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PERMANENT OFFICERS ARE VERY WRATHY AT COL. SAM

Incensed at the Plain Talk He Handed Out at Halifax Garrison Dinner---The War Minister Was Beastly Outspoken, Don't Yer Know---Englishmen Will Quit Canada If He Don't Apologize

Halifax, N. S., July 14—Echoes of Col. Sam Hughes' famous speech of Friday night are still ringing in local military and social circles and it will be many a long day before the Minister of Militia's now famous declaration of "idleness, profligacy, and social acrimony" against what he termed the "tivity" of the permanent forces is forgotten. All the permanent force officers are highly incensed at the speech and many seething comments at the minister's action in inviting them to dinner and then as they term it, want only insulting them have been made.

Several imperial officers who are attached to the local garrison were reported this morning to have announced their intention of requesting a return to their own regiments unless the minister apologizes, but Col. Hughes having chased several Imperial generals out of Canada while he was only an opposition member is not likely to be much worried by the indignation of a couple of mere captains or majors.

THE CALL OF IT ALL

The whole cause of the famous speech has now come to light. While by Col. Hughes strict orders, "dry canteen," was supposed to exist, a number of officers, chiefly, it is understood, of militia regiments, prepared for the event by accumulating a quantity of the ancient before the function began. Some more thirsty souls, mainly militia men, also applied their strategical cunning to the problem of avoiding drinking the

King's health in ginger beer, any by judiciously placed a tip or two, secured all the scotch and soda they wanted, smuggled in ginger ale bottles. Emboldened at this, some of them went a little further and proceeded to quench their rapidly increasing thirst in champagne served from bottles which bore lithia water labels.

PRECAUTIONS ABANDONED

In a short while all precautions of this nature were abandoned and champagne and whiskey were served without any attempt at concealment. All this went on without the knowledge of the Halifax hotel management, who stopped the incursion of booze as soon as they learned of it. The harm had been done then, however, for a number of the officers had become noisy and during his speech on the cadet movement, Dr. A. H. Mackay was frequently interrupted by noisy and boisterous laughter. Col. Hughes sent his orderly to investigate and the latter is understood to have reported that the offenders were all permanent corps officers, when as a matter of fact the majority of them belonged to city regiments.

This occasion the now famous speech with its declaration that Dr. Mackay had done more for the militia of Canada than all the permanent forces put together.

EXTREMELY INDIGNANT

On investigation Col. Hughes learned that the chief offender at any rate was a militia man and this officer, it is understood, was requested to resign his commission on Saturday morning.

A few of the permanent corps officers did imitate somewhat, but the great majority of them who in deference to their host's well known temperance principles, drank nothing stronger than lithia all night, are intensely indignant at being termed "profligates" and "bar-room loafers or worse," and the end of the affair has been heard of yet.

WHAT MINISTER SAID

In the course of his remarks special ly made the Minister said that the Permenants were purely an instructional force; their duties were to prepare themselves to act as military school-masters, and any member of the force who labored under the delusion that membership in this body enabled them to indulge in nothing but idleness, profligacy and social activity had better get out of it while the getting was good.

He paid a high tribute to Dr. A. H. Mackay, the Provincial Superintendent of Education, asserting that he had done more for the upholding of the militia of Canada than the entire permanent force, and I consider Dr. Mackay worthy of colonelcy rank than any officer in the permanent force that I know of.

"I want to impress on the Militia that the day of those who looked on soldiering in Canada as a twelve day joke is over. See to it then, officers of the permanent force that your time is not spent in idleness and profligacy but in developing and upbuilding a young Canadian manhood," were Col. Hughes concluding words.

FRIDAY

Frankie Burns of New Jersey vs Phil McGovern and K. O. Eggars vs. Young Drummie, Rockaway Beach.

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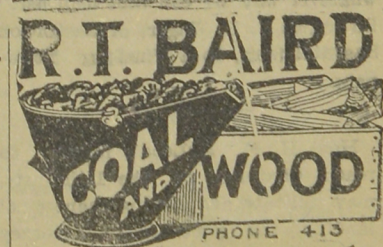
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There are weeds to fight.

There are weeds in Business, too—weeds of competition and opposition—of public indifference from without, and of lack of enterprise from within—weeds that unchecked seriously retard business growth.

Cultivation is the only effective weed-killer. Keep cultivating and the weeds never get a chance to thrive.

There is a combination plough and harrow, fertilizer and spray, for every business—an effective weed-killer that will keep out the weeds.

It is Advertising

It is not enough to plough and sow well with advertisements in Spring and Fall and leave the rest to human nature.

Human nature and the respect your customers bear you are not proof against the Summer weeds that can thrive on rest and apathy.

You must keep busy in the hot weather—you must keep cultivating.

Turn Summer dullness into activity by Summer Advertising. Plan Summer attractions and plant for a crop of Summer profits, and the Advertising cultivation will keep out the weeds.

Keep Cultivating

Keep Advertising

KEEP OUT THE WEEDS

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.