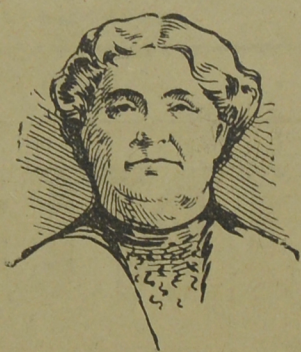


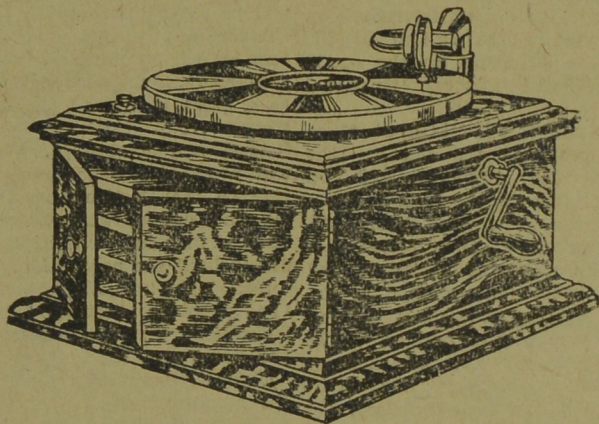
THE VICTROLA AND THE FAMILY—No. 2



Grandma

has many hours of leisure now. "The most pleasant of these," she says, "are those I spend in knitting while the Victrola sings for me, the old, old songs I used to love.

"There's 'Love's Old Sweet Song,' 'Silver Threads Among the Gold,' and 'Sweet Genevieve,' sung by such splendid singers as Clarence Whitehill, Richard José and John McCormack. Those are my favorites, but there are so very many other splendid pieces all by such wonderful artists that it is a constant source of wonder and pleasure to me. The best of it is, the rest of the family are just as fond of it as I am. The Victrola surely has brought sunshine into our lives."



VICTROLA IV

\$20

With 15 double-sided, ten-inch Victor Records, \$33.50

Other Victrolas from \$32.50 to \$300 (on easy payments, if desired), and ten-inch, double-sided Victor Records at 90c for the two selections at any "His Master's Voice" dealer in any town or city in Canada.

Write for free copy of our 300-page Musical Encyclopedia listing over 5000 Victor Records. Ask to hear "It's a Long Way to Tipperary" the famous British Marching Song, on Victor Record No. 17639

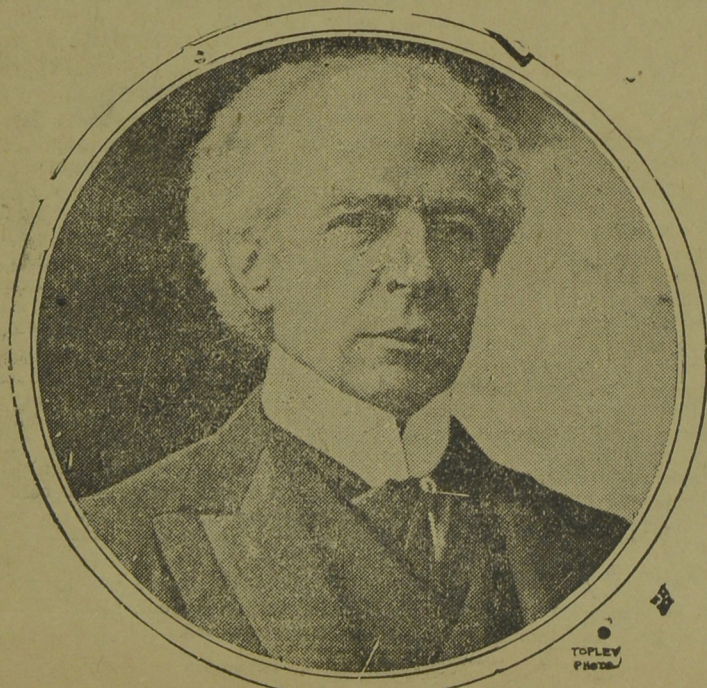
Berliner Gram-o-phone Co.

Limited

168 Lenoir Street
MONTREAL

Victor Records—Made in Canada
Patronize Home Products

454-430



SIR WILFRID LAURIER.

BUDGET OF NEWS FROM MARYSVILLE

Citizens Getting Tired of Plodding
Along in the Dark and Want
Street Lights

Marysville, Oct. 21.—A special meeting of the Marysville town council was held in the lock up last evening, councillors Cochran, Morrison, Clegg, Harris, Stewart, Spencer and Stephenson being present, with Mayor Gray in the chair. The question of lights for the town was discussed. It was moved by Coun. Cochran and seconded by Coun. Stewart that the mayor be authorized to interview the Fredericton gas light Co., with a view of lighting the town. Motion carried. The next matter coming before the board was the question of sewerage for the westerly side of the river. After a lively discussion it was decided that if the weather permitted, work would begin at once, if satisfactory arrangements could be made. Nothing further coming before the board a motion to adjourn was carried.

Mr. Brewer made a flying trip to this place yesterday returning to Fredericton last night.

Mr. David Bruce, of this place left Monday for the head waters of the Nashua with a crew of men to repair dams for the Partington Co.

Rev. H. H. Cann, Officiated at Main Street Baptist Church Sunday morning. The Rev. gentleman was in his usual good form and gave a very interesting and instructive discourse.

The home of Mr. and Mrs. H. P. Everett was the scene of a most enjoyable event recently, when upwards of fifty guests assembled in honor of their daughter, Miss Pearl's birthday. A very pleasant time was spent. All join in wishing her many happy years to come.

Mrs. Alfred Quartermain of Fredericton, is visiting her brother, Mr. James Gilmore, of this place.

The Champion Cigar Smoker
What is believed to be a world record has just been set up at a congress of South German smokers held at Frankfurt.

A special trophy, consisting of a silver eagle on a red and white ribbon, was offered to the smoker who took the longest time to turn a Mexican cigar into grey-white ash without letting it once go out. The competition began at eleven o'clock, and very nearly 200 people contested for the award. By twelve o'clock only twenty competitors were in the running—the rest had regretfully finished their "weeds" or had laid them at rest in the ash-tray for too long.

The rivals dropped out rapidly, and by one o'clock only one smoker was left—Herr Henz, a Sachsenhausen business man, who actually puffed away in peace until he perforce had to throw his diminutive cigar stump away, two hours forty-six minutes and seventeen seconds after he had set light to it. Herr Henz was therefore proclaimed smoker laureate.

HAPPY CONVICTS

A Swiss prison appears to be the very place in which to spend a cheap holiday, as you have practically all you want—a comfortable cell, central heating, electricity, good food, a fair quantity of wine or beer and tobacco, and a library. You can learn a trade, have plenty of exercise, and there is little work to do in return for all these advantages. Until a year ago at Thorberg Prison, good conduct prisoners were even allowed out once a week on "parole," but, though no prisoners escaped, this custom has been suppressed.

Of all the Swiss prisons perhaps the jolliest is that of Kreuzlingen, in the Canton of Thurgau. The inmates have weekly smoking concerts, where the latest music hall songs can be heard, and good music, with the result that at evenings the townspeople—Kreuzlingen has nearly 6,000 inhabitants—gather enviously under the prison walls and promenade in the street enjoying the free entertainment, especially as some of the convicts have good voices. On these occasions there is no warden to prevent a conversation between the prisoner and their visitors across the wall, and thus the former learn the latest news. It is noticed that the prisoners are very polite when young women are present. Packets of cigarettes and other small luxuries—not on the regular menu—find their way over the walls, and this custom, though strictly forbidden, is winked at. These pleasant little "soirées musicales" are now threatened with extinction.

It is only fair to the authorities to say that crime is decreasing, as the population increases, in the country.

Serves Double Purpose
The handle of a new shoe buttoner terminates in a device to unbutton footwear.

A little copper added to steel prolongs its life.

IF CHILD IS CROSS, FEVERISH AND SICK

Look, Mother! If Tongue is Coated
Give "California" Syrup
of Figs

Don't scold your fretful peevish child. See if tongue is coated; this is a sure sign its little stomach, liver and bowels are clogged with sour waste.

When listless, pale, feverish full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomach-ache, indigestion, diarrhoea, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul waste, the sour bile and fermenting food passes out of the bowels and you have a well and playful child again. Children love this harmless "fruit laxative," and mothers can rest after giving it, because it never fails to make their little "insides" clean and sweet.

Keep it handy, Mother! A little given today saves a sick child tomorrow but get the genuine. Ask your druggist for a 50-cent bottle of California Syrup of Figs," which has directions for babies, children of all ages and for grown-ups plainly on the bottle. Remember there are counterfeiters sold here, so surely look and see that yours is made by the "California Fig Syrup Company." Hand back with contempt any other fig syrup.

THE SAUCY ARETHUSA

The Arethusa, the ship which played so important a part in the fight of Heligoland, bears a famous name. In the great French war there was a famous frigate, "the Saucy Arethusa," which fought an action with a French vessel which was immortalized in one of Dumas' most celebrated sea-stories. The Admiralty have ordered the following verses from that song to be engraved upon a brass plate and fixed in a conspicuous place in the H.M.S. Arethusa of today:

Come, all ye jolly sailors bold,
Whose hearts are cast in honour's mould,
While English glory I unfold,
Huzza for the Arethusa!
Her men are staunch
To their favor to launch,
And when the foe shall meet our fire,
Soon than strike we'll all expire
On board of the Arethusa.

And, now we've driven the foe ashore
Never to fight with Britons more,
Let each fill his glass
To his favorite lass;
A health to our captain and officers true.

And all that belong to the jovial crew
On board of the Arethusa.

All the ships which took part in the action off Heligoland, are to have the words "Heligoland, August 28th, 1914" painted in gold lettering in one convenient place.



Wood's Phosphorine;

The Great English Remedy.
Tones and invigorates the whole nervous system, makes new blood in old veins, cures nervous debility, mental and brain worry, despondency, loss of energy, palpitation of the heart, failing memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain package on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

At the TOGGERY Red Tag Sale

We have fifty (50) CHILDREN'S COATS of the latest styles. We are offering the public such remarkably low prices on these garments they will prove to be quick sellers.

Come early Thursday and secure the best bargains.

The best Coats in town for the money.

Here are the prices they are going at:

\$1.98, 2.98, 3.28, 3.58, 3.89,
3.98, 4.19, 4.28, 4.58, 4.98,
5.19, 5.58 and 6.98.

The TOGGERY

Look for the Big Sign - 430 Queen Street

A Word With Subscribers

It is a popular misconception that in times of War a newspaper makes money. As a matter of fact, any newspaper which tries to do its duty by its subscribers, loses money during war time. This is true of The Daily and Semi-Weekly Mail. Both of these papers, in spite of their tremendous increase in circulation, are not making any profit out of the war. This being the case, we have to ask our subscribers who are in arrears to be good enough to REMIT. If we are properly doing our duty toward you as a subscriber, we have to ask that you will carry out your duty to us by remitting promptly any amount that may be owing to us.

If you want to help us make our paper better, send us your subscription in advance. We assure you that we will spend it in improving our news service.

Accounts are now being sent out, and we will be very much indebted to you if you will give the same your prompt attention.

The Mail Printing Company

MONCTON HORSE WON.

At Moncton Wednesday afternoon, Hal L., owned by Ald. P. A. Belliveau, of that place, defeated Prince Baron, owned by William McDonald, of St. John, in three straight heats. In a match race for \$400 a side. The race was three out of five half-mile heats. The time was 1.06, 1.07 and 1.06½. A number of local horsemen were in Moncton to witness the race.

DOING GOOD WORK.

One thousand dollars has been contributed to the Patriotic Fund by the people of Plaster Rock, Tobique River and the work of collecting in other parts of the county is being carried on at all possible speed. Another large box of goods was shipped on Wednesday by the ladies of the Red Cross Society to the Belgian sufferers.

War Reveals Waste of Food

Apprehensive over food shortage, the London press is advising the English people to save and utilize every article of food value, including the bran coating of grain.

Why? The outer coat of grain holds the precious mineral elements which means so much in vital building and up-keep of body, brain and nerves. And yet the modern miller throws out about four-fifths of these priceless food elements just to make the flour look white and pretty!

Isn't it astounding that it took war to wake people up to such a fearful waste!

Nearly twenty years ago the crying need of a food which would fill the lack caused by demineralized white flour products led to the making of

Grape-Nuts

a wonderfully nourishing and appetizing food containing all the nutriment of wheat and including the vital mineral elements, just as nature designed them for use.

A daily ration of this crisp, wholesome, ready-to-eat food along with other food will soon, prove

"There's a Reason" for Grape-Nuts

—sold by Grocers everywhere.

CANADIAN POSTUM CEREAL CO., LTD., WINDSOR, ONT.