"Few large fortunes can now be made in any part of the world except from one cause--- the rise in value of real estate." From Andrew Carnegie's book, "The Empire of Business"

THE PRESENT CLARESHOLM

While the opportunities in the "Last and Greatest West" are varied and unlimited and untold numbers of the best investments are overlooked in the mad rush for the goal, the primary principal of successful Real Estate investment is foresight.

Claresholm is eighty-one miles south of the City of Calgary and ninety miles North West of the City of Lethbridge; on the Canadian Pacific Railway, their receipts at this point run from \$30.000 to \$50.000 per month. The company is building this year, 1910, a new Railway Station and offices to cost at least \$25.000.

Claresholm, in Sunny Southern Alberta, is surrounded by the best Wheat Land (the best in the province) and in the year 1908 more grain was shipped from this station than from any other point West of **WINNIPEG**, viz, 1.500,000 bushels, while in 1909 the yield was increased to 2.600,000 bushels.

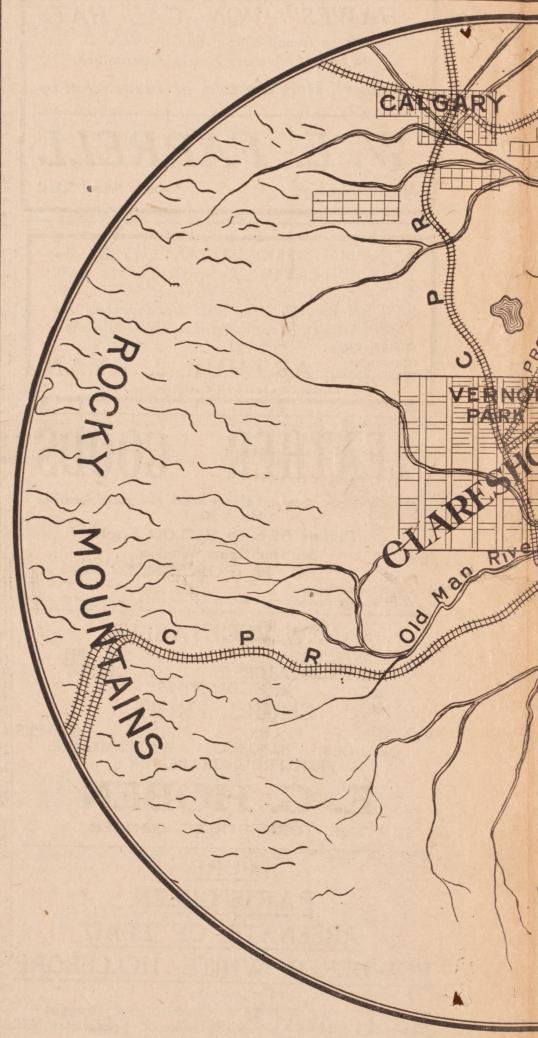
The unique position of Claresholm both geographically and topographically, assures its continued prosperity, and it will always hold the proud distinction of being "The Leading Grain Town of the West."

Claresholm is the best Town in Southern Alberta, and at present prices, Real Estate will bring large profits to the fortunate investors. Factory and warehouse property will be in great demand. Property on the main street is **NOW** selling on the Claresholm market at from \$150 to \$200 per frontage foot.

With the advent of the announcement of two mammoth elevators (making six in all, with a capacity of 600,000 bushels) to be erected this year in addition to the proposed entrance of TWO NEW RAILROADS to assist in transporting the enormous yield of ALBERTA RED, in the famous CLARESHOLM DISTRICT, the possibilities of Claresholm present themselves as the OPPORTUNITY OF THE YEAR.

POPULATION 1910 - - 2100

"The Wheat Centre



"The Town that w

Watch for Double-Page Announcement of Vernon Park

WELL KNOWN AND RELIABLE