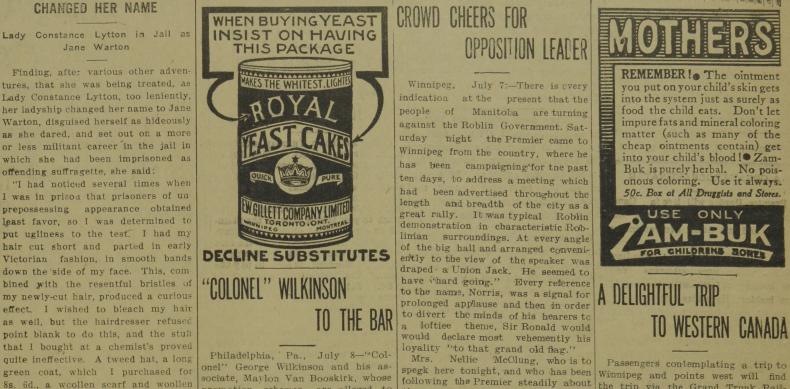
### THE DAILY MAIL, FREDERICTON, N. B., THURSDAY, JULY 9, 1914.



# Refrigerators

Great Bargains in

FIRE, LIFE ACCIDENT, AUTO

AND GENERAL ANIMAL

INSURANCE :

M. BREWER

LOWEST POSSIBLE RATES

OFFICE NEXT ABOVE GIBSON

CLAIMS PROMPTLY PAID

We are offering the Balance of our Stock of Refrigerators at Special Prices.

Be sure and see them for a Bargain.

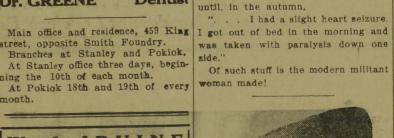
**Complete House** Howard Rogers Furnisher

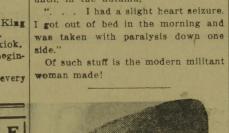
### DENTISTS

DR. J. B. CROCKER DENTIST Office Kitchen Building Opposite Post Office Telephone Office 419-11. House 57-43

Dentist **Dr. GREENE** 

Branches at Stanley and Pokiok. At Stanley office three days, begin-At Pokiok 18th and 19th of every





8s. 6d., a wcollen scarf and woollen

gloves, a white silk neckerchief, a pair

of pince-nez spectacles, a purse, a net

bag to contain some of my papers.

and my costume was complete!"

what she wanted, including all the Wiminary hearing on charges preferred by the post office authorities. harrowing delights of forcible feeding, The pair are charged with using the mails to defraud. On the strength of a project to transform the little hamlet of Spring City, Tenn., into an industrial and commercial rival of New York City, "Colonel" Walkinson is alleged to have drawn thousands of dn; lars from the pockets of gullible persons in Europe as well as in many parts of this country.

And after that Lady Constance got eral commissioner today for a pre-

The local hack organ gravely tells its readers that the missing witnesses belong to Mr. Carvell and it is his duty to bring them to the scratch in the extreme.

promotion schemes are alleged to

have about as substantial a founda-

tion as the carpet-tack factory pro-

moted by "Get-Rick-Quick Walling-

ford," were arraigned before a fed-

Louis Joseph Vance had made the well known humorist writer.

what about schools?"

reply. "This cry about is contrary to the principles grand old flag, which stands mond's schools of that or as India. frozen shores of Iceland.'

Roblin surprised many people by sayion by the way of local option.

platform and to this proposed meas- tem, Moncton, N.B. The ingenuity of the hack organ is ure he devoted a very large part ofhis being surely taxed these days. Its spdexch. The other reforms only the efforts to defend the rascality of the Flemming government are ludicrous inistration of justice, hodismiss s being "just so much verbiage

The attack on direct gave the Premier his greatest oppor dramatization of a short stort called tunity to wave the flag and profess "Smoke of Battle," by Irvin S. Cobb the strength of his devotion to his British connections.



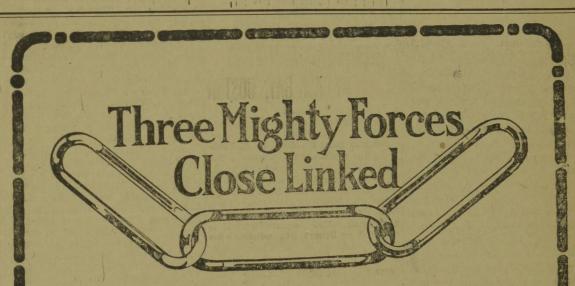
(温)部(き)

## TO WESTERN CANADA

following the Premier steadily about the province, was criticized by the way to Sarnia Wharf, Northern Nav-Premier, n a manner which expressed igation Company to Fort William intense regret that a lady should pre-sume so much as to approach the destination, most enjoyable at this ublic platform against him. Some person in the audience asked of the Northern Navigation Com-"Anyone who would try to awaken a fued over the school question in this province, is either ignorant or a de-signedly bad man," was Sir Rod-for their comfort and the exceliency

for fairness for everyone living under ped with colonist cars, first-class it, whether on the coral strands of coaches, dining car, standard literaa Laplander on the ture cars lighted by electricity throughout. For descriptive 1 tera-On the temperance question, Mr. ture or information regarding rates, sleeping car reservations, berth reing that he stood foe total prohibit- servations on the Northern Navigation Company steamers apply to Direct legislation, the Premier says J. H. Corcoran, travelling passenger was the only plank in the Liberal agent, Grand Trunk Railway Sys-

> Wood's Phosphodina, MEDICINE CO., TORONTO, ONT. (formerly Window)





JOHN ADAMS G. Is Conducting Undertaking **Business** AT **610 OUEEN STREET** Phone 26-11 RESIDENCE Phone 448-11

olonial

WILL OPEN

Ice Cream Parlor in Connection.

3

8 R

R

2

R

3

COURT HOUSE SQUARE

Thursday Ev'g, July 9th

WITH MUSIC IN ATTENDANCE

Orders taken for Sandwiches, Cake and Salads.

PHONE 339-11

えんら

Lunch and Meals Served at All Hours

Rooms for private parties for Luncheons or Dinners.

as well as the old time tavorites.

> = at \_\_\_\_\_ PHARMACY STAPLES Alonzo Staples, Prop.

J. Bacon Dickson, LL. B Attornev-at-law, Notary, etc. 540 Queen St. Opp. Officers Guarters, Fredericton, N. B..

reply to previouus letters, Mr. T. Collatest beverages and ices reply to previouus letters, Mr. T. Col-man, caretaker of Athenry Sewerage Works, sent postcard bearing a picture of a suffragette firing a letter box, with the lines:

> "If a body write a body, Getting no reply;

May a body ask a body, What's the reason why?"

"What," said the chairman (Mr. P. Riordan) "is this body going to do with that body?" "I suppose," said Mr. O'Loughlin, "pay him the same 'as any other body." (Laughter.) "This body would have paid him be fore if we had a financial meeting,' explained the assistant clerk. "He will be paid to-day.

### Setting Bulldog on Crowd

A extraordinary case was heard in Glasgow, when Robert Hill was charged with urging a bulldog to attack a number of persons. His dog had been fighting, and had been beaten ooms off by the crowd with sticks. Hill then urged the dog to "go" for the people, and eight persons were bitten, including a policeman. One sufferer was in the infirmary for a fortnight. Accused was fined \$10.

#### Remarkable Prison Record

R

2

B

In Edinburgh Police Court Thomas Hyland pleaded guilty to having been drunk in the Grassmarket. Out of the 365 days in last year accused had spent no fewer than 336 of them in prison for various offences. Recently an effort had been made to deal with him under the Inebriates Act, but, unfortunately the conditions of the statute did not fully apply. Bailie Rusk sent him to prison for sixty days.

### Photographic Process

Two Frenchmen have invented a process for treating photographic negatives by which the effect of stereoscopic relief is produced in pictures.

Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious-his audience-the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

> > 3

Thus we have: Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial on national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.