

At M. JACQUES
588-594 Queen St.
Next to Barker House
Save the Number and
WATCH THIS SALE

PUBLIC SALE

ENTIRE STOCK of Clothing,
Furnishings for Men and Boys,
Hats and Caps GO AT A
SACRIFICE-Nothing Reserv-
ed at M. JACQUES, Queen St.
Next to Barker House.

WEDNESDAY, OCTOBER 28th, at 9 a.m., and Until Sold

HATS! HATS! HATS!

The most unlooked for Bargains in HATS, no matter what you say, will be found at this sale. They are values which any first class store would be proud of at \$2.00, \$2.50, and \$3.00. This sale bunched the lot into three prices, starting at...

89c, \$1.19, 1.29.

Boy's Fancy Tweed OVERCOATS, \$5.00 and \$6.00 for

\$2.98.

Men's Merino Fall Weight UNDERWEAR, all sizes. None sold to merchants. Sale price

29c.

Men's RAINCOATS and TOP COATS. These coats are a Bargain for the teamsters. Bunched into one lot and marked in plain figures to sell at

\$1.98.

Men's Irish Frieze ULSTER COAT, this fall's goods, worth \$12.00 and many in the lot \$15.00, sale price

\$6.90.

One lot \$3.00 Men's blue Serge Pants

\$1.90.

Men's Cotton Socks in Brown and Black, regular 15c to go at

7c.

HELP WANTED

To help Sell this Stock Smart Men and Women Salespeople that can stand the strain of crowds, apply at once. We need volunteers to sell this stock-A War on Prices - German and Allie Goods at your own Prices. High Cost of Living Now Reduced.

Here is a chance to save money on SWEATERS for Men.

A bunched lot of over 500 in this stock, formerly selling up to \$2.00. They will be sold at

79c.

Boys' Sweaters, for the early birds, go at

29c.

Men's SILK MUFFLERS, in every shade, sold everywhere for 75c and \$1.00, the biggest values you have ever seen, price now

39c.

Men's Scotch Knit Wool GLOVES, in big variety, regular \$1.00 and \$1.35, go at

49c.

Special Notice to Working Men 152 Odd COATS, from Suits that formerly sold to \$15 a suit. They are all sizes and biggest snap you ever saw and will go quick at

\$2.90.

Men's Black Sateen Shirts, worth 75c

49c.

Men's Heavy OVERALLS. They sell at \$1.00, now

59c.

The Greatest Array of Incomparable Bargains Known to F'ton, Starts Wednesday, 9 a.m., Jacques' Clothing House Issues Orders To Sell - Estimated

\$20,000.00 of Clothing, Furnishings, Hats and Caps At the Mercy of the Public

Coming as it does in the heart of the Season, is the greatest opportunity ever offered the people of Fredericton and vicinity to lay in a supply of Merchandise at a Saving that will probably not be repeated in a generation at Prices that make Competition an absolute impossibility - at Prices that merit your Investigation. It is our knowledge through years of business experience that the people will buy Merchandise and liberally no matter what trade conditions are, if they expect Big Savings on their Purchase. Human nature always has been and always will be the same regarding economic instinct. If a Standard Dollar is offered at a natural reduction it will find thousands of eager buyers.

One lot of Men's fashionable FOUR-IN-HAND TIES, sold everywhere at 25c., Sale Price

14c.

Men's RUBBER WATERPROOF COLLARS, 25c. quality at

9c.

One lot of Men's FALL SUITS, broken lines, bunched into one to enable us to offer all sizes at one price. The lot consists of \$10.00 and \$12.00 Suits. Now going at

\$4.90.

TROUSERS—of finest pure Worsted, very dressy, worth in real value \$4.00, this sale offers the line at

\$2.19.

Special attention called to our OVERCOAT stock in this sale. We will offer values in Men's Overcoats that are bound to be picked up quickly at these prices. Values that are recognized well worth \$12.00 up to \$20.00, marked to sell at this sale for

\$8.90, 7.90, 6.90, 5.90.

No. 2 Weight Heavy All Wool Unshrinkable Underwear, all sizes \$4 to 46in. \$1.50 values for

89c.

UNDERWEAR BARGAINS—Men's heavy all wool Unshrinkable Underwear for winter wear. You are bound to pay \$1.25 for this. Sale offers all sizes at

79c.

No. 3 Weight Heavy Unshrinkable Underwear, none better on the market for \$1.75 and \$2.00 sale price on all sizes, 34 to 46 in.

98c.

Men's NOVELTY SUITS—The new patterns in fine Worsteds, very latest cut and pattern checks, plaids and stripes, browns, tans and other modish colors, \$13.50 garments at

\$7.50.

Men's WORK PANTS, \$1.25 to \$2.50 values in the lot bunched to close out at

\$1.19, 98c, 79c.

Here is a chance on Blue and Black Serge Suits. A staple line of Suits that no man can be without cut up-to-date, found in our Suit Cabinets, and formerly marked at \$15.00, \$16.50, \$18.00, \$20.00, \$22.00, they go on this sale for

\$11.50, 8.89, 6.90.

Men's Police SUSPENDERS 25c kind

15c.

SWEATERS for Men—Stock of these goods will make you take notice.—A big range not shown anywhere.—Now is the time you need them. Values that speak for themselves.—See the lines on this sale at

\$2.89, 2.49, 2.19, 1.79, 1.49,

1.19, 98c.

Boys' Fleece Lined UNDERWEAR, all sizes, 50c kind

24c.

Men's Heavy Fleece Lined UNDERWEAR

29c.

Men's \$2.00 Blue Flannel Shirts at

\$1.29.

Men's HOSIERY, worth up to 50c, see the lines marked

29c, 23c, 19c, 15c, 9c.

MERCHANTS!

from the Country or City wishing to take advantage of the low prices here quoted and purchase portions of this stock, must call between the hours of 8 and 9 a.m. as all others are reserved for the retail trade. The savings are worth making. We desire to let all and everyone know this unusual trade event that opens here next Thursday

There are prices here for this sale, carefully calculated to sell, to move and turn this stock into cash. These goods are here to back the prices; These prices will stir the town from end to end.

Sensational Output of Genuine Bargains. This Advertisement represents the Stock as it is and as will be sold to appeal profitably to all so fortunate as to take advantage of these offerings. SATISFACTION GUARANTEED.

COLLAR BUTTONS, regular 25c. kind, four in a card, price

5c.

Men's Heavy Woollen Socks

13c.

The new things in Men's Caps at

34c.

Men's Heavy 25c SUSPENDERS

14c.

Men's PANTS, priced at

\$3.19, 2.98, 2.49, 2.19, 1.89, 1.69, 1.49,

1.29, 1.19, 98c, 79c.

Men's Corduroy PANTS go at

\$1.69.

Men's \$18.00 SUITS go at

\$8.89.

SWEATERS—No end to the variety—The Greatest Bargain for Men and Boys known in Canada. Marked to sell—down to

29c.

Men's Heavy ULSTER COATS, suitable for teaming or street wear—worth up to \$15.00, sale prices

\$8.89, 6.50, 4.50, 3.90.

Men's Heavy REEFERS, a snap at the prices marked

\$4.50, 3.50, 2.90.

President SUSPENDERS, you know what they are, sale price

29c.

Boys' OVERCOATS, in fancy mixtures, with belt, all sizes, some with reversible collars, worth up to \$6.50

\$2.90.

See the line of BOYS' SUITS, marked for this sale at

\$1.90.

Men's Fine Dressy SUITS, worth \$20.00 at

\$10.49.

Boys' RUBBER COATS go at

\$2.90.

All sizes in Men's SOFT COLLARS go at

9c.

Men's Turkey Red and Blue HANDKERCHIEFS at

1c.

Men's Fine Soft Front SHIRTS. If you can duplicate them in town for \$1.00 you are lucky. This sale offers all sizes for first choice at

47c.

Men's fine Shirts, all \$1.25 lines at

69c.

All sizes in Hewson's celebrated PANTS go for

\$1.98.

Men's \$15.00 SUITS go at

\$7.50.

Men's OVERCOATS, \$15.00 kind at

\$7.50.

A MONEY SAVING OPPORTUNITY THAT APPEALS DIRECTLY TO YOU

This Store Will Be Closed

Monday Oct 26th, and Tuesday Oct 27th to arrange and mark down the stock at real cash auction values as herewith advertised. Prices the goods are worth under the hammer will be marked in plain figures on every article in stock on conspicuous display cards to enable everybody, independent of salespeople to look, price and examine all they please and to buy if to their interest. Money Back If Not Satisfied.

Sale That Will Stir The Town

DON'T MISS IT

Prices Talk Loud and Long

Men's HALF HOSE, 25c and 50c kind at

27c and 14c.

Men's WORK SHIRTS, collars attached in 50 different weaves at

79c, 89c and 59c.

Men's TOP COATS and CRAVENETTE RAINCOATS, all marked to close at

\$5.90, \$4.90, \$3.90

Men's Heavy WORK GLOVES, with or without Gauntlets, marked for quick selling, starting the line at

39c.

Men's Fine HDKFS., cold. border 15c. kind

8c.

EVEN THE JEWELRY DEPARTMENT, INCLUDING EVERY NOTION, WILL RECEIVE THE SALE OUT PRICE. NOTHING RESERVED. EVERYTHING AS MARKED.

588 - 594
QUEEN STREET
Next Barker House

M. JACQUES
CLOTHIER AND FURNISHER

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