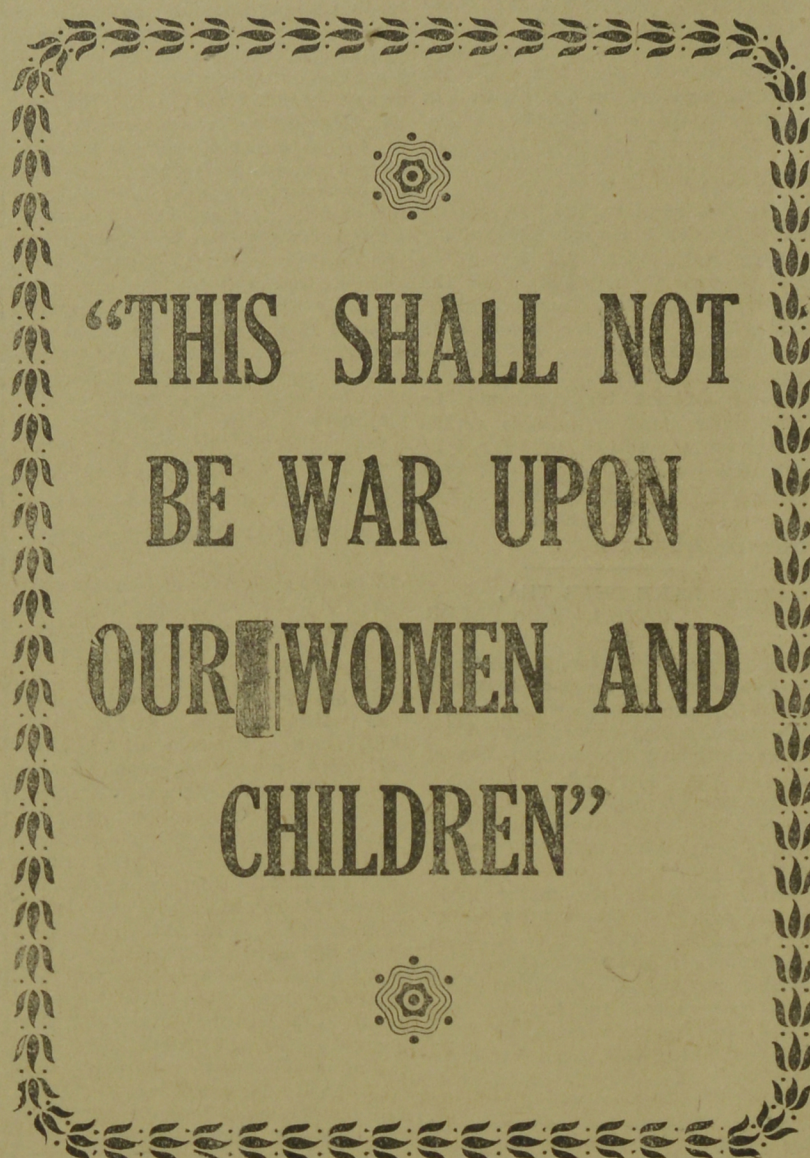


# England Expects Every Man (and Woman too) to Do His and Her Duty

## WHAT MORE CAN WE SAY?



HIS MAJESTY KING GEORGE



HER MAJESTY QUEEN MARY

Husbands and fathers, sons and brothers may go to battle, but all the hordes of warring Europe shall not force them to leave grim privation and terror of want encamped at their hearthstones.

Not while we Britons who remain at home have a dollar left shall the women and children of our soldiers suffer.

**GIVE! GIVE! GIVE! TO THE WAR RELIEF FUND**  
**\$10,000,00 in Five Days**

(Every dollar will be spent under a thorough business-like administration.)

GIVE IN THE NAME OF OUR OWN WOMEN AND CHILDREN, FORTUNATELY NOT ROBBED OF THEIR HUSBANDS AND FATHERS.

We are face to face with the realities of war, more dreadful than we at home yet understand, but imagination needs no help in picturing what the war means to the women and children whose natural protectors have been taken from them.

*With rent to be paid---with Winter coming and no fuel in the house---with the little children crying for warm clothing---with foodstuffs rising in price, war is, indeed, carried to the very hearthstones, unless we defenders at home stand in the way.*

Please be prepared for the Collectors in a few days. Have your pocket book ready and don't be afraid to open it out wide.

**THE CANADIAN PATRIOTIC FUND, Fredericton Branch**  
**T. G. LOGGIE, Treasurer.**