

EXPLANATION

Why our store is being thronged every day with buyers is due to the fact that more is secured for your dollar than ever before.

Special for This Week

Wool Underwear	75c, \$1.00 and \$1.25
Boys' Sweaters	60c, 75c and \$1.00
Men's Sweaters	\$1.50 to \$5.00
Boys' Fleece Underwear	25c, 35c and 40c.
Special Red Label Underwear	\$1.00
Wool Blankets, grey	\$1.95 to \$3.50
Overalls	90c, \$1.00 and \$1.25
Ladies' Ceetee Underwear	25c, 50c and 75c
Oxford Pants	\$1.98 per pr.
Pants	\$1.10, \$1.20, \$1.30 and \$1.50
Overcoats	\$5.00, \$8.00, \$9.00 and \$10.00

PETER FARRELL & CO.

Chocolates 29c.

Week End Sale equal to any 50c. Chocolate on the market. Try a pound tonight

NEILSON'S SPECIALS

Ryan's Drug Store

Hunt With a KODAK

Snap-Shots of game in the forest are always interesting. Take a Camera with you the next time you visit the wild woods. Brownie Cameras from \$1.25 Kodas from \$10. Come in and let us talk it over with you.

C Fred. Chestnut

The Quality Drug Store

572 Queen Street

American Quinces

A Large Assortment of Christie Browns Fancy

Biscuits just opened. Saltines,

Kennel Biscuits

G. T. Whelpley's

508 Queen St. - - FREDERICTON, N. B.

1914-FALL-1914

Just received from the English Markets fall and winter shipment of Cloths consisting of

Winter Overcoatings, Fall and Winter Suitings and Pantings.

In all the latest shades in colorings and patterns. All of which will be made up in the very latest styles to suit customers. Workmanship and fit guaranteed. At Old Prices--No War Prices.

WALKER BROS.

Merchant Tailors Queen St. West

Especially for Babies

Mother Knohs Baby Remedies

Are simply good, safe old fashioned formulas that have been used for generations. Each guaranteed to satisfy or money refunded.

The Rexall Store

Geo. Y. Dibblee Dr. & apothecary
Opp City Hall

Advertise in the Daily MAIL

JOANNE D'ARC'S SPIRIT LIVES

Lagny, Oct. 5 (by mail to New York).—The women of France are doing their half of the fighting in this war. This is my conclusion after talking with mothers and sisters and daughters whom I saw on my trip through the battle-trampled fair-land.

A Nothing
Nothing else explains the heroic stand of the French against the walls of Paris after the cyclonic southward sweep of the Germans; nothing else clears up the mystery of the sudden defeat of the invaders in the battle of the Marne. The women had lent a hand.

My impression is that Germany cannot win because the women are helping the Frenchmen fight. They are helping by their cheerfulness, by their astounding courage in the face of the most terrifying war since men began to slay each other, by their smiles of encouragement when they knew tears would take the heart out of their men, by their persistent optimism, their unwavering confidence in an ultimate victory, their light way of passing over sorrows which one would think would crush them.

"GO ON! DON'T MIND US!"

Men can't help fighting when their women urge them on; they can't help helping when their women demand victory.

"Go on! Go on!" the women of France are crying. "And don't mind us."

I had always considered French women the most clinging, the most feminine of their sex. On the battlefield I find them made of the same stuff as the Spartan mothers.

I have told the story of Mme. Jeanne Watteau Macherez, "boss" of Soissons, and how she is managing all departments from detecting spies and running the military hospital to having dead horses buried and keeping the streets clean in order that the men of the place can take up their rifles and fight.

ANOTHER BRAVE WOMAN

Here is a story of another woman. She too lives in Soissons. She asks that her name be left out of print because she is doing nothing for the cause.

Her home is near the bridge over the Aisne which the Germans in the rock quarries on the hills north of the town shelled repeatedly. A corner room upstairs was exposed to the weather, the walls having been torn away by a shell. The street in front of the house was littered with stone and plaster and splintered wood. Across the river dead bodies lay, and when the wind came from that direction a terrible stench filled the air. Along the firing line somewhere she had a husband and two brothers, she didn't know exactly where, for everything is secret in this great war. She had not heard from any of them since the war began. Yet she was able to smile with a cheerfulness that was contagious. I asked her what she thought of the war.

"We will win," she said.

"But what do you think about all this fighting and killing one another?" I added, determined to get at what this woman had to say on the broader, bigger side of the great war.

"It's horrible of course," she said simply in a French which must be in France what Mrs. Wiggs's catch language is in the United States. "And if he doesn't come back I don't know what I shall do, though I suppose I shall have to manage somehow."

A little girl perhaps three years old came out and joined her mother on the littered steps, her big, mysterious blue eyes bent on me, wondering who I could be.

FRANCE MAY WIN IF I LOSE

"We have two children," the woman continued, "this one and a baby. Perhaps we are in for a hard time. And maybe he won't come back; they say our losses are heavy. But if France wins where I lose I shall not complain. I shall feel that I too have done something."

"Even a great deal," I said.

"Yes," she replied, "even a great deal, for he was all I had."

Mind you, this was not said complacently. The woman talked not mournfully and depressingly, but with cheerfulness born of inspiration.

AFRAID? NOT AT ALL!

Later in the day I saw another woman standing boldly and unafraid in the streets while the German shelling was particularly severe. A soldier hurried past.

"Don't be afraid, lady," he said, "the Germans are not going to get into the town again."

"Afraid!" she flung back disdainfully. "Afraid of the Boches? Hand me your gun, young man, if you're afraid, and I'll go out to meet them!" Molly Stark couldn't have done it better.

Everywhere I went I saw women like these. I talked to many whose homes had been destroyed, farms ruined, their stock requisitioned and who had little or nothing of a material kind left in the world. But they were all hopeful, even cheerful.

CLEANSES YOUR HAIR MAKES IT BEAUTIFUL

It Becomes Thick, Wavy, Lustrous and all Dandruff Disappears

Surely try a "Danderine Hair Cleanse" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy, and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of Dandruff; invigorates the scalp, stopping itching and falling hair.

Danderine is to the hair what fresh showers of rain and sun are to vegetables. It goes right to the root invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

You can surely hate greasy, soft, lustrous hair, and love of it. If you will just get a 25c. bottle of Knowlton's Danderine from any drug store or toilet counter and try it as directed.

SECOND EXPEDITIONARY

(Continued from Page One.)

much more accustomed to discipline, owing to the different methods of mobilization and appointment of officers to command. Contrary to the method followed at Valcartier, the district which sends the troops will also provide the officer to command them.

The use of the bayonet will be taught to a far greater extent than it was to the first contingent.

In consequence of the above consideration some change in the former plans laid down by the government will be necessary. Instead of a contingent of ten thousand being sent at an early date, it is now planned that the next force sent will comprise a full division, twenty-two thousand strong, with all its branches, horse, foot and artillery.

It is stated here that equipment sufficient for the infantry branch is now almost ready. Instructions are expected from the divisional headquarters by the end of the week informing the department that the various quota have been gathered. Already in Montreal the French-Canadian regiment of 1,200 men has been recruited and the officers tentatively chosen.

Mr. R. H. Cushing of St. John, is a guest at the Queen today.

Mr. W. E. Mulloy and wife of St. John, are guests at the Quota.

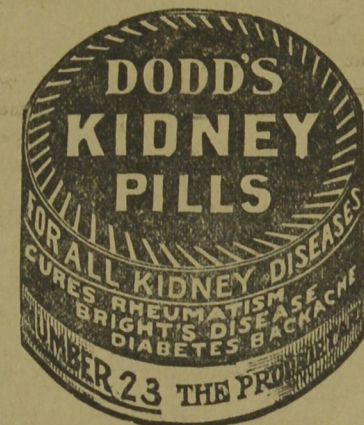
TWO FATALITIES AMONG CANADIAN TROOPS

London, Oct. 25.—Two fatalities within the first week of their arrival have marred the stay of the Canadian soldiers at Salisbury Plain. The first was Private William Bartley whose death was reported early last week. The second case is that of Gunner Percy Sawyer, who was kicked to death by a horse on Wednesday. Sawyer was an old country man from a Surrey village, who had served in the Quebec Garrison artillery, and was a gunner with the headquarters staff divisional artillery.

An inquest was held on Friday at Westdown North Camp by the county coroner. The evidence showed that the horse had bolted, dragging Sawyer, who had the rope around his wrist. Death was due to a fractured skull.

The coroner complimented James Edgar Buck for pluckily trying to release the victim while the horse was kicking wildly. He also expressed regret that the gunner should have lost his life before having an opportunity to fight for his country.

Every soldier they spoke to they cheered up, the spirit of Jeanne d'Arc is still alive in France.



And Now it is Time to

Prepare FOR Winter

and your thoughts naturally turn to something to make the home comfortable: and as usual we are prepared to cater for your needs.

Before buying that Piece of Furniture that you have been thinking of come in and let us show it to you and give you our price.

We sell everything to make the home beautiful and comfortable.

LEMONT & SONS, LTD.

Agents for Hoosier Kitchen Cabinets

ASH SIFTERS

Why not reduce 25 per cent of your coal bill

by using one of our celebrated

Samuel's Dustless Sifters

Complete with heavy galvanized barrel 6.50. Other makes 1.00 and upwards. Coal Hods, Fire Shovels, Stove Boards in all sizes

LAWLOR and CAIN

HARDWARE OF ALL KINDS
OPP. POST OFFICE TEL. 164-11

MILLINERY DE LUXE

See the Magnificent Display at

Miss S. C. Kelley's

Opposite the Soldiers' Barracks

Trimmed and Untrimmed - Watch out for
Bargains - NO WAR PRICES

GEM

Watch for our special big week end show.

"FOR HER CHILD"

Thanhouser 2 Parts

"THE BURDEN" Majestic

"Our Mutual Girl" Series 29

"A COAT'S TALE"

Keystone Comedy

WEDNESDAY AND THURSDAY

"In the Path of the Fast Express"

The MILLION DOLLAR MYSTERY

Refined

and

Up-to-Date

Caiety Theatre

House of Exclusive Features

Perfect

Ventilation

TODAY | **JESSE L. LASKEY** | TODAY

Presents the Brilliant Novel and Successful Play

Brewster's Millions

WITH

EDWARD ABELES

and the original cast of Broadway Stars

Wednesday - Thursday
Last Chapter
**Adventures of
Kathlyn**

Friday and Saturday, Alice
Joyce in special feature

Coming! The distinguished
American Actor
WILLIAM FARNUM

in
**The Redemption of
David Corson**