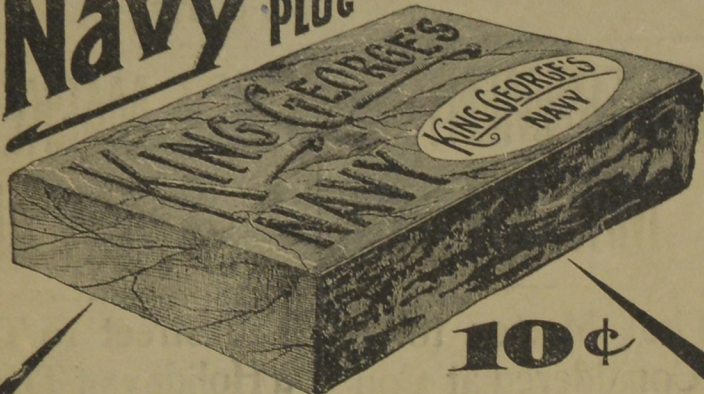


King George's Navy Plug



KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

SOLD EVERYWHERE: 10c A PLUG

ROCK CITY TOBACCO Co., Manufacturers, QUEBEC

Special Prices

- on all -

Trimmed Millinery

The Misses Young

CONGREGATIONAL UNION TA KESWICK RIDGE

The 66th annual meeting of the Congregational Union of N. S. and N.B. was held at Keswick Ridge from June 25-29. Three protracted sessions have been held each day all of which have been well attended and crowned with conspicuous success. Despite the fact that Keswick Ridge is remote from many N.S. churches a large number of ministers and laymen were in attendance. The presence of Dr. Hill, principal of the Congregational College of Montreal and Rev. E. D. Silcox, Editor of the Canadian Congregationalist largely ensured success. The Rev. C. C. Claris retiring chairman vividly contrasted the modern apathy of the church with the consuming zeal of the early christians who staked all and ventured all for their faith.

Our church machinery declared the speaker is useless without the spirit of the living Christ. The gospel is still the power of God unto salvation but it is a power which must be tried.

Dr. Hill's report of the work of the College was listened to with great interest. The speaker emphasized the need for leaders who possess intellectual ability coupled with spiritual passion. Dr. Hill as Dean of the affiliated Montreal Theological College was eminently qualified to speak upon a movement which has kindled a well nigh world wide interest. The success achieved, the splendid efforts now being made to erect one large central building within the classes may meet stimulated the sympathetic interest of the large audience co-operate declared the Dean has not lessened our own expenses. There is a need for large contribution to the college.

On Saturday morning the Rev. Jas. Middleton president elect introduced the temperance resolution. In vigorous incisive language the stress was laid upon the physical intellectual and spiritual hindrances of intemperance and the urgency of the need for immediate action.

Rev. E. D. Silcox supporting the resolution said in his own inimitable

fashion "we get \$19,000,000 for licences and we put into the exchequer to build up the commerce of the country. What right have we to engage in traffic that is corrupting the nation. It is blood money. In 502 municipalities in the province of Ontario there is not one legalized saloon. Ontario is going dry."

On Friday the Woman's Board of Missions held their meeting. Mrs. C. E. MacMichael was unanimously re-elected as President.

Mrs. Duval in picturesque language described her field of labor and the present condition of the people. The inability of the prevailing beliefs to supply the needs of their adherents furnishes little pathetic proof that the heart of man yearns for God—for the living God.

The address of Rev. W. T. Gunn at the evening meeting was pregnant with inspiration and will be long graven in the memories of those privileged to hear it.

On Saturday the union regretfully received Dr. J. Cox' B.A. resignation as Secretary. Through 25 years his powers have been employed without stint in the service of his beloved church. The Rev. E. J. Thompson was appointed as Mr. Cox' successor.

On Sunday morning Rev. Jas. Middleton preached the union sermon from the text "Except these bonds." Paul's bonds couldn't paralyze his usefulness. It was in prison that Paul wrote some of his greatest works. Stephenson and Miller triumphed despite physical infirmity.

Mr. C. E. MacMichael who presided over the afternoon meeting called upon the Rev. E. D. Silcox to address the union upon "Christian Citizenship and Social Reform". Nothing is of real concern except that which makes us wiser and better. Christianity is the only perfect character in all history. Christianity makes the conduct right by making the character divine. The speaker became very impressive as he dealt with the two great national evils, drink and the white slave traffic.

Dr. Hill next addressed the meeting upon: "to make right and pure our national life, what one man can do."

There is declared the speaker no isolated nor unimportant life. Every life has its value the personal ministries of life, who can measure the influence of a Wilberforce, a Lincoln, or a —? John.

At 8 o'clock a great company assembled for the last impressive service, Rev. E. Silcox being the preacher. And now the happy fellowship and talking have come to an end. But the end of talking is the beginning of action; the end of planning is the beginning of conquest.

PARCEL POST C. O. D.

Washington, D. C., July 1—Another heavy blow is dealt the business of the express companies by the C.O.D. parcels post service which the Post-office Department puts into operation today. The regulations governing the new service are practically identical with those of the express companies. With the lower rates by parcels post it is expected that much of the C.O. D. business of the express companies will be diverted to the mails.

Under the rules of the C.O.D. postal service the sender of a package on which the postage is fully prepaid may have the price of the article and the charges thereon collected from the addressee, provided the amount does not exceed \$100. The fee for each collection is ten cents, package in parcel post stamps, in to be affixed by the sender to the consideration of which the contents are also insured against loss without additional charge to an amount equivalent to its actual value not to exceed \$50.

AMERICAN MEDICS

OFF FOR EUROPE

New York, July 3—A party of nearly one hundred American physicians and surgeons of prominence sailed from New York today en route to London, where they will take part next month in the seventeenth International Congress of Medicine. Besides New Yorkers the party includes physicians from Chicago, Philadelphia, Kansas City, San Francisco, Pittsburgh and other cities. Before going to London the Americans will visit clinics and hospitals in Paris, Berlin, Vienna and other of the leading medical centres on the continent.

"Sweet Nell of Old Drury" has been revived again with Julia Neilson as Nell Gwyn.

Dr. de Van's Female Pills

A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at \$5 a box, or three for \$10. Mailed to any address. The Sobell Drug Co., St. Catharines, Ont. Sold in Fredericton by A. J. RYAN

E. O. MacDONALD

560 QUEEN STREET

Sells HIGH GRADE PIANOS AND ORGANS

Agent for the famous SINGER SEWING MACHINE.

The Latest and most Popular Songs of the day on hand.

Wm. C. Burt

F'ton. N. B.

AUTOMOBILE, MOTOR BOAT, AND BICYCLE REPAIRS. AGENT FOR TUDHOPE AUTOMOBILES, "THE CAR AHEAD". PERFECT BICYCLES, COLUMBIA BATTERIES

Get Your Groceries from E. G. HOBEN The Up-to-date Grocer

Ask for Pony Votes. We are the only grocery that has them.

E. G. HOBEN COR. KING and YORK STREETS

:- Dealer in :-

CHOICE FAMILY GROCERIES, ETC.

"The Paper That Reaches The Buying Homes."

Mr. Salesman

:-

Don't Deceive Yourself

Advertise

by thinking you have all the business you need or can do. There are hundreds of other customers you could get in touch with if you use the columns of the MAIL to tell about your goods.

in the
MAIL

:-

The DAILY MAIL

Drawing Competition!

Open to All School Children in New Brunswick

THE COWAN CO., Limited

MANUFACTURERS of COCOA and CHOCOLATE, TORONTO, offer TEN PRIZES as under, for the BEST DRAWINGS of their well known

Tin of Perfection Cocoa

This competition is absolutely FREE to enter, and is open to all School Children resident of New Brunswick. The Name, Age, Address and School attended must be plainly written on each Drawing.

The Competition will close on the 8th day of September, 1913, and all Drawings must be sent in not later than that date, and addressed to

THE COWAN CO., Limited,

care Fredericton Exhibition Office
Fredericton, N. B.

The Prizes will be awarded at the Cowan Company's Booth in the Maine Building of

Fredericton Exhibition

on Wednesday, 17th September, and the Prize Drawings will also be displayed in the Art Gallery of Exhibition.

- | | | |
|-----------|---------------------------------|-------------------|
| 1st Prize | | \$10.00 |
| 2nd Prize | | \$5.00 |
| 3rd Prize | | 5 lbs. Maple Buds |
| 3 Prizes | each 1 lb. Assorted Chocolates | |
| 4 Prizes | each 1 lb. Tin Perfection Cocoa | |

Cowan's Perfection Cocoa

is on sale at all Grocery Stores in 10c., 15c., 25c. and 50c. Tins.

To-day's Impressions To-morrow's Sales

Many a September purchase is really decided in July.

Many a woman is gathering information to-day that will influence her selection of a stove two months hence.

Many a man is thinking right now about the store he will patronize for his Fall suit and overcoat.

Many an October piano purchase is really determined on the porch of a summer hotel or home in August.

How unwise, then, to put off the Advertising of these and similar articles until the actual time of their use arrives.

One advertisement seldom makes a sale. It is the repeated impressions created by Advertising that develops purchases by a discriminating public—and these impressions are seldom built up in a day, a week or a month.

Yet some manufacturers and merchants still procrastinate until the first nip of frost is felt—and then besiege the public with belated announcements of Fall clothes, kitchen ranges, home furnishings, winter underwear, and other articles usually purchased in the Fall.

Purchased in the Fall—oh, yes—but decided upon in the Summer. Decided in favor of the goods that are continuously advertised.

It's the Advertising read in July that bears fruit in September and October. For to-day's impressions inevitably lead to to-morrow's sales.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 603 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.