

Its delicious Aroma and all-around Good Qualities are preserved in the Sealed Lead Packets in which "SALADA" is alone sold—

"SALADA"

BLACK or . . . } BOTH EQUALLY PURE
NATURAL GREEN } TRY-A-PACKET.



"In the Case of MY Little Girl—"

In choosing and using a soap for your "Little Fairy" you will find no soap so mild, so neutral, so agreeable to tender skins as FAIRY SOAP.

Being made from products that you could eat, FAIRY SOAP agrees with even the tender skin of a babe.

FAIRY SOAP

is white—pure—floating. It comes in a handy oval cake. We could charge you five times the price asked for FAIRY SOAP and we could add nothing to its quality.

In higher-priced soaps you are paying for high-priced perfume and fancy wrappers—not better soap.

Made by
THE N. K. FAIRBANK COMPANY
Montreal

"Have your little 'Fairy' in your home?"



ARMY OF EDUCATORS AT SALT LAKE CITY

Salt Lake City, Utah, July 3—A vast army of educators, represented every State and every institution of learning, from the humble district school to the most prominent of the colleges and universities of the country, enrolled today as delegates to the annual convention of the National Education Association, which opens its preliminary work tomorrow.

Preparations are being made to care for 15,000 visitors during the week of the convention. The first real business of the convention will be the meeting of the National Council of Education on Saturday. The first session of the convention on proper will be called to order Monday in the great Mormon Tabernacle, where 10,000 persons may be seated and hear distinctly every word spoken in ordinary tones from the rostrum.

The second general session of the convention will be held Tuesday afternoon at Saltair, the bathing resort on the shores of the Great Salt Lake. All the other general sessions of the week will be held in the Tabernacle. In addition to these general sessions, at which addresses will be delivered by educators of national prominence, the week's program provides for daily meetings of a score or more of departments of the association, at each of which a different branch of educational work will be discussed.

SCUTTling CANADIAN NAVY ABOUT COMPLETED

Ottawa, July 2—The navy department has issued an order that men in training on the cruisers Niobe and Rainbow can secure their discharge, if desired, without paying for it. A number of the men have deserted.

Facilities will also be granted any who desire to recruit with the imperial navy.

1904—Dr. Theodore Herzl, founder of the Zionist movement, died in Vienna. Born in Budapest, May 2, 1860.

Constipation and Headache CURED BY Burdock Blood Bitters.

Various kinds of headache exist; for example, nervous, bilious, congestive, and sick headache, headache from constipation or dyspepsia, periodical headache, etc.

In all cases of headache the treatment should be directed to remove the cause, and with the cause removed the headache vanishes for all time.

It is impossible to find a better remedy for headache of every description than is Burdock Blood Bitters, acting as it does on every organ of the body to purify, strengthen and regulate the whole system.

Miss May Bourdage, New Richmond, N. B., writes: "For years I was troubled with sick headache, and dizziness, and was also constipated. I was advised to take Burdock Blood Bitters, and I only took three bottles when I felt like a new person. I can recommend it to anyone who suffers the same as I did."

Burdock Blood Bitters has been on the market for over thirty-five years, and is manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

MAY TAKE OVER INTERNATIONAL RAILWAY

Ottawa, July 2—The minister of railways is negotiating for the acquisition of the International Railway of New Brunswick.

This is a line 112 miles in length through the centre of New Brunswick. It is a new line, having been completed by the present owner, Thomas Malcolm, only two years ago. It penetrates an undeveloped portion of New Brunswick and its operation has given a great impetus to lumbering in central New Brunswick.

The line crosses the province from east to west. It extends from Campbellton on the Bay Chaleur to the international boundary at St. Leonard where it terminates at the St. John river. When the river is bridged the branch will connect with the Bangor & Aroostook Railway which will give a good connection with Boston.

The International, starting from the Intercolonial main line crosses the Transcontinental main line and the Canadian Pacific branch line in New Brunswick. The opening of new country has led to considerable agricultural development, as more than 1,100 farms have been settled upon along the line since it was opened.

The minister of railways today approved of the route of the Buctouche Railway and Transportation Company from Richibucto to Loggieville, a distance of 47 miles. He declined to give approval to a route map by the same company from Painses Junction to Cape Tormentine a distance of 42 miles. He gave as a reason that he did not want to bring anything which might interfere in any way with the terminals of the Prince Edward Island car ferry which were now being dealt with.

It is understood that the line from Painses Junction to Cape Tormentine if constructed might become a competitor with the Cape Tormentine Railway which is now running and which the government proposes to acquire as an I.C.R. branch line.



Wood's Phosphatine,
The Great English Remedy.
Tones and invigorates the whole nervous system, makes new blood, cures old veins, cures Nervous Debility, Mental and Brain Worry, Despondency, Sexual Weakness, Emission, Spermatorrhoea, and Effects of Abuse or Excesses. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain package on receipt of price. New pamphlet mailed free. The Wood Medicine Co., Toronto, Ont.

Upholsterers employed in Cincinnati furniture factories have formed a union.

The United States employs 7,500,000 persons in its 275,000 mills and factories.

The annual convention of the International Steel and Copper Plate Printers' Union will be held next month in Chicago.



The Landlord's Laugh

He has no more use for his "To Let" sign.
He used our Classified Want Ads. and found a good tenant.

E. O. MacDONALD

560 QUEEN STREET

Sells HIGH GRADE PIANOS AND ORGANS

Agent for the famous SINGER SEWING MACHINE.

The Latest and most Popular Songs of the day on hand.

Wm. C. Burt

F'ton. N. B.

AUTOMOBILE, MOTOR BOAT, AND BICYCLE REPAIRS.
AGENT FOR TUDHOPE AUTOMOBILES, "THE CAR AHEAD".
PERFECT BICYCLES, COLUMBIA BATTERIES

Get Your Groceries from
E. G. HOBEN The Up-to-date Grocer

Ask for Pony Votes. We are the only grocery that has them.

E. G. HOBEN COR. KING and YORK STREETS
:- Dealer in :-
CHOICE FAMILY GROCERIES, ETC.

"The Paper That Reaches The Buying Homes."

Mr. Salesman

:-

Don't Deceive Yourself

Advertise

by thinking you have all the business you need or can do. There are hundreds of other customers you could get in touch with if you use the columns of the MAIL to tell about your goods.

in the MAIL

:-

The DAILY MAIL

Drawing Competition!

Open to All School Children in New Brunswick

THE COWAN CO., Limited

MANUFACTURERS of COCOA and CHOCOLATE, TORONTO,
offer TEN PRIZES as under, for the BEST DRAWINGS of their well known

Tin of Perfection Cocoa

This competition is absolutely FREE to enter, and is open to all School Children resident of New Brunswick. The Name, Age, Address and School attended must be plainly written on each Drawing.

The Competition will close on the 8th day of September, 1913, and all Drawings must be sent in not later than that date, and addressed to

THE COWAN CO., Limited,

care Fredericton Exhibition Office
Fredericton, N. B.

The Prizes will be awarded at the Cowan Company's Booth in the Maine Building of

Fredericton Exhibition

on Wednesday, 17th September, and the Prize Drawings will also be displayed in the Art Gallery of Exhibition.

| | |
|---------------------|---------------------------------|
| 1st Prize | \$10.00 |
| 2nd Prize | \$5.00 |
| 3rd Prize | 5 lbs. Maple Buds |
| 3 Prizes | each 1 lb. Assorted Chocolates |
| 4 Prizes | each 1 lb. Tin Perfection Cocoa |

Cowan's Perfection Cocoa

is on sale at all Grocery Stores in 10c., 15c., 25c. and 50c. Tins

To-day's Impressions To-morrow's Sales

Many a September purchase is really decided in July.

Many a woman is gathering information to-day that will influence her selection of a stove two months hence.

Many a man is thinking right now about the store he will patronize for his Fall suit and overcoat.

Many an October piano purchase is really determined on the porch of a summer hotel or home in August.

How unwise, then, to put off the Advertising of these and similar articles until the actual time of their use arrives.

One advertisement seldom makes a sale. It is the repeated impressions created by Advertising that develops purchases by a discriminating public—and these impressions are seldom built up in a day, a week or a month.

Yet some manufacturers and merchants still procrastinate until the first nip of frost is felt—and then besiege the public with belated announcements of Fall clothes, kitchen ranges, home furnishings, winter underwear, and other articles usually purchased in the Fall.

Purchased in the Fall—oh, yes—but decided upon in the Summer. Decided in favor of the goods that are continuously advertised.

It's the Advertising read in July that bears fruit in September and October. For to-day's impressions inevitably lead to to-morrow's sales.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.