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\$15.00 WHITE EMBROIDERED DRESSES for \$12.00.
\$13.50 WHITE EMBROIDERED DRESSES for \$11.00.
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\$12.00 WHITE DRESSES for \$9.50.
\$8.00 WHITE DRESSES for \$7.00.
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INTERESTING GOSSIP ON FADS AND FASHIONS

New York, July 15.—At this time of the year the selection of a suitable outfit for the summer outing is a matter of serious consideration. The choice depends in a great measure upon the place where one intends to spend the summer months. A fashionable seashore resort demands an outfit different from that which would be suitable for a more popular resort, and, of course, the same may be said as to the requirements for mountain or lakeside resorts.

White serge is an excellent material for shore resorts or yatching and women whose summer plans include a sojourn on the sea shore find it almost indispensable to provide themselves with one or two frocks of light-weight serge in white or in stripes of black upon a white ground. These frocks can easily be made at home or can be purchased for very little at the shops.

The white silk serge, which is found in many qualities in the fashionable shops may be made up on severely tailored lines or in dressier semi-tailored fashion, and a little heavy lace, Irish or flit by preference, is often used as trimming, appearing in the shops of a big collar if in nothing else, embroidered muslin may be used as a collar in place of the lace, and occasionally a model shows a collar of hemstitched chiffon in black or bright color, falling over a collar of the silk or a collar of striped silk in black and white or white and color.

On the white serge frocks and coats similar collar and trimming ideas are exploited and plain one-tone satin in black or bright color is also used for relieving touches. An exceedingly chic little coat and frock costume of fine serge falls low over a skirt band of black satin was seen the other day. Black satin was also used for the collar, cuffs and sash belt of the jaunty short coat, as well as for the buttons on the costume.

Another modish white serge had big revers of hemstitched purple chiffon draped across the front of the coat from the right shoulder to the left side of the high waist line. Big buttons were embroidered in purple and a purple cordeliere defined the waist line.

But the best looking of the white serge and white and black stripe woolsens, are the more simply tailored models with color introduced but lightly if used at all. Some French models are stitched in silk of bright color and have touches of the same color about the collar and girdle. Colored linen too is used upon white serge, dull blue, bright brown, rose or green linen forming collar, cuffs and perhaps trimming bands. One good model in white serge had linen trimming in dull blue, and upon this blue linen were narrow bands of white linen set with lines of little black buttons.

Collars and cuffs of white linen hemstitched in bright color are pretty upon a simple, one-piece, white serge front, and a cravat and leather belt may repeat the bright color of the hemstitching. The striped serges require even less trimming than the all white, trimming effects being achieved by clever handling of the stripes, a mere dash of bright color is sometimes added to the white and black. A rather bright though deep shade of blue is used with white in certain light weight, striped woolen stuffs and silks and it makes up attractively. A touch or two of black adds to the effectiveness of the indigo blue and white and sometimes plain blue is combined with the stripes.

This union of striped and plain stuffs is seen throughout all fashion's province. The French makers are turning out coquettish linen costumes with skirts or frocks of stripe in white and color and jaunty coats of plain linen in color of the stripe, and there are many linen frocks combining plain and striped materials.

Linen is not an ideal material for seashore wear, as it becomes easily mussed in damp air and quickly loses the crisp freshness which is its chief charm. Nevertheless it is much worn at the shore.

Some of the silks make exceedingly useful afternoon frocks for seashore wear, and foulards are the most serviceable of all, cool, uncrushable, spotproof, impervious to dampness, having in fact all the qualities that defy sea air. Striped foulards are smartly made up in combination with plain color satin or with veiling of one-tone veils, marquisettes or chiffon, the voile or Ninon being preferable to chiffon for seashore use. Some of the dotted designs are still modish and these too veil prettily. There are also the taffetas, striped, plain, or in shot effects.

Thin muslins, etc., are not very practical morning or afternoon frocks for the shore, though of course they are much worn. The cotton etamines and voiles, utterly devoid of stiffening keep their freshness better than linens, batistes and other materials of a similar character, but of course if one does not mind pressing the latter out after each wearing they may be made to give excellent service.

The trig little coats known as top coats are smarter than ever this season. They have lost that insight-

ly skimpy air that they bore last autumn and are cut on entirely different lines, many having the fronts rousing each other, and while there is no waste of material the effect is far less confining and there is a bit of fullness at the back introduced through a narrow plait. Sometimes the plait is arranged in the form of a floating panel similar to that seen on skirts and gowns; then again the entire skirt of the coat will be fulled onto a short waist, giving it a decided empire effect. Such garments are made of silk serge, mohair pongee shantung and heavy linen. Big buttons add much to the finished garment regardless of the material from which it is cut.

The idea of wearing shapely collars of hemstitched chiffon cloth is attractive. The collars are put on white blouses, on light colored marquisette gowns, on black frocks when they are overlaid with a shadowy collar of white Irish lace or white chiffon cloth also hemstitched.

These collars are not always in strict sailor shape. They vary considerably. The points may run out to the cleaves and the back and front cut off in straight lines. Again the collar may be as deep as a bib in the back and sharpened off to points in front. One can buy them in the shops, but it is better to get the hemstitched material by the yard and cut them according to the desire of the wearer.

Lingerie coats for children are made of dotted swiss over pale blue or rose china silk. These with the lovely lingerie hats shown in the best shops, make cool attractive costumes for the little one.

For slippers soft little crushed rosettes of tulle or chiffon, in some instances sprinkled with crystal bead to resemble dew, are exceedingly pretty, as are also the buckles of pearl or colored beads.

"THIS DATE IN HISTORY"

1745—Timothy Pickering Secretary of State in the cabinets of Washington and Adams born in Salem, Mass died there Jan. 29, 1829.

1749—Peter Gansevoort, a distinguished soldier of the American Revolution, born in Albany, N.Y., died there July 2, 1812.

1766—Lord Charles G. Montagu became governor of South Carolina.

1812—Fort Mackinaw, one of the strongest outposts of the United States surrendered to the British.

1821—Construction of the Lachine Canal begun.

1850—The first successful experiment in stellar photography was made.

1857—British under General Havelock recaptured Cawnpore.

1858—General John A. Quitman, the first to enter the city of Mexico in the Mexican War, died in Natchez, Miss., born in Rhinebeck, N.Y., Sept. 1, 1798.

1854—General Joseph E. Johnson of the Confederate States Army, superseded General Hood.

1898—Santiago de Cuba surrendered to the Americans.

1685—Duke of Monmouth, leader of the rebellion against James II., beheaded.

1776—Pennsylvania adopted a State Constitution.

1808—Joachim Murat made King of Naples.

1815—Napoleon surrendered to Captain Maitland of the "Bellerophon."

1833—Thomas C. Platt, U. S. senator from New York, born in Oswego, N. Y., died in New York City March 6, 1910.

1837—The Carlists repulsed in their attack on Valencia.

1856—The Duke of Cambridge became commander-in-chief of the British army.

1868—William T. G. Morton, discoverer of ether, died. Born Aug. 9, 1819.

1885—International park at Niagara Falls opened.

1723—Sir Joshua Reynolds, famous English painter, born. Died Feb. 23, 1792.

1786—United States and Morocco concluded a treaty of peace.

1821—Mary Baker G. Eddy, discoverer and founder of Christian Science, born in Bow, N. H. Died at Newton, Mass., Dec. 3, 1910.

1833—The cornerstone of New York University was laid.

1857—General Havelock defeated Nana Sahib at Puthpore and took Cawnpore the following day.

1866—Prussians occupied Frankfurt.

1867—The Hon. John S. Macdonald became premier of Ontario.

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