

King George's

Navy Plug


10¢
KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

SOLD EVERYWHERE: 10c A PLUG

ROCK CITY TOBACCO Co., Manufacturers, QUEBEC

 Get Your Groceries from
E. G. HOBEN The Up-to-date Grocer

Ask for Pony Votes. We are the only grocery that has them.

E. G. HOBEN COR. KING and YORK STREETS
 - Dealer in -
 CHOICE FAMILY GROCERIES, ETC.

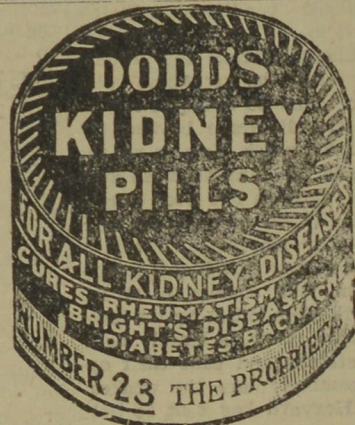
MR. E. TIFFIN GETS TORONTO POSITION

Halifax, N.S., June 16—Mr. E. Tiffin, at present general traffic manager of the Intercolonial Railway, has been appointed general agent of government railways at Toronto, the appointment becoming effective on July, when Mr. C. A. Hayes takes over the office of general traffic manager of the I.C.R.

Mr. Tiffin has been for twelve years in the service of the International. The intention is that the I.C.R., in its freight and passenger department, shall start on a vigorous policy, more so even than that of the past, and that a younger man is more fitted to perform the onerous duties of traffic Mr. Hayes and the placing of Mr. Tiffin in charge of the railway's inter manager; hence the appointment of ests of Toronto.

IN MEMORY OF COLLEGE PITCHER

Philadelphia, June 18—A memorial in honor of Charles Samuel Bayne who at the time of his death in 1893 was considered one of the greatest college baseball pitchers, was unveiled on the University of Pennsylvania athletic field today. The memorial is a bronze tablet in relief designed by Dr. R. Tait McKenzie Bayne was stricken with appendicitis while a member of the Pennsylvania baseball team in 1893. He was also a pitcher on the 1892 team.



JOHNSON'S ANODYNE LINIMENT

Used 102 years for internal and external ills.

It alleviates coughs, colds, sore throat, colic, cuts, burns and bruises.

25c and 50c everywhere

 I. S. JOHNSON & CO.
 Boston, Mass.

Persons' Pills For Constipation

IN MEMORIAM

The following verses were composed by Mrs. Arthur Kitchen, formerly of Millville, in loving memory of Mrs. C. F. Manuel of Woodstock, who died on June 14, 1913. She was twenty-five years old and much loved by many friends.

 A chair is vacant in her home,
 Her gentle voice now still,
 A place more vacant in our hearts
 That ne'er more can be filled.

 For she is gone, the one we loved,
 That treasured form lay'd low
 And only those who proved her true
 Her tender love will know.

 For kind and gentle was her hand
 Most gentle was her voice;
 How gladly we would keep her here
 Could we but had our choice.

 Yet often we will think of thee
 And the dear old days gone by,
 And our hearts will fill with saddest pain
 Beneath the evening sky.

 Oft when the sun is sinking low
 To entrance the night from day,
 Our saddened hearts in thought will go
 Where thou art laid away.

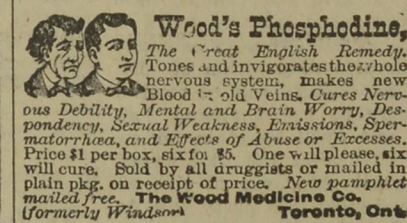
 For thou were loved both far and wide
 'Twill rent more hearts than mine
 To know that death has laid thee low
 My gentle Adeline.

 No more we'll hear that loving voice
 Or see that radiant smile
 'Twould fill your heart with love and joy
 To talk with her a while.

 In vain we look back on the past
 In vain we call for thee
 That thou art gone, so young a life,
 How hard it seems to be.

 And as I walk along the path
 So oft we used to roam
 Then up the hill and down the lane
 To the place that you called home.

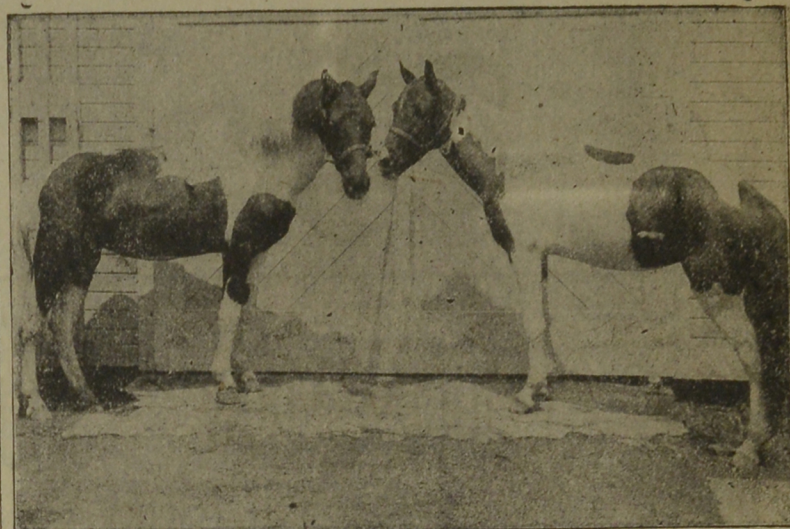
 'Tis then our hearts are filled with pain
 For none was dearer to our hearts
 Than she we loved so well.

 When night will throw her curtains back
 And stars begin to shine
 Beside thy grave we'll set and wait,
 My darling Adeline.
 And thus we'll plant in tender seed
 The flowers of love to grow
 For ne'er forgotten you will be
 Where death has laid thee low.


CENTENARY OF RIVER RAISIN MASSACRE

Monroe, Mich., June 18—Exercises in observance of the centennial anniversary of the "River Raisin Massacre" were held today on the battlefield site near this place. The actual date of the massacre was January 23, 1813. On January 22 of that year General Winchester, with about 800 Americans, was encamped on the river when General Proctor, with about 1,500 British and Indians, fell upon them. After a severe action General Winchester surrendered under promise of protection from the Indians. After the withdrawal of the British, however, the Indians returned and killed and scalped several hundred of the defenceless Americans.

Winchell and West Frisco receivers arrived in N.Y. last night; appointment of third receiver will be taken up.



SPECIAL FOR FRIDAY

ON EACH AND EVERY FRIDAY THE DUTCH ROOM WILL GIVE 25 PONY VOTES FOR A 5 CENT CONE OF ICE CREAM OR 50 VOTES FOR A 10 CENT PLATE.

DON'T FORGET THE PLACE.

The DUTCH ROOM
 QUEEN STREET

Wm. C. Burt
F'ton. N. B.

 AUTOMOBILE, MOTOR BOAT, AND BICYCLE REPAIRS.
 AGENT FOR TUDHOPE AUTOMOBILES, "THE CAR AHEAD".
 PERFECT BICYCLES, COLUMBIA BATTERIES

"The Paper That Reaches The Buying Homes."

Mr. Salesman!

Don't Deceive Yourself

by thinking you have all the business you need or can do. There are hundreds of other customers you could get in touch with if you use the columns of the MAIL to tell about your goods.

**Advertise
in the
MAIL**
The DAILY MAIL

Drawing Competition!

Open to All School Children in New Brunswick

THE COWAN CO., Limited
 MANUFACTURERS of COCOA and CHOCOLATE, TORONTO,
 offer TEN PRIZES as under, for the BEST DRAWINGS of their well known

Tin of Perfection Cocoa

This competition is absolutely FREE to enter, and is open to all School Children resident of New Brunswick. The Name, Age, Address and School attended must be plainly written on each Drawing.

The Competition will close on the 8th day of September, 1913, and all Drawings must be sent in not later than that date, and addressed to

THE COWAN CO., Limited,

 care Fredericton Exhibition Office
 Fredericton, N. B.

The Prizes will be awarded at the Cowan Company's Booth in the Maine Building of

Fredericton Exhibition

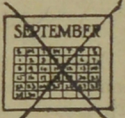
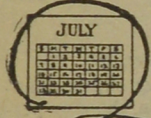
on Wednesday, 17th September, and the Prize Drawings will also be displayed in the Art Gallery of Exhibition.

1st Prize	\$10.00
2nd Prize	\$5.00
3rd Prize	5 lbs. Maple Buds
3 Prizes	each 1 lb. Assorted Chocolates
4 Prizes	each 1 lb. Tin Perfection Cocoa

Cowan's Perfection Cocoa

is on sale at all Grocery Stores in 10c., 15c., 25c. and 50c. tins.

To-day's Impressions To-morrow's Sales



Many a September purchase is really decided in July.

Many a woman is gathering information to-day that will influence her selection of a stove two months hence.

Many a man is thinking right now about the store he will patronize for his Fall suit and overcoat.

Many an October piano purchase is really determined on the porch of a summer hotel or home in August.

How unwise, then, to put off the Advertising of these and similar articles until the actual time of their use arrives.

One advertisement seldom makes a sale. It is the repeated impressions created by Advertising that develops purchases by a discriminating public—and these impressions are seldom built up in a day, a week or a month.

Yet some manufacturers and merchants still procrastinate until the first nip of frost is felt—and then besiege the public with belated announcements of Fall clothes, kitchen ranges, home furnishings, winter underwear, and other articles usually purchased in the Fall.

Purchased in the Fall—oh, yes—but decided upon in the Summer. Decided in favor of the goods that are continuously advertised.

It's the Advertising read in July that bears fruit in September and October. For to-day's impressions inevitably lead to to-morrow's sales.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.