THE DAILY MAIL, FREDERICTON, N. B., TUESDAY, JULY 14, 1914.





FILLS DENVER Denver, Colo.i July 13-The Elks

onvention week is at hand and the amiliar saluation of "Hello, Bill" is to be heard on ehe streets, in the railway stations, the hotel lobbies and other public places. While thousands of members of the order and other visitors arrived Saturday and Sunday, the real inflow did not begin until today. Big herds of Elk arrived every hour and will have still be coming when the midnight hour strikes tonight.

The visitors have found a warm welcome awaiting them. Denver has put her best foot foremost in arranging the entertainment and has had the co-operation of other citles and resorts of Colorado. The entire city has blossomed out in a mass of purple and white bunting, while each night during the week the downtown section will be ablaze with eens of thousands of colored lights. Today the streets are thronged with enthusiastic crowds. Contests for officers are beinf discussed and also the place for the 1915 convention. But for the most part the visitor, are engaged in renewing acquaintancepon the world's money markets and ships and making merry generally.

CONSERVATIVE

was anxious to bring himself under the notice of the archbishop. He inthese mutually destructive contentions formed his grace that he had recently seen a wonderful example of the ways of Providence.

"Your grace," said the curate, "my aunt intended taking a railroad jourbut missed the train owing to ney her cab being held up. That very train mist with an accident and many passengers were killed and in-Was that not a wonderful inured. pletely lost their hereditary sense of tervention of Providence?' ate and, after pausing a moment

The archbishop looked at the curate and, after pausing a moment simply said "I didn't know your aunt.

COLD CHEERLESS HOMES Igloos of Eckimos Crowded and Un-

sanitary

he bleak north are small in size, necessarily overcrowded, and every crevice is arefully sealed during the ong winter months in order to main tain a comfortable temperature with n. The different forms of dwellings on the Arctic coast are the sod igloos, which are the standard and are con-

visions, clothing, sleds, and other an ticles too numerous to mention. The entrance into the igloo is also cor structed of timber, and covered with sod, but the plan of construction dif fers somewhat from the one just described. This igloo also has two compartments, a living-room and a storeroom, connected by a low pas sageway. The entrance into the home is through an open hatch in the roof of the entry by means of a ladder Then by passing through the tunnel one enters the living-room

The living-room of some of the

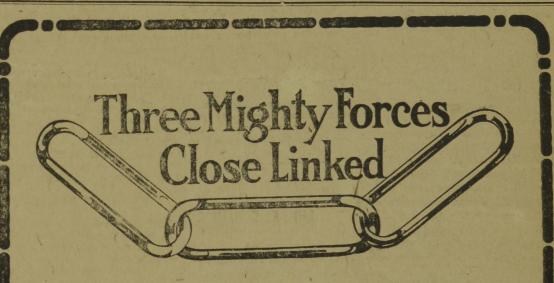
At a meeting of clergymen a curate | the single room. The furniture equip ment usually consists of a small stove a few dishes, and improvised beds. The board floor, which is usually fair ly clean, serves the purpose of chairs and tables. A few of the families own sewing machines and occasion ally a phonograph.



An auto hood is a convenience to the woman who motors much. A comfortable and becoming sort is made with a straw brim, flexible but wide enough to give protection to the eyes, and a full silk crown that does not disarrange the hair. There are wide chiffon tie strings that keep the THE COOK MEDICINE CO., wide chillon the Strin TORONTO. ONT. (Formerly Wiedsor) hood snugly in place.

Sold in Fredericton by A. J. Ryan

FOR THE SUMMER MOTORIST.



ALMOST FAINTED IN THE STREET

3

In Daily Fear Of Death-Until

"Fruit-a-tives" Brought Relief.

CHATHAM, ONT., April 3rd. 1913.

C. T. HILL.

OF HONOR MEN

50c. a box; 6 for \$2 50, trial size 25c. At all dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

Atlantic City, N. J., July 14:-

One of she most notable gatherings

of men seen at this resort in a long

time-men who have been officially

ecogbized by Congress for acts of

great heroism during the civil war,

the. Spanish war and at other times

assembled here today for the opening

session of the twenty-fourth annual

convention of the Army and Navy

Medal of Honor Legion. Tomorrow.

officers will be elected, and there will

be a banquet, at which several pro-minent military and naval men will

be among the speakers.

DR. DeVAN'S FEMALE PILLS

PHOSPHONOL FOR MEN

CONVENTION OF MEDAL

The igloos used by the Eskimos of CHATHAM, ONT., April 3rd. 1913. "Some two years ago, I was a great sufferer from Indigestion. One day my eye caught a bilboard of "Fruit-atives" and I said to myself "if Fruit-atives will build me up like that, it is good enough for me". I bought some. After taking these woeks, I found myself wonderfully improved. In a short time longer, I wired myself entirely. My case was no light one, either, Gas would often form in my stomach and I was in daily fear that it would get around my heart and kill me. "Fruit-a tives" is, the only remedy for Indigestion".

structed or two different plans. The first type of igloo, with windows and doors in the walls, is a frame structure of logs or lumber. The walls and roof are covered thickly with sod, and one or two windows are set into the walls. The home contains two separate compartments which are connected by a small door, the living-room proper and the entry or shed. The shed is somewhat small ler in size than the living quarters and is used as a storeroom for pro-

igloos are curtained off to separate the sleeping quarters from other parts of the household, but the majority have no such arrangements, all the household duties being conducted in



case of sudden death the wife and children should be made familiar with every detail of the business. There is recorded the case of a rich man who deposited his money in several banks, was killed in an accident, and his family are living in absolute want because they cannot ascertain where the money was banked. Another instance is that of a man who placed thirty thousand dollars in a bank for the assistance of his family, died far away, and his folks cannot find where the money is placed. One of my most valued books is a large blank book in which I record every detail of farm work with date of day, ronth and year. If we begin to plant or sow a piece of ground I put down date. how much seed it took, cost, kind of fertilizer used, name of variety, etc. If a debt is paid, down goes the date, amount paid, what for, and if I got

By making the entries each noon or night the books can be so kept up-to-date that an executor can look over the record, stock, and produce books, etc., and see in a few moments how affairs stand; and the farmer himself knows about his work.

Gigantic Aeroplanes The Russian government has ordered ten aeroplanes of a type to carry eleven persons in addition to the pilot.

Long Navigable River The Congo river and its tributaries furnish more than 9,000 miles of waterways navigable by flat-bottomed steam

A new convenience for travelers is shoe polishing brush with the back essed to hold a dauber and can Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the/speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious-his audience-the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have: Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.