

## Keep Out the Weeds

Weeds unchecked will ruin the crop.

It isn't sufficient to plough and sow well in Spring and Fall and leave the rest to nature.

There are weeds to fight.

There are weeds in Business, too—weeds of competition and opposition—of public indifference from without, and of lack of enterprise from within—weeds that unchecked seriously retard business growth.

Cultivation is the only effective weed-killer. Keep cultivating and the weeds never get a chance to thrive.

There is a combination plough and harrow, fertilizer and spray, for every business—an effective weed-killer that will keep out the weeds.

*It is Advertising*

It is not enough to plough and sow well with advertisements in Spring and Fall and leave the rest to human nature.

Human nature and the respect your customers bear you are not proof against the Summer weeds that can thrive on rest and apathy.

You must keep busy in the hot weather—you must keep cultivating.

Turn Summer dullness into activity by Summer Advertising. Plan Summer attractions and plant for a crop of Summer profits, and the Advertising cultivation will keep out the weeds.

*Keep Cultivating*

*Keep Advertising*

**KEEP OUT THE WEEDS**

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

## P. E. ISLAND CROP OUTLOOK GOOD

Charlottetown, P.E.I., June 12—The crop report issued on June 10th by the local department of agriculture shows that the present prospects for hay in the eastern section of the island are above the average, and that the clover has come through the winter in good condition. In Queens County it is good, in Prince only fair, particularly west of Summerside. Last year these conditions were reversed, the west having a good crop and the east a poor one.

Very little wheat has been sown in some sections and there is an increase in the acreage for summer feeding. The acreage of turnips, corn and mangels is about the same as in former years.

The potato crop last fall was exceptionally heavy. The price paid was about twenty-five cents. Many farmers held over large quantities until this spring, hoping that the price, which is usually about double what it is in the fall, would be high. The market was very weak and about eighteen cents has been the ruling price. The consequence is that many farmers still have their cellars full of potatoes and several starch factories were in operation, something unprecedented in the spring. Large quantities are being fed to stock, especially hogs, but owing to the big price of pork last year, many pigs were sold, including breeders. The result is that there is a shortage of young pigs.

Baled hay of good quantity is scarce but oats are fairly plentiful. Cattle have gone to grass under about the usual conditions, but a large proportion of them are thin owing to the poor quality of hay which was in a measure spoiled in the making by the heavy rains of July and August.

There have been some irregularities in the lamb crop; some districts have large returns, others small, but on the whole it will be above the average. The milk supply is about the same as last year and there is a large increase in egg production.

The crop of young foxes is about complete for this season. The percentage of mortality is about the same, but the losses appear greater than they really were owing to the increase in the number of animals. Companies are still being formed and Charlottetown has now two exchanges where fox stock is bought and sold. On the whole the Prince Edward Island farmer can look forward to the coming season with a great deal of confidence.

## NEWS FORECAST FOR THE COMING WEEK

Other important meetings of the will include the annual convention of the National Editorial Association, at Colorado Springs; the annual meeting of the American Medical Association, at Minneapolis; the annual meeting of the Hotel Men's Mutual Benefit Association, at Louisville, and the annual convention of the International Printing Pressman and Assistants' Union, at Rogersville, Tenn.

Other events that will figure more or less prominently in the news of the week will be the consecration of Rev. Samuel G. Babcock as suffragan bishop of the Massachusetts Episcopal diocese, the celebration at Wheeling of the semi-centennial of West Virginia statehood, the Democratic primary in Arkansas to select a candidate for governor, the Yale-Harvard boat races at New London, the intercollegiate regatta at Poughkeepsie, and the annual commencement exercises at Yale, Harvard, Pennsylvania, Brown and other of the large colleges of the country.

The celebration of the silver jubilee of Emperor William's reign promises to be the big event of the week in Europe. Other events in foreign lands will include the convention of the International Woman's Suffrage Alliance at Budapest, the meeting of the Pan-Presbyterian Council at Aberdeen, the opening of the International Horse Show in London, the German elimination trials for the coming German-American sonder class regatta, the British golf championship tournament, the International Forestry Congress in Paris, and Argentina's celebration of the 300th anniversary of the founding of the University of Cordoba, the oldest university in the western hemisphere.

## ALL READY FOR KAISER'S

Berlin, June 14—The preparations and every detail of the arrangements completed for the celebration of the Kaiser's jubilee the coming week. Thousands of visitors from all parts of the empire are arriving in Berlin to witness the festivities. The week of decorating the public buildings and leading thoroughfares was completed today. The decorations are by far the most elaborate ever seen here.

## THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President  
ALEXANDER LAIRD General Manager JOHN AIRD Assistant General Manager

CAPITAL, \$15,000,000 REST, \$12,500,000

## SAVINGS BANK ACCOUNTS

Interest at the current rate is allowed on all deposits of \$1 and upwards. Careful attention is given to every account. Small accounts are welcomed. Accounts may be opened and operated by mail.

Accounts may be opened in the names of two or more persons, withdrawals to be made by any one of them or by the survivor.

FREDERICTON BRANCH -

G. W. HARRISON, Manager

## Our HOSIERY :-

MEANS MONEY SAVED

Boys' Holeproof, Regular 35c. goods, 19c. pair, Black.  
Boys' Buster Brown, Regular 25c. goods, 19c. pair, Black.  
Boys' Hercules, Regular 25c. goods, 19c. pair, Black.  
Girls' Princess, Regular 25c. goods, 19c. pair, Black and Tan.  
Ladies' Special, Regular 15c. goods, 19c. pair, Tan.

## Williams' Specialty Store

66 YORK STREET - PHONE 219-31

## E. O. MacDONALD

560 QUEEN STREET

Sells HIGH GRADE PIANOS AND ORGANS

Agent for the famous SINGER SEWING MACHINE.

The Latest and most Popular Songs of the day on hand.

## Get Your Groceries from E. G. HOBEN The Up-to-date Grocer

Ask for Pony Votes. We are the only grocery that has them.

## E. G. HOBEN COR. KING and YORK STREETS

-: Dealer in :-

CHOICE FAMILY GROCERIES, ETC.

## THIS SPACE IS RESERVED

-: FOR :-

## Walker Bros. MERCHANT TAILORS

"The Paper That Reaches The Buying Homes."

## Mr. Salesman!

## Don't Deceive Yourself

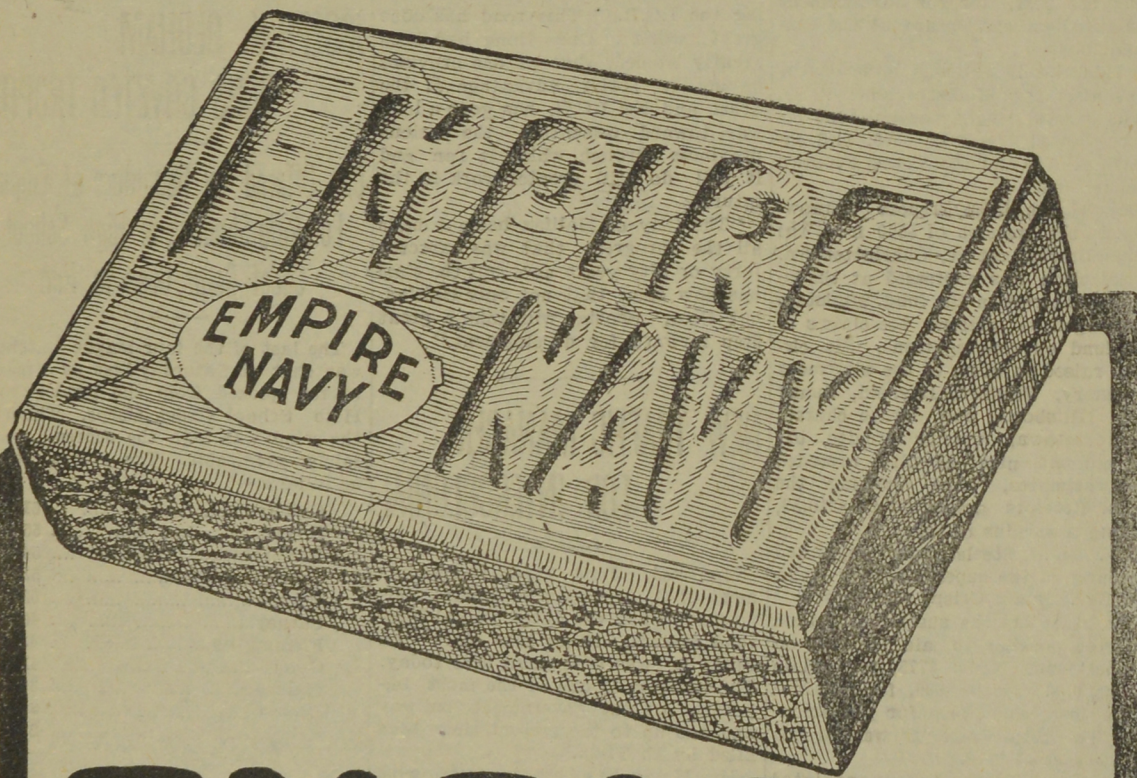
by thinking you have all the business you need or can do. There are hundreds of other customers you could get in touch with if you use the columns of the MAIL to tell about your goods.

## Advertise

in the  
MAIL

## The DAILY MAIL

Mail Adds Bring Results



# EMPIRE NAVY

THE FINEST PLUG CHEWING TOBACCO  
ALWAYS SATISFIES  
10¢ Per cut.