

## AT The Toggery Red Tag Sale

Boys Overcoats from \$2.98 up.  
Boys Suits from \$2.98 up.  
Mens Overcoats \$5.00 up.  
Mens Suits \$5.48 up.  
Mens Pants 89c, \$1.19 and \$2.48 pr.  
Stanfields Underwear 79c, 98c, \$1.23, \$1.48.  
Boys Pants 42c a pr.

## The Toggery Red Tag Sale

Look for the Big Sign - 430 Queen Street



### Warm the Cold Corners

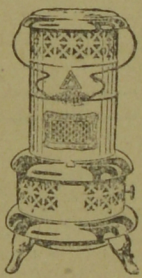
"I DECLARE," said Mrs. Comfort, "I thought no one ever would use that upstairs room. And you couldn't blame them—it certainly was chilly, and there didn't seem to be any way of heating it. Finally I got this Perfection Heater and

now it is as good as an extra room. With a Perfection to keep it warm it is perfectly comfortable." The Perfection can be carried anywhere, where there is need of extra heat. In five minutes it will warm any ordinary room.

### PERFECTION SMOKELESS OIL HEATERS

It is solid, good-looking, easy to clean and rewick, and burns without smoke or odor. At hardware and furniture stores everywhere. Look for the Triangle trademark.

Made in Canada  
ROYALITE OIL is best for all uses  
THE IMPERIAL OIL CO., Limited  
Toronto Quebec Halifax Montreal  
St. John Winnipeg Vancouver



The highest grade of cocoa beans, finest cocoa butter, purest cane sugar, and the best vanilla beans that can be bought, are the ingredients which we blend together to form that rich, smooth coating which is characteristic of

# MOIR'S

## CHOCOLATES

We feel safe in saying that no other chocolate confectionery ever offered to the Canadian consumer has come up to the high standard of purity and excellence of Moir's.

MOIRS, Limited,  
Halifax, Canada.

### HAPPY CONVICTS

A Swiss prison appears to be the very place in which to spend a cheap holiday, as you have practically all you want—a comfortable cell, central heating, electricity, good food, a fair quantity of wine or beer and tobacco, and a library. You can learn a trade, have plenty of exercise, and there is little work to do in return for all these advantages. Until a year ago, at Thorberg Prison, good conduct prisoners were even allowed out once a week on "parole," but, though no prisoners escaped, this custom has been suppressed.

Of all the Swiss prisons perhaps the jolliest is that of Kreuzlingen, in the Canton of Thurgau. The inmates have weekly smoking concerts, where the latest music hall songs can be heard, and good music, with the result that at evenings the townspeople—Kreuzlingen has nearly 6,000 inhabitants—gather enviously under the prison walls and promenade in the street enjoying the free entertainment, especially as some of the convicts have good voices. On these occasions there is no warden to prevent a conversation between the prisoner and their visitors across the wall, and thus the former learn the latest news.

It is noticed that the prisoners are very polite when young women are present. Packets of cigarettes and other small luxuries—not on the regular menu—find their way over the walls, and this custom, though strictly forbidden, is winked at. These pleasant little "soirées musicales" are now threatened with extinction.

It is only fair to the authorities to say that crime is decreasing, as the population increases, in the country.

### Serves Double Purpose

The handle of a new shoe buttoner terminates in a device to unbutton footwear.

A little copper added to steel prolongs its life.

### Aeroplane Without Tail

A new type of tailless aeroplane which is meeting with success in France was invented by a British army officer and rejected by the government officials as impractical.

### Gravily Clock

A gravity clock which winds itself as it moves by its own weight down standards is a novelty, all the attention which it requires being to lift it to the top every eight days.

### Farming in France

To promote agriculture in France the government stations a professor of agriculture in each department and awards prizes frequently to the most progressive farmers.

### A Royal Race

Among the fine old kings that reign Upon a simple wooden throne, There's one with but a small domain. Yet, mark you, it is all his own.

And though upon his rustic towers No ancient standard waves its wings, Thick, leafy banners flushed with flowers From all the fragrant casements swing.

And here, in royal homespun, bow His nut-brown Court at night and morn— The bronzed Field Marshal of the Plough, The Chancellor of the Wheat and Corn.

The Keeper of the Golden Stacks, The Mistress of the Milking Pail, The bold Knights of the Ringing Axe, The Heralds of the Sounding Flail.

The Ladies of the New-mown Hay, The Master of the Spade and Hoe, The Minstrels of the Glorious Lay, That all the Sons of Freedom know.

And thus, while on the seasons roll, He wins from the inspiring sod, The brawny arm and noble soul That serve his country and his God.

The writer of the above, James MacCarroll, was an Irish journalist, who came from county Longford in 1831 and settled in Ontario.

### Measured When Made

To save the use of a yardstick in stores some of the finer dry goods are being rolled at the mills with a sheet of paper on which measurements are printed between the layers of fabric.

### Railways in Africa

With the completion of a new rail road in western Africa in the near future it will be possible to cross the Dark Continent from the Atlantic to the Indian ocean by rail and river routes.

## FIGHT FOR THE WEAK AGAINST THE STRONG

Toronto, Oct. 12.—Sir George E. Foster, minister of trade and commerce, addressed the Women's Canadian Club at the Y.W.C.A. Hall yesterday on "The Causes of the War." He said there were a great string of causes, ultimate, remote and present. The Franco-German war resulted in a proud country being conquered by a proud and arrogant conqueror, and created a desire for revenge on the part of France. Germany emerged from the conflict in 1870 a strong military power, with an ambition for a stronger and prouder position in the world's history.

With this militarism grew the spirit of rivalry with Great Britain, and this increased that watchful spirit which sowed the seed of an ultimate world-wide conflict.

### SLAV-TEUTONIC RIVALRY.

Another cause, said the speaker, was the race rivalry between the Slav and the Teuton. All this unrest, suspicion and rivalry was ready to break out at any moment, and time after time the peace of Europe was on the verge of disruption.

"Of all things," continued Sir George, "one thing is certain, that the British empire did not wish for a great European war. Within the last hundred years it has been the desire of British to develop the territory she had. If there is ambition anywhere it does not lie with England. She entered into this war to defend the weak against the strong. She has poured out her blood for the inviolability of her honor and the independence of Belgium.

### BRITAIN NEVER STOOD HIGHER.

"Nothing in my own life ever lightened my heart more than when I read the news that Britain had sent the ultimatum to Germany, saying: 'Don't touch Belgium soil—that is sacred.' Britain never stood higher than she stood then and today she has the sympathy of every neutral nation in the world.

"Suppose Britain had kept out of the military vortex of Europe, France would have been annihilated by the German army. If it had not been for the intervention of Great Britain, France today would lie crushed by the immense hordes of German artillery. The consequence of this would have been that England would have lost a great ally, and would have had to meet the aggression of Germany at the last single-handed, and with the Germans in possession of the North Sea."



**Wood's Phosphodine,**  
The Great English Remedy,  
Tones and invigorates the whole nervous system, makes new blood in old veins, cures Nervous Debility, Mental and Brain Worries, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

### KAISER'S PRIDE IN ARMY.

Rome, Oct. 12.—The famous Berlin painter, Vollbehr, who has just seen the Kaiser, says that his imperial majesty is in highest spirits. His pride in his valorous army shines through his eyes, which are phosphorescent with happiness. The mayer of Weimar says that the Kaiser in addressing his troops, said:

"My boys the leaves are falling, but we shall all return to our beloved homes."

Both the Kaiser and the German chancellor, who is accompanying him at the front, are certain of victory. They spoke about changing the map of Europe after the war.

### A GOOD LOSER

In Denver they tell of a young Britisher who will some day inherit a title, and who not long ago married the daughter of a supposedly wealthy mining operator of that town. A month or so after the marriage the father-in-law took the husband aside.

"I am ruined!" he exclaimed. "Practically every cent is gone." The Briton was a good loser, however, for he gave vent to a long, low whistle, and exclaimed with a little laugh.

"By George! Then I did marry for love, after all!"—The Argonaut.



The  
Original  
and  
Only  
Genuine

Beware  
Of  
Imitations  
Sold  
on the  
Merits  
of  
Minard's  
Liniment

## A Word With Subscribers

It is a popular misconception that in times of War a newspaper makes money. As a matter of fact, any newspaper which tries to do its duty by its subscribers, loses money during war time. This is true of The Daily and Semi-Weekly Mail. Both of these papers, in spite of their tremendous increase in circulation, are not making any profit out of the war. This being the case, we have to ask our subscribers who are in arrears to be good enough to REMIT. If we are properly doing our duty toward you as a subscriber, we have to ask that you will carry out your duty to us by remitting promptly any amount that may be owing to us.

If you want to help us make our paper better, send us your subscription in advance. We assure you that we will spend it in improving our news service.

Accounts are now being sent out, and we will be very much indebted to you if you will give the same your prompt attention.

## The Mail Printing Company

### CENSUS OF EMPIRE

An Interesting Analysis as to Race and Color

The British Empire has now a population of 419,000,000, of whom 57,000,000 live in the United Kingdom. Of the 362,000,000 who live outside the British Isles, the great majority is composed of the population of India. From comparative figures recently published some statistics of the population of the Empire outside the United Kingdom are here given showing the totals for race and color for the 362,000,000 people involved:

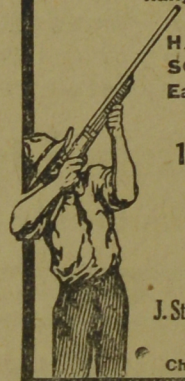
Brown	306,614,000
Black	23,819,000
Yellow	14,516,000
White	14,081,000
Malay	1,629,000
Mixed	1,013,000
Polynesian	217,200
Red	109,600

Total ..... 362,000,000

## STEVENS Repeating Shotguns

The Stevens Hammerless  
costs no more than some hammer guns.

It has the celebrated  
STEVENS RECOIL UNLOCK  
providing safety against  
"hang-fires."



HAMMERLESS  
SOLID BREECH  
Easy Take-Down  
12 or 20 Gauge  
EVERY GUN  
GUARANTEED

J. Stevens Arms & Tool Co.  
P. O. Box 5003  
Chicopee Falls, Mass.

## The Gold Dust Twins' Philosophy

THE floors and doors appear to wait until the dust germs congregate; the housewife hails each dawning day with grin and harrowing dismay. Says she: "My work will NEVER end: o'er dusty stretches I must bend, until, with aching back and hands I finish what the day demands."

### The "Floor-and-Door-a" Girl

work and the endless doors, until when Hubby saw them, too, reflections said: "Why, howdy-do!"

"The Gold Dust Twins," said she, "I find, help leave the woes of dust behind. Each mark of sticky hands on doors, each tread of muddy feet on floors, all fade before the slightest touch of Gold Dust, and the work is such that, when the woodwork has been done, I find said work was only fun." This line of reasoning must show that those who've tried it OUGHT to know. If you, in one day's duties, find that there's a Grouch in ev'ry Grind, invite the Gold Dust Twins to share such tasks as tire and fret and wear.

From kitchen floor to bedroom suite, these tireless little chaps make neat, and best of all, the sum expense is measured up in meager cents. They put both dust and dirt to rout and run the last old microbe out.

The Gold Dust Twins

## PERSISTENCY IN ADVERTISING

One stroke of a bell in a thick fog does not give a lasting impression of its location, but when followed by repeated strokes at regular intervals the densest fog, the darkest night can not long conceal its whereabouts. Likewise a single insertion of an advertisement—as compared with regular and systematic ADVERTISING—is in its effect not unlike a sound which, heard but faintly once is lost in space and soon forgot—

Printing Art.  
TRY AN ADVERTISEMENT IN  
**THE DAILY MAIL**  
If your Stock of Stationery is getting low Telephone  
**THE MAIL PRINTERY**