

JUST TO REMIND YOU

that if you make your purchases at our store during July, you are sure to save money.

During July all Summer Goods are cleared by us. We have many broken lines in the following that will be cleared at a Great Reduction.

SHIRT WAISTS, SKIRTS, HOUSE DRESSES, HOSIERY, UNDERWEAR, PRINTS, GINGHAMS, Men's, Youth's and Boy's SUITS, Men's PANTS in endless variety.

Watch This Space for Further Announcements.

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For Gillette Blades. Stropps two edges at once. 100 shaves from one blade. Guaranteed for 10 years.

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Spring Goods arriving daily, consisting of all the Latest Makes in Cloth. Call and inspect Our Goods. Prices Moderate.

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Large and Small Bottles.

All Bottles per Case of 1 doz - \$3.75.

PREPARED HORSE RADISH

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e Daily MAIL

CLOSING EXERCISES

(Continued From Page 1)

as a review of the work was first taken up and the exercises were held after morning recess.

Perfect attendance in the classes were as follows:

Miss Golding's Class—Myrtle Waddington, Gretchen Foster, Flora MacDonald, Marion Griffiths, Beatrice Clynick, Muriel Smith, Jean Sanders, Harold Burt.

Miss Harvey's Class—Scottie Mullen, Sammie Cole, Donald Smith, Edith Burt, Lenore Clynick, Donald Fraser, Muriel Burt, Nan Fraser, Florence Godsoe, Margaret McDonald, Helene Tweeddale.

Miss MacDougall's Class—Myrtle Scott, Marion Tweeddale, Alberta Tweeddale, Doris Irvine, Ruby Lowry Dorothy Mills, James Burt, George Creed, Helene Cole, Aileen Keenan. Mr. Burns' Class—Alexander Burt, Ronald Murray, Freeman Sansom, Jean MacDonald, Ethel VanWart, Dorothy Tweeddale, Horace Hawkins, Winston Reid.

ONTARIO ELECTIONS

(Continued from page one.)

majority.

Premier Whitney received the returns in his home. "A glorious victory" was all the comment Sir James made on the result.

Mr. Rowell went to Woodstock, where he received the returns.

The general result in the province revives the belief among federal politicians here that the government will go to the country next October instead of waiting until next year when things will likely be worse instead of better for the Borden cause. It all depends now on the result in Manitoba.

It is also generally believed here that as soon as Sir James Whitney is ready to lay down the reins in Queens Park he will be appointed to the senate and made a member of the Borden cabinet without portfolio.

LIBERAL LANDSLIDE IN OTTAWA

The two Ottawa constituencies supplied the biggest turnover of votes and the most notable change in the whole province. The Conservative majority of 2,102 for ex-Mayor Ellis in West Ottawa at the last election was today converted into a Liberal majority of 104 for Charles H. Hurdman.

In East Ottawa the Conservative majority of 1,375 for Napoleon Champagne at the last election has been converted into a Liberal majority of 865 for J. A. Pinard. In other words a Tory majority of 3,377 for the whole city three years ago, has been converted into a Liberal majority of 969, and this was done despite an elaborate and well run Conservative organization backed by the funds and active support of the liquor interests. The personal popularity of each of the Liberal candidates, local dissatisfaction with the Conservative machine and its candidates, and the desire of the civil service to point a moral to the Borden government, combined with the appeal of the Rowell politics to make the surprising change of over 4,000 votes, as compared with the results in 1911.

New York, June 30.—U. S. Express Co. quits transportation at midnight.

Fund of \$50,000,000 needed to establish constitutional government in Mexico, says Chas. R. Flint.

Directors of United Dry-Goods and Ass'd. Merchants meet today.

EPWORTH LEAGUES

(Continued from page six.)

a number of organizations of young people in the Methodist Episcopal church. During the gathering for the purpose of consolidation there was much discussion as to the most appropriate name for the new organization. Delegates of each of the old ones wanted their names retained. During the address one of the speakers suggested Epworth League, in memory of the little English village in which John and Charles Wesley, the founders of Methodism, were born.

The international conventions of the Epworth League are held every four years.

CHEAP FARES I. C. R. FOR DOMINION DAY

For Dominion Day there will be special fares over the I.C.R. between all stations Levis and East, and to stations west of Levis. A single class fare will prevail for the round trip, good going on July 1st and good for return the day following.

There will be an issue at one way fare and a third good on June 29, 30 and July 1st, and good for return July 3rd.

MARKETING ELECTRICITY

Publicity, Combined With Merit, Best Aid to Authors

No amount of effort, nor even an enormous expenditure of capital in advertising can turn a quite bad or poor book into a "best seller." When a publisher is fully persuaded in his own mind that he has a good thing he is well advised in giving it all possible publicity. The booksellers and the public will do the rest.

The awakening of the public mind toward a good book and its gradual growth in popularity are curious phenomena, and, like the growth of a child, not easy to watch or locate. Stevenson, charming essayist that he was, first really caught the ear of the public in "Dr. Jekyll and Mr. Hyde," "Treasure Island," and "Kidnapped." Blackmore's "Lorna Doone" hung fire at first. George Meredith did good work for forty years, and still had to complain of an unsympathetic public.

Marie Corelli conquered an enormous public largely without the aid of the reviewer, and so did the author of "The Rosary." Hall Caine, W. L. Maxwell and Compton Mackenzie having had their latest offspring banished, immediately experience the good fortune flowing from a enormous publicity. Reviews certainly have considerable influence in awakening the reading public to a "good thing," but probably the personal influence of each reader, dinner table talk and conversation generally are even more influential.—Robert Cochrane in the Book Monthly.

THE SENSITIVE COW

Dairy Employees Must Not Use Harsh Language to Animals

Orders were issued to the employees of a large dairy at Verona, N.J., that no milker must use harsh language toward a cow, under pain of dismissal. Besides hurting the gentle animal's feelings it was discovered by Stephen Francisco, head of the concern, that harsh language cuts down the supply of milk. No self-respecting cow after being affronted will humbly submit afterwards to being drained dry. On the other hand, if coddled she will give up the last drop.

The Slavs and Hungarians employed on the farm whose voices are rough and guttural were instructed to modulate them to a drawing-room tone. A manicurist has been provided to look after the nails of the milkers, too, so that they may be more gentle as well as more cleanly. In order to please still further the sensitive cows of the Verona herd, the use of a rough curry comb on their coats has been abolished. Vacuum cleaners now remove the debris.



MRS. E. L. E. BROWN

Mrs. E. L. E. Brown, a comely young Englishwoman who fled from Mexico City, when a massacre of foreigners seemed imminent, has the distinction of being the only person who ever slapped Huerta's face and lived to laugh about it. It was while she was pleading with him to protect her family and her property that the dictator offered insult to the English woman and she answered right back with a stinging blow on the face. She was under the protection of the English flag. So, instead of the command, "Shoot her at dawn," Huerta's order was, "Show this woman out." With her husband, Dr. Brown she went home to England.

Gas Torches in Bakeries

French bakers have found it economical to heat their ovens by portable gas torches of various sizes, with which the heat may be regulated as to place and degree.

We know God easily, if we do not constrain ourselves to define him.—Joubert.



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Painted red and varnished, the word "Special" printed on both sides. Size of body 11x22in. Price \$1.25.

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EVERYTHING TO KEEP YOU KOOL

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GAIETY

Kalem Indian Feature in Two Reels.

Grey Eagle's

Last Stand

A Stirring Drama Depicting Many Stirring Incidents in Pioneer Life, Showing How Marauding Indians Were Trimmed and Our Great Western Frontier Made Safe for the White Man.

Hearst-Relig Weekly

London, Eng., Suffragettes, Led by Mrs. Pankhurst, Advance on Buckingham Palace to Force King George to Sign a Petition of "Votes for Women."

Quebec, Survivors of ill-fated Empress of Ireland Arrive on Lady Grey. Scenes at the Morgue. Unloading of Coffins from Government Cruiser. The Salvationists Who Escaped Watery Graves, Etc.

THE WORLD BEFORE YOUR EYES

Wallie Van and Lilkan Walker in Vitagraph Comedy.

The Boys of the I.O.U.

GEM

A Good Show. Always New Pictures and New Music.

OUR MUTUAL GIRL in Series 12

What Does Margaret Do This Week? First and Foremost She Meets Bruce McRae, the Leading Man in the Great Current Theatrical Hit, "Nearly Married." She is Introduced to Commander Evans, Who Was Second in Command on Captain Scott's Famous but Ill-Fated Antarctic Expedition and She Visits Such Points of Interest as Grant's Tomb, the Soldiers' and Scholars' Monument and Old Trinity Church and Meets the Champion Marksman of the World at the Sportsman's Show.

"THE BOWERY BOYS" Keystone Comedy.

"THE PATH OF GENIUS" 2 part K. B.
A Special Irish Drama, Featuring Annie Little.

OUR TUESDAY'S PROGRAM.

"HER FIGHTING CHANCE" 2 part American.
A Society Drama Featuring Ed Cohan and Winnifred Greenwood.
A Story with Domestic Tranquility in the Balance.

"SADDER BUT WISER" Royal Comedy.

MUTUAL WEEKLY MUTUAL GIRL re-eated

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