

THE FINEST PLUG CHEWING TOBACCO ALWAYS SATISFIES 10¢ Per cut.

Making a Flat World Round

When Columbus set out to reach India by sailing westward, he met with opposition and ridicule. He believed the earth to be round.

Wise men held that it was flat—that Columbus was mad —and that he'd fall off somewhere if he departed from established beliefs.

But Columbus' belief found him a continent and made him blessed of memory.

The Business World is flat to some men Their profit-bearing shores of Opportunity stretch only so far as their grandfathers trod. Custom, superstition and apathy have set them confines which they may not pass. For instance, they believe the business year is a flat one not an all-year round of trade, with East joining West, with Spring merging into Autumn—but just two distinct

seasons, with sawed-off edges gaping into space. They confine their activities to a Spring trade and to a Fall trade. To them there is no intervening continent with stores of waiting wealth. Their world is flat. They have not explored the mid-year months of Summer trade. June, July and August are never-never land.

Surely this conception of Summer as a "dull" season is as fallacious as the delusion that the earth was flat. People have just as much money in the hot weather and spend quite as freely as in Spring and Fall. Granted that they are not buying skates and snow shovels in August, yet they are buying staple articles. Furthermore, they have an eye on luxuries and comforts they are counting upon purchasing in the Fall.

The modern Columbus has discovered this Summer trade—this golden West lying between the known continents of old beliefs. Departing from established habit, many have made their energies and their Advertising an all-year-round proposition.

Keeping up Advertising during the Summer months not only links your Spring and Fall, but produces rich harvests from the Summer months themselves.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

UNIQUE DIVISION ON DIVORCE BILL

Ottawa, June 3-A unique situation, and unprecedented division developed in the House of Commons tonight, when two divorce bills recommended by the senate were submitted to the Commons for approv-Divorces recommended, tively, for Frank William Meek of Toronto, and Lenore Power of Co-bourg, both occasioned vigorous discussion of the whole question of granting divorce in Canada.

Dr. Steele, who opposed the Meek livorce, declared that there were in Toronto and other urban parts of Ontario, "hundreds of women who, on account of the conduct of their husbands, have to leave and go and earn their living in domestic service or by housekeeping," and there was no justification for granting such husbands divorce from the facts that their wives had left them.

"If this divorce is granted," Mr. Boys, in dealing with the Power case, "then it is just as easy to get divorces from this Parliament

as to get them in Reno. Mr. Carvell took the ground that Parliament was not the proper tribunal to deal with such cases, but believed that while the law was as it was, it should be strictly adher-

Mr. Crocket, Chairman of the Pri-

vate Bills Committee, reported in favor of both divorces being granted No vote was taken upon the Meek case, which went through without division, but Mr. Carroll called for the first divorce bll division in over twenty years on the power The House voted on a unique division. The front benches were divided, Premier Borden and his seat against one another, as did Wilfrid mate, Hon. Robert Rogers, voted Laurier and his seat mate, Hon. Geo. P. Graham. Premier Borden, Hon. Mr. Graham, Hon. Mr. Hazen Hon. Mr. Oliver and other voted for the granting of divorce. Sir Wilfrd Laurier, Hon. Mr. Rogers, Hon. Dr.

Beland, Hon. Mr. Cochrane and others voted against it. The divorce was thrown out by a vote of 4 to 22.

The two children of Mr. and Mrs. John Christie, Campbellton, visiting their grandparents, Mr. and Mrs. Day, at Marysville.

Electric Restorer for Men Phosphonol restores every nerve in the be vim and vitality. Premature decay and all sexual weakness averted at once. Phosphonol will make you a new man. Price \$3 a box, or two for \$5, 6 Mailed to any address. The Scobell Drug Co., St. Catharines, Ont.

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THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President ALEXANDER LAIRD General Manager JOHN AIRD Assistant General Manager

CAPITAL, \$15,000,000

REST, \$12,500,000

BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the Bank.

FREDERICTON BRANCH -

- G. W. HARRISON, Manager

Get Your Groceries from E. G. HOBEN The Up-to-date Grocer

Ask for Pony Votes. We are the only grocery that has them.

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CHOICE FAMILY GROCERIES, ETC.

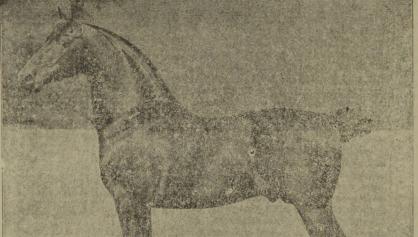
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See our well selected Stock Variety in Prices to suit everyone.

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: 1913:

We] Have The Best Collection of Stallions ever.

For a Coacher we have Danois, winner of Grand Championship at the Ohio State

For a Clyde we have the Champion breeder of Prince Edward Island, Hercules.

For a Percheron we have the Champion of the Maritime Provincial Exhibition,

For a Trotter we have Malone a beautiful Bay 3 year old colt. Bred in the Purple and should be a good one.

H. C. JEWETT

Popular Novels at 60 Cents.

We have just received another lot of decidedly Good Books at this reduced price. If you haven't read every one of them, you will want to get them at this price.

THREE OF THE LEADERS

"The Money Moon"

by Jeffery Farnol.

"The Trail of Ninety-eight" by Robert Service.

"The Dop Doctor"

by Richard Dehan.

McMURRAY & COMPANY