



The only building material that has not increased in price is

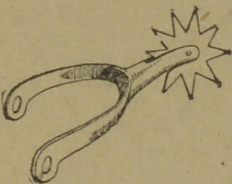
CANADA Portland CEMENT

It makes concrete that you can depend upon for satisfactory results, whether you use it for a silo or a garden walk. High quality and low price are made possible by efficient organization and manufacturing economies due to a large and growing demand. See that every bag of cement you buy bears the "Canada" label—it is your guarantee of satisfaction.

Canada Cement Company Limited, Montreal

Write for a free copy of the book "What the Farmer Can Do With Concrete."

Jogging Laziness into Activity



The merchant whose business lags in the summer has himself to thank.

To slacken the selling pace in the hot season—to lessen Advertising activity—indicates a resignation which has no place in modern business.

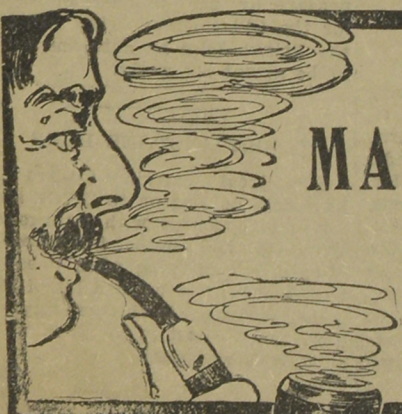
If we think we cannot keep our business booming in summer time, we surely will not.

What a jolt it must have been to the fur trade, when the first mid-summer fur advertisement was run in a daily paper! Now many fur stores are following the example of that progressive fur man who dared to believe that fur sales need not go down as the mercury goes up.

Energy, linked with Advertising, has turned the month of January into the biggest selling season for white goods. Advertisements of a high stimulative power, combined with a disregard of "seasons," have opened up automobile selling two months earlier than was once thought possible. Advertising has started Christmas shopping early in October instead of the middle of December.

Advertising rises superior to seasons and thermometers. The right kind of Advertising strikes a responsive cord in human nature—and human nature is the same in August as in December.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.



SMOKERS WHO KNOW
will always select

MASTER MASON

Cut Plug Tobacco
The reliable brand cut from our original "AMERICAN NAVY" Plug; made from the finest selected American leaf tobacco.
SOLD BY ALL DEALERS
MANUFACTURED BY
ROCK CITY TOBACCO CO.
QUEBEC



NOTORIOUS BANDIT TO BE RELEASED ON PAROLE

Marquette, Mich., July 8—"Black Bart" Holzhay, whose criminal career was one of the most spectacular ever recorded in the United States, will be released tomorrow from Marquette prison, after having served twenty-four years of a life sentence imposed on him in 1889 for murder. His release is made possible by legislation enacted two years ago, which extends the benefits of the parole law to convicts undergoing life sentence.

Holzhay is now 47 years old. When he was received at the prison he was illiterate and possessed a record as a desperado, stage coach and train robber. He gave the prison much trouble during the first few years, but following a surgical operation his character changed completely and he became a model prisoner. He has since been a student and has given himself a good education. For many years he has been the prison librarian and photographer.

Because of his swarthy appearance and ill kept beard Holzhay gained the name of "Black Bart" the bandit, and under that sobriquet he became notorious as the most picturesque criminal in the histories of Wisconsin and Michigan—the terror of two States. His exploits in the woods of northern Michigan rivaled those of Jesse James. A peaceful lumberjack for a long while, he suddenly broke into a series of crimes which continued until the mention of his name struck terror to the hearts of travellers in the north woods. Stages were stopped one after the other on their trips between the lumber camps and the town and their passengers held up, the mail sacks rifled and every article of value stolen.

Finding stage coaches too tame, Holzhay took to holding up trains, going through the coaches and robbing every passenger. Large rewards were placed on his head by the government and the railroads, but he was fearless and was not captured. The rewards grew as his depredations continued until they totaled the sum of \$2,500.

Holzhay's career of crime continued unmolested, banks, stores, trains, stage coaches and private houses alike falling into his hands and getting out again with less than they possessed before. Finally Holzhay planned to hold up the stage which passed Lake Gogebie, learning that several Chicago bankers, among them A. E. Fleischbein, were to be on board. He stopped the coach and demanded the money from the bankers. Fleischbein reached his hand into his pocket, but instead of cash he pulled out a revolver. Before he could shoot the bandit had fired and Fleischbein fell, mortally wounded. A second man tried to resist, but Holzhay shot him also, searched the men and got away.

The authorities of the two States took up the pursuit. Trains were watched and stages guarded. But for a long time Holzhay evaded his pursuers. He slept in the woods, only going to the villages for necessary food.

It was when he went to Republic that the bandit was captured. Village Marshal Glode recognized "Black Bart," and, aided by several men, lured Holzhay to an upstairs room. There all pounced upon the bandit. It took three men to bind the desperado after he had made a fierce fight and attempted to shoot his captors.

In his cell Holzhay was as fearless as he was holding up a train or a coach. On one occasion he stole a table knife, sharpened it on the floor of his cell, and held one of the guards at bay in his cell when he came to take the prisoner to work. Many other times he gave the officials much trouble during the early years of his confinement. Finally the physicians decided that he was insane and he was sent to the asylum at Ionia. There he was operated upon.
(Continued on page three)

Suffered From Boils Constipation And Sick Headache.

There is no more frequent source of illness than that arising from bad blood. When the blood becomes impure the whole system is impure; boils and pimples break out, the bowels become constipated, and the head aches more or less.

Do not neglect to purify the blood on the first appearance of a pimple or boil. Cleanse it thoroughly by the use of Burdock Blood Bitters and thus prevent untold suffering.

Mr. D. M. McBlaine, Niagara Falls, Ont., writes:—"It is with pleasure I testify to the sterling qualities of your Burdock Blood Bitters. After the Boer War, through which I served in the 1st I.L., I suffered from boils, constipation, and sick headaches, and tried many preparations, but got relief from none till an old comrade of mine got me to try the Burdock Blood Bitters. To say I got relief is to put it mildly. It made me myself again, viz., a man who knows not what it is to be sick, and who has been, and is still, an athlete."

"To anyone in want of purified blood and the resultant all round vigorous health I can conscientiously recommend B.B.B." Get the 3 B's. Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

E. O. MacDONALD

560 QUEEN STREET

Sells HIGH GRADE PIANOS AND ORGANS

Agent for the famous SINGER SEWING MACHINE.

The Latest and most Popular Songs of the day on hand.

Wm. C. Burt

F'ton. N. B.

AUTOMOBILE, MOTOR BOAT, AND BICYCLE REPAIRS.
AGENT FOR TUDHOPE AUTOMOBILES, "THE CAR AHEAD".
PERFECT BICYCLES, COLUMBIA BATTERIES

Get Your Groceries from E. G. HOBEN The Up-to-date Grocer

Ask for Pony Votes. We are the only grocery that has them.

E. G. HOBEN COR. KING and YORK STREETS
:- Dealer in :-

CHOICE FAMILY GROCERIES, ETC.

"The Paper That Reaches The Buying Homes."

Mr. Salesman

:-

Don't Deceive Yourself

Advertise

by thinking you have all the business you need or can do. There are hundreds of other customers you could get in touch with if you use the columns of the MAIL to tell about your goods.

in the
MAIL

:-

The DAILY MAIL

A RECORD

Was made last year in Watches with us.

The output was larger and the percentage of faults was smaller than ever before, which demonstrates that the Goods Have Quality.

There is a Reason

Call and talk Watch with us and we will explain the Reason.

E. R. BLACKMER

OPPOSITE NORMAL SCHOOL

THE DUTCH ROOM

Oysters served in all styles. Coffee and Tea. Sandwiches of all kinds. We make and deliver Coffee and Lunches to Parties and Dances. Also Ice Cream and Fancy Ices in any quantity. Prices Reasonable

WEST END DAIRY

R. T. BAIRD

