE REPAIRING and Foot Comfort bring your shoes to Samuel M. Shepherd, 515 King St. Special on ladies' rubber heels, 25c pr. Ladies' leather heels, 20c pr. All Prompt service.

IT IS ALWAYS easy to get a worse job done somewhere or other at a lower cost than regular trade prices.
We can't promise you our prices
on a vulcanizing job will be lower
than anyone else in the business— BUT we can give you a fair price, superior work, do vulcanizing on passenger tires in four hours and promise you a permanent, dependable year-round service. Bring your vulcanizing jobs to the "Smith Vulcanizing" canizing."

FOR SALE-For foot ease and comfort bring your repair work to 93 Westmorland St. (near York Hotel). Our prices are moderate. We repair while you wait if desired and our workmans, ip is the very best. Roy C. Smith, 93 Westmorland St.

A GOOD APPEARANCE is half the battle in business or social life. When you buy a Tip Top Suit at our \$24.00 price you are assured of stylish fabrics with good wearing quality. Not only these our accounts are ity. Not only does our accurate system of measurement guarantee a good fit—but you have the advantage of 40 years experience—for we are tailors in our own right, experienced in every department of the tailoring trade. We also specialize in Ladies' Coats at a \$24.00 price: Boston Tailors, Alex. Ingram, 376 King St.

PERHAPS YOU are missing something! Campaign news from Ethiopia, war bulletins from Rome, decisions being taken evey day in London which means so much to the Empire—world wide reception! You can get the cream of the news if you listen in on one of our new Short Wave General Electric Sets—truly named "Magic Tone." Formouse demonstration write or phones. Terms arranged if desired. L. K. Whitney 340 University Ave. Phone 100.11



The Harvey Studio

We are again making Christmas photographs. During the next few weeks we will give a beautiful 8 x 10 enlargement FREE with an order for a dozen cabinet size photos at \$8.00.

We also have a very special offer which includes an enlargement for \$5.00.

We suggest photographs for Christmas. Evening sittings by appointment.

# BUY NOW at BLACK'S

Coats, Dresses, Jackets, Skirts, Sweaters, Blouses, Ski Suits, Snow Suits, Raincapes, Umbrellas, etc., in the better materials.

Wool Undergarments, Silk Undergarments, Wool and Silk Hosiery, Wool and Kid Gloves, Wool and Silk Scarves, Purses, etc.

Lady, Miss and Child made happy and comfortable here. Try BLACK'S for Better Garments at Lower Prices

R. L. BLACK 62 York Street

81 REGENT STREET

QUEEN ST.

TELEPHONE 39

SPECIAL PRICES ON

## LADIES' and CHILDREN'S COATS

This Week-end

LADIES TWEED TREEBARK CLOTH Special . . . . . . . . . . . . . . . . . . \$10.75

# CHRISTMAS CLUB

Reserve Your Christmas Gifts Early

PAY WEEKLY

BEARDSLEY

PHONE

# Ladies' Fur Coats AT OUR STORE

# FALL SHOWING

Over 50 beautiful coats in Hudson Muskrat, Squirrel, Broadtail, Caracul, etc, to choose from.

This is the opportunity you have been waiting for.

J. CLARK & SON, LTD. FREDERICTON, N. B.

and Branches

Over 60 Years in Business Phone 254 834 Charlotte Street