

CANADIAN ANNUAL
EXHIBITION, TORONTO

August 29-Sept. 14

SPECIAL FARES VIA
CANADIAN GOVERNMENT RAILWAYS

The greatest annual event of its kind will again no doubt attract hundreds of thousands of visitors and every effort has been made to place the 1914 Exhibition on the top rung of the ladder of success.

Some of this year's special features announced are, exhibits by the Government and the various Provinces, Paintings by English, Scottish, American and Canadian artists. America's Greatest Live Stock Show, Manufacturers' Display, a dozen vaudeville shows packed in a single hour motor boat races, dozen band concerts every day. Dog and cat shows, Boy Scout Review by the Governor General, the Duke of Connaught, New Giant Midway, Grand Stand Spectacle of Babylon with a thousand performers in picturesque costumes against a background of Oriental gorgeousness.

The Government Railways are offering reduced fares on various dates Fare and on third, Aug. 27, 28, 29, 30, 31 and Sept. 2. Single fare Sept. 1, 7, 9 and 10, and special excursions fare Sept. 1, 4 and 8 to Toronto and return, when the rate will be \$18.00 from Moncton, St. John, and Campbellton, \$23.60 from Halifax, \$23.55 from Sydney and proportionate fares from all stations in the Maritime Provinces. All tickets are good for return leaving Toronto, Sept. 15, 1914. Passengers via the Government lines have the choice of two trains, the Maritime Express and the Ocean Limited, the latter connecting at Montreal with the famous Grand Trunk day express "International Limited," leaving Montreal at 9.00 a. m., and arriving Toronto at 4.30 p. m., and the Maritime Express with the night trains for Toronto. 6ins. Sept. 1

A NEW EXCUSE

Here is a story that was told at Sea Girt by Mrs. James D. Fielder, wife of the New Jersey governor, the other night in demonstrating that you can always depend on the small boy when it comes to supplying a beautiful excuse.

Tommy had a habit of being late for school. One morning the teacher called him to the front.

"Tommy," said she, "you have been late four days during the past two weeks! Why can't you get to school on time?"

"Taint my fault, Miss Mary," earnestly answered Tommy. "It is all on account of the fellow who comes to see my sister."

"The gentleman who comes to see your sister!" exclaimed the teacher. "What has he got to do with it?"

"A whole lot, Miss Mary," declared Tommy. "Every time he comes to call on Gladys he puts the clock back half an hour or more, and that makes me late for school the next morning."—Philadelphia Telegraph.

The Progressive party of Iowa, at its recent State convention in Des Moines, went on record in favor of Statewide prohibition.

ANOTHER TRIANGLE OF
BLCOJ LIKE BATTLE
OF WATERLOO

"Those who wish to form a distinct idea of the battle of Waterloo need only imagine a capital 'A' laid on the ground," wrote Victor Hugo, at the opening of his masterly description of the great conflict where Napoleonism received the thrust that extinguished it forever. Hugo has left us a heritage in this concise, accurate, readily understood outline of the field of Waterloo that stands unrivalled in the history of military operations it is one of the brightest gems in the pages of "Les Miserables."

While the Germans in the present campaign in Belgium have swept on past Waterloo, their movements in Belgium, nevertheless, on a grander scale somewhat duplicate the battle which before decided the fate of "the Little Corporal." Irrespective of the lines drawn through Luxemburg and Alsace-Lorraine, the German line in Belgium is moving forward in a manner not unlike the series of advances that culminated in the conflict on the plateau of Mont St. Jean before Waterloo.

After the fashion of Juggernaut the German forces have been crushing ahead, a succession of sparrings and feintings for a decisive clash. So Napoleon moved his grand army forward, Liege, Namur, Charleroi towns now scenes of strife, saw Napoleon's troops stream through them. The forces under Wellington made their base by way of Antwerp and Ostend.

"The left leg of the A," wrote Victor Hugo, "is the Nivelles road, the right one of the Genappe road, while the string of the A is the broken way running from Ohain to Braine l'Alleud. The top of the A is Mont St. Jean, where Wellington is, the left lower point is La Belle Alliance, where Napoleon is."

"A little below the point where the string of the A meets and cuts the right leg is La Haye Sainte, and in the centre of this string is the exact spot where the battle was concluded."

"The triangle comprised at the top of the A, between the two legs and the string, is the plateau of Mont St. Jean; the struggle for this plateau was the whole battle."

"The wing of the armies extended to the right and the left of the Genappe and Nivelles roads, d'Erlon facing Picton, and Reille facing Hill."

"Beyond the point of the A, behind the plateau of St. Jean, is the forest of Soignes. As for the plan itself, imagine a vast undulating ground; each ascent commanding the next ascent, and all the undulations ascending to Mont St. Jean, where they end at a forest."

So wrote Hugo, little dreaming that he had sketched in reverse order the stupendous military operations now in progress in Belgium.

The Prussian line in Belgium extends roughly from Ghent to Neufchateau, a distance of approximately one hundred and twenty miles. A series of minor engagements marked Napoleon's progress to the field of Waterloo; so a series of small engagements is keeping pace with the German advance. One of what may be a decisive battle has been fought at Neufchateau. On the whole the campaign of Germany seems to be a reversal of the campaign by which Napoleon arrived at his greatest battle ground.

THE MAGNETIC GIRL

How She Compels Others to Obey
Her Will

100,000 COPIES OF REMARKABLE BOOK DESCRIBING PECULIAR PSYCHIC POWERS TO BE DISTRIBUTED POST FREE TO READERS OF "THE FREDERICTON MAIL."

"The wonderful power of Personal Influence, Magnetism, Fascination, Mind Control, call it what you will, can surely be acquired by everyone no matter how unattractive or unsuccessful," says Mr. Elmer Ellsworth Knowles, author of the new book entitled: "The Key to the Development of the Inner Forces." The book lays bare many astounding facts concerning the practices of the Eastern Yogis, and describes a simple though effective system of controlling the thoughts and acts of others; how one may gain the love and friendship of those who might otherwise remain indifferent; how to quickly and accurately judge the character and disposition of an individual; how to cure the most obstinate diseases and habits without drugs or medicines; even the complex subject of projecting thoughts (telepathy) is explained. Miss Josephine Davis, the popular stage favourite, whose portrait appears herewith, declares that Prof. Knowles' book opens the door to success, health and happiness to every mortal, no matter what his or her position in life. She believes that Prof. Knowles has discovered principles which, if universally adopted, will revolutionize the mental status of the human race.

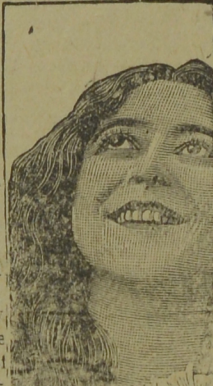
The book, which is being distributed broadcast free of charge, is full of photographic reproductions showing how these unseen forces are being used all over the world, and how thousands upon thousands have developed powers which they little dreamed they possessed. The free distribution of the 100,000 copies is being conducted by a large London institution, and a copy will be sent post free to anyone interested. No money need be sent, but those who wish to do so may enclose 5 cents (stamps of your own country) to cover postage etc. All requests for the free book should be addressed to: National Institute of Sciences, Free Distribution Dept. 1532 B., No. 25 Westminster Bridge Road, London, S. E., England. Simply say you would like a copy of "The Key to the Development of the Inner Forces," and mention The Fredericton Mail.

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BIG FEATURE PROGRAMME

Two big double reel features are being shown at the popular Gaiety Theatre today. A special two act Edison dramatic offering with Benjamin Wilson in the title role "His Bob Story," will be one of the top-catchers. A splendid two part Lubin feature "The Living Death," presenting that coquettish little favorite Miss Huff ably supported by a brilliant cast of recognized stars will also be included in today's programme. The usual amount of good comedy films will be shown, making an exceptionally strong show.



SLANG OF THE SEA

Origin of Some of the Queer Phrases
Used by Mariners

Practically every recognized language has been called upon at some time to help in building up the vocabulary of the sea. "Davy Jones," for instance, might be taken to refer to some dead-and-gone Welshman, but the name is derived from quite another source. One should speak of "Duffy Jonah's locker," for that was the original, "Duffy" being the Welsh Indian name for a spirit or ghost and "Jonah" referring to the prophet.

Another expression gradually corrupted out of its original form is the "dog watch." It was originally the "dodge watch," because it lasts only two hours, and was intended to ensure that the same men shall not be on duty every day during the same hours. The "jury mast" had nothing in common with the "twelve good men and true," except its derivation from the same French word "jour," meaning "one day." The jury mast is erected temporarily, "for a day," just as the jury in its legal sense, means a tribunal summoned for a short time. The "sheet anchor," the largest anchor carried by a ship, should really be the "shot anchor," and is so called because of its great weight which allows it to shoot out in cases of emergency.

"Port" is a comparatively new expression. In the old days they used to refer to "larboard" and "starboard." "Starboard" has nothing in common with the twirling stars of the heavens; it is derived from the Anglo-Saxon "steor-board" or "steor side," in Viking times the galleys were steered by an oar, which the helmsman held with his right hand. "Larboard" was probably a corruption of "lower-board," the larboard side being inferior to the other.

The word "admiral" is Arabic springing from "emil of bagh," or "lord of the sea." "Captain" comes from the Latin "caput," but "mate" is Icelandic, and means "companion" or "equal." "Coxswain" had a curious origin. The "coxswain" was a man who pulled the last oar in the captain's boat, which was described as the "cockboat." This, in turn, was a corruption of a small, round boat found on the Rivers Usk and Wye, and known as a "coracle." Coxswain is therefore a Welsh Name.

Skin Disease and Plants

Dr. Arthur Whitfield insists that a word of caution be uttered about the handling of certain plants. A patient came to him with eczema of 13 months standing. She said it started by kissing an old aunt who had a similar eruption. It appeared about the nose and on the upper lip. He found that she had a greenhouse in which she grew primula obconica. Banishment of the plants and a little local treatment cured the patient. Later she wrote and told the doctor that her gardener suffered from an irritating eruption on the arms after moving some foxgloves and King Edward VII daisies. Similarly a lady was attacked with eczema which disappeared when she banished the primula obconica from her greenhouse. Another case was traced to poison ivy. Death is known to have resulted from contact with this plant. But there are other offenders that cause skin diseases. Dentifrices containing Salol will do it, so will some photo developers, and even plaster-of-Paris.

Vitality of Seed

As a result of careful tests made by the Department of Agriculture of over 3,000 carefully selected ears of what was considered good standard seed corn, more than half of the ears were found to be of low vitality and unfit for seed. By testing individual ears and rejecting those of low vitality an average gain in yield of nearly 14 per cent. could be secured as a result of the better stand and better productiveness of strong plants.

This is a very attractive statement. Figure out the cost of these germination tests and then figure your last year's corn average and yield, and strike a balance with a 60-bushel yield per acre and with corn at, say, 60c a bushel, the increased profit per acre would amount to \$3.04.

Science in Library

The French National Library had so many complaints about the length of time it takes to find a book, that the architect and the director, M. Recourd and M. Homolle, are studying a plan of distribution by rolling carpets. The idea will be to place telephones in the different rooms used by readers. They will ask for the books they want over a wire to the control office, the librarian and his assistants will then obtain them from their places on the shelves, and in two or three minutes they will arrive on a rolling carpet near the seat of the reader who has asked for them.

HOOVER POTATO
DIGGERS

Note the improvements for 1914

Steel Sides—making machine lighter and stronger
Steel Sprockets—smaller sprockets and agitators are steel.

Steel Pitmans with wood bushings—better than old style wood.

Dust Proof Roller Bearings in nearly all gears and agitators, making a wonderful difference in draft.

Rod or Riddle Elevator.

For years the Hoover has been "The Potato Digger" and the wonderful demand this year proves that it still holds foremost place.

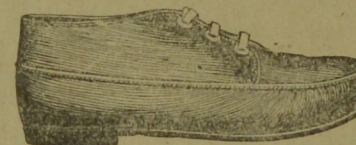
When you buy a Hoover you are not taking chances. It will do the work under all conditions.

Remember, we make a specialty of furnishing repair parts promptly.

J. Clark & Son Ltd.

Select your clothing from the standpoint of its
Wearing Quality

It is the only thing worth while in clothing and it is the one point which makes MacKINNON'S CLOTHING such a favorite with every man who has once worn it.

J. A. MacKINNON YORK STREET
TAILOR and CLOTHIERHaying
SHOESPalmer's Moose Head Brand
Haying and Harvest Shoes

Light, cool, yet strong and durable, Full Sole, Leather Sole and Heel, Solid Insole.

Sold by the leading dealers everywhere. If your dealer does not carry them, write us and we will see that you get them. Also made 6 and 9 inches high.

Orders Filled Same Day as Received

JOHN PALMER COMPANY, LTD.
Mfrs. Moose Head Brand Summer and Winter Oil Tanned Waterproof Footwear.
FREDERICTON - New Brunswick.

Announcement

In spite of the increased cost of other foods due to European war, the price of **Grape-Nuts** food has not advanced, but remains the same as heretofore.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

The longer the war lasts the, higher the prices that will be demanded for food products.

Grape-Nuts food is a sturdy ration for young and old—summer and winter, the year through. Full of true nourishment, delicious to taste, with keeping qualities that make it dependable, Grape-Nuts is unexcelled as a war food.

Europe, where it is well known, is calling for **Grape-Nuts**.

"There's a Reason"

Every package is sealed tight in a waxed wrapper—as has been done for years—moisture and germ proof.

No Advance in Price of Grape-Nuts

Sold by your Grocer.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

PERSISTENCY IN
ADVERTISING

One stroke of a bell in a thick fog does not give a lasting impression of its location, but when followed by repeated strokes at regular intervals the densest fog, the darkest night can not long conceal its whereabouts. Likewise a single insertion of an advertisement—as compared with regular and systematic ADVERTISING—is in its effect not unlike a sound which, heard but faintly once is lost in space and soon forgot.—**Printing Art.**

TRY AN ADVERTISEMENT IN

THE DAILY MAIL

If your Stock of Stationery is getting low Telephone
THE MAIL PRINTER

Advertise in the MAIL