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English Dentistry Dr. GERRARD Qualified by Collegiate Examinations

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The best and most modern Funeral Equipment in the city

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GOOD BUSINESS

Steady Advertising and Enterprising Sales Methods Prove Effective

One of the most remarkable concerns in Canada to-day is the Berliner Gram-o-phone Company, Limited, of Montreal. This Company far from feeling the

This Company far from feeling the ill-effects from the war is actually doing an increased business.

Since the middle of September, it has courageously increased its advertising throughout the Dominion and is now reaping the fortune which favors the brave.

Despite its name the Company is entirely a Canadian concern with a large factory in Montreal where it manufactures all the famous Victor "His Master's Voice" records for the Deminion.

An official of the Company recently interviewed made the statement interviewed made the statement into at present there was an enormous boom on for patriotic records, and that the sale of "It's a Long Way to Tipperary" had alone in six weeks exceeded the sale of any other record ever published by them prerecord ever published by them pre-

record ever published by them previously.

"At the present time" he went on to say an even greater boom than Tipperary was under way for the song "Your King and Country Want You", published by special request of the Minister of Trade and Commerce, now Acting Premier, Sir George E. Foster."

POINTED PARAGRAPHS.

Better a weak stomach than a sour Where there's a will there's a chance

for a lawsuit.
Fou cannot tell how a man is heeled

by the size of his shoes. In after years a girl with auburn

tresses becomes a red headed woman. Why is it that a deaf man can always hear an invitation to take a

The faint heart that failed to win may not have done so badly, after all It's well to know how to do some things, and better to know how not

A man may be justified in thinking his wife is silly-considering the kind of man she married.



Scientific American.

HINN & CO 363 Briedway, New Yor

J. Bacon Dickson, LL. B Attornev-at-law, Notary, etc 40 Queen St. Opp. Officers Quarters, Fredericton, N. B ..

EDUCATIONAL

The Winter Term



Monday, January 4th.

Full particulars furnished on appli-cation. Address

W. J. Osborne, Principal Fredericton, N. B.

They are most delicious and We make this confection in Merce visitors are invited to wate are made from the finest pop confectioners in the plied at short notice. Give us quick sellers

The Enterprise Office 414 King St.

A.H. Wood

TOUCHES THE SPOT

People are talking about our Famous

They are most delicious and go to the right spot We make this confection in large quantities with our

Crispette machine at our factory, 439 Charlotte Street,

where visitors are invited to watch the process. Crispettes

are made from the finest pop corn and are in great demand

Grocers and confectioners in the city and country sup-

The Enterprise Bottling Co.

A.H. Woods, Mgr.

plied at short notice. Give us a trial order. They are

- Factory #39 Charlotte St.

DIETING AND EXERCISE CONDUCIVE TO HEALTH

Old Athlete Tells Middle-aged Men How to Keep in Condition

Mike Donovan, who has been for thirty years boxing instructor of the New York Athletic Club is now 67 years old, and probably ninety-nine He is willing to tell "hat he know late at night and hardly quicken breathing. No one living of his ye is in better condition for hard continuous physical exertion. A time of life when many men are t tering to the grave he is a train

Original Ideas on Condition Donovan has been too busy to much of a reader, and it may be take for granted that the ideas he has und the subject of physical fitness are n those conveyed to him by so theorist. They are the fruit of a li time spent in keeping fit and in ke p ing other people fit. He believes t physical fitness for the man man and the man who is still further; advanced in life is easily enough a. tainable. All that is required is some will power, and, of course, some in telligence. It is a matter of diet and exercise. He needs to eat less, and exercise more and practice debreathing, and do without tobacco an.

Donovan believes that the average business man whose work is done behind a desk or counter eats about that alcohol should be regarded a said R. Angle Dunbar in and to, poison, and everyone knows that even a very little poison is a bad thing the says that three quarts of water. He says that three quarts of wate. ought to be imbibed in the course of places warm milk. Those who insis upon drinking tea or coffee ought to drink plenty of milk with it, and the

For a Light Breakfast

We find his authority flatly opposed to the medical men who say that breakfast ought to be the best meal He is against a heavy breakfast, and for that matter, too, a heavy lunch. Even at night he does not favor any. will leave the consumer satiated. We we could eat more. Mike is something of a vegetarian, but a discriminating one, for he does not endorse :: vegetables. He divides them into two string beans, cauliflower and cabbage and insists that cabbage ought to be March 1828, by No. 2216. to be eaten freely. On the black lis as far as he is concerned, go tomatoe cucumbers, lettuce and radishes.

Get Plenty of Sleep As far as meat is concerned, Done van says that beef and mution in a class by themselves. strong advocate of the Fletcher sys tem, and cautions against any boiling of meals. To the man who smoke he says that the best thing to smoke is a pipe, the next best a cigar. The cigarette is condemned whole-hearted ly because of the general practice of inhaling it. He differs, with such authorities as Edison in the matter o sleeping hours. The old saying o "seven hours for a man, eight for woman and nine for a fool" finds no champion in him. Everyone ought t sleep at least eight hours. His ow preference is for nine. As for the choice of exercise, while Donova is naturally partial to boxing, he be lieves that walking is the best for general purposes, since everyone ca. walk a little if he tries.

Moving Picture Kodak

A Polish scientist is the invento of a motion picture camera which car be carried in the hand and which is operated by compressed air as long as a button is pressed.

To Keep Shoes From Slipping

Pumps often give trouble by slip ping. To remedy the fault, stitch a piece of ribben elastic tightly across inside the top of the heel. This will prevent the continual wear of the heel of the stocking.

A flatterer is one who plays the rôle of echo to one's own thoughts

NOTICE

NOTICE is hereby given that Written Tenders will be received by the undersigned at Boiestown, N.B., for the purchase of following property, up to Saturday, the 23rd January A.D., 1915.

SCHEDULE "A"

stock in the store of the late W R. McCloskey at Boiestown and mer chants therein and store fixtures. The Book Accounts and debts, household furniture, live stock, waggons, sleds harness and sleighs belonging to the Istate of said W. R. McCloskey, in cluding general personal property appertaining to foregoing.

SCHEDULE "B."

Timber Limits leased from August 1913 for twenty years and bonus charges paid to August, 1923, as fol lows: On Betts Mill Brook, Branc S. W. Miramichi Block 7 miles 5; Block 8 miles 3; ½ Block 13 miles 2; on Muzerall Brook, Branch Cain's River Block 14 miles 6; ½ Block 15 miles 3; Block 21 miles 6; ½ Block 29 miles 3; on Lower Cain's River Block 64 miles 2; ½ Block 82 miles 3 Block 73 miles 3; ½ Block 72 miles on Big Hole Brook, Branch S. W Miramichi & Block 302 miles 2.

Inventories of above property are on file with undersigned Administra tors for examination of intending purchasers. Tenders for either or both schedules are asked. task.

CATHERINE J. McCLOSKEY. HEDLEIGH F. McCLOSKEY, Administrators

McLELLAN & HUGHES, Selicitors.

Sleriff's Sale

NOTICE IS HEREBY GIVEN that there will for the purpose of satisfying an execution issued out of the York County Court on a judgment signed therein, in a certain cause, wherein Dennis J. Shea is plaintiff and R. Asnie Dunbar is defendant, be sold at public auction in front of the Court House in the City of Fredericthree tim's as much as he should ton, on Tuesday, the Twenty-minth day Moreover, he probably drinks too of January next, at the hour of fifteen much. Donovan's idea of too much minutes past twelve in the afternoon drinking is any drinkinng. He says all the right, title and interest of the

ed as follows: "Beginning on the "northeastern side of Queen street in the day. Then at meal times there "the said City of Fredericton at most will not be the demand for liquids "western angle of the Market House He is also opposed to the drinking of Flot; thence northwesterly along tea and coffee, and after water he "Queen street sixty-eight feet en to "lands belonging to Robert Suther-"land; thence northeasterly along "the same at right angles and paral

"lel to Regent street one hundred and drinking ought not to be done at mea "thirty feet to the southwestern "side of Campbell street; thence "along the same southeasterly sixty-"eight feet to the Market House let "aforesaid and thence along the same southwesterly one hundred and thir-'ty-two feet to the place of begin "ning," containing thirty-two pole more or less and distinguished as lot Even at night he does not favor any. No. 3 granted to Thomas Pickard on thing in the nature of a meal that March 3rd, 1828 as No. 2216 and being the same lands and premises conought to leave the table feeling that veyed by Henry Montgomery-Camp bell and Laura his wife to Benjamin H. Torrens, by deed dated the thir tieth day of April, A.D., 1894 and dul recorded in the York County Records under official number 43289 and disclasses. In the first he places spinach, tinguished as part of lot No. 3, grant ed to Thomas Pickard on the 3rd of

well cooked. These vegetables orghi. Save and except that portion of the agove described premises conveyed b Benjamin H. Torrens' executors Eliza Gunter to John H. Lee by deed bearing date the 21st day of Novem ber, A.D., 1910, and duly recorded the York County Records in Book N 144, pages 511-3, under Official Nu ber 59891 and also save and exces that other portion of the above de Gunter to William C. Burst by deed bearing date the 1st day of October, A.D., 1913, and recorded in York County Records in Book X-6, pages 294-5 under official number 63458.

Together with the buildings and improvements thereon.

Dated this twenty-sixth day of November, A.D., 1914. Sgd.) High Sheriff of York



R Goes to The Home

Cur paper goes to the home and is read and welcomed there. if you wish to reach the housewife, the real arbitor of domestic destinies, you can do so through our paper and our Classified Want Ads. form an Interesting and well-read portion of it.

We Wish You -: THE :-

Season's Greetings

A. Murray & Co.

Pungs Sleighs

A variety of styles and finishes See the new

Foredoor Auto Sleigh

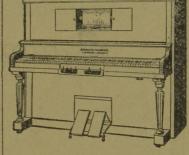
Sleigh Robes, Fur Coats, Fur Lined Coats, Cloth Coats with Fur Collars, Ladies Neck Furs, etc.

> Prices Right Terms Reasonable

J. Clark & Son Ltd.

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Every member of your family can be a master musician. That statement sounds a little exaggerated, doesn't it? Nevertheless it can be done. How? Simply put a Sherlock-Manning 20th Century Player Piano in your home E. O. MacDONALD

A gent

A Merry Christmas to all the family big and little, and may the New Year bring happiness and prosperity to you, and to me a continuance of your friendship.

Yours Truly, DENNIS J. SHEA, Flumber.