

Broadway Store Announcement

A BIG SPECIAL

SALE

IS BEING PREPARED FOR

SATURDAY OCT. 1st.

PARTICULARS WILL BE ANNOUNCED
IN FRIDAY'S "MAIL"

W. E. FARRELL

The Broadway Store - Opposite Normal School

TOILET CREAMS

If you are looking for the best and a variety to choose from, try us. We have Cream of Roses and Almonds, Witch Hazel Cream, Cream of Crushed Roses, Witch Hazel, Cucumber and Violet Cream, Sanitol Face Cream, Hazeline Snow, Nyal's Face Cream, Etc.

CENTRAL
ARTHUR J. RYAN
Corner Queen and Carleton Sts.

LEATHER GOODS

We have just received a large stock of Ladies' Leather Hand Bags

Prices 89c. to \$15.00 Each.

See Our Upper Window.

C. H. FOWLER,

Jeweler and Optician.

Opposite Post Office.

NEW VEGETABLES

GREEN CORN SQUASH
SWEET POTATOES CELERY
RIPE TOMATOES

CHOICE FRUIT

PEACHES PEARS PLUMS GRAPES
ORANGES BANANAS WATERMELONS
FROU-FROU--GRAPE JUICE

E. G. HOBEN

THE YORK STREET GROCER.

PURE

PARIS GREEN

ARSENATE OF LEAD

POWDERED WHITE HELLEBORE

For Sale by

R. T. MACK Chemist and Druggist
386 Queen St. Fredericton, N.B.

WHEREVER MEN GATHER

You will find but one opinion
about the money worth they al-
ways get in our

UNDERWEAR DEPT.

We can give Boy's Wool Fleece - 25c to 45c
Men's Wool Fleece - 50c
Heavy Unshrinkable - 75, 85, 1.00

Boy's Sweaters as low as - 50c and up to \$3.00
Men's Sweaters - 75c, \$1.00 and \$1.25
Men's Cardigan - \$1.25, \$1.50 and \$1.75
Ask to see our \$1.89 All Wool Oxford Pant sold everywhere for \$2.50.

PETER FARRELL & CO

St. John Valley Excursionists Were Hospitably Entertained

Visit to Presque Isle and Washburn Proved Very Enjoyable---
Representative Men From Victoria, Carleton, Sunbury and
Queen's Participated in Pleasant Outing at Expense of
Aroostook Electrical Power Company---Manager Gould
Thinks an Electric Railway Would be Just the Thing For the
St. John Valley.

Four hundred representative men from points along the St. John Valley visited Aroostook County, Maine yesterday as the guests of the Aroostook Electrical Power Company. They inspected the company's power house at Aroostook Falls, rode over the Aroostook Valley Electrical railway and made short stops at the towns of Washburn and Presque Isle. Ideal weather prevailed, the officials of the company were most profuse in their hospitality and there was not a man who made the trip who did not thoroughly enjoy himself. The affair was organized and all the arrangements down to the smallest detail were carried out without a hitch.

THE OBJECT OF IT

The announcement some days ago that the company would run a free excursion to Presque Isle created considerable surprise, and the question "What does it all mean?" was heard quite frequently. There is no reason why any person should now be in doubt as to the real object of yesterday's pilgrimage.

Mr. Arthur R. Gould, the president of the Aroostook Valley Railway Company is also managing director of the Maine and N. B. Electrical Power Company. He is a man of wonderful energy and is destined to some day out a pretty wide swath as a railway magnate. He is impressed with the great resources of the St. John Valley and he believes a railway operated by electricity would be a pretty good business proposition. He and certain powerful interests known to be behind him in the matter are anxious to build and operate the road. They already have a charter granted to them by the Legislature last winter, but they realize the fact that public opinion along the valley does not at present favor an electric railway. Yesterday's excursion was therefore intended to be educative in its character and there is no doubt converts were made to the electrical railway scheme. It is not by any means a sure thing yet however.

LUNCHEON SERVED

Luncheon was served to the visitors in a grove near the railway track at 12.30 o'clock. The affair was carried out in picnic style and although the crowd seemed to be large in proportion to the supply of grub and the facilities for serving it everybody appeared to have a satisfied look when it was all over.



THE MAIN DAM AT THE FALLS.

A BIG CROWD

A special train with about two hundred persons pulled out of the C. P. R. station here at six o'clock. Stops were made at Keswick, Milville and several other places along the Gibson branch where additions were made to the list of excursionists. At Newburg Junction two cars filled with passengers from Woodstock and vicinity were added to the train. Passengers were picked up at Hartland, Florenceville, Bath, Bristol, Andover, Perth and Aroostook Junction making up a total of about four hundred. Light refreshments such as fruit and temperance drinks were served on the train under the direction of Mr. J.D. Sealey of St. John and everything was done to make it pleasant for the passengers. It was a most congenial company and the time was made to pass very quickly.

THE POWER PLANT

At Aroostook Falls which is only a few miles from Aroostook Junction a stop was made to give the passengers a chance to inspect the power house. President Gould met the train at this point having motored from Presque Isle and gave the visitors a cordial welcome. The large brick power house which is several hundred yards from the railway was first visited and the excursionists afterwards inspected the concrete dam over the main river. This dam is 167 feet long 27 feet high and has a thickness of 30 feet at the base.

The water is conveyed to the power house a quarter of a mile distant by means of a canal cut out of solid rock at a cost of many thousands of dollars. The power house is equipped with the most modern machinery that is made for hydro electric plants. The power is developed with brass turbines which are so constructed as

to develop the greatest amount of power with a given pressure. When improvements which are under way are completed, the entire cost of the power plant will reach \$500,000 and is capable of producing 5,000 horse power. There are already constructed 84 miles high tension pole lines, 45 miles of 33,000 voltage and 39 miles of 11,000 voltage. There are 288 miles of distributing wires leading from the main. Already this plant is furnishing electricity for the equivalent of 19,700 16 c. p. lights and 600 h. p. motors, besides the power for the A. V. R. R. The company now develops about 1500 horse power.

The plant was completed and lights first turned on in Presque Isle, Oct. 17, 1907; Fort Fairfield about Nov. 1 and in Houlton 50 miles away, shortly before Christmas of the same year. Besides these towns the plant is now giving electric light and motor service to Easton, Mars Hill and Blaine, Bridgewater, Monticello, Washburn, Perth and Andover, N. B.

The bill to incorporate the Maine and N. B. Electrical Power Company was put through the Legislature in 1905 by Mr. J. F. Tweeddale for Victoria. It encountered strong opposition at the time from lumbermen on the ground that the construction of a dam would interfere with stream driving. The bill went through however, with the usual clauses and the work of development was proceeded with in due time. So far as can be learned the lumber operations do not experience any difficulty in getting their logs over the dam.

The Gould electric railway. The steam locomotive was replaced by an electric engine and the passengers were given a run over the thirteen miles of electric road to Washburn. There were four heavy passenger cars, all crowded, but the electric engine carried them along without the slightest difficulty. With a grade of nearly two per cent. to contend with it was quite a stiff proposition, too. About forty members of the party followed the excursion train in a trolley car. The electric road was found to be one of the highest class and must have cost considerable money. It has a splendid road bed and is equipped with 72 pound rails, which are almost as heavy as those used on the G. T. P.

After a brief stop at Washburn, during which the visitors brought on a famine in ice cream, soda water and cabbage leaf cigars, the train set out on the return trip. With a heavy down grade, the train was whirled along more rapidly than during the up trip. Words of praise for the electric road and its owners were heard on all sides. The party reached Presque Isle at five o'clock, having made the run from Washburn in thirty minutes, including stops.

ROAD EQUIPMENT.

The equipment consists of one electric engine of 300 h. p. and about equal in power to a six-drive wheel or mogul locomotive, two full-sized passenger coaches, each fitted with 200 horse-power motors capable of hauling not only its own load but several trailers if necessary. The maximum speed is about 40 miles per hour. The equipment is known on the general electric 1200 volt. Each car and the engine are fitted with electric lights and heaters, compressed air whistles and air brakes. The cars are large, light and airy, and the best obtainable, in finish, style and utility.

Besides these, the road has, or will be supplied, all necessary flat and box cars for handling freight and the latest and best equipment for keeping the tracks clear of the winter snows. The fare from Presque Isle to Washburn is twenty-five cents.

A complete telephone system has been inaugurated, with stations in small booths built at convenient points along the line. When all completed, it is not too much to say that it will be one of the best equipped electric lines in the country.

The present officers of the company are:
A. R. Gould, president.
H. N. Crandall, treasurer.
H. M. Heath, (Augusta), clerk.
C. F. Daggett, Esq., U. E. Irving,
A. R. Gould of Presque Isle, E. M. Hines of Washburn, W. B. Gould of Bangor, directors.
C. K. Howard, superintendent.
S. B. Wass, chief engineer.
E. S. Mosher, electrical engineer.



INTERIOR OF POWER STATION.

THE POTATO BELT

Shortly after one o'clock the cry "all aboard" was heard and the train was soon in motion. The trip up the fertile valley of the Aroostook was greatly enjoyed by all.

The neat and commodious farm buildings and mammoth fields of potatoes excited many expressions of admiration from the visitors. The train ran into the potato belt soon after leaving the power house and never seemed to get away from it. Potato fields and potato houses were to be seen on all sides and no doubt was left in the minds of the visitors as to the important place the tuber fills in the commerce of Northern Maine. "A great place to grow Irishmen," was the way a Fredericton alderman sized things up.

There was a brief halt at the thriving town of Fort Fairfield and Caribou and a little before three o'clock the train arrived at Washburn Junction, where connection was made with

all of Presque Isle.

The stay of the party in the town of Presque Isle was necessarily brief, but all were favorably impressed with the appearance of the place, the handsome stores, evidences of industrial activity. There were few people about the streets, and the big influx of blue noses was evidently a surprise.

MR. GOULD THANKED.

While the excursionists were assembled at the depot shortly before seven o'clock to board their train, Town Clerk Hartley of Woodstock, called them to order and invited Mr. Samuel L. Peters, of Queens County, to make a few remarks.

Mr. Peters warmly complimented President Gould on his foresight and enterprise and on behalf of the party thanked him for his bountiful hospitality.

Brief addresses along the same lines (Continued on page eight.)

THE **RAINCOATS** ALWAYS
NEWEST AT
AND THE
BEST LOWEST
GOODS **UMBRELLAS** PRICES

TENNANT & HOLDER

The Place to Buy Your Fall Dress Goods, New Idea Styles

PURE WEST INDIA LIME JUICE

A delicious, palatable and nutritious drink for persons of all ages. The Ideal Drink for a Hot Day.

Price 25c. a Bottle.

HUNT & McDONALD

DRUGGISTS - QUEEN ST.

Peerless Granulated Sugar

SWEETEST, PUREST, STRONGEST.

\$5.30 per 100 lbs. Cotton Lined Bags
18 pounds for \$1.00.

"Ask for Peerless"

G. T. Whelpley

508 Queen St. - FREDERICTON, N. B.

- ANTICOR -

The safety corn shaver. The sure way to foot comfort at last. All terrors of corns and callous have been overcome. Perfect self treatment. No danger. No pain.

PRICE \$1.25

Sent by mail on receipt of price.

C. Fred. Chestnut

The Quality Drug Store

572 QUEEN ST.

SPECIAL FOR SATURDAY
OCTOBER 1st.

Cocoa Brush Door Mats

25 cents each.

October is a muddy month. Every householder will need one or two of these mats. This is an unusual Bargain

Lemont & Sons, Ltd.

Columbia Dry Cells, Spark Plugs, Trimmers, Coils, Carburetors, etc. Gasoline Engine Repairing and Supplies. Second Hand Wheels.

Wm. C. Burt - F'ton. N. B.