

The Daily Mail

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Fredericton, N. B., Oct. 24, 1910.

THE PROVINCE SUPPERS

Speaking before the Moncton Canadian Club a short time ago Rev. Frank Baird, a well known clergyman, pointed out the great necessity for more and better advertising of the province. He showed that one of New Brunswick's greatest needs is more immigration and it need hardly be said that an intelligent use of advertising is one of the most effective ways of promoting immigration. Mr. Baird was right, New Brunswick needs more immigrants of a good class. New Brunswick needs to be better known in other countries not merely that people may be induced to come here from those lands but that investors may learn of the opportunities which this province offers to them.

Unfortunately, New Brunswick has not been properly advertised. It is not properly advertised now. It is true that the government has spent a couple of thousand dollars for an advertisement in a London paper, but even that advertisement is not of the kind to be effective. Possibly it makes known the name of a New Brunswick cabinet minister who otherwise would be unknown across the water, but that is hardly the kind of advertising for which the people's money should be used. It is indeed surprising that the government gives no attention to this important matter of publicity. In connection with the loan floated by Hon. Mr. Fleming, at great cost to the province and to the advantage of a powerful bank and some lawyers, the government threw away hundreds of dollars in advertising, but it shows lamentable inactivity in regard to advertising of the kind which would yield good returns to the province.

Surely, the failure to advertise cannot be due to lack of money. Do not the premier and his colleagues boast again and again that they have given New Brunswick the largest revenue in its history? Do they not shout from the house-tops and declare through their newspaper megaphones that they had a surplus last year? Do they not say that the financial affairs of the province are handled more capably than ever in the past? Moreover, have they not expended thousands of dollars more on certain services than were spent in years gone by?

Take for instance, the cost of fish, forest and game protection. In 1908 this cost \$19,450, in round figures. In 1909 the cost was not merely \$19,000. It was not merely twice that sum. It was \$43,470. In 1908 the lumber scaling cost the people \$11,640. In 1909 the people paid for that service over \$20,400, a trifling increase of nearly \$9,000. For stumpage collection in 1909 the government paid \$191,400. A year later the people paid for stumpage collection over \$246,700. In other words, on these services over \$88,000 more than was spent in 1909 than in 1908. No sensible man objects, of course, to additional expenditure for these things if the benefit received by the province is commensurate with the outlay, but does any man suppose that in this case the return has been commensurate? Is there not rather reason to believe that much of the money was wasted by this 'economical' government which in so many ways has proved itself reckless in regard to the spending of the public monies? Is it not reasonable to suppose that, just as has been the case in regard to the public printing, much of the money has been used carelessly, but to the advantage of party friends of the administration?

While the ministers boast that they have greatly enlarged the revenue and while they have been able to increase the alleged outlay for certain services, they fail to carry on a progressive campaign to make the province

and its resources better known and in that effective way to add to its prosperity. A half hearted immigration policy has been inaugurated it is true, but there is nothing approaching the vigorous action which should have been taken. And the delay in action is materially affecting the welfare of the province.

If the government is not aware of the opportunity which is open to it of advancing the interests of the province by energetic action along the lines indicated another clear proof of its incompetence is given. If, on the other hand, the inaction is simply due to indifference to the needs of New Brunswick or to the fact that the government sees no party advantage to be gained by progressive activity there is but another proof of its utter lack of fitness for power. Less money poured out to the \$8,100 Gleaner and the other 'party hack' organs and more turned to the useful purpose of advertising New Brunswick is what is needed.

A coroner's jury, having expressed the opinion that a newspaper should not say that a case of suicide is a case of suicide until a jury has first said so, the Victoria Colonist suggests the following as a proper paragraph to appear in the press prior to the inquest: "What appeared to be the body of a man, who was in an unconscious condition that might be due to death, was found yesterday, with a hole in his head that may have been caused by some instrument or projectile. In his hand was something that resembled a pistol, and examination of it suggested that it might have at one time been discharged. Pending the holding of the inquest it is premature to say that the man was dead. The funeral will take place this afternoon."

Charlottetown, P. E. I., Patriot.—Unfortunately there are too many people in this city and province who are continually knocking instead of praising their native land and its productions. They do not mean to do so, but are naturally grumblers, and unthinkingly give a wrong impression to conditions in our Island. Often you have heard them say that it is impossible to make a living on Prince Edward Island; hence a great many people are compelled to leave its shores. This is both absurd and untrue.

Mr. Walter B. Dickson, M. P. P., for Albert, is understood to be acting as Conservative organizer for New Brunswick. If the report be true it is doubly certain that the Liberals will carry York and St. John City with the other seats when the next federal elections are held, just as they will gain power when the provincial contests are held. Mr. Dickson is hardly the man most political leaders would choose for an organizer. But then Mr. Hazen is not a leader.

Brockville Times.—The United States will have to lower its tariff, no matter what Canada, Great Britain, Germany, France or any other country does. The people of the States will no longer submit to have the exorbitant tariffs under which they have suffered so long. Obviously this is the very worst possible time for Canada to negotiate a reciprocity treaty with them.

Halifax Echo.—Speaking roughly, an investment expecting more than 6 per cent. in anything except a man's own business or in a business which he well as the knowledge and ability, to understand and has the authority, as supervise continually, is nothing more than a gambler's chance—and that is somebody with the necessary knowledge of a game where there is nearly always ledge of manipulating the wheel.

BUSINESS CLOSED.

The dry goods business which has been carried on for some time at the Golden Fleece store has been suspended and the stock is being shipped away.

CASES POSTPONED.

Several sewerage cases which were to come before the police court this morning, have been postponed on account of a death of a relative of Mr. Chas. Beckwith, secretary of the Board of Health.

BURIED YESTERDAY.

The funeral of Mrs. Andrew Farrell of Marysville, took place yesterday. Service was conducted at St. Anthony's Church by Rev. Father Ryan. Interment was made at Sunny Bank Cemetery.

His Sister—"And did she say she loved you in so many words?"
Her Brother—"That's what. Her words filled twenty-seven pages."

WORK OF LORD'S DAY ALLIANCE OUTLINED BY SECRETARY

Rev. T. Albert Moore Preached to Large Congregation at Methodist Church Last Night on Observance of Sabbath.

Rev. Dr. T. Albert Moore, secretary of the Lord's Day Alliance, preached to a large congregation in the Methodist Church last evening. In the morning he occupied the pulpit of the Marysville Methodist Church. In introducing the preacher, Rev. Neil McLaughlin spoke of the splendid work accomplished in Canada by Dr. Moore, and referred to the desire of our southern neighbors to secure his services in the amalgamation of effort in the United States to secure one rest day a week for the toiling thousands there. He said a salary more than double that received here awaits his acceptance, but he doesn't accept.

DR. MOORE'S SERMON.

Dr. Moore selected as his text Nehemiah xiii, 17, 18, and for an hour held the closest attention of the congregation as he most eloquently depicted the deplorable condition of the nations of the earth, whose God is not the Lord. The varied life of the Israelitish people is but an illustration of the experience of all nations since the world began, who have failed to observe the laws of God. In every instance where the Sabbath Day has not been kept holy, there have been wide open gates to incoming evil and desolation and lack of prosperity everywhere visible. In Canada today the violations of the fourth commandment are few and the people are, perhaps slowly, finding out that even with material things, it pays to rest one day in seven. In practical proof of this he quoted the opinions of many prominent persons, including Earl Shaftesbury, John Bright, Blackstone, the editor of The London Times, Goldwin Smith and our great political leaders, Laurier and Borden. Good Queen Victoria,

King Edward and King George are also advocates of keeping the Sabbath day holy. Interesting incidents were related in connection with his work from the Atlantic to the Pacific during the sixteen years of his administration. He regarded it as a pleasing incident that the opening hymn of the service was the hymn sung at almost every one of the 230 services he has held throughout the Dominion, and not selected by himself. In reads, No. 653:

O day of rest and gladness,
O day of joy and light,
O balm of care and sadness,
Most beautiful, most bright.

When preaching in a Mormon temple, "O day of rest" was sung. In a Roman Catholic Church in Quebec upon the invitation of the priest, "O day of rest" opened the services. When addressing a laborer's meeting, they manifested their joy at the preservation of their rest day by singing, "O day of rest and gladness." It is not necessary that we should sit moping about with a long face and exuberant joy should be the possession of the Christian. While recently travelling in Quebec, a commercial man engaged in conversation with a friend near him and after talking of other days he remarked that Joe Jones, a mutual friend, was recently converted, when in reply came the sympathetic remark, "O, poor Joe!" As though a great calamity had befallen Joe and a mournful face would be its indication.

The preacher claimed that Canada's Lord's Day law is the best enactment in the world and its features are being adopted by other countries.

Appropriate music was rendered during the service under direction of Prof. Harrison.

SOME INFORMATION ABOUT HAT STYLES

FURS SHOWN

The season was so cold this summer, both in Paris and at Trouville, where many of the styles for autumn are set, that much fur was shown, and many of the French milliners have been exhibiting charming fur wraps with muffs to match, along with the hats for theatre, restaurant and other dressy wear. At Suzanne Talbot's charming salon in the Rue Royale, where women of fashion flock to be studied by the wizard of millinery, who knows how to make them all beautiful—and better still, interesting several stunning hats, accompanied by rich wraps, have been shown this autumn. One of these was a big black velvet hat faced with thin silver tissue over pink satin and trimmed with grey Australian opossum and one great deep pink rose. To match this hat there was a long chiffon scarf in a paisley pattern of pinks, reds, and golden browns, softly lined with pink satin and bordered with the beautiful gray fur. The muff was a huge affair, light as a feather and so soft you could crush it up in your hand like a silk handkerchief. It was made of the paisley chiffon shirred between bands of the gray fur. The lining was of gray chiffon over pink satin.

A LEWIS HAT

A Lewis hat in the fashionable black and white combination was matched by a scarf and muff made of black chiffon shirred over white satin and trimmed with bands of black broad-tail. Around the centre of the muff was passed a broad velvet ribbon band which fell in loops almost to the dress hem. The Lewis hat accompanying this wrap and muff was of black chantilly lace laid over white velvet, this velvet forming a huge bow at one side. The feature of this hat was the bandoleet cap of frilled lace under the brim. This bandoleet was introduced by Lewis early in the autumn, and has proved so distractingly youthful and becoming that every other hat of early fall has had its lace frill. The real bandoleet, however, is not a frill at the edge of a mushroom shape; it is a little cap of pleated lace that falls over the hair, the broad brim projecting beyond it. The Lewis hat had a wreath of tiny pink roses resting on the softly drooping frill of white lace.

THE GOLD HATS

Gold hats are very splendid, and are entrancingly becoming on dark women of vivid coloring, though the pale or washed out type of woman should beware of this luxury of color. A gold hat displayed at Virot's was made of gold cloth shirred over gold colored satin, a facing of bronze velvet at the edge of the brim giving decision and character. At one side

Oct. 3rd., 1910

John J. Weddall & Son

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LADIES' AND CHILDREN'S UNDERWEAR

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We carry the Famous "ZENETH" Brand Underwear in all weights and sizes. We can Fit you in Underwear this season.

JOHN J. WEDDALL & SON

THE LEADERS IN UNDERWEAR.



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See Our Line of

Stoves

- And -

Ranges

It's

FAMOUS.

R. Chestnut & Sons.

JAMES DUNSMUIR BRINGS SUIT AGAINST WM. MACKENZIE

Trouble Arises Out of Transfer of Coal Lands—One Million Dollars Involved.

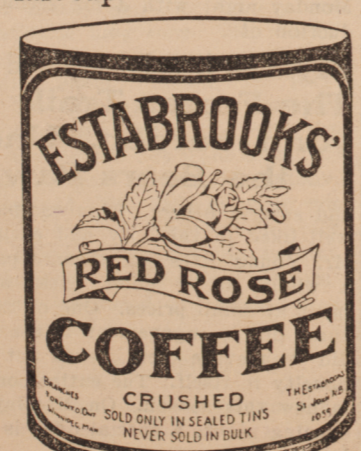
Victoria, B. C., Oct. 22.—James Dunsmuir has brought suit against Wm. Mackenzie of Toronto on claims which will aggregate in the neighborhood of \$1,000,000.

The trouble arises out of the recent sale of the Dunsmuir coal properties to Mackenzie. The transaction was completed July 17, last, and the price fixed at \$11,000,000, was paid and the property handed over.

All the expenses in connection with the running of the properties had been met to June 1, and it was agreed as a matter of convenience, that the running expenses from June 1 to July 1 should be paid by Mackenzie, who, to recoup himself, was to retain a sufficient amount out of the moneys due to the company from the various parties. It is out of this arrangement that the lawsuit has arisen.

Estabrooks' Coffee is quality coffee from top to bottom of the double sealed air tight tin. It is as easy to brew as Red Rose Tea with an equal result in goodness.

The final proof is in the steaming, fragrant breakfast cup.



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