

EXPLANATION

Why our store is being thronged every day with buyers is due to the fact that more is secured for your dollar than ever before.

Special for This Week

Wool Underwear . 75c, \$1.00 and \$1.25
Boys' Sweaters . 60c, 75c and \$1.00
Men's Sweaters . \$1.50 to \$5.00
Boys' Fleece Underwear 25c, 35c and 40c.
Special Red Label Underwear . \$1.00
Wool Blankets, grey . \$1.95 to \$3.50
Overalls . 90c, \$1.00 and \$1.25
Ladies' Ceetee Underwear 25c, 50c and 75c
Oxford Pants . \$1.98 per pr.
Pants . \$1.10, \$1.20, \$1.30 and \$1.50
Overcoats . \$5.00, \$8.00, \$9.00 and \$10.00

PETER FARRELL & CO.

A Soap Bargain

See the Soap in Our Window

12c a Cake, 3 for 30c.

It's a snap these hard times

Ryan's Drug Store

Hunt With a KODAK

Snap-Shots of game in the forest are always interesting. Take a Camera with you the next time you visit the wild woods. Brownie Cameras from \$1.25 Kodas from \$10. Come in and let us talk it over with you.

C Fred. Chestnut The Quality Drug Store
572 Queen Street

American Quinces

A Large Assortment of Christie Browns Fancy Biscuits just opened. Saltines, Kennel Biscuits

G. T. Whelpley's

508 Queen St. . . FREDERICTON, N. B.

1914-FALL-1914

Just received from the English Markets fall and winter shipment of Cloths consisting of

Winter Overcoatings, Fall and Winter Suitings and Pantings,

In all the latest shades in colorings and patterns. All of which will be made up in the very latest styles to suit customers. Workmanship and fit guaranteed. At Old Prices—No War Prices.

WALKER BROS.

Merchant Tailors Queen St. West

Especially for Babies

Mother Knohs Baby Remedies

Are simply good, safe old fashioned formulas that have been used for generations. Each guaranteed to satisfy or money refunded.

The Rexall Store

Geo. Y. Dibblee Druggist Opp City Hall

Advertise in the Daily MAIL

HOPE TO DRIVE GERMANS OUT OF BELGIUM

(Continued from page one.)

difficulties of their task the French troops advanced, in the face of a terrible fire, and captured the trenches of the enemy, which they previously had swept with well-served artillery fire. The operation was costly in casualties, but the French secured a commanding position.

GIVE FRENCH CREDIT.

Havre, via London, Oct. 30—The Belgian minister of war has received the following from the headquarters of the Belgian army:

"During the night of the 28th and 29th the enemy again attempted to seize by surprise the southern end of the bridge at Dixmude, but was repulsed.

"During the day of the 29th, our front was subjected to a heavy bombardment. Moreover, the enemy made two infantry attacks, one against the right of our army division, and another and very violent one against two brigades mixed with other army divisions. The enemy was repulsed with very heavy losses.

"On the other parts of the front the firing was intermittent during the day. To the south of Dixmude the Germans lost ground near Lughem, Mercken and Bixchoote, where the French offensive is progressing in the south of Paschendale. The Germans who had assumed the offensive, were repulsed and lost ground south of Becelaere. South of the River Lye, the situation has undergone no great change, but meanwhile the French have succeeded in progressing on various points of the front.

"The numerous prisoners taken give testimony to the accuracy and destructive character of our machine gun fire, which they say inflicted heavy losses."

London, Oct. 40—A despatch to the Exchange Telegraph Company from Rome says:

"It is reported from Constantinople that a battle between Turkish and Russian fleets is in progress off Odessa."

REPORT SINKING OF FIVE RUSSIANS.

Berlin, via The Hague, to London, Oct. 30—One version of the fighting in the Black Sea between Russian torpedo boats, which were attempting to prevent the Turkish fleet from steaming through the Bosphorus to the Black Sea, is that four Russian gunboats and one torpedo boat were sunk by the Turks.

FLEET SUPPORTS ALLIES.

London, October 29—The Secretary of the Admiralty makes the following announcement:

"The British naval flotilla continues to support the Allies left and since the morning of October 27 the fire of 12-inch guns had been brought to bear upon the German positions and batteries.

"Reports received from shore testify to the effect and accuracy of the fire, and to its galling character. The flank is thus thoroughly maintained.

"Yesterday and the day before, the enemy brought up heavy guns and replied vigorously to the fire of Admiral Hood's ships. The vessels received only trifling structural damage. To day the opposition from the shore has practically ceased and the preponderance of the naval gunners seem to be established.

"The casualties have been very slight throughout, but one shell, exploding on the destroyer Falcon, killed one officer and eight men. One killed and several wounded are also reported from the light cruiser Brilliant and eight wounded on the Rinaldo.

"The enemy's submarines have also been reported seeking an opportunity to attack the bombarding ships, which are covered by British destroyers.

A DENTIST FINED

In the police court yesterday afternoon the seven charges preferred by the New Brunswick Dental Society against Dr. W. Gerrard for practising dentistry without registration certificates, were acknowledged and a fine of \$20 imposed in each case together with costs amounting to about \$50. The defendant will appeal the case to the supreme court. Mr. R. B. Hanson appeared for the New Brunswick Dental Society, and Mr. F. St. John Bliss for the defendant.

SIX YEAR OLD BOY SHOT LITTLE SISTER

(Special to the Mail.)

Woodstock, N. B., Oct. 31—While Mr. and Mrs. Roy Briggs were attending the funeral of the late Robt. Briggs yesterday, they left their two little children at home in care of the hired man. The boy who is about six years old, found a rifle, and in some way it was discharged, the bullet striking his little sister who is about three years of age, in the hip, making a terrible wound. Slight hopes are held out for the recovery of the child. It is a most distressing accident and the parents are overwhelmed with grief.

READ THIS

Sufferers from Muscular Rheumatism, Sore Muscles, Sprains or Bruises, by first bathing affected parts with hot water, then rubbing thoroughly with

Johnson's Liniment

WILL GET PROMPT RELIEF.

This reliable remedy has been IN USE OVER 100 YEARS. Taken internally on sugar or in sweetened water it can be relied upon in cases of coughs, colds, sore throat, bronchitis. 25 and 50 cents at dealers.

L. S. JOHNSON & CO., Inc., Boston, Mass.

PARSONS' PILLS relieve Constipation and Headache

Attractive Hall FURNITURE

Come in and see our large assortment of

Hall Racks, Hall Seats, Hall Mirrors, Hall Chairs, Hall Tables, Hall Lamps. Quartered Oak, Golden or Fumed Finish, also Mahogany, Surface Oak and Elm.

LEMONT & SONS, LTD.

Collect the Dust

accumulating from from your furnaces

Dust Absorbing Mops

We have a large variety of MOPS including

Dry Mops, Self-Wring-Mops, O-Cedar Mops, Mop Sticks, Floor Oil, O-Cedar Polish See our special Dust Absorbing Duster

LAWLOR and CAIN

HARDWARE OF ALL KINDS

OPP. POST OFFICE TEL. 24-11

MILLINERY DE LUXE

See the Magnificent Display at

Miss S. C. Kelley's

Opposite the Soldiers' Barracks

Trimmed and Untrimmed - Watch out for Bargains - NO WAR PRICES

GEM

Orchestra in Popular Music

The Voice at the Phone

Kay Bee in Two Parts, Drama featuring Clara Williams.

The Harlow Handicap

THANHOUSER in Two Parts a strong intense drama, featuring Harry Benham and Mignon Anderson.

Down on the Farm

Keystone Comedy, a Rube Picture, and a good one.

Three Reel Programme. Your money's worth and a little bit more.

Refined and Up-to-Date

Gaiety Theatre House of Exclusive Features

Perfect Ventilation

America's Premier Motion Picture Actress,

Alice Joyce

In Splendid Kalem Two-Part Feature Today.

THE BRAND

EXTRA BIG REEL OF COMEDY TODAY.

Here You are! News When It Is News.

Canadian Troops

At Valcartier, in Heart-Selg News Pictorial, Showing Them Coming and Going, Through Target Practice and Other Army Manoeuvres Other Items from Ostend, Belgium.

Monday and Tuesday, Daniel Frohman Presents the Distinguished American Actor, WILLIAM FARNUM, in "THE REDEMPTION OF DAVID CORSON," in Four Acts.

ADVERTISE IN THE MAIL.

