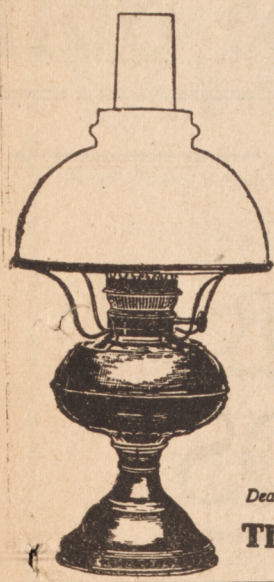


## The Famous Rayo

Gives the Best Light at Any Price



When you pay more than the Rayo price for a lamp, you are paying for extra decorations that cannot add to the quality of the light. You can't pay for a better light, because there is none. An oil light has the least effect on the human eye, and the Rayo Lamp is the best oil lamp made, though low in price. You can pay \$5, \$10, or \$20 for some other lamp, and although you get a more costly lamp, you can't get a better light than the white, mellow, diffused, unflickering light of the low-priced Rayo.

Has a strong, durable shade-holder. This season's burner adds to the strength and appearance. Made of solid brass, nicked, and easily polished.

Once a Rayo User, Always One

Dealers Everywhere. If not at yours, write for descriptive circular to the nearest agency of the  
**The Imperial Oil Company Limited.**

## "MOOSE HEAD BRAND"

How to get the Most Durable Packs

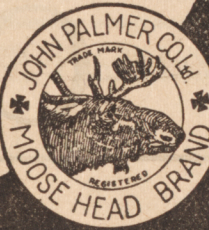
Anyone that uses his eyes can get the most durable packs every time. Simply see that the "Moose Head" trade-mark is there. It is stamped on every one of Palmer's hand-made packs of oil-tanned "Skowhegan" leather. A leather that is impervious to melting snow—that does not get hard; but longest withstands roughest usage.

The style illustrated is our No. 35 Pack, hand-stitched. Made in Black, Yellow and Brown. Has a 10-inch leg. Every pair stamped "Moose Head Brand."

Inquire of your dealer for Palmer's "Moose Head Brand" Packs. If he cannot supply you, write us, giving dealer's name.

**"Skowhegan" Waterproof Paste** is the most wonderful waterproof put up in paste form.

**JOHN PALMER CO., Limited**  
Fredericton, N.B.



SOLD IN FREDERICTON BY

**H. S. Campbell**  
**MacKay & Co.**

**Lucy & Co.**  
**McGoldrick & Co.**

### ADJUSTMENT OF SMALL GIRL'S SASH

Eccentric indeed are the ways in which the little girl's sash is now adjusted. It may be draped obliquely over her frock, or pass under it, showing through the thin material. It may be tied at the side or over the hip or near the front, but seldom or never is it passed straight around the waist and knotted in a bow knot at the back in the old time way. And always it must be soft and droop

gracefully and rather heavily over the skirt. Persian sashes are very smart and are liked better now than the flowered ribbons which have had their day. A little dancing school dress of pink chiffon is accordin plaited—both skirt and waist and underneath the skirt on the silk lining are draped three sashes, each a shade darker pink than the next above. The three pinks mingle in a big soft bow at the back—all being subdued by the clouding of pale pink chiffon over them.

## TOO MUCH MOCK MODESTY SAYS BISHOP FARTHING

(Montreal Herald)

It must be freely admitted that we have succeeded in making it as hard as possible for the female sinners while it is made sometimes very easy for the male. This strikes me as most unjust. The man is often the one most to blame, though not always so; some sense of justice should be shown to the girl who wishes to return to a decent life. It is but common justice that each should be given an equal chance of returning to a pure life.

"There is far too much mock modesty."

Speaking in the plainest possible language of the public and private vice in this city, His Lordship Bishop Farthing yesterday gave the Montreal Women's Club plans and ideas for the reformation of men and women, more particularly women.

"We won't emphasize the quality of the sexes in the matter of purity, for we find even good men, and still more strange, even apparently good women, who take a different view and demand a higher standard for women than for men, as is shown by the petition which some women, even of the nobility of England signed in favor of licensing vice in the military camps of India.

GOOD BYE EXAMPLE

His Lordship spoke of the women sinners.

"The problem which confronts us is first how shall we come in contact with them? This is not the work of amateurs but must be left to skill ed hands."

The good that each person can do is not insignificant. "By our own lives; by helping to purify the society in which we live, to restrict flippant conversation on the subject; to discourage literature in the press or novel of a suggestive nature; to discourage harmful plays. The press and the stage adapt themselves to the public taste and it is a grand thing to see such plays as "The Passing of the Third Floor Back" and "The Dawn of Tomorrow." These show that there is a demand for wholesome plays and that managers are doing what they can to meet this demand. I feel that no one can estimate the good done by the educative power of such plays, with their high ideals, and their noble teaching. They are doing more than can be done by many sermons.

CHANCE TO EARN A LIVING

"We can do much to find places

where those who want to earn an honest living will be given a chance. It must be freely admitted that we have succeeded in making it as hard as possible for the female sinner while it is made sometimes very easy for the male. This strikes me as most unjust. The man is often the one most to blame, though not always so. Some sense of justice should be shown to the girl who wishes to return to a decent life. I know the difficulties, and of course common sense must be shown in this as in all other parts of this work.

SOME PLACE OF REFUGE

"There must be some bright place of safety to which we can take a girl who wants to live a better life. It is not a jail nor a house of detention which is wanted. It is a home, where they will see the true side of life. The detention in these shelters must be voluntary as far as possible. Sometimes a magistrate will find it better to commit a girl to his home rather than to send her to prison. In that case the home must take her, and do the best possible for her.

"I do not favor the State running these institutions, because if they are to be rescued it must be by the power of God. It is possible for the State to do this, but it is most difficult when we take into consideration the various opinions they have to consider and the bigotry which they have to appease. It needs very definite teaching to rescue these people, and they have little knowledge of religion for the most part. We must just as diligently guard against that other mistake, preaching at them, making religion aggressive. They should feel the power of it rather than hear it as a subject of instruction.

MAY GET SITUATIONS

"From these shelters they must be drafted out into situations where they can make an honest livelihood. In this we can assist by helping those engaged in the rescue to get places for them. Of course, when a woman is committed to jail and her time is up, she should be met at the prison door and be offered a chance of redeeming her past life. A helping hand at any rate should be given. If it is rejected we cannot help it, but ours is the responsibility if we refuse to hold it out."

The Coronation year of 1911 will be signalized at Shepherd's Bush, London, by the holding of a great exhibition, which will be an epitome of the British Empire.

## An English Chemist Has Discovered How to Grow Hair

In England the ladies have entirely abandoned wearing rats, which is due entirely to this new discovery.

It has been proven that Henna leaves contain the ingredients that will positively grow hair. That they contain this long-looked-for article is proven every day.

The Americans are now placing on the market a preparation containing the extract from Henna leaves, which is having a phenomenal sale.

This preparation is called SALVIA and is being sold with a guarantee to cure Dandruff and to grow hair in abundance. Being daintily perfumed SALVIA makes a most pleasant hair dressing. A. J. Ryan your druggist, is the first to import this preparation into Fredericton and a large, generous bottle can be purchased for 50c.

IN THE LAND OF

THE FREE AND BRAVE

(Rochester Herald.)

Once upon a time a Citizen of the Land of the Free and the Home of the Brave, commonly called the United States of America, or, for short just America, left his wife and his children to travel in lands beyond the ocean called Atlantic. Being a thoughtful and a kindly man, he did not wish to come back empty-handed to those whom he had left at home. So he went to the draper shop of Charles J. Ryan, in Edinburgh, and there he purchased seven dress patterns of French-made goods. For these seven dress patterns he paid \$45. These goods he packed in a parcel and carried to the ship, that he might bring them home, and give them to his wife and daughters.

When his ship came in sight of his own country, there came a man aboard that ship, and said to the Citizen:

"Have you bought any goods in other countries?"

"I have," said the Citizen, "but what business is that of yours? Am I not a free man to spend my money where and as I please?"

And the man said to the Citizen:

"No; you are not a free man, and you may not spend your money where and as you please. Your Government determines where you shall spend your money and how much you shall pay for what you buy. So now I command you to declare under oath what you have bought in foreign lands and what you have paid for it; and if you do not take such oath, I will send you to prison."

And the Citizen, not caring to go to prison, took the oath and declared that he had purchased seven dress patterns and had paid for them \$45.

When the ship came to land, the Citizen discovered that his Government did not believe him, though he had declared under oath that he had bought in other countries seven dress patterns and had paid for them \$45. So the Citizen was compelled to stand for hours in a shed until it was convenient for the Government to send a man to see whether the Citizen was a perjurer or not. And when the man came, he opened all the trunks and trunks of the Citizen and threw his clothing out on the floor of the shed. And when he found the seven dress patterns, he took the Citizen over to another man, who looked severely at the Citizen and said:

"How much did you pay for this stuff?"

"I paid \$45. Here is the invoice."

"You did not pay enough."

"I paid all the sellers asked."

"That is your crime," said the man. "If you bring such goods for such money into this country, then all the people will go and do as you have done and then the men who make woollen goods in this country, can never get rich, because you have done this thing and have bought dresses for your wife and daughters when you ought not. You must pay a fine of \$62.50, and if you do not pay this fine we will take away your goods and send you to prison."

"But why must I pay this fine? What have I done?"

"You have been guilty of spending your money to the advantage of your wife and your daughters. That is a crime. Your Government says you must spend your money in the interests and for the advantage of the men who make woollen goods."

"But they don't make woollen goods," cried the Citizen; "they make cotton goods mixed with shoddy and call them woollen."

"None of your impudence!" shouted the man. "Pay your fine or go to prison."

So the Citizen paid his fine and went to his home, a sadder and a poorer man. (This was before the days of the \$100 exemption.)

And that's the way it works.

The marriage rate of England is affected as a whole by the value of exports.

THE FIDDLER'S FAREWELL

With my fiddle to my shoulder,  
And my hair turning gray,  
And my heart growing older  
I must shuffle on my way!  
Though there's not a hearth to greet me

I must reap as I sowed,  
And the sunset shall meet me  
At the turn of the road.

O, the whin's a dusky yellow  
And the road's a rosy white,  
And the blackbird's call is mellow  
At the falling of night;  
And there's honey in the heather  
Where we'll make our last abode,  
My tunes and me together  
At the turn of the road.

I have fiddled for your city  
Thro' market place and inn!  
I have poured forth my pity  
On your sorrow and your sin!  
But your riches are your burden  
And your pleasure is your goad  
I've the whin-gold for guerdon  
At the turn of the road.

Your village lights'll call me  
As the lights of home the dead;  
But a black night befall me  
Ere your pillows rest my head!  
God be praised, tho' like a jewel  
Every cottage casement showed,  
There's a star that's not so cruel  
At the turn of the road.

Nay, beautiful and kindly  
Are the faces drawing nigh,  
But I gaze on them blindly  
And hasten, hasten by;  
For O, no face of wonder  
On earth has ever glowed  
Likethe One that waits me yonder  
At the turn of the road.

Her face is lit with splendor  
She dwells beyond the skies:  
But deep, deep and tender

**Cook's Cotton Root Compound.**  
The great Uterine Tonic, and only safe effectual Monthly Regulator on which women can depend. Sold in three degrees of strength—No. 1, \$1; No. 2, 10 degrees stronger, \$3; No. 3, for special cases, \$5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: **THE COOK MEDICINE CO., TORONTO, ONT., (formerly W. J. Cook).**

Are the stars in her eyes;  
The angels see them glistening  
In pity for my load,  
And—she's waiting there, she's listening,  
At the turn of the road.  
—Alfred Noyes in Blackwood's Magazine.

## Children's Headwear

WE HAVE

**BONNETS AND HOODS**  
IN VELVET, SILK, ANGORA and CASHMERE

The Finest Goods at the Lowest Prices

A lot of elegant new shapes in millinery at

**MISS MORGAN'S**  
YORK STREET

# What You Need

Every Merchant needs Stationary and the man who sends a well printed, artistic Letter Head, Bill Head or Envelope to his customers and the large wholesale houses is looked upon as a progressive and up-to-date business man.

## We can supply you

with anything in the printed line, and save you the trouble of sending out of town for your printing. Having installed one of the finest Job Presses in the Maritime Provinces, and with Type, etc., of latest design, we can give you first-class work

## At a Reasonable Price.

Patronize Home Industry and build up Home Trade. Give us a trial order. **SATISFACTION GUARANTEED.**

## The Mail Printery.

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# "The Church In Darkness"!

DO NOT DEPEND ON OTHERS FOR YOUR LIGHT

Be Your Own Producer  
Use a "Monitor Generator"

And Have Light Always

CHURCHES USING A "MONITOR" HOLD UNINTERRUPTED SERVICE EVERY SUNDAY NIGHT

The Best -- Safest -- Cheapest and  
Never Fails to Supply Light.