

# THE BIG SALE OF CLOTHING

For Men and Boys at  
The Broadway Store is  
now in full swing and

**Lasts for 10 Days**

Wonderful Bargains are  
being Offered

**W. E. FARRELL**

The Broadway Store - - - Opposite Normal School

**The Kind  
you have been looking for.**

**Conte's Pure Castile Soap.**  
See it in Our Down Town Window  
Telephone amount required and we will send it at once.  
30 cents per lb. But it's the best.  
**CENTRAL PHARMACY ARTHUR J. RYAN**  
Corner Queen and Carleton Sts.

## NEW VEGETABLES

GREEN CORN SQUASH  
SWEET POTATOES CELERY

## CHOICE FRUIT

PEACHES PEARS PLUMS GRAPES  
ORANGES BANANAS WATERMELONS  
FROU-FROU--GRAPE JUICE

**E. G. HOBEN**  
THE YORK STREET GROCER.

## SOCIETY EMBLEMS

We have in stock a complete line of Emblem Pins for following societies.  
Shriners B. of L. F. & E., I. O. F., Orange  
Oddfellows, C. M. B. A. C. O. F., Black Knight,  
K. of P., K. O. C., Knight Templar, Prentice Boys,  
Masonic, A. O. H. A. O. U. W., Rebekah.  
Also we have a full line of Society Charms and Rings  
**C. H. FOWLER,**  
Jeweler and Optician. Opposite Post Office.

**PURE  
PARIS GREEN  
ARSENATE OF LEAD  
POWDERED WHITE HELLEBORE**

For Sale by  
**R. T. MACK** Chemist and Druggist  
386 Queen St. Fredericton, N.B.

## Specials for the Boys

When you see an advertisement mentioning a striking bargain **MAKE** a NOTE of it.

Boys' School will soon be opening. You may require a **NEW SUIT, a PAIR PANTS, or something in HOSIERY.**

All Our Boys' Suits and Pants are reduced as follows:

\$5.25 Suits for \$4.75	\$1.25 Pants for \$1.05
4.50 " " 3.95	1.15 " " .95
3.75 " " 3.19	1.00 " " .79
3.25 " " 2.75	.85 " " .69
3.00 " " 2.25	.75 " " .60
2.75 " " 1.95	.65 " " .49

We can show you the largest stock of Hosiery to be found in any one store in the city, the same to be cleared out at a great reduction.

**PETER FARRELL & CO.**

## Anglo-German Alliance Will Check Naval Expenditure

British and the German Press and the Great Bulk of People of Both Countries Would Welcome a Friendly Arrangement--  
The Story of the Daily Mail's Sensational War-Mongering Campaign.

By James Eccles.

Liverpool, Aug. 23.—Politics in this country are at the present time some what dull. A fair amount of interest was infused into the debate on the granting of votes to women, chiefly because of the ability displayed in the principal speeches and of the strange phenomenon of Cabinet Ministers opposing each other and Conservatives like Mr. Balfour voting with Socialists like Mr. Keir Hardie. These non-party discussions give our leading men rare opportunities for sincerity and produce curious combinations. Hence they are both stimulating and refreshing, affording a welcome relaxation from the serious consideration of burning questions or serving to enliven dull periods. As I said at the outset, we have fallen upon such a period now, and The Daily Mail, to relieve the monotony, has startled the nation with the alarming statement that we are fast losing our naval supremacy. A short time ago it published an article by Admiral Mahan on "Britain and the German Navy" which it is now sending broadcast in pamphlet form, and every day it utters some feeble warning regarding the nation's peril, coupled with frenzied appeals for immediate action.

### ALARM NOT GENERAL.

In considering the question so raised, we are at once struck with the very remarkable fact that The Daily Mail is almost the sole "harbinger of ill." It is true that Lord Charles Beresford has long asserted the inadequacy of the Navy, just as Lord Roberts has denounced the state of the Army, but in each case the alarm of the veterans has not been voiced by their younger colleagues and we have been led to the conclusion that old age has darkened their outlook or made them pessimists. However, that may be, if we are really on the verge of ruin, most of our great journalists are singularly unconcerned. The cry of "The Daily Mail" awakens no echo in their hearts. It therefore, behooves us to examine the claims of that newspaper to speak with such high authority. Let us briefly glance at its history.

### HISTORY OF "THE DAILY MAIL."

It was the first newspaper to be produced for a halfpenny, yet in spite of its low price it has spared no expense on special correspondents and articles by the highest priced authorities on many subjects have appeared in its pages. Though strongly Conservative and devoted to Tariff Reform, it has from time to time invited contributions from leading Socialists. It has done much to promote aviation, the recent prize of £10,000 won by Paulhan for a flight from London to Manchester, being doubtless recollected by all. Its circulation was considerable from the outset, for it invariably presents its news in a most readable form, yet so condensed as to be digestible even by those with least time to spare. During the South African war its representative at the front, Mr. Edgar Wallace, evaded the censor by sending his messages in the form of mining reports, and The Mail was thus able to anticipate all its rivals on several important details, especially with regard to the progress of the final negotiations. The War Office paid Mr. Wallace the high compliment of refusing to allow him ever to act again in that capacity. The British public are never slow to appreciate enterprise and The Mail's circulation rose to a million per day. That was its high-water mark, for its success encouraged rivals. The Daily News, one of our oldest and most influential journals, came out for a half penny also, while The Daily Dispatch, published in Manchester, has gained much popularity in the North of England.

### THE SOAP TRADE LIBELS.

Simultaneously with a decline in circulation occurred a serious loss of credit through the famous soap libels. Mr. W. H. Lever endeavored to form a combine of soap manufacturers with the double object of cheapening the cost of production and dispensing with advertisements. The Mail, posing as the savior of the public, poured out upon him the vials of its wrath. No language was too strong to denounce the iniquities of combines. Cartoons from American prints were reproduced to show how consumers in the States were groaning under their incubus. The various steps in their evolution were traced, and it must be admitted that Mr. Lever's combine, during its short history, followed the general plan. The list of independent firms was published daily with a strong recommendation to support them and to boycott the combine's products which were also named in detail. The result was that Mr. Lever's business shrank to such an extent that he abandoned his project, but he proceeded

to take his revenge by instituting a number of actions for libel. In one test case at Liverpool The Mail unsuccessfully pleaded fair comment, but the others were undefended except in so far as an attempt was made each time to keep down the amount of damages. The number of actions brought revealed the number of papers owned by the Harmsworth firm, self-styled the Associated Newspapers. In other words, the tirade against combines had issued from a gigantic newspaper combine and had been undertaken with the object of retaining a vast annual income from advertisements. At all events if, as has been suggested, the crusade was entered upon to test the power of the Harmsworth press, the experiment cost far more than it was worth. The total amount paid in damages was enormous, and to this day the shares of the Associated Newspapers stand at a lower figure than those of many journals with nothing like the circulation. What is more to the present purpose, the soap libels destroyed The Mail's reputation for impartial criticism.

### THE BLATCHFORD ARTICLES.

Its political evolution has proceeded on much the same lines. Until Mr. Joseph Chamberlain launched his bombshell into the political arena, it adopted an intermediate position, but from that time it has been devoted to the cause of Tariff Reform. Its genius for invective and vituperation has found in politics a congenial and safer field. It has applied to Mr. Lloyd-George and his financial methods almost all the offensive adjectives available. At every by-election it has rendered the Conservative Party signal service, since its talent for misrepresentation is unrivalled. Its crowning achievement, however, was the publication last December of the Blatchford articles on the German menace. It proved the most effective side-issue raised during the election and diverted thousands of votes for which Tariff Reform had angled in vain. The author of those articles has now become a regular contributor to another Harmsworth journal, The Weekly Dispatch. His allegiance to the cause of Socialism has become so doubtful that his own paper, The Clarion, has lost its popularity and is in danger of extinction.

### REASON FOR THE AGITATION.

It seems to me, then, that The Mail's object in insisting on the weakness of the Navy is to save the last shred of its reputation for consistency. If the German menace was alarming last December, it is still more alarming now. The Blatchford articles must not be admitted to have been a mere election ruse. There is also another purpose to be served. The Mail lives by sensations. Its readers have been taught to expect them, and if they cannot be found in the realm of fact, they must be sought in that of fiction. At any cost, The Mail must never become commonplace. Let me suggest another object. Ever since Edgar Wallace enabled his paper to anticipate all rivals in the publication of war reports, The Mail has betrayed a feverish anxiety to be first in the field. This passion for precedence has placed it in a ridiculous position more than once. On the eve of the 1906 election it caused exhaustive enquiries to be made in all constituencies and went so far as to prophesy the result of every contest. Its anticipations were so wide of the mark that it was compelled to explain how it had gone wrong. Neglecting to learn wisdom from the past, it has again placed itself in a critical position. The only way it can save its credit is to cause an abnormal increase in naval expenditure, and it is ready to move Heaven and Earth to achieve its object. When the recent Budget was introduced, it complained bitterly that there was to be no remission of our "merciless taxation." It now demands the imposition of new taxes, and the floating of a loan. What is the spending of twenty millions, if The Mail can boast that it alone roused the nation to a sense of its peril?

### THE REAL FACTS.

Having thus followed the unusual course of somewhat discrediting my authority in advance, I proceed to consider the actual position. In moving the Navy vote of £13,290,000 on July 14, Mr. Asquith pointed out that we now have ready 10 Dreadnoughts against the German 5, by the end of 1914 we should have 25 and Germany 21. This estimate excludes the 2 Dominion Dreadnoughts which are to be retained in the Pacific and will therefore not be available for home defence. On the other hand, Germany can count on the potential Dreadnoughts of Austria and Italy through the existing Triple Alliance, and may thus be able eventually to claim a

real majority. Now, as Mr. Balfour pointed out in the course of the debate, our national existence depends upon the navy, just as Germany's depends upon its Army. A naval disaster to the latter, however great, would not mean to her the ruin it would involve for us. We have never before been content with so small a margin of first-class ships, for the obvious reason that the rate of building on the Continent has been tremendously accelerated, making it increasingly difficult for us to keep pace with it. We still have an immense preponderance in pre-Dreadnoughts, but The Mail will not permit us to draw any comfort from that fact, asserting that all war-vessels more than ten years old are obsolete. Japan, it points out, sent none older than that into the battle of Tsushima when the Russian squadron was shattered. But we may draw another moral from that conflict. The Russian warships were of the highest class, but they were manned by spiritless crews who had gone East in fear and trembling. In spite of engineering developments much still depends upon the men behind the guns and a pre-Dreadnought well handled may not prove such a cypher as The Mail would have us believe. Experience, too, counts for a great deal and in this matter we may surely claim an advantage over the Germans who have made a specialty of their land forces, and have yet to prove their prowess on the sea.

### REVEALS ITS OBJECT.

A curious sidelight is thrown on The Mail's attitude towards the government by its publication, two days after Mr. Asquith's speech, of data supplied to its special correspondent by the German Admiralty. The German officials state that all the facts concerning their navy have been over-stated. Only four Dreadnoughts are now ready, not five. By April, 1912, when we should have 20, Germany will not have "13 or possibly 17," but only 11, and will not have 13 ready before the autumn of that year. The 17th cannot be completed until the end of 1913. Now, one would naturally expect that a panicky journal would rejoice in the fact that the Prime Minister had exaggerated the danger, or at all events would gladly accept the evidence that he was fully alive to the possibilities. Not so! The Mail merely gloats over the fact that it has "convicted" Mr. Asquith of inaccuracy in almost every one of his statements. What further proof do we need that self-aggrandizement, not the attainment of national security, is its aim?

### GERMAN MILITARISM.

Mr. Asquith's speech was possibly more diplomatic than sincere. He declares that our relations with Germany were most cordial, but she, as a great World-Power sending her sons and daughters to every quarter of the globe, must maintain a navy proportioned to her needs. Now Mr. Asquith knows well enough that there has been no increase of German sea-board during the last ten years and that her foreign possessions are both insignificant and unattractive to other Powers. Germans who emigrate are merged in the peoples of the countries to which they go. We have thousands of them in Great Britain, who have come over for business purposes or to avoid conscription. These need no warships to protect their interests. They look to Consuls in special need and may rely on the courts for justice. It is to be feared that the rapid increase in the German Navy is due to that aggressive imperialism which the military spirit of the Emperor has done so much to promote. It certainly cannot be explained by her requirements.

### SAFETY THROUGH ALLIANCES.

The German program, we are told, must be carried through, for an act of the Reichstag will be necessary to alter their Navy Law, and public opinion is against it. If that be true, it is astonishing how a country in which Socialism is so powerful should be blinded by militarism to the highest interests. There, as here, every Dreadnought laid down involves the postponement of some pressing scheme of social reform. The maintenance by Britain of the old two-power standard under modern competition is unthinkable. We, like Germany, must look to alliances. Our offers of friendship should prove as attractive as hers, for her policy is that of "blood and iron," and "the mailed fist" making her a dangerous ally as Austria knows to her cost. Are our statesmen so weak in diplomacy that Britain must stand alone? Is she an Ishmael among the nations? If so our boasted humanity and generosity have produced a strange result.

## SHIRTWAIST BARGAINS

**SWEEPING REDUCTIONS**

On the balance of our Summer Waists, including White and Colored.

**THEY MUST BE SOLD**

We need the room for our new Fall Goods which are arriving daily. We have marked some of them as low as .39c.

**COME AND SEE THEM**

A nice white waist never goes amiss. Sale lasts until they are all sold out.

## TENNANT & HOLDER

The Place to Buy Your Fall Dress Goods, New Idea Styles

## PURE WEST INDIA LIME JUICE

A delicious, palatable and nutritious drink for persons of all ages. The Ideal Drink for a Hot Day.

**Price 25c. a Bottle.**

**HUNT & McDONALD**  
DRUGGISTS - - - QUEEN ST.

## Peerless Granulated Sugar

**SWEETEST, PUREST, STRONGEST.**

\$5.30 per 100 lbs. Cotton Lined Bags  
18 pounds for \$1.00.

**"Ask for Peerless"**

**G. T. Whelpley**

508 Queen St. - - FREDERICTON, N. B.

## FOR SUNBURN

Try our **IMPERIAL WITCH HAZEL CREAM**  
for Tan, Sunburn, or Roughness of the Skin.  
Useful after shaving. Leaves the skin beautifully White and Soft. **PRICE 25c.**

**C. Fred. Chestnut** The Quality  
572 QUEEN ST. Drug Store

## Cabinets

of Quartered Oak  
and Mahogany

For Music. For Pianola Records. For Phonograph Records, Disc and Cylinder.

**EXAMINE OUR ASSORTMENT.**

**Lemont & Sons Ltd.**

**ALL THE NEW SHADES IN Greens and Grays for Suitings.**

Also an extra fine line of Overcoating for Spring and Fall.

550 Queen St. **W. E. SEERY** Fredericton

### HOPEFUL SIGNS.

A canvass of German newspapers just taken inspires the hope that an agreement as to the limitation of navies may soon be arrived at. They are practically unanimous in desiring the immediate opening of negotia-

tions. The following is taken from The Berliner Tageblatt:

"Emphatic protest must be made against the assertion that German public opinion would not support alteration of the Naval Law with a (Continued on page four)