

# Grand CULINARY CONTEST

## Running for 12 Weeks

### MOTHER'S DAY or the MODERN WAY WHICH IS THE BEST?

If you believe that the combination of sheer genius, loving care and experience which was the rule in Mother's Day was the best, mark your entry "MOTHER'S DAY." If you think modern scientific methods are superior mark your entry "THE MODERN WAY." At the end of the contest we will tell you which school of cooking has the most followers according to the list of entrants, and which stands highest in the number of weekly and final prizes won.

The contest rule is that all articles must be actually cooked. Recipes alone are not enough. A Weekly Judging will be held every Wednesday evening of each week at the office of the Maritime Electric Co., Ltd. All entries must be turned in at the same office before 5.00 pm. Wednesday. Each week three Weekly Prizes will be awarded and nine other contestants will receive "Honorable Mention". As the contest lasts 12 weeks, at the conclusion 144 persons will have won either Prizes or Honorable Mention. This will qualify them for a chance to compete for the final main prizes which will be awarded at a public judgment held at the store of Colwell and Jennings. All articles cooked which the entrants do not wish returned will be given to the Children's Aid for use in the Children's Home. The list of prizes for this week and donors are printed at top of this page.

(Cut out this Coupon and mail it to the office of The Daily Mail)

#### DAILY MAIL CULINARY CONTEST

Kindly enter my name in THE DAILY MAIL CULINARY CONTEST.

Name .....  
Address .....

### South Devon Fuel and Tugboat Co., Ltd.

— Dealers in —

## COAL and WOOD

LUMBER FREIGHTERS and TUGBOAT OWNERS

Office: Gibson Street, South Devon, N. B.  
Telephone 456

WE ARE DONATING A

## \$5.00 Final Prize

FOR THE BEST RECIPE

making use of

APPLES GROWN IN  
NEW BRUNSWICK

### HAWKINS FRUIT & PRODUCE Co.

LIMITED  
North Devon, N. B.

## Heat! Heat! Heat!

One of the Essentials of Good Cooking is  
an EVEN DEGREE of  
Oven Heat

One of the conveniences of DODGE-DE SOTO comfort is the NEW "VARIABLE" HEATER featured, which at a small additional charge, preserves interior warmth in winter, even at zero temperatures.

ON DISPLAY AT OUR SHOWROOMS

## D. and D. MOTORS

344 QUEEN STREET, FREDERICTON, N. B.

Tel. 286

DISTRIBUTORS of DODGE — DE SOTO AUTOMOBILES  
for Queens, Sunbury, York Counties

### Stout Advocates of "Mother's Way"

The opinion has been freely expressed by various men who have vivid memories of their mother's cooking in boyhood days that the modern ideas of a balanced diet are all wet. When they were young they claim a balanced diet meant that if one had eaten a couple of pounds of sirloin steak and vegetables, and thought possibly one had eaten too much meat, one balanced it off with one or two pumpkin pies. It is true that many of these stout advocates of the good old days are fat, and show signs of high blood pressure. Nevertheless they are almost to a man jolly, friendly souls, who all believe life is a fine thing and that a man should marry when he is twenty-one. In fact, if they met a vitamin or a calorie, they would regard them with the pitying contempt an Englishman of the old school used to feel for a foreigner. To a man they believe that Mother's Way was the best. Indeed they seem to have got a great deal of happiness out of life. Although they are too contented to take a strong stand and express their views in this contest of ours, one could easily guess which way their sympathies lie. So let us appeal to all those who intend to mark their entries, "Mother's Way," to enter the contest at once.

### Fred Barnes

76 York St.  
FREDERICTON, N. B.

### THE NEW DRY GOODS STORE

YARD GOODS, BLANKETS,  
SILK, CREPE and WOOL  
HOSIERY, SMALL  
WARES

## Our Coal

is carefully selected  
from mines noted for  
maintaining a uniform  
standard of quality.

You can be sure of good fuel  
performance and even oven heat if  
you order from

### A. H. VANWART AND SON

Phone 150

FREDERICTON, N. B.

### GOOD COOKS Attention!

See our new SUN BEAM MIX MASTERS. If you want to win one of the fine prizes get one of these and make MUCH BETTER PASTRY, etc. It beats the ingredients for you by electricity.

FOLDER FREE UPON  
REQUEST

### Mavor Bros., Ltd.

Jewellers

Opp. Prov. Normal School

## LADIES You are Invited

to attend another series of Cooking Schools

We are going to hold a series of six Cooking Schools. The first session to start on the afternoon of October 23rd and will continue afternoon and evening for three days or until the 25th. The Schools will be held in the store formerly occupied by the Master Grocerteria on Queen Street just above our office. All activities will be under the direction of Miss Marjorie Sinclair, Home Economist.

The admission is FREE — Door Prizes will be drawn for at each session

THE DAILY MAIL CULINARY CONTEST WILL BE EXPLAINED  
AT EACH MEETING

Afternoon — 2 p.m. Evening — 8 p.m.

MARITIME ELECTRIC COMPANY, LTD.  
FREDERICTON NEW BRUNSWICK



### THANKSGIVING DAY FEATURES OCT. 18-19-21

— Special — RED ROSE TEA 1's BROWN LABEL Per lb. ....	47c	CRACKER JACK POP CORN Per package .....	05c
— Special — CLARKS VEGETABLE OR TOMATO SOUP 1's Per tin .....	07c	HEREFORD CORNEB BEEF 1's 2 tins .....	25c
— Special — CLUB HOUSE STUFFED OLIVES 4 1/2 oz. 2 jars .....	25c	VIRGINIA SALTED PEANUTS Per pound .....	19c
— Special — LIBBYS HAPPYVALE MINCEMEAT 30 oz. Per jar .....	25c	DOLE PINEAPPLE JUICE 1's Per tin .....	10c
START THE DAY THE HEALTHY WAY GRAPE-NUTS Per package .....	20c	KIPPERED SNACKS 2 tins .....	11c
IN SIX DELICIOUS FLAVORS JELL-O 2 packages .....	15c	Dandy TOILET TISSUE 8 rolls .....	25c
INSTANT POSTUM Per tin .....	35c	GANONG'S PEPPERMINT PATTIES Per lb. ....	29c
Maxwell House COFFEE 1 pound tin .....	49c	SCHWARTZ Prepared MUSTARD 9 oz. Per jar .....	13c
BRETTS JELLIED CRANBERRY 8 oz. jar .....	15c	CRISCO 1 lb. can .....	26c
IT'S DELICIOUS WITH TURKEY BENSONS CORN STARCH 1's Per package .....	13c	3 lb. can .....	69c
For Gravies, Puddings, Desserts, etc.		CROWN BRAND CORN SYRUP 2's Per tin .....	21c
AYLMER SLICED PINEAPPLE 16 oz. Per tin .....	19c	Hawes FLOOR WAX 1's Per tin .....	45c
		Makes the Home Bright for Thanksgiving	
		1 cake 1/2's BAKERS CHOCOLATE BAKERS COCOA 1-5's 1 tin, for .....	25c
		Quick QUAKER OATS (New cup and saucer pkg.) Per pkg. ....	35c
		CHRISTIE'S RITZ Per package .....	15c