

(Continued from page five)

ince but until now the justice of the speaker. It was the premier thought claim had never been admitted. The highly commendate that young me. fact that as a result of the efforts should have courage to come of the government a large sum of ward and take up the difficult tasks money would be paid into the provincial treasury must be very grati-fying to the people of the province, a young man who had been born and and would form another substantial brought up in the country, and ha teason for the continuance of that confidence which the electorate had or generously bestowed heretofore. o generously bestowed heretofore. The eatisfactory progress made in railway development during the year was but one indication of the strides which the province was making toest and most notable educational (is, including) and thoughtful men and wo-conference ever held in the south. spirited and thoughtful men and wo-men of all professions and from all convention ever held by the Southern walks of hife, who will meet to dis-now in progress in the City of St. Educational Association and the Con-ference for Education in the South. The chief purpose of the joint meet-ing of the two bodies will be to sec-

portation facilities to the markets of the Old World. The fact that the revenues of the province were substantially the same as those of previous years, carried

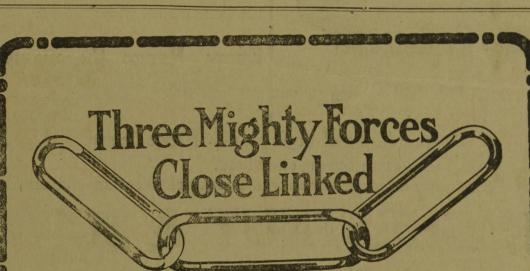
with it the assurance that the public service would receive proper atten-tion and that the roads and bridges of the province, which had been so greatly improved during the few years which the present government had held office, would be carried on still further toward the stage at which the farmers and others, who were compelled to use the public highways, would be provided with road facilities which would satisfy all requirements.

PREMIER FLEMMING

Hon. Mr. Flemming said that, Nefore discussing the matters referred to in the speech, he would like congratulate the mover and seconder of the address upon the very creditable manner in which they

good made showed very clearly that ehe Hous

to greatest pleasure to offer the



Have you ever noted how an audience

IN SESSION AT Louisville, Ky., Feb. 25-Louisville not only a vase number of educators ward greatly increased prosperity. is preparing to entertain early in April what promises to be the larg-est and most notable educational ers, merchants, manufacturers, public the attention of those in authority

SOUTHERN EDUCATIONISTS

is a rational preparation that has the hearty support of the modern physician, it is a superb brain and nerve tonic that successfully combate the depressing effects of sudden and nuseasonal changes

in temp stature which exhaust the most robust unaided organism.

Prepared from the rich juice of selected Oporto grapes and extract of Peruvian Cinchona Bark. ABSOLUTELY NO ALCOHOL, OR OTHER INGREDIENTS ARE ADDED. 222

BIG ASK YOUR ALL BOTTLE DOCTOR DRUGGISTS

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ure a closer co-ordination of the edu-cational forces in the south. The Southern Educational Association embraces in its membership hundreds the session. of teachers throughout the south, representating every branch of educa-tional activity, from the country school to the largest colleges and universities. The annual conventions of the association are devoted to the consideration of practical problems of teaching and school management. The Conference for Education in

the south, on the other hand, is not a teachers' association for the discussion of the technique of the school room. It is a coming together of the representatives of all classes who have at heart the welfare of the country, and who believe the largest Tactor in the production of this welfare is the right education of all the people for the duties and responsibi-lities of industrial, civic, social and weligious life

conjunction is expected to attract

THEIR CLOTHES WITH

The meeting of the two bodies in



POR

yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious-his audience-the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have: Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Meom 503, Lumsden Building, Toronto.

gree the necessary qualifications for the post. He was careful and cautious in his methods, and would be prudent in regard to matters requiring expenditure. He was also happy to pay the compliment to the Acadian people; a people who had shown themselves to be among th_{α} most industrous, hencrable and law abiding citizens of the hrovince.

him

dry as a colleague had shown

that he possessed to the fullest de-

In the new Attorney-General every-one would, the premier felt sure, readily agree that the test selection possible had been made to fill the offic?. Mr. Clarke's position at the bar; his prominence as a lawyer and his business abilities and reputation were such that all would con-cur with him in feeling that the duties of the position would carried out in all respects in perfectly satisfactory manner.

When he (the speaker) was called upon in 1911 to form a government, he invited Mr. Murray to become a member of the Executive without of ice. In this intervening period ble the premier, han learned to apprec-iate Mr. Murioy's sound qualities, and good judgment, and that he was a man on whom dependence could be placed, and when the time arrived it was with great pleasure that he was able to offer him pro-motion. The Agricultural department was second in importance to none. With the new work which is being undertaken, and the new dutics being the department was one of great act ivity, and it needed a man of large views and varied experience, and one on whose judgment reliance could be placed to be in control, and if in years to come we attain the position we ought to, then we will require a man who is strong and persistent in his efforts. A large increase in the staff of the Department was a very gratifying fea-ture and its work would be probabefore the House during the (Continued on page six.).

manufacturing fresh Crispettes every day and you cannot get any better food or confectionery than corn; pure clean and wholesome.

and give you a lot of good food for

the small price of 5 cents. We are

Enterprise Bottling Co Office King Street -- Fredericton, N. B

Sale of NEW WAISTS

While They Last at 98c. Each

Hundreds of dainty and serviceable waists in Voil, Muslin, Bedford Cords, Repp, etc., made in all the latest styles. High or low neck, long or short sleeves. Sizes from 34 to 44 and worth \$1.25 to \$1.50 each, your choice for 98c. each.

YORK

STREET

House Dresses 98c. to \$2.00.

R. L. BLACK

