

Sale of CANARY BIRDS!

The opportunity of a lifetime to secure a beautiful singing Canary at less than Half Price. On Friday and Saturday we place on sale for two days only, two hundred Sweet Singing Canaries

Genuine Hartz Mountain Singers

A direct importation from the famous Hartz Mountains in Germany where the best singing Canaries in the world are bred. Hartz Mountain Canaries are noted for their rich sweet notes and their unusually beautiful plumage

On Sale FRIDAY and SATURDAY

Come early for first choice. Each bird is sold in original wicker cage.

The sale is in charge of a bird specialist, who is with us for two days only and will give useful hints on the care of Canaries. These \$5.00 birds will be sold for\$1.98

\$1.98

Geo. Y. Dibblee Druggist
The Rexall Store - - Opposite City Hall

When Summer Stops the Swing

Most of us can remember the school lesson in the law of accumulated motion—momentum.

If you exert a pound of pressure against a man in a swing, you'll start him moving slowly "to and fro." If you continue to exert a pound of pressure against him every time the swing makes a trip, you'll soon have him going so high that he almost turns the whole circle. If you stop pushing, the momentum will die out and the swing come to rest at "dead centre."

Winning trade follows the same natural laws.

Advertisements are the force behind the swing of public favor. Each new advertisement increases the momentum. Finally, the accumulated force of these numerous impulses swings indifference to the buying point.

If you stop Advertising, you lose momentum.

The moral of which is:

Don't stop the business swing in Summer.
Keep adding the pounds of Advertising pressure.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

Cutlery

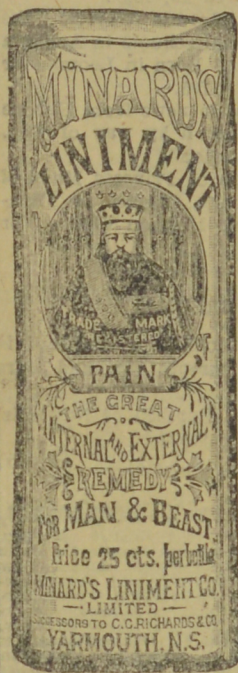
Easily Quickly

Thoroughly Cleaned with Old Dutch Cleanser

NOTED U. S. SOLDIER OBSERVES BIRTHDAY

Washington, D. C., July 21—Major General John R. Brooke, U. S. A., retired, who has a record of forty years of distinguished service in the United States army, reached his seventy-fifth birthday anniversary today. In accordance with his custom Gen. Brooke is spending the summer at his home in the Berkshire Hills in Massachusetts. Notwithstanding his seventy-five years he is known as one of the most active golf players at the Pittsfield Country Club and may be seen almost every day making the round of the links.

The United States Post Office Department is to increase the maximum weight of parcels, reduce weights and otherwise simplify the parcels post system.



The Original and Only Genuine

Beware of Imitations Sold on the Merits of Minard's Liniment

Notice to Public

Whereas my wife Hazel F. Hood has left my bed and board without any cause I hereby notify the public I will not be responsible for any debts she may contract on my account.

JOHN M. SCOTT,
Magunday
York, Co., N.B.

July 3, 1912
302-3 in-s.w.

Notice of Assessment

The Assessment Roll for the City of Fredericton for the year 1913 is now in the hands of the City Treasurer for collection and all persons therein assessed are hereby required to pay the amount of their respective taxes forthwith to the City Treasurer at his office in the City Hall, Fredericton.

A discount of five per cent will be allowed on all taxes paid on or before the 21st day of August next, after which execution may be issued and proceedings had thereon as by law provided.

Dated at the City Hall, Fredericton this 15th day of July A.D. 1913.
G. R. PERKINS,
Collector and Receiver of Taxes.
301—Aug. 20.

YOU CAN SEE NEW YORK CITY IN A DAY

The Green car automobile trips up town, downtown, "Seeing New York after Dark," and the yacht trip around the city is the most perfect sight-seeing service in the world. A lecturer with every party. Write for illustrated descriptive folder.

GREEN CAR COMPANY
S.E. cor. 23d Street and Broadway,
New York City.

277—July 25 D.I.mo.



Advertise in the Mail
and Get Results

: SILKS :

Will continue our Silk Sale for 2 more days.
27 yds Jap Silk Only 35c yd.
20 yds Jap Silk Only 20c yd.
Only a few shades left. See Our Window.

: Williams' Specialty Store :

DRY GOODS, LADIES FURNISHING AND MILLINERY
66 YORK STREET - PHONE 219-31

GRAND CLEARING OF Linen Suits, Coats and Skirts.

All left-overs will be disposed of at mostly any price if we can fit and suit you.

Dress and Skirt Sale Now On.

Wash Dresses 98c., \$1.50 to \$4.00 Wash Skirts \$1.25 to \$3.75.

DOUBLE PONY VOTES WEDNESDAY.

R. L. BLACK - - York St.

E. O. MacDONALD

560 QUEEN STREET

Sells HIGH GRADE PIANOS AND ORGANS

Agent for the famous SINGER SEWING MACHINE.

The Latest and most Popular Songs of the day on hand.

We have a lady demonstrating McCLAREN'S IMPERIAL CHEESE CO'S GOODS.

She has Jelly Powder, Cream Cheese, Peanut Butter and Mustard, also a line of fancy deserts. She will be here all this week.

E. G. HOBEN COR. KING and YORK STREETS
:- Dealer in :-

CHOICE FAMILY GROCERIES, ETC.

"The Paper That Reaches The Buying Homes."

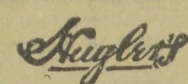
Mr. Salesman

Don't Deceive Yourself

by thinking you have all the business you need or can do. There are hundreds of other customers you could get in touch with if you use the columns of the MAIL to tell about your goods.

Advertise in the MAIL

The DAILY MAIL



"The Candy of Character"

CHOCOLATES THAT ARE DIFFERENT
CHOCOLATES THAT ARE LEADERS
CHOCOLATES THAT OTHERS CAN'T IMITATE
CHOCOLATES SOLD ONLY AT RYAN'S DRUG STORE

CENTRAL PHARMACY - ARTHUR J. RYAN

**"MAIL" ADDS
BRING RESULTS**