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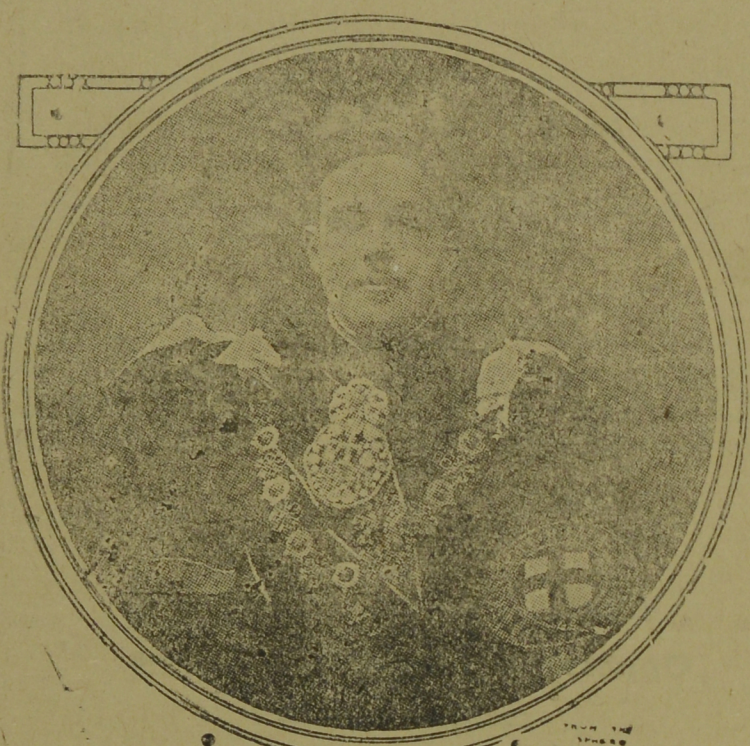
If you have any doubts—Try It, and be convinced—

"SALADA"

Black or Mixed . . . Sealed Packets only. M 191
35c. 45c. 55c. 65c Per Pound
No Higher—No Lower

EX-KING MANUEL

ANXIOUS TO FIGHT



MANUEL II, KING OF PORTUGAL

London, Oct. 27.—Failing the acceptance of the proffer of his services by King George for the war against Germany, Manuel, former king of Portugal, has now offered the government of the republic of Portugal to serve with the Portuguese contingent if that country decides to join the Allies.

IN WAR TIME

Weights and Measures Commission-Hartigan said, in New York, the other day:

"These short weights, these short measures, all attributed to the war! Pah!

"I heard a story about a man in a table in a restaurant with his wife, restaurant. This man, as he sat at a crown, and took his napkin and made as if to wipe off the surface of his plate—but the waiter grabbed his arm.

"Hold on, sir," he said. "Don't."

"But," said the man, "there's a speck on my plate."

"That ain't no speck," said the waiter. "That's yer treak, wartime portions, sir."

GIDDAP!

Miss Iva Legg, a modest dame. Responded to a whim. One day she went and changed her name And made it Iva Limb. —Cincinnati Enquirer.

At the TOGGERY

Red Tag Sale

Fleece Lined Underwear	39c.
Heavy Ribbed Underwear	59c. up
Police Braces, 35c quality	19c.
Men's Gloves	39c. pr. up
Men's Sweaters	98c. up
Men's Pants	89c. pr. up
Men's Suits	\$6.48 up
Men's Overcoats	\$5.00 up

The Toggery

430 Queen Street - B.B. Dykeman, Mgr.

MISS PANKHURST GIVES HER VIEWS ON THE WAR

The following speech, delivered by Miss Christabel Pankhurst to the ladies of New York, is very much to the point:

"The present war has been brewing for many years, but the immediate spark which started the conflagration was the question of Serbia. There is one great comment to be made upon this Serbian question. Serbia proposed to refer the dispute between herself and Austria to The Hague tribunal, which so many Americans believe to be the proper manner of settling international disputes. Germany and Austria would not agree, however—they preferred war.

"There was only one answer that the Allies could make—that was to make war in return.

"We English are often asked 'What about Russia, do you see no menace there?' Our answer is, Should the Russian menace ever prove to be a reality, the world will no more tolerate a Russian tyranny than it tolerated a Napoleonic tyranny in the past, nor will it endure a Teutonic tyranny at the present day.

HOPE IN RUSSIA.

"There are two things which give us great hope: First, the fact that Russia agreed to the idea of arbitration in regard to the Serbian difficulty; second, the way the Russian people have fought year after year for constitutional liberty. A democratic government is the ideal government for Russia, and the more democratically a country is governed the more certain it is that such a nation will have a policy of peace toward other nations. We believe that were the government of Germany democratized the German's national policy would change. The victory of the Allies will go far toward liberating the German people themselves.

"The fact that we are only now creating the new army necessary to assure our victory, only now after the war has begun instead of before, is one of the proofs of how little we had considered fighting Germany.

"As to France, we are convinced that it is in the highest interests of the whole world that she shall be protected; we regard that country as a stronghold of culture and civilization. As for Belgium, the danger in which she stands, the sacrifices her people have made and the heroism they have shown have appealed to everything that is best in the British character.

"The magnificent way in which the British colonies are helping the mother country in this struggle is naturally filling us with the greatest pride, and we know that the present solidarity of the empire is due to the system on which it is managed. A long time ago, when you Americans fought and defeated the British, the lesson was learned that taxation and representation must go hand in hand. But Great Britain has still something to learn, for example what is due her women, not only in Australia and New Zealand, where they are already voting, but in every other part of the empire.

COUNTING THE COST.

"What this war will cost us in life and money before it is ended, who can tell? Already we have paid a terribly heavy price. Yet I do not envy the United States or any other country which is neutral, because it is harder to stand aside when the freedom of the world is at stake than to enter into the fight. Great Britain stood aside in 1870 when France was defeated and the seeds of the present war were sown. Today we are paying the price of our neutrality at that time. I hope America will never have to pay a similar price for neutrality in the present war. Were the Allies to be defeated that price would certainly have to be paid, but we are going to win!"

English Dentistry Dr. GERRARD

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KING ST. - Opp. Boyles' Phone 574 - Fredericton
An English Dentist, practicing in a British Colony.

Wood's Phosphodine,
The Great English Remedy.
Tones and invigorates the whole nervous system, makes new blood in old veins. Cures Nervous Debility, Mental and Brain Worry, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Twenty-Blades)

WOMEN TO WEAR MODEST GOWNS

Chicago, Oct. 29.—Woman's form is again to become a mystery.

Fashion has decreed that to be fashionable one must be modest.

Silhouette gowns and flimsy petticoat, which left nothing to the imagination of the most casual observer, are to be cast into the discard. For the washable petticoat—cotton and three or four yards around the hem at that—is to be restored as a sacred institution this winter in milady's wardrobe.

With the petticoat enters the wider skirt.

This is the decree contained in a bulletin of 1915 styles issued from the headquarters of the Fashion Art League of America in the Auditorium Hotel, Chicago, and sent to thousands of club and society women in the United States by Mme. Alla Ripley, whose motto is:

"American gowns for American women."

The bulletin reads:

"Encouragement is given to wearing cotton petticoats as a means of vastly increasing the cotton consumption owing to the European war, and will go a long way toward solving the problem of finding an immediate market for the South's over-supply of cotton.

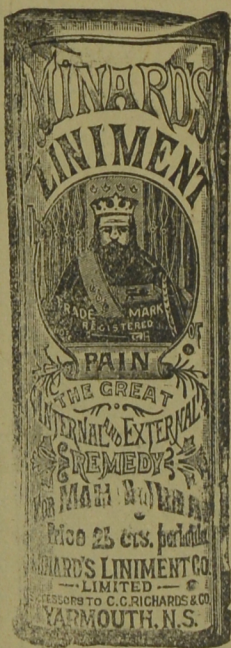
"The Fashion Art League of America has obtained pledges from thousands of dressmakers, club women and social leaders throughout the United States to follow the fashion suggestions of the league.

"The lingerie or washable petticoat which has been out of fashion and style for a decade is again to be the vogue and the wide skirt will succeed the present close fitting skirt for well dressed women, and both will prove acceptable for comfort and warmth besides aiding in the use of cotton products manufactured in America.

"How wide shall the skirt be? Four yards around the bottom would not be an extreme style for a woman five feet five or six inches tall and weighing 150 pounds but it would be extreme for a woman four feet six inches and much lighter in weight.

"A circular skirt is more beautiful when it falls full and has an air of smartness when worn by the right type, but beware of the pitfalls of blindly accepting a circular cut in your new fall suit.

"To be in vogue this winter there must be a smooth, flat-hip look with a decided flare at the hem, and if the figure permits the fullness should be accentuated at sides and flattened at front and back."



The Original and Only Genuine Beware Of Imitations Sold on the Merits of Minard's Liniment

Gin Pills

FOR THE KIDNEYS

Sell Well In The United States As Well As Throughout Canada

These wonderful pills—doing their work so well and helping to cure so many people—form a bond of union with our good friends to the South. Here are three letters from various parts of the United States, showing the demand for Gin Pills, a truly Canadian product which has helped and is helping thousands of Canadians to get well.

Letters from Massachusetts, New York and Indiana.

543 East Street, Holyoke, Mass.
I received two boxes of your excellent Gin Pills and they relieved me so much that I am quite pleased with the results. I gave an order to my druggist for some more but they have not come and in the meantime, I borrowed a box from a lady friend who is also using them. I am sending for 3 boxes which I would ask you to send at once. AGATHIE VANESSE

100 Bleeker Street, New York.
Being troubled with my Kidneys and Stomach, I was recommended to try Gin Pills. I purchased a box at a nearby drug store and I can sincerely and truthfully say that they have been wonderfully effective, and I am now feeling splendid, having nearly finished the box. I'll continue their use for a time longer so that they get at the seat of my trouble. GEO. DIXON

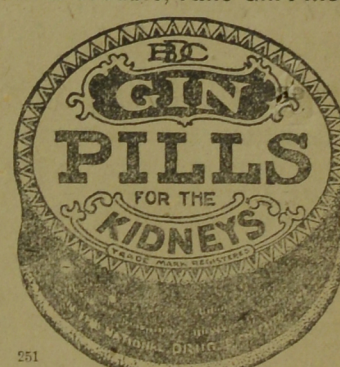
100 N. Y. Ave., Whiting, Ind.
Will you please send me a box of Gin Pills? When I sent for the last box, I was all crippled up with Rheumatism and my face was so badly swollen that I could hardly see out of my eyes, but after taking about six pills, I felt better, and after taking them a few days, I had no more pain. I never intend to be without them as I have tried so many other pills and got no results. Mrs. ED. DEANS

If you have any Kidney or Bladder Trouble, Take Gin Pills

If your back aches or your hands and feet are swollen—if you suffer with Incontinence or Suppression of Urine—if there is a burning pain in the bladder—if the urine is hot and scalding, or contains mucus or brick dust deposits—or if you are subject to attacks of Rheumatism, Sciatica or Lumbago—Gin Pills will relieve you—help you—cure you. 50c. a box, 6 boxes for \$2.50. Sold in U.S. as "GINO" Pills.

Write us direct and we will send you a trial treatment free.

National Drug & Chemical Co. of Canada, Limited, Toronto



EVENING SMILES

REMINDERS

Old October oft remind us,

As we don our thick apparel.
That the clothes we left behind us
Make us look less like a barrel.

Painesville Telegraph Republican

Comes November to remind us,

With an atmosphere that's murky.
That we soon will have to find us
Scads enough to buy a turkey.

Youngstown Telegraph.

Comes December to remind us

That this Christmas, when we trusted
We'd have cash to spend, we find us
As it has aforetime—busted!

Houston Post.

THEIR COOK

Little Lillian's parents were well-to-do and kept several servants. She was allowed to go for a visit to a friend's house whose family did their own housework. When Lillian returned home she was telling her mother about the good time she had. "But mother dear," confided the child, solemnly, "they do one thing that is very dreadful! I hate to tell you about it, for it is really kind of cruel, and I'm afraid you won't let me go there again."

"Way Lillian," urged the mother, in some alarm, "you must tell me dear."

"Well, mother," replied the child, in a shocked whisper, "they use their own grandmother for a cook!"—Harper's Magazine.

A Word With Subscribers

It is a popular misconception that in times of War a newspaper makes money. As a matter of fact, any newspaper which tries to do its duty by its subscribers, loses money during war time. This is true of The Daily and Semi-Weekly Mail. Both of these papers, in spite of their tremendous increase in circulation, are not making any profit out of the war. This being the case, we have to ask our subscribers who are in arrears to be good enough to REMIT. If we are properly doing our duty toward you as a subscriber, we have to ask that you will carry out your duty to us by remitting promptly any amount that may be owing to us.

If you want to help us make our paper better, send us your subscription in advance. We assure you that we will spend it in improving our news service.

Accounts are now being sent out, and we will be very much indebted to you if you will give the same your prompt attention.

The Mail Printing Company

Factory Samples

We have received a variety of Leather Goods from the factory and are selling at great reductions, only one of each

Lady's \$4.00 Hand Bag selling at \$1.80

Lady's \$3.90 Hand Bag selling at \$1.75

We have a large variety of Pass Cases that are selling at the same prices. Call and inspect them. We also have the new "Party Box" which is now in great demand.

The McMurray Book & Stat'y Co., Ltd.